

NEW! KCRESET

Reparative Dry shampoo

Extend the life of your style—and your smoothing treatment—with this keratin-enhanced dry shampoo that refreshes while repairing.

This lightweight formula absorbs oil with rice starch while **Signature Keratin** helps strengthen hair and reduce breakage.

Argan and sunflower oils restore softness and shine, while Silica supports healthy-looking thickness and lift. Hair feels clean, refreshed and touchable, never gritty, never dull.

KCRESET has a modern, luminous scent designed to elevate the styling experience.



Fresh citrus opens with energy, airy florals add softness, & warm amber with creamy sandalwood anchors for a smooth, polished finish that lingers lightly.

Why we love it:

- ✓ Absorbs oil without powdery residue
- ✓ Helps repair and reduce breakage
- ✓ Prevents salt buildup from sweat
- ✓ Adds soft lift and natural texture
- ✓ Enhances shine while refreshing
- ✓ Extends the life of smoothing treatments and blow-dry's

PRO tip:

Perfect for use during any smoothing treatment downtime without any effect to treatment results or longevity.

Maintains and prolongs treatment effects by reducing the frequency of clients at-home wash routine.

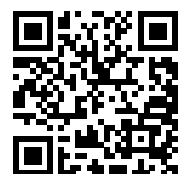
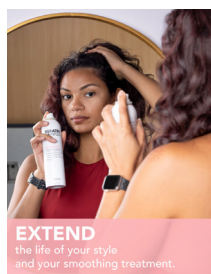
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