

Shampoos and Conditioners

Our keratin-enhanced shampoos and conditioners provide the foundation for beautiful hair every day. Discover which duo is right for you and enjoy the benefits of smoother, stronger, healthier hair now!



	Keratin Care Smoothing Duo	Color Care Smoothing Duo	Blondeshell® Debrass Duo	Timeless Color® Fade-Defy Duo	Keratin Volume Amplifying Duo	KCHYDRATE Moisture Duo
WHY WE LOVE IT	Fights frizz and smooths for all hair types	Fights frizz and smooths for color-treated hair	Purple formula brightens and debrasses for all shades	Color-protecting and hydrating for color-treated hair	Lightweight volume-boosting duo for all hair types especially fine, flat hair	Lightweight, moisture-rich duo nourishes and rehydrates normal to dry hair.
SALON-QUALITY KERATIN	✓	✓	✓	✓	✓	✓
HELPS PROTECT KERATIN TREATMENTS	✓	✓	✓	✓	✓	✓
NO ADDED SODIUM CHLORIDE	✓	✓	✓	✓	✓	✓
NO ADDED SULFATES (SLS/SLES)	✓	✓	✓	✓	✓	✓
PROVITAMIN B5	✓	✓	✓	✓	✓	✓
COLOR SAFE	✓	✓	✓	✓	✓	✓



PRO TIP

Download and print this chart to share with your clients so they can get to know the full portfolio.