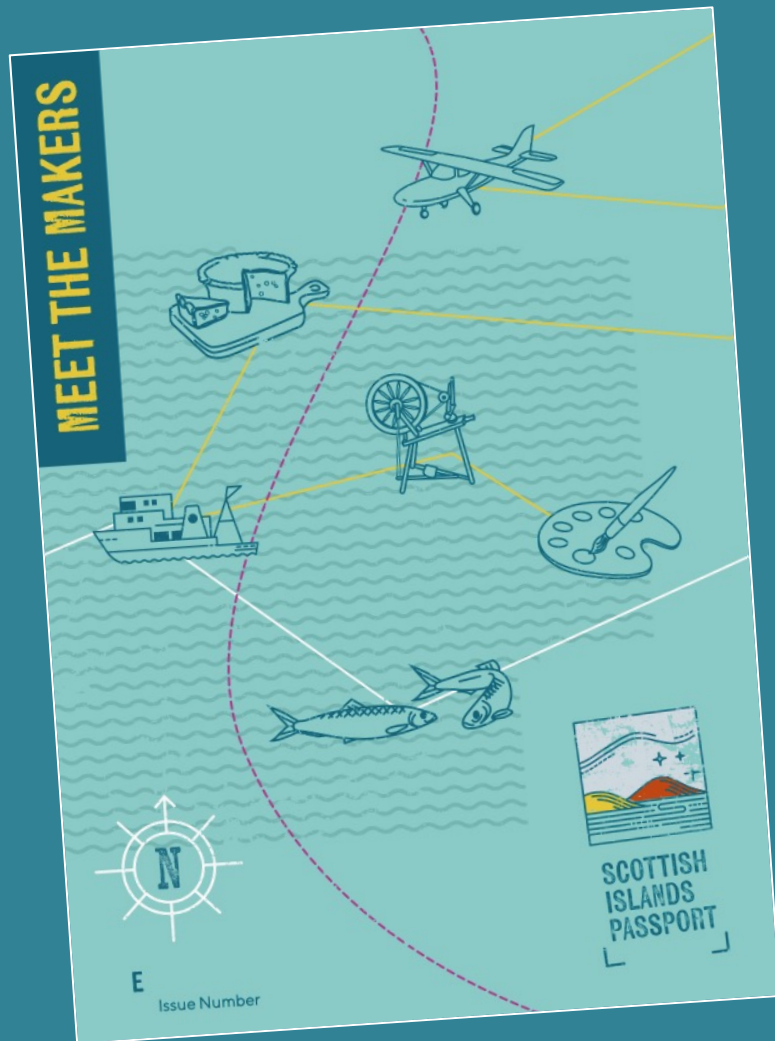
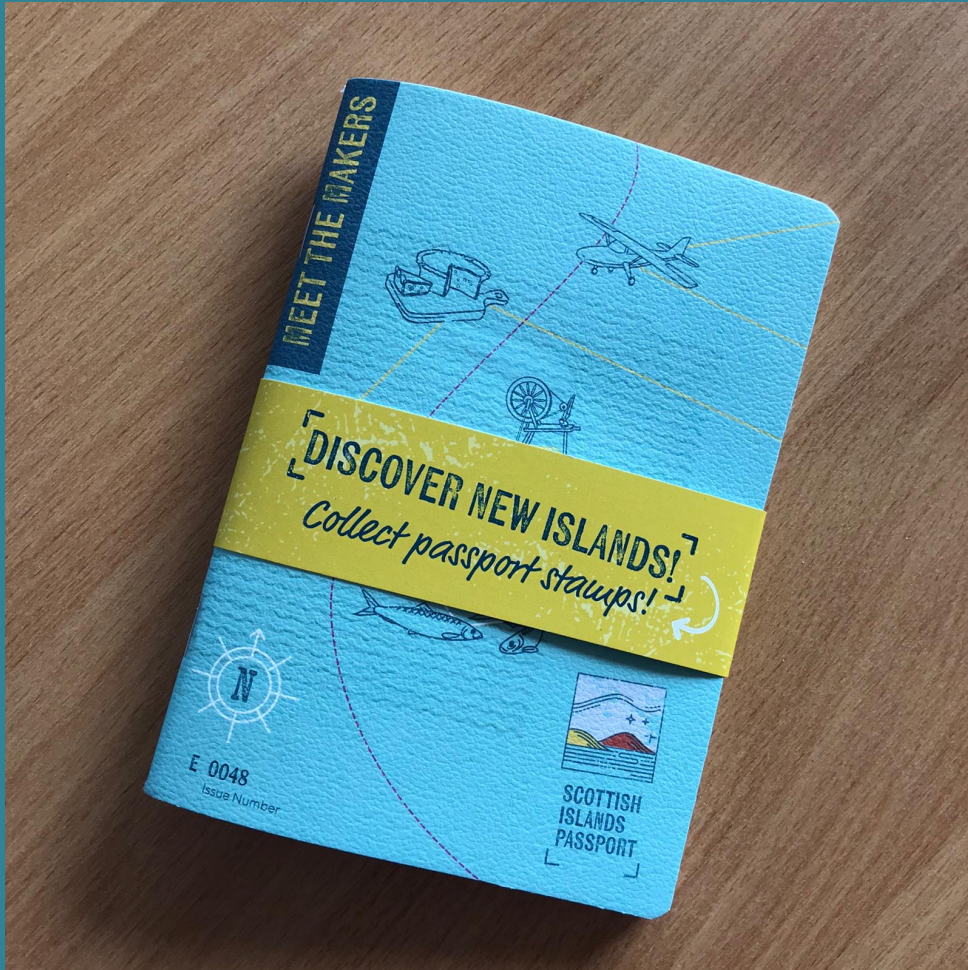


Scottish Islands Passport Travelogues: Retailer Information Pack



- Series of themed travelogues – different islands featured in each
- Designed to inspire potential island travelers and allow folk to collect stamps when they visit islands
- Keepsakes intended to be used over multiple travels
- Perfect for gifting or treating yourself
- *Meet the Maker* released 2022
 - Maker and artist focus
 - 20 islands (plus more in the *More to Explore* section)
- Wholesale price £4.40-£5.00 depending on number ordered (No VAT as published material)
- Minimum order 10 travelogues
- Stockists to be featured on Scottish Islands passport website and in project social media campaigns.

Scottish Islands Passport Travelogues: Retailer Information Pack



- Each travelogue comes with a 'bellyband' to help keep it in good condition
- Sample copy of travelogue provided to retailers for browsing
- Point of sale promotional material available

Scottish Islands Passport Travelogues: Retailer Information Pack



We have been working with local communities to choose locations to install stamps on the islands covered by the *Meet the Maker* travelogue. Stamps are being installed in the following locations for the main islands featured:

- Arran – Kilmory Hall
- Barra – Bùth Bharraigh
- Benbecula – Puffin Studio
- East Burra – East Burra Hall
- Eigg - Pier building or shop (tbc by community partner)*
- Fair Isle – Community hall
- Fetlar – Interpretive centre
- Great Bernera – Community-owned campsite
- Harris – Talla na Mara
- Islay – Community filling station, Port Ellen
- Jura – Jura Community Business units
- Lismore – Kiosk (tbc by community partner)*
- Mainland Orkney – Stromness Museum
- Mull – MICT charity shop
- North Uist – Community hub (old Lochmaddy school)
- Rum – Bunkhouse
- Sanday (Orkney) – Heritage centre
- South Ronaldsay – Roberstons café
- Stronsay – Fish Mart
- Yell – The Old Haa

** Stamps currently on-island and being installed, awaiting confirmation of final location*

Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot:
Inside front cover / page 1

This Passport belongs to:

.....

LIST OF ISLANDS ~

★ EAST BURRA	04
★ STRONSAY	06
★ MULL	08
★ HARRIS	10
★ FAIR ISLE	12
★ ISLAY	14
★ BENBECULA	16
★ LISMORE	18
★ NORTH UIST	20
★ YELL	22
★ EIGG	24
★ JURA	26

★ MAINLAND ORKNEY

★ FETLAR

★ RUM

★ ARRAN

★ SOUTH RONALDSAY

★ BARRA

★ GREAT BERNERA

★ SANDAY

★ More to explore

★ Craft trails

★ Getting around

★ My sketchbook

MEET THE MAKERS

Our island communities have long been renowned for their resourcefulness, creativity and skill. Historically, islands were almost entirely self-reliant, depending exclusively on what they could make, grow and produce locally.

This resilience has continued into the modern-day, with island communities having a wealth of talent and skill, inspiring arts and crafts.

