



NKSTB
Natural Keratin Smoothing Treatment
for Blonde Hair

BEFORE

AFTER

KERATINCOMPLEX®
NKSTB
Natural Keratin Smoothing Treatment System
For Blonde Hair

Guidelines & Pro-Tips

NKSTB is a **reparative keratin smoothing treatment** designed to deliver frizz-free classic smooth results. Proper product usage, technique, and professional evaluation are essential to achieving optimal performance.

→ A thorough consultation and real-time evaluation throughout the service are essential to delivering **consistent, maximized, high-performance results** with every NKSTB treatment.

WHO IS NKSTB FOR?

Ideal for:

- Clients with **fine, fragile and overprocessed hair**
- Hair that **requires lower iron temperatures**
- **Repairing and protecting compromised hair**
- Hair that is **blonde, or has silver or gray tones**

KEY PERFORMANCE PRINCIPLES

- ✓ Customization drives results
- ✓ Equal product usage ensures consistency
- ✓ Proper application prevents oversaturation issues
- ✓ Professional judgment protects hair + ensures treatment results
- ✓ Aftercare preserves longevity



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PRE-TREATMENT PREP

Consistency is key to performance.

Use equal proportions of each product of the system throughout the service:

EXAMPLE:

- KC PRIMER Keratin Pre-Treatment Shampoo: **1.5 oz.**
- NKSTB Treatment: **1.5 oz.**

COLOR AWARENESS

Color or lightening services are recommended **any time prior or immediately before** the treatment service.

- If color is not done immediately before treatment service, **shampoo hair twice** with KC PRIMER Keratin Pre-Treatment Shampoo.
- If NKSTB is **added to a same-day color service**; after color processing, rinse and shampoo hair once with any Keratin Complex Shampoo to remove color. Rinse completely and lightly shampoo once with KC PRIMER Keratin Pre-Treatment Shampoo.
- If coloring after treatment service, wait a **minimum of 2 weeks** before performing any color or lightening service.



APPLICATION GUIDELINES

- NKSTB is **applied onto dry hair**. Rough dry hair 100% with fingers prior to application
- **Apply treatment lightly** on subsections and use a fine-tooth comb to properly distribute treatment through each subsection
- Average treatment usage: **1.5 oz.** (based on medium length & density)

WATCH FOR OVERSATURATION SIGNS:

- Product build up in teeth of comb

CORRECTION:

- During application, comb subsection multiple times to ensure even distribution. If there is a treatment buildup on comb, use a towel to remove extra treatment from comb. Repeat combing through subsection until minimal product appears in comb.

PRO TIP:

During application comb each subsection independently. For saturation and blow-drying efficiency, **do not combine subsections together** during application.





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SATURATION TIME

- Process for **30 minutes**

Avoid clipping hair tightly prior to placing cap over hair. Place hair loosely into cap to allow natural drying of hair during saturation time.

PRO TIP:

Hair should be at least **~50% dry at completion of saturation time**

→ If still wet with treatment, this indicates **oversaturation**

BLOW-DRY

Blow-dry hair 80% with fingers to remove any heavy pockets of moisture in the hair prior to using paddle or round brush to finish blow-drying 100%.

WATCH FOR OVERSATURATION SIGNS:

- Long or extended blow-dry timing
- Excess steaming or product burn off

CORRECTION:

- Lower blow-dryer temperature and blow-dry smaller subsections.
- Do not place blow-dryer nozzle or concentrator directly on to hair.



PRO TIP:

Create tension during blow-dry with a paddle or round brush, smoothing out as much texture as possible before flat ironing.

IRONING GUIDELINES

Use Professional Judgment:

- ✓ Adjust temperature based on hair condition
- ✓ Always prioritize hair integrity

Color Awareness

Excessive heat on porous, chemically treated, colored or lightened hair may cause **discoloration during ironing**

- Begin with a lower iron heat setting and slowly raise temperature until desired results are achieved
- Reduce heat immediately if discoloration is observed





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WATCH FOR OVERSATURATION SIGNS:

- Heavy, flat or greasy feel and appearance
- Product debris or buildup on iron
- Small white flakes at base or scalp area

CORRECTION:

→ These should be eliminated when the client performs the first wash, post treatment, after the 72-hour downtime.

POST TREATMENT GUIDELINES

- **72-hour downtime-** The client should not get their hair wet, use traditional shampoo, use pins or clips, or wear any type of ponytail.
- If the hair gets wet during the downtime, clients should blow-dry hair and lightly go over hair with a smoothing iron on low heat.

Home care guidelines

- ✓ Recommend **Keratin Complex shampoos, conditioners and aftercare products** to ensure the longevity and effectiveness of the NKSTB Treatment.

THINGS TO AVOID:

- **Sodium Chloride** (salt) can significantly affect keratin in hair, especially keratin treatments, because it can break down keratin bonds and the protective keratin layer and damage the hair cuticle
- **Chlorine or saltwater**
- **Sun exposure** after chlorine or saltwater
- **Frequent washing** with strong sulfate-containing products



OVER TIME, this leads to:

- Loss of treatment benefits and can present frizz, dryness, brittleness, and cuticle damage
- Shortened lifespan of the treatment
- Weaker hair structure and increased susceptibility to damage

CORRECTION:

- ✓ Saturate hair with fresh water before entering the water
- ✓ Apply a Keratin Complex leave-in conditioner or keratin-enhanced product before swimming to create a protective barrier
- ✓ Rinse thoroughly with fresh water immediately after swimming to remove salt and chlorine
- ✓ Use sulfate-free, sodium chloride-free shampoos and conditioners to avoid further depletion
- ✓ Wear a swim cap for maximum protection