

# Scottish Islands Passport Travelogues: Retailer Information Pack



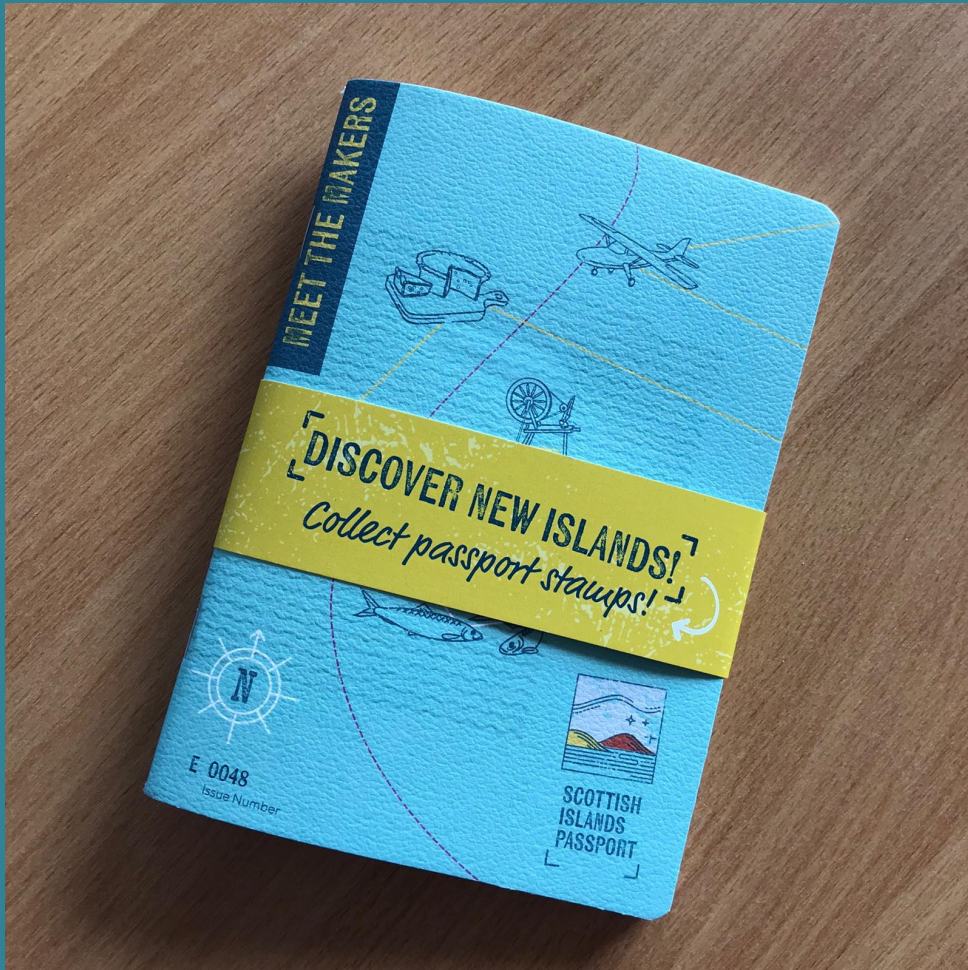
- Series of themed travelogues – different islands featured in each
- Designed to inspire potential island travelers and allow folk to collect stamps when they visit islands
- Keepsakes intended to be used over multiple travels
- Perfect for gifting or treating yourself
- *Meet the Maker* released 2022
  - Maker and artist focus
- *Shaping Our Islands* released 2023
  - History and built heritage theme
- 20 islands (plus more in the *More to Explore* section)
- Wholesale price £4.40-£5.00 depending on number ordered (No VAT as published material)
- Minimum order 10 travelogues of one theme

# Scottish Islands Passport Travelogues: Retailer Information Pack



- *Wandering Our Islands* releasing 2024
  - Slow travel by foot or bike theme
- *Eat, Drink, Explore* releasing 2024
  - Food and drink producer focus
- 20 islands (plus more in the *More to Explore* section)
- Wholesale price £5.40-£6.00 depending on number ordered (No VAT as published material)
- Minimum order 10 travelogues of one theme
- Stockists to be featured on Scottish Islands Passport website and in project social media campaigns.

# Scottish Islands Passport Travelogues: