

# THE GAME OF THE DUCK

PLAY WITH CIRCULARITY



LONG LASTING

CARE & MAINTENANCE



A **circular economy** is a regenerative model of production and consumption. The system is focused on sharing, swapping, reusing and recycling materials and resources to extend the lifetime of products and reduce waste to a minimum.

## GAME RULES

**Players:** 2 to 6  
**Time:** from 15 minutes to ∞

Every step is essential. Set the timer, roll the dice and make your move around the track according to numbers in cells.

When the time is up, the winner is the one who's got the highest score.

You play with one dice. Don't you have a dice? Download an app. No space enough? Alright, you can go here: <http://www.tiradadi.it>

The lowest roll of the dice starts.

# THE GAME OF THE DUCK

## PLAY WITH CIRCULARITY

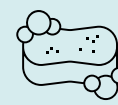


### IT'S ALL ABOUT CIRCULARITY!



#### 1. QUICK DRYING & EASY CARE

Taking care of our garments is easy: our fabrics absorb only a tiny part of dirt and sweat, so they don't need to be washed often. Thanks to the quality of the fabrics and the Plumtech® padding, the garments require only quick, low-temperature washing cycles, minimizing the need for detergents. Plus: they dry off quickly.



#### 2. SAVE ENERGY

Reduce water and electricity consumption, washing the garments only if needed. You can remove the stain by rubbing it gently with a sponge.



#### 3. TIPS & TRICKS

Add 2 or 3 tennis balls into the drum of your laundry machine/ dryer: they will help to fluff your padded garments up.



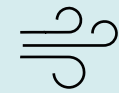
#### 4. USE A FILTERING BAG TO PREVENT MICROFIBERS POLLUTION

Every washing cycle of a laundry machine releases in the environment from 31.000 to 3.500.000 fibers fragments.



#### 5. SAY NO TO DRY CLEANING

If not recommended in the care instructions, do not dry clean your clothes. This method uses chemicals with a substantial impact on humans health and the environment.



#### 6. TAKE SOME FRESH AIR

Let your clothes dry off naturally. This method has a minor impact on the Planet, and it will prolong the life of your garments.



#### 7. REDUCE THE USE OF THE DRYER

Using the dryer adds 7 kg of CO2 to your cycle's footprint. So take our green advice: ditch the dryer and dry your clothes outside.



#### 8. DO NOT IRON

You save time and energy. Are you afraid of wrinkled and creased clothes? Place them on a flat surface after washing.



#### 9. KEEP THEM WATERPROOF

The DWR treatments make your garment water repellent. Consider doing a low-heat cycle in the dryer to restore the waterproof finish - only if needed and recommended in the care label. Another way is to use a low-temperature iron, protecting it with a cotton cloth. Keep in mind: the heat should never come in direct contact with the fabric.



#### 10. CHOOSE CIRCULARITY!

Go circular. As well as in nature, every ending is a new beginning.



#### 12. SECOND LIFE

Choose someone to give your garment to, or re-invent it with creativity! This is a key step of circularity, explore all its possibilities.



#### 13. DIY

A pouch? A butter-soft shopping bag? A sleeveless jacket? Turn your garment into something new. Are you short of ideas? Then, the Internet is the right place for you.



#### 14. TAILOR IT

Try reducing your environmental impact by adapting your old garments to your current needs.



#### 15. SWAP OR SELL IT

Organize a swap party! It's a great way to give your old clothes a new life.



#### 16. GO GREEN

Opt for websites that guarantee a low environmental impact, such as:

- Greenchic
- Shpock
- Ebay Green Team



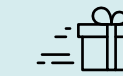
#### 17. MINIMIZE THE WASTE

An average consumer throws away around 31.75 kg every year. Globally, we produce 13 million tons of fabric waste every year, 95% of which could be reused or recycled.



#### 18. CLOTHES GET OLD, JUST LIKE US

On average, we wear only 20% of our wardrobe. So choose consciously to avoid waste.



#### 19. START DONATING

The most sustainable option is finding people you have close contact with. No friends or relatives are interested? Contact a voluntary association in your city!



#### 20. SEARCH A COLLECTION POINT

Among your neighborhood's services, you can indeed find a clothes collection point: fair trade spots, parishes, cooperatives. Search the right place for you on the Internet.

