

KCRI[®] is designed for all hair types, delivering maximum smoothness and sleekness while restoring hair from the inside out—for results that last up to 3 months.

CLIENT CONSULTATION

A proper client consultation sets you and your client up for successful service results.

1. Assess hair:
 - Texture, porosity and condition
 - Chemical service history
2. Discuss the client's service expectations.
3. Determine client's wash routine and hair care regimen.
4. Discuss post-service at-home maintenance.
5. Quote price based on hair length, density, texture and condition.
6. Perform a patch test.

INSTRUCTIONS

Step 1 – KCRI[®] PRE-TREATMENT SHAMPOO



1. Shampoo hair twice with KCRI[®] Pre-Treatment Shampoo.

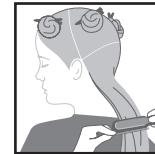


2. Towel dry hair well.



3. Blow dry hair 100% with fingers.

Step 2 – KCRI[®] RESTORATIVE KERATIN TREATMENT (cont'd)



7. Divide hair into 4 sections. Flatiron $\frac{1}{4}$ -inch (.5 cm) subsections following the flat iron guide.

FLAT IRON GUIDE

FINE HAIR:

Temperature Range- 360° -380° F (182° -193° C) Number of Passes- 6 passes

MEDIUM HAIR:

Temperature Range- 380° -400° F (193° -204° C) Number of Passes- 6-8 passes

COARSE, VIRGIN, OR RESISTANT HAIR:

Temperature Range- 400° -420° F (204° -216° C) Number of Passes- 8-10 passes

IMPORTANT: Always use professional judgement when selecting a flat iron temperature. The temperature should be adjusted based on the client's hair type and condition. Some clients who use at-home color, direct pigments or who have changed their hair color may experience a shift in color. When coloring on the same day as treatment, we recommend lightening before the treatment and any deposit coloring after the masque step of the treatment.

Step 3: KCRI[®] RECONSTRUCTION MASQUE



1. Rinse hair thoroughly, concentrating on the scalp and hairline. Towel dry.



2. Apply 1 to 2 fl. oz. (30 to 60 ml) of KCRI[®] Reconstruction Masque. Massage into hair and allow it to saturate for 5-10 minutes.



3. Rinse hair thoroughly.



4. Style as desired.

AFTERCARE

Same-day style with zero downtime. The client should regularly use Keratin Complex shampoos, conditioners and aftercare products to ensure the longevity and effectiveness of the KCRI[®] Restorative Keratin Treatment.



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