

A treatment for every hair type.

Signature Series			Advanced Series		Botanical Series			
								
Award-winning Smooth	Reparative	15-Minute Color Locking	Maximum Smooth	Sleek & Strong	Customizable	Maximum Manageability	Curl-Enhancing	
NKST	NKSTB	KCEPRESS®	KCMAX™	KCRIO®	PBO	KCSMOOTH™	KCTEXTURE™	
TREATMENT BENEFITS	<ul style="list-style-type: none"> Blocks humidity and eliminates frizz Long lasting smooth results Delivers luminous shine 	<ul style="list-style-type: none"> Protects fine, damaged, or compromised hair Reduces breakage Repairs damage 	<ul style="list-style-type: none"> Color-locking & anti-frizz, 15-min service add-on Enhances color vibrancy Great for spot treatments, bangs, and problem areas 	<ul style="list-style-type: none"> Straighter, smoother results Increases strength of damaged hair No wait time on pulling back or clipping hair 	<ul style="list-style-type: none"> Superior curl reduction Maximum shine Revives dull, frizzy hair and reenergizes strands Same day style, zero downtime 	<ul style="list-style-type: none"> Offers customizable smoothing finishes Retains moisture and delivers shine Same day style, zero downtime 	<ul style="list-style-type: none"> Faster, easier blow-drys Provides heat protection Same day style, zero downtime 	<ul style="list-style-type: none"> Enhances natural texture Adds strength and hydration Does not change curl pattern Same day style, zero downtime
AVAILABLE TREATMENT SIZES	33.8 oz., 16 oz., 4 oz.	33.8 oz., 4 oz.	33.8 oz., 16 oz., 4 oz.	33.8 oz., 4 oz.	16 oz. *(2 - 8oz.)	33.8 oz., 4 oz.	33.8 oz., 4 oz.	33.8 oz., 8 oz.
AVG. USE PER APPLICATION	1.5 oz.	1.5 oz.	1 oz.	1 oz.	1.5 oz.	1.5 oz.	1 oz.	2 oz.
POTENTIAL REVENUE PER LITER	23 applications X \$350 service price = \$8,050	23 applications X \$350 service price = \$8,050	33 applications X \$150 service price = \$4,950*	33 applications X \$300 service price = \$9,900	11 applications X \$257 service price = \$3,025	23 applications X \$300 service price = \$6,900	33 applications X \$275 service price = \$9,075	17 applications X \$200 service price = \$3,400
COLOR OR LIGHTENER APPLICATION	Same day before treatment Great for color-locking	Same day before treatment Great for color-locking	Same day before treatment Great for color-locking	Same day before treatment	Same day; lightening before treatment, coloring after masque step of treatment	Same day; lightening before treatment, coloring after masque step of treatment	Same day; lightening before treatment, coloring after Restorative Leave-in Lotion is applied	Same day; lightening before treatment, coloring after masque step of treatment
LONGEVITY	Up to 5 months	Up to 5 months	Up to 6 weeks	Up to 3 months	Up to 3 months	Up to 3 months	Up to 3 months	Up to 3 months

*Revenue based on standalone service