

CONCEPT PROJECT SMART GOAL

Using Kirkpatrick Model with a Focus On ROE

The Kirkpatrick Model - Four Levels of Learning Evaluation



How to take Level 4 Results and Scaffold them down to Level 1 reaction, so that we can achieve profound transformational change in organizational change.

Organizational SMART GOAL: By June of 2026, Caring Hands Hospital will increase organizational productivity ratings by 12%

Stakeholder: Human Resource Leadership Team (HRLT)

HRLT SMART GOAL: HR Leadership will engage in talent acquisition and training to increase the managerial employees' proficiency in Performance Management (PM) and Talent Development (TD) competencies by 45%.

Level 4: Results and Leading Indicators

- **External Outcomes**

- Improve employment brand reputation.
- Increase volume of partnerships with local youth and education institutions for workstudy, internship and apprentice programs.
- Improve patron satisfaction ratings.

- **Internal Outcomes**

- Improve employee engagement scores.
- Reduce regrettable turnover.
- Improved employee job performance.
- Increase internal promotions and succession planning.

Level 3: Behaviors

- Meet with department heads bi-weekly to assess the effectiveness of mid management employees' PM(Coaching and Talent Development) behaviors during the past two weeks identifying strengths and opportunities for improvement.
- Execute a performance appraisal to evaluate individual manager's PM skills, obtaining 360 degree feedback.
- Meet with managers weekly to review progress on an individual development program designed to close skill gaps associated with PM.

- Utilize the performance probationary process to sanction managers who fail to meet the established performance improvement standards within the required timelines.
- Use the recruitment and selection process to source high potential management candidates for current and anticipated management vacancies.
- Implement and execute the LDP to improve coaching and talent management skills managers using the New World Kirkpatrick Model NWKM.

Level 2: Learning Goals & Program Overview

- Performance Management Learning Goal – The HRLT will be able to critique the effectiveness of coaching and feedback sessions.
- Labor Relations Learning Goal – The HRLT will be able to summarize and clarify the steps in the progressive disciplinary action procedure.
- Talent Acquisition Learning Goal – The HRLT will be able to use valid and reliable selection procedures and select the appropriate candidates to fill vacant positions with the company.

- Training and Development Learning Goal – The HRLT will be able to use the NWKM to create, execute and evaluate effective training programs.
- Affective Learning Goal – The HRLT will be motivated and committed to using the knowledge and skills gained through developing their relevant management competencies when advising manager.

Required Drivers: Support and Accountability Package

- Reminders and Checklists of Program schedules and activities.
- External Coaching and LDP experts and executive modeling.
- Tailored recognition via the employee's preferred method.
- Meetings with Human Resource Leadership Team (HRLT) and the CEO to discuss progress on goal attainment.
- Interviews, surveys and focus groups.

Level 1: Reaction & Evaluation Measures

- Surveys and Interviews can be used to measure Level one Reactions
- Formative and summative tools can be used to measure Levels 4,3,2, and 1
 - Surveys
 - Discussions
 - Pre/Post Tests
 - Observations

Reflection Prompt:

The end goal as the starting point for program development, guided by NWKM, will yield significant enhancements in HR.