



KERATINCOMPLEX.
Beautiful hair every day

EXPRESS COLOR & Smoothing System

10 min
EXPRESS
PERMANENT
COLOR

+ 15 min
COLOR-LOCKING,
ANTI-FRIZZ
TREATMENT

NEW! The Perfect Color Service. Fast Color. Fast Profits.

• STRONGER, HEALTHIER HAIR • LOCKS IN COLOR AND ELIMINATES FRIZZ • RESULTS LAST UP TO SIX WEEKS

CLIENT CONSULTATION

A proper client consultation sets you and your client up for successful service results.

1. Assess hair:
 - Texture, porosity and condition
 - Chemical service history
2. Discuss the client's service expectations.
3. Determine client's wash routine and hair care regimen.
4. Discuss post-service at-home maintenance.
5. Quote price based on hair length, density, texture and condition.
6. Perform a patch test.

SYSTEM INSTRUCTIONS

Step 1 - KeraLuminous 10 Express Permanent Color



1. Mix desired formula of KeraLuminous 10 shade(s) with Keratin Complex 20 Volume Developer.
Color Mixing Ratio 1:1.5



2. Divide hair into 4 sections.
Gloves should be worn.



3. Part clean, dry hair into 1/4-inch (.6 cm) subsections and apply formula to regrowth or scalp area quickly and neatly.
Apply to resistant or high % gray areas first.

4. Process color for 10 minutes at room temperature.

***Optional: Process for up to 20 minutes for deeper results or additional gray coverage.**

5. Shake, measure and pour KCEXPRESS® Treatment into a bowl. Aerate for 10-15 minutes.
1 oz. per application based on texture, porosity and condition of hair.

Step 2 - KC PRIMER Keratin Pre-Treatment Shampoo



1. After color processing is complete, rinse and shampoo hair one time with any Keratin Complex Shampoo, to remove color. Rinse completely.



2. Lightly shampoo once with Keratin Complex KC PRIMER Keratin Pre-Treatment Shampoo. Rinse completely. Do not condition.



3. Towel-dry hair.
KCEXPRESS® is applied to damp, towel-dried hair.

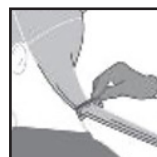
Step 3 - KCEXPRESS® Color-Locking, Anti-Frizz Treatment



1. Divide hair into six sections.
Gloves should be worn.



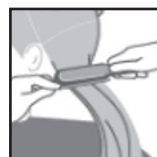
2. Starting at the nape, part hair into 1 to 2-inch (2.5 to 5 cm) subsections. Apply KCEXPRESS® evenly, beginning 1/4-inch (.6cm) away from scalp through to the ends.



3. Comb through subsection to ensure even distribution, avoiding oversaturation. Continue application through the rest of the hair.
KCEXPRESS® does not require any saturation time.



4. Blow-dry hair 80% with fingers.



5. Divide hair into six sections. Blow-dry 100% using a vent or round brush.

6. Divide hair into six sections. Flat iron 1 to 2-inch (2.5 to 5 cm) subsections, following the flat iron guide. ■

FLAT IRON GUIDE

Temperature Range - 380°-400° F (193°-204° C)
Number of Passes - 2-4 times from base to end

AFTERCARE

8 Hour downtime. The client should regularly use Keratin Complex shampoos, conditioners and aftercare products to ensure the longevity and effectiveness of the Express Color & Smoothing System. The client should not get their hair wet, use traditional shampoo, use pins or clips, or wear any type of ponytail for a minimum of 8 hours after service completion. If hair gets wet during this time, instruct client to blow-dry and lightly go over hair with a smoothing iron using low heat.

FPO

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