With a rich landscape and diverse heritage and culture, Scotland's islands attract craft makers, artists,

and designers producing paintings, sculptures, textiles, ceramics, jewellery, photos, soaps, candles, and more.

Bound by the sea and inspired by landscapes of sweeping hills, secluded beaches and rugged cliffs shaped by the powerful Atlantic Ocean, our

Meet the makers

Photo: Laurie Goodlad

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Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot: Pages 2 and 3

Meet the makers



islands, and the creatives who call them home, find endless inspiration.

Let us walk you through our creatively-charged, inspiring islands; from the rich textile heritage of Fair Isle in the north to the numerous craft trails exploring art and sculpture on Scotland's most southerly island, Arran.

This travelogue is by no means a comprehensive guide – think of it as a page from a sketchbook, a teaser of what to expect without unveiling the complete picture. We want you to experience and explore our islands, discovering the magic

of each place as you go, and stumbling across unexpected pockets of creativity.

As well as the 20 featured islands, you can find additional island makers in the 'More to Explore' section and use pages from the 'Sketchbook' to add your own island inspiration as you travel around our creative isles.



Photo: Ros Gasson Photo top: Nigel Spencer

2

COLLECT STAMPS!

Those blank spaces on the island pages in this travelogue are there for a reason. We have worked with artists across the islands to create 'passport stamps' which reflect the history, landscape and people of the places they love. Each island has its very own rubbing plate which you can use to stamp your island pages when you visit. For more information and a full list of stamp locations head to www.islands.scot/stamps

OUR ISLAND COMMUNITIES

As islanders ourselves, our island communities are central to everything we do. We have worked hard to try and keep the voices of islanders at the heart of the resources we create to give you an insider view of island life and ensure we are supporting tourism which is meaningful and sustainable for local people. The people living on the islands you visit will always be the experts on their island home and we strongly recommend you check local sources and advice when planning your trip.



SCOTTISH ISLANDS PASSPORT PROJECT

Our travelogues were developed as part of the Scottish Island Passport project, which aims to encourage more people to visit more of Scotland's islands for more of the year. You can find out more about the project, our app, and more resources at www.islands.scot

Meet the makers

3

Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot:
Example island info page
(including space for stamp –
bottom right)

JURA



Probably most famous for the Paps of Jura that dominate the horizon and the Corryvreckan Whirlpool that lies between Jura and Scarba, the island has a vibrant community with plenty for visitors to enjoy, including hiking and wildlife spotting. Its name derives from the Norse 'deer island' – and there are still 30 deer for every person on the island today!

FAMOUS FOR

- ★ George Orwell wrote '1984' at Barnhill and almost drowned in the Corryvreckan Whirlpool.
- ★ In the 1990s, pop group The KLF attempted to burn a million pounds in the Ardfin boathouse.
- ★ The Paps of Jura are visible across the west coast of Argyll and the Inner Hebrides. Although not Munros, they're a challenging climb.



Photo: Ross Gasson

ASK AN ISLANDER

- ★ In July, the island sports day at Ardlussa is an island institution, with visiting athletes of all ages welcome!
- ★ Walk through Keils to the tranquil graveyard, or take the steeper track opposite the shop in Craighouse for fantastic views of Small Isles Bay.
- ★ Showcase your musical talent with the outdoor instruments at Corran Sands.



MEET THE MAKERS

- ★ Visit Camella Crafts in Craighouse, where you'll find everything from Christmas decorations and earrings to postcards and prints.
- ★ Check out The Whisky Island Gallery & Studio and marvel at the work of photographer Konrad Borkowski who has been shooting the Jura landscape since 2006. The spacious, light and modern gallery enjoys beautiful views across the bay.
- ★ Throughout the summer, weekly craft fairs showcase the best of the island's crafters and makers.

