



Retailer Expression of Interest

We have created a series of travelogues which can be used to help people explore some of Scotland's amazing islands and collect stamps along the way. The first full travelogue – Meet the Makers – is available now and our second – Shaping Our Islands - will be released shortly and we would like to invite you to be a stockist.

Our travelogues

Our travelogues are pocket guides which help visitors explore Scotland's islands by focussing on specific interests, letting them collect 'passport stamps' along the way using rubbing plates installed on islands, in partnership with island communities. Not every island is covered in every travelogue. Instead we pick islands to highlight for each specific theme, with the intention that all islands will be covered in at least one of the travelogues in the series.

The first full travelogue, Meet the Makers, focusses on island artists and makers and includes a two-page feature on each of the following islands:

- East Burra,
- Stronsay,
- Mull,
- Harris,
- Fair Isle,
- Islay,
- Benbecula,
- Lismore,
- North Uist,
- Yell,
- Eigg,
- Jura,
- Mainland Orkney,
- Fetlar,
- Rum,
- Arran,
- South Ronaldsay,
- Barra,
- Great Bernera,
- Sanday (Orkney).

The Meet the Makers travelogue also includes North Ronaldsay, South Uist, Cumbrae, Muck, Burray, Iona, Tiree and Colonsay in the 'more to explore' section.

Our second travelogue, Shaping Our Islands, explores the built heritage and history that shaped them for the following islands:

- Unst,
- Seil,
- North Ronaldsay,
- Muck,
- Lewis,
- Coll,
- Bressay,
- Grimsay & Flodaigh,
- Hoy & Walls,
- Papa Stour,
- Ulva,
- Shapinsay,
- Papa Westray,
- Gigha,
- Whalsay,
- Canna & Sanday,
- South Uist
- Rousay,
- Eriskay,
- Iona.

Included in 'more to explore': Mainland Orkney, Rum, Westray, Skye, Bute, Islay, Harris, Arran and Mainland Shetland.

Wholesale

Our travelogues have a recommended retail price of £9.95. The travelogue is classed as a book and, as such, no VAT is applied to wholesale or retail sales. For further information see <https://www.gov.uk/guidance/zero-rating-books-and-printed-matter-for-vat-notice-70110>

There is a minimum order of 10 travelogues of the same theme, to be sent to a single address.

The wholesale price starts at £5.00 per item. The cost per item reduces according to the number of items ordered, as per the table below. The reduced price applies to all items of the same type ordered - for example, if you order 20 Meet the Maker travelogues you will be charged £4.80 per item for all 20. All prices are correct as at 24th October 2023.

Number ordered	Wholesale price per travelogue
10 (minimum)	£5.00
11-35	£4.80
36-99	£4.60
100+	£4.40

This wholesale agreement applies to selling Scottish Islands Passport products travelogues in the retail space(s) listed. By accepting this invitation and signing this agreement you agree that you will not sell the products we supply in any other spaces or online without our prior agreement.

What comes with your order

We can provide point of sales information for your retail space in a variety of sizes to promote the travelogues. One of our team will contact you with more information about this.

Retailers will be provided with one sample copy to allow customers to browse the contents before buying. If you are ordering for multiple retail outlets please speak to the Scottish Islands Passport team to discuss how many sample copies you will need.

Payment

Payment must be received on all orders before they are shipped. All payments to be made by bank transfer.

Shipping

All orders to be sent to a single address at a flat rate of £5 per order. Alternatively collection can be arranged from our office on the Isle of Jura.

Notice of defects / returns

We endeavour to ensure that all items arrive with you in excellent condition. You should check your order and report any issues within three working days of receiving your package.

In the event that your package is damaged when it arrives, please take photos of the outside of the package and any damage to the items supplied and email these, with information on the number of items damaged, to passport@hitrans.org.uk within 3 working days of receiving the parcel in order to receive a replacement.

If your package shows no sign of damage but you find items are missing or defective, please ensure that you contact us with photos and information on the issue within three working days in order to receive replacement items.

Looking after your products

We recommend that you store our products in a cool, dry place, out of direct sunlight. We cannot be held responsible for any damage to items which occurs once they are in your care.

If you are happy with the terms laid out above and are interested in becoming a retailer, please complete, sign and date the form below, and return it to passport@hitrans.org.uk

Name of retail outlet	
Address of retail outlet	
Delivery address (if different)	
Name of contact	
Email address	
Phone number	
Do you require a purchase order number when placing orders?	

Signature _____ Name _____ Date _____