

# Sleek & Strong

## KCRIO®

### Restorative Keratin System

KCRIO® is designed for all hair types, delivering maximum smoothness and sleekness while restoring hair from the inside out.

#### Why We ♥ it

- Features a proprietary blend of Signature Keratin, Creatine and Murumuru Butter designed to nourish, smooth and strengthen.
- Delivers the ultimate smooth finish.
- Innovative spray formula offers a fast, efficient spray application.
- Eliminates frizz and adds maximum softness and shine.
- Unique liquid formula with specialized foaming action supports faster penetration of treatment into the hair.
- Revives, restores, and reenergizes dull, dry unruly hair strands from the inside out.
- Cumulative results.
- Same day style and zero downtime.
- Results last up to 3 months.

#### REVENUE POTENTIAL \$

11 applications  
x \$275 service price  
= \$3,025



#KCRIO

A restorative treatment that delivers maximum smoothness and sleekness.