OTHER RESOURCES

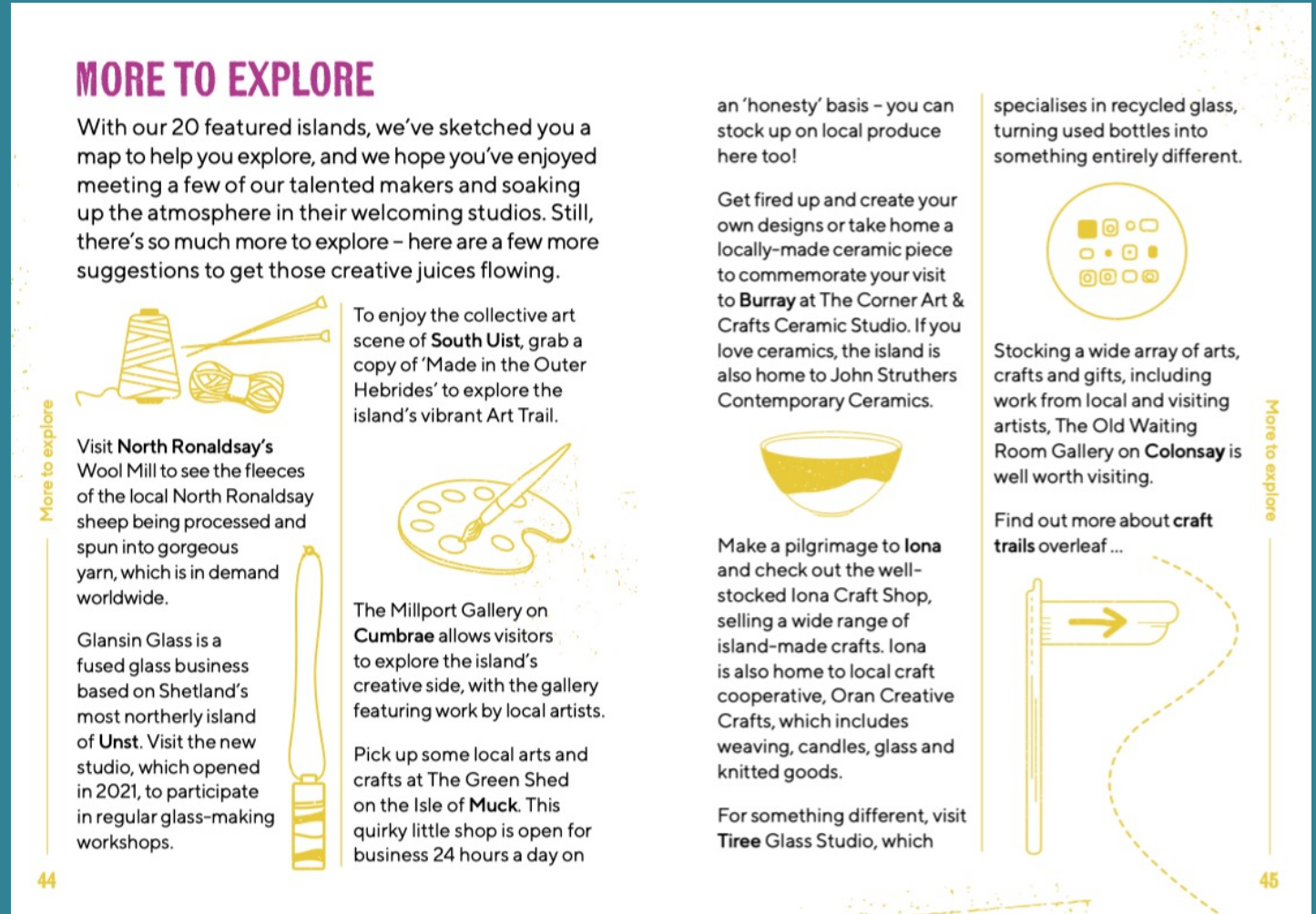
www.juradevelopment.co.uk
www.islayjura.com
www.islands.scot



Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot: 'More to explore' section



Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot:
Craft trails and page 1
of travel info

CRAFT TRAILS IN THE ISLANDS

Many of our islands have developed craft trails to guide visitors through the arts and crafts scene and bring them directly to the makers. The following are a few to explore throughout the islands:

ARRAN

arranarttrail.com
arranartsheritagetrail.com
arranopenstudios.com
arranmakers.com

MULL & IONA

mullandiona.art

ORKNEY

orkneyartsandcrafts.com

OUTER HEBRIDES

Made in the Outer Hebrides:
Art, Craft & History Guide
visitouterhebrides.co.uk

SHETLAND

shetlandartsandcrafts.co.uk

SKYE

art-skye.co.uk

STRONSAY

visitstronsay.com

UIST

Uist Sculpture Trail

SANDAY

Sanday Artists Studio Trail

SUSTAINABLE AND CONSIDERATE TRAVEL

Our islands are fantastic for walking and cycling and, for some of the smaller islands, it might be worth considering leaving the car at home to enjoy exploring at a more leisurely pace? Many ferry providers don't charge for bicycles. Leaving your car at home can also help local communities where ferry capacity is an issue.



