

SCI-ARC Gala

2023: FORGING THE FUTURE

**EMPOWERING
TOMORROW'S
BUILDERS,
MAKERS, AND
DREAMERS**

**JOIN US AT
SCI-ARC GALA 2023
THURSDAY, OCT. 19
6:30-10PM, THE GRAND LA**

Friends and supporters of SCI-Arc are invited to join our creative community for a festive cocktail party and fundraiser benefiting SCI-Arc scholarships. The evening will shine a spotlight on the achievements of today's most inspiring designers from diverse creative fields, feature specialty themed custom cocktails with culinary pairings at sponsored **Builders, Makers, and Dreamers Bars** and invite guests into an immersive experience of radical new aesthetic territory.

Location

The Grand LA
100 S. Grand Ave, Los Angeles, CA 90012

Gala Chairs

Byron Merritt (M.Arch 1 '99) + Phoebe Yee

Gala Committee

Suzanne Boda, Hernán Díaz Alonso, John Enright, Fernando Gutiérrez, Thom Mayne, Jerry Neuman, Tom Strickler

HONOREE: HELLE SØHOLT

For Excellence in Urban Planning



CEO + Founding Partner,
Gehl

Helle Søholt is the driving force behind Gehl's 23 year journey delivering people-first urban development the world over. From San Francisco's Market Street to Shanghai's Huangpu Waterfront to Sydney's George Street, Helle has ensured an eye-level, human scale touch to many a public realm. Described as a pragmatic idealist, Helle is responsible for the direction of over 140 employees, situated in Copenhagen, New York, San Francisco and a growing number of local market locations. From theory to practice, the Gehl consultancy has built a leading knowledge base and prize winning portfolio within urban strategy, design, landscape design, mobility and public life data. Today, you will find Helle focused on expanding Gehl's digital service offer with a range of proprietary public life observation apps, progressing health, equity and sustainability impacts in rapidly developing cities and urban areas, and leading Gehl's knowledge development across social infrastructure, foodscapes, and the future of retail themes, amongst others.

HONOREE: TRINA TURK

For Excellence in Fashion Design



Founder + Creative Director, TRINA TURK

A California local, Trina Turk is inspired by the Golden State's multicultural mix, creativity, architecture, and landscape. Turk's modern and optimistic outlook meld graphic pattern and vivid hues with a California confidence. Founded in 1995 by Turk and her late husband, photographer Jonathan Skow, as a women's clothing collection, Trina Turk has evolved into a print and color driven lifestyle brand, now including swimwear, Mr Turk menswear, eyewear and home goods.

The first retail store opened in Palm Springs in 2002 and has since expanded into five boutiques. Trina Turk is an active philanthropist, giving back in communities where the company has a retail presence, as well as contributing generously to arts, education and architectural preservation causes.

TRINA TURK signature boutiques are located in Burlingame. TRINA TURK | MR TURK boutiques are located in Atlanta's Phipps Plaza, Dallas' West Village, Palm Springs and Palm Desert.

HONOREE: MA YANSONG

For Excellence in Architecture



Founder + Principal Partner,
MAD Architects

Ma Yansong is committed to developing futuristic, organic, and technologically advanced designs that embody a contemporary interpretation of the Eastern affinity for nature. With a vision for the city of the future based in the spiritual and emotional needs of residents, he endeavors to create a balance between humanity, the city, and the environment.

As the first Chinese architect to win an overseas landmark-building project, Yansong founded MAD Architects in 2004 and now has offices in Beijing (China), Los Angeles (USA) and Rome (Italy). Ma leads design across various scales globally for different needs of social groups, such as urban complexes and infrastructures, museums and theaters, kindergarten, public housing.

In recent years, Yansong has created a series of imaginative works, including Absolute Towers, Harbin Opera House, Lucas Museum of Narrative Art, FENIX

Museum of Migration, Chaoyang Park Plaza, Baiziwan Social Housing, Yuecheng Courtyard Kindergarten, Quzhou Sports Park, Jiaxing Train Station etc. Parallel to his design practice, he has also been exploring with the public the cultural values of cities and architecture through exhibitions, publications and art works.

In 2022, MAD Architects was recognized as “Best Cultural Firm” by Fast Company and became the first architectural firm to win this award in China. In 2016, he was honored as “Certificate of Recognition” by City of Los Angeles. In 2014 he was awarded “Young Global Leaders (YGL)” by World Economic Forum. In 2010 he became the first architect from China to receive a RIBA international fellowship.

Yansong holds a Master of Architecture degree from Yale University, and a bachelor’s degree from the Beijing Institute of Civil Engineering and Architecture.

INVEST IN THE FUTURE

SPONSOR SCI-ARC'S GALA TO FUND STUDENT SCHOLARSHIPS

SCI-Arc's educational environment is unparalleled. Regarded as one of the most influential schools of architectural thinking in the world, SCI-Arc provides young people from LA's local community and across the globe with design skills and training, inspiration and optimism.

Scholarships help students achieve their highest academic and professional aspirations. With your support, SCI-Arc can continue to empower the builders, makers, and dreamers capable of imagining and creating a better future for us all.

Scholarship Impact

\$7+ Million

Awarded by SCI-Arc annually to support our students

60%

SCI-Arc student body awarded scholarships

\$935,000

Equity + Inclusion scholarships in 2023-24 to support 16 students from underrepresented communities

**"SCI-ARC IS A SCHOOL
THAT OFFERS SO
MUCH SUPPORT AND
INSTILLS THE CONFIDENCE
THAT YOU CAN DO
ANYTHING YOU PUT YOUR
MIND TO."**

–Miho Asada, Student Union,
Student Representative to the Board of Trustees



SPONSORSHIP LEVELS

	SPOTLIGHT \$25K	SUSTAINING \$10K	CONTRIBUTING \$5K	FRIEND \$2K
Gala tickets	10	8	4	2
Gala recognition on site during program, on digital materials, and social media	●	●	●	●
Gala recognition on site during program and on printed materials	●	●		
Logo on step and repeat	●	●		
Opportunity for video content on site	●			
Recognition at SCI-Arc public programs through 2023-24	●			
Premiere onsite branding of custom cocktail bar. Availability is limited. See next page ↓	●			



81K Followers



216K Followers



24K Followers



26K Followers



13.5M Views

SPOTLIGHT SPONSORSHIP—\$25,000

Spotlight sponsors will have the opportunity for premiere name recognition at the Gala specialty cocktail bars—Builders, Makers, and Dreamers—with custom cocktail and culinary pairings created exclusively for your brand.

*Dreamers Gin Bar, presented by Related has been sold. Four bars remain.

SCI-ARC GALA 2022



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GALA TO FUND STUDENT
SCHOLARSHIPS

**Purchase
sponsorship or
tickets**

For more information about
sponsorships, contact:

Pamela Miller Development
Co-Director
pamela_miller@sciarc.edu
213.356.5355