



Teton Guitars Goes Exotic at NAMM 2017 (NAMM Booth 4430)

Teton Guitars will be bragging about its new series of guitars, the Exotic Wood Series at the 2017 NAMM Show. The initial guitar that will launch the Exotic Wood Series is the \$799.99 MSRP STS160ZICENT. This dreadnought guitar has a solid Sitka Spruce top and Ziricote back and sides.

Ziricote is a beautiful and unique tropical hardwood found in Central America. Some descriptions of Ziricote include spider webbed and multi-layered. The wood itself is very dark with blond sap wood. Because of its uniqueness, each guitar will be its own piece of art and have very individual characteristics that will allow players to feel like they have a one of a kind instrument. As always, cutaway electronic Teton Guitars feature Fishman components.

To hear the Ziricote in action, join Teton Guitars at The NAMM Show on their front porch at Booth #4430, then join them online at TetonGuitars.com, or any of their social media channels.

Print quality image available at TetonGuitars.com/namm2017media

###

About Teton Guitars

Teton Guitars is an American guitar company based in Idaho Falls, Idaho specializing in solid top acoustic guitars and ukuleles. The company was founded in 2010 in the shadow of the Teton Mountain Range, its source of inspiration. Models are designed in Idaho, USA and produced by luthiers in China. Teton Guitars is owned and distributed by Chesbro Music Company, a top 100 music industry manufacturer.

Ben Parker, Marketing Director, 208-932-1228, ben@tetonguitars.com

Jed Robertson, Sales Manager, 208-932-1211, jed@chesbromusic.com