GETTING AROUND

BY FERRY

The following operators sail to the main islands listed in this travelogue:

NORTHLINK

northlinkferries.co.uk
Mainland Shetland (for Fetlar, East Burra, Yell and Fair Isle) and Mainland Orkney (also for South Ronaldsay, Sanday and Stronsay).

PENTLAND FERRIES

pentlandferries.co.uk
South Ronaldsay (also for Mainland Orkney, Sanday and Stronsay).

CALMAC

calmac.co.uk
Arran, Barra, Eigg, Harris, Islay (also for Jura), Lewis (for Harris and Great Bernera), Lismore, Mull, Rum, South Uist (for Benbecula and North Uist).

ARGYLL AND BUTE COUNCIL

argyll-bute.gov.uk
Lismore, Islay to Jura.

ORKNEY FERRIES

orkneyferries.co.uk
Sanday and Stronsay (from Mainland Orkney).

SHETLAND ISLAND COUNCIL

shetland.gov.uk/ferries
Fetlar, Yell and Fair Isle (from Mainland Shetland).

JURA DEVELOPMENT TRUST

jurapassengerferry.com
Jura.

THE SMALL ISLES FERRY

arisaig.co.uk/islandferry
Eigg and Rum.

JOHN O'GROATS FERRY

jogferry.co.uk
South Ronaldsay (also for Mainland Orkney, Sanday and Stronsay).



Ferries often require advance bookings – check operator website for more information.

Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot: Travel info continued

GETTING TO A PORT

Scottish Citylink (www.citylink.co.uk) operates long-distance coach travel between major hubs in Scotland and a large proportion of ferry ports. Many ports are also accessible by train (www.scotrail.co.uk). Traveline Scotland provides comprehensive information on using public transport to help you plan your trip.



BY PLANE

You can fly to the following islands in this travelogue with Loganair (www.loganair.co.uk), Hebridean Air (www.hebrideanair.co.uk) or Airtask (www.airtask.com/shetland-islands-inter-island-service):

ISLAY

Loganair operates daily flights between Islay and Glasgow. Hebridean Air operates scheduled flights between Oban and Islay (some fly via Colonsay).

HARRIS & GREAT BERNERA

Loganair operates flights to Stornoway in Lewis from Glasgow, Edinburgh, Inverness and Benbecula. Once you arrive in Lewis it is possible to drive to Harris and Great Bernera.

BARRA

Daily scheduled flights to Barra from Glasgow are operated by Loganair.

BENBECULA

Loganair offers flights to Benbecula from Glasgow, Inverness and Stornoway. From Benbecula, a causeway links to North Uist.

MAINLAND ORKNEY

Loganair operates flights to Kirkwall Airport from Glasgow, Edinburgh, Aberdeen, Inverness and Sumburgh.

A series of causeways makes it possible to travel by road from Mainland Orkney to South Ronaldsay.

EAST BURRA

Loganair operates flights to Sumburgh Airport from Glasgow, Edinburgh, Aberdeen, Inverness, Manchester, Bergen and Kirkwall, Orkney. Several road bridges link East Burra to Mainland Shetland.

YELL & FETLAR

Loganair operates flights to Sumburgh Airport on Mainland Shetland from Glasgow, Edinburgh, Aberdeen, Inverness, Manchester, Bergen and Kirkwall, Orkney. From Mainland Shetland, an inter-

island ferry service operates to Yell and Fetlar.

FAIR ISLE

Airtask operates regular flights between Tingwall on Mainland Shetland and Fair Isle. Loganair operates flights to Sumburgh Airport on Mainland Orkney.

SANDAY

Loganair operates regular flights between Sanday and Kirkwall on Mainland Orkney. Flights may go via Stronsay.

STRONSAY

Loganair operates regular flights between Stronsay and Kirkwall on Mainland Orkney. Flights may go via other islands.

OTHER USEFUL INFORMATION

Traveline Scotland – a central point for public transport information on the islands. www.travelinescotland.com

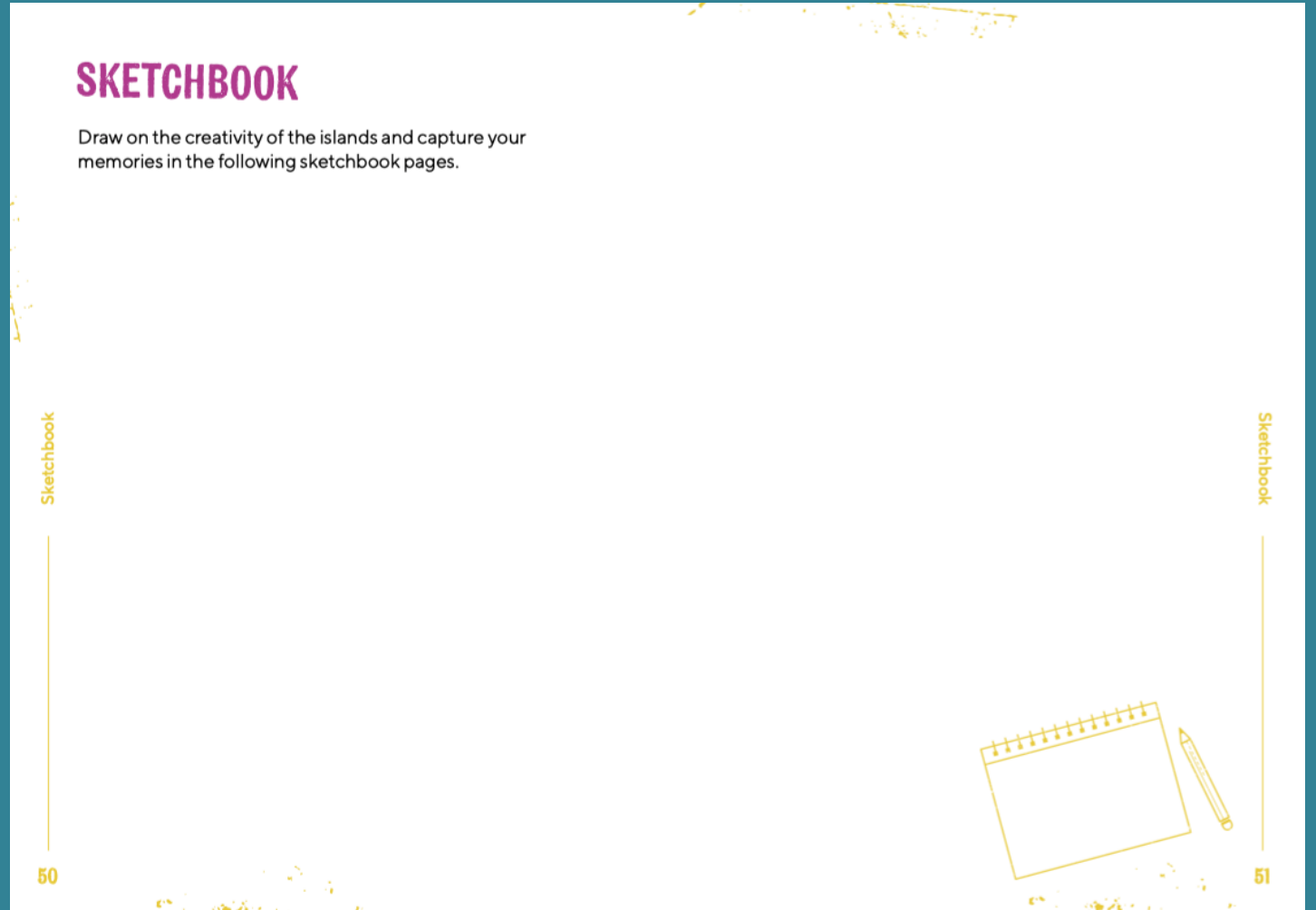
Visit Scotland – accommodation listings throughout Scotland. www.visitscotland.com

Isle Holiday – the accommodation site which supports island communities. www.isleholiday.com

Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot:
'Sketchbook' section for
travelers to make their
own notes.



Scottish Islands Passport Travelogues: Retailer Information Pack



See accompanying ‘Invitation to become a retailer’ document for full information, terms and conditions and to start the process of becoming a retailer for the Scottish Islands passport Travelogues.

Or contact passport@islands.scot if you have any questions.

Thanks!