

Transform your business this summer with **PROFITABLE SERVICES FOR EVERY HAIR TYPE.**

Reparative treatment specially formulated for fine, fragile, or over-processed hair
with results that last up to 5 months!



EARN \$8,050 WITH JUST ONE LITER OF NKSTB

HERE'S HOW: 23 applications x \$350 service price = \$8,050

NKSTB Liter Duo

INCLUDES:

- (1) 33.8 oz. KC PRIMER
- (1) 33.8 oz. NKSTB Smoothing Treatment

\$348.00 / Salon Value: \$435.00



BEFORE



AFTER

NKSTB 4 oz. System Kit

INCLUDES:

- (1) 4 oz. KC PRIMER
- (1) 4 oz. NKSTB Smoothing Treatment
- (4) 5 oz. Keratin Obsessed®
Multi-Benefit Treatment Spray

\$120.00 / Salon Value: \$150.00



FAST COLOR. FASTER PROFITS.

PERMANENT COLOR & SMOOTHING

In Less Time Than a Single Process Color.

Express Color & Smoothing System Kit

INCLUDES:

- (3) 3.4 oz. KeraLuminous10 10-Minute Express Permanent Shades - 5N, 6N, 7N
- (1) 8 oz. 20 Vol. Developer
- (1) 4 oz. KC PRIMER Keratin Pre-Treatment Shampoo
- (1) 4 oz. KCEXPRESS® Smoothing Treatment
- (1) Mixing Bowl
- (1) Applicator Brush

\$99.00 / Salon Value: \$112.00



Express Color "Try Me" Deal

PURCHASE:

- (24) 3.4 oz. KeraLuminous10 Express Permanent Color Shades
 - 4N, 5N, 6N, 7N, 8N, 4CH, 6CH, 6A, 7A, 8A, 5MM, 6C, 5RR, 6R, 6G (Choose Your Own)

RECEIVE FREE:

- (2) Liter 20 vol. Developer
- (1) KeraLuminous10 Swatchbook

\$192.00 / Salon Value: \$230.00



BEFORE

BEFORE: Natural Level 7
60% Gray



AFTER

FORMULA: $\frac{3}{4}$ oz. 7N + $\frac{1}{4}$ oz. 7A
+ 1 $\frac{1}{2}$ oz. 20 vol.



BEFORE

BEFORE: Natural Level 6
80% Gray



AFTER

FORMULA: $\frac{1}{4}$ oz. 5N + $\frac{3}{4}$ oz. 6N
+ 1 $\frac{1}{2}$ oz. 20 vol.

25% OFF ALL LITERS



*Vanilla Bean is excluded from the promotion.
Only available while supplies last

25% OFF GALLONS

SAVE BIG ON EVERY OZ.

KERATIN CARE SIGNATURE SCENT

A fusion of fresh floral greens inspired by tropical gardens surrounding the brand's headquarters in Florida. With top notes of leafy greens, lime and peach, this scent embodies timeless elegance.



Only available while supplies last



Resource Center
Education
Salon Resources
Marketing
Social Media
Education Videos
...and more!

Free Certification
Watch the online videos and take a short quiz to become certified and take your business to the next level.

KCEXPRESSIVES Stylist Community
Join KCEXPRESSIVES and elevate your artistry—a community of stylists transforming the industry. Be part of the movement!

Free Virtual Education
Join us every Monday for free virtual education classes designed exclusively for salon professionals.