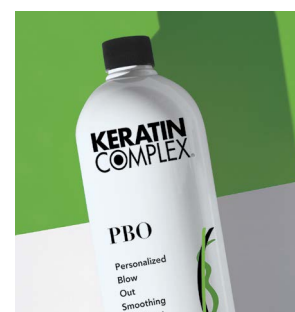


A treatment for every hair type.

Signature Series

Advanced Series

Botanical Series



Award-winning Smooth

NKST

Reparative

NKSTB

15-Minute Color Locking

KCEXPRESS®

Maximum Smooth

KCMAX™

Sleek & Strong

KCRIO®

Customizable

PBO

Maximum Manageability

KCSMOOTH™

Curl-Enhancing

KCTEXTURE™

TREATMENT BENEFITS

- Blocks humidity and eliminates frizz
- Long lasting smooth results
- Delivers luminous shine

- Protects fine, damaged, or compromised hair
- Reduces breakage
- Repairs damage

- Color-locking & anti-frizz, 15-min service add-on
- Enhances color vibrancy
- Great for spot treatments, bangs, and problem areas

- Straighter, smoother results
- Increases strength of damaged hair
- No wait time on pulling back or clipping hair

- Superior curl reduction
- Maximum shine
- Revives dull, frizzy hair and reenergizes strands
- Same day style, zero downtime

- Offers customizable smoothing finishes
- Retains moisture and delivers shine
- Same day style, zero downtime

- Faster, easier blow-drys
- Provides heat protection
- Same day style, zero downtime

- Enhances natural texture
- Adds strength and hydration
- Does not change curl pattern
- Same day style, zero downtime

AVAILABLE TREATMENT SIZES

33.8 oz., 16 oz. , 4 oz.

33.8 oz., 4 oz.

33.8 oz., 16 oz. , 4 oz.

33.8 oz., 4 oz.

16 oz. *(2 - 8oz.)

33.8 oz., 4 oz.

33.8 oz., 4 oz.

33.8 oz., 8 oz.

AVG. USE PER APPLICATION

1.5 oz.

1.5 oz.

1 oz.

1 oz.

1.5 oz.

1.5 oz.

1 oz.

2 oz.

POTENTIAL REVENUE PER LITER

23 applications
X \$350 service price
= \$8,050

23 applications
X \$350 service price
= \$8,050

33 applications
X \$150 service price
= \$4,950*

33 applications
X \$300 service price
= \$9,900

11 applications
X \$257 service price
= \$3,025

23 applications
X \$300 service price
= \$6,900

33 applications
X \$275 service price
= \$9,075

17 applications
X \$200 service price
= \$3,400

COLOR OR LIGHTENER APPLICATION

Same day
before treatment
Great for color-locking

Same day
before treatment
Great for color-locking

Same day
before treatment
Great for color-locking

Same day
before treatment

Same day; lightening before
treatment, coloring after
masque step of treatment

Same day; lightening before
treatment, coloring after
masque step of treatment

Same day; lightening before
treatment, coloring after
Restorative Leave-in Lotion
is applied

Same day; lightening
before treatment,
coloring after masque
step of treatment

LONGEVITY

Up to 5 months

Up to 5 months

Up to 6 weeks

Up to 3 months

Up to 3 months

Up to 3 months

Up to 3 months

Up to 3 months

*Revenue based on standalone service