



KCRIO®
Restorative Keratin System

Guidelines & Pro-Tips

KCRIO is an **innovative acid-based keratin smoothing system** designed to deliver sleek, ultimate smooth results. Proper product usage, technique, and professional evaluation are essential to achieving optimal performance.

→ A thorough consultation and real time evaluation throughout the service are essential to **delivering consistent, maximized, high performance results** with every KCRIO treatment.

WHO IS KCRIO FOR?

Ideal for:

- Clients looking for **sleeker, smoother, straighter results**
- **Coarse, resistant hair types**
- **Virgin or natural hair**
- Clients looking for **same day styling & zero downtime**

KEY PERFORMANCE PRINCIPLES

- ✓ Customization drives results
- ✓ Equal product usage ensures consistency
- ✓ Proper application prevents oversaturation issues
- ✓ Heat control protects hair + maintains color
- ✓ Aftercare preserves longevity



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PRE-TREATMENT PREP

Consistency is key to performance.

Use equal proportions of each product of the system throughout the service:

EXAMPLE:

- Pre-Treatment Shampoo: **1.5 oz.**
- KCRIO Treatment: **1.5 oz.**
- Reconstruction Masque: **1.5 oz.**

PRO TIP:

For **porous, compromised, or dry hair**, prep with:

→ **KCHYDRATE Shampoo & Conditioner** (or comparable hydrating shampoo & conditioner) in place of the KCRIO Pre-Treatment Shampoo during step 1 of the treatment protocol.



APPLICATION GUIDELINES

- Average treatment usage: **4–5 sprays per 1-inch subsection** (based on medium length & density)
- At the base, or scalp area, **place subsection into a cupped hand**, leaving out mid-shafts and ends
- Move hand and spray together down the subsection. **Do not spray ends.**
- **Spray Treatment parallel to subsection**, avoid spraying side-to-side, zig zag, or perpendicular to the section of hair

PRO TIP:

Use the **back of a comb** with light pressure to align the hair for a straighter foundation prior to processing.



SATURATION TIME

- **Process for 20 minutes**
- **No cap necessary.** Allow hair to saturate at natural fall

PRO TIP:

Hair should be at least **~70% dry at completion of saturation time**

→ If still damp, this indicates **oversaturation**



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BLOW-DRY

WATCH FOR OVERSATURATION SIGNS:

- Sticky or tacky feel of hair
- Long or extended blow-dry timing

CORRECTION:

→ During blow-dry, if there is difficulty getting a brush through each section lightly mist sections with water for better manageability.

PRO TIP:

Blow dry with a **round brush to create tension**, especially near scalp or base of the hair; smoothing out as much texture before flat ironing.



IRONING GUIDELINES

For strong base texture or curl:

- Start with 4–5 passes with iron at the **base (first 2–3 inches from scalp)**
- Proceed with desired passes, utilizing the **Flat Iron Guide** of the treatment protocol, from base to ends

Use Professional Judgment:

- ✓ Adjust temperature based on hair condition
- ✓ Always prioritize hair integrity

Color Awareness

Porous, chemically treated, colored or lightened hair may **shift in tone during ironing**

- Reduce heat immediately if observed
- If necessary, **correct after treatment completion** following the **Post Treatment Guidelines**

PRO TIP:

In certain circumstances a **higher iron temperature may be used**. Always use professional judgment. The temperature should be adjusted based on client's hair type and condition.



RECONSTRUCTION MASQUE

Saturation Timing:

- Normal hair: **5 minutes**
- Resistant or compromised hair: **up to 10 minutes**

PRO TIP:

- ✓ Apply to the **mid-lengths and ends first**, then toward scalp
- ✓ **Ensure full saturation-** if hair lacks slip during masque application, apply additional masque
- ✓ Use a **wide tooth comb** for even distribution





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POST TREATMENT GUIDELINES

- Same-day style and zero downtime

Color Services

- ✓ If necessary, deposit color may be applied **after completion of treatment**, immediately after the masque step
- ✓ Follow color processing with rinse + shampoo + **additional KCRIO Reconstruction Masque** to reseal the treatment into the hair and to ensure effectiveness and longevity of the treatment results

Lightening Services

- It is not recommended to perform **highlighting or extensive lightening** directly before a treatment service
- Wait a **minimum of 2 weeks** after a KCRIO service to perform any lightening service

Home care guidelines

- ✓ Recommend **Keratin Complex shampoos, conditioners and aftercare products** to ensure the longevity and effectiveness of the KCRIO Treatment

PRO TIP:

Post Treatment Care- for compromised, dry, frizzy hair, prescribe:

- **PicturePerfect Hair Bond Sealing Masque** or
- **KCTEXTURE Intense Hydrating Masque**



THINGS TO AVOID:

- **Sodium Chloride** (salt) can significantly affect keratin in hair, especially keratin treatments, because it can break down keratin bonds and the protective keratin layer and damage the hair cuticle
- **Chlorine or saltwater**
- **Sun exposure** after chlorine or saltwater
- **Frequent washing** with strong sulfate-containing products

OVER TIME, this leads to:

- Loss of treatment benefits and can present frizz, dryness, brittleness, and cuticle damage
- Shortened lifespan of the treatment
- Weaker hair structure and increased susceptibility to damage

CORRECTION:

- ✓ Saturate hair with fresh water before entering the water to create a protective barrier
- ✓ Apply a Keratin Complex leave-in conditioner or keratin-enhanced product before swimming
- ✓ Rinse thoroughly with fresh water immediately after swimming to remove salt and chlorine
- ✓ Use sulfate-free, sodium chloride-free shampoos and conditioners to avoid further depletion
- ✓ Wear a swim cap for maximum protection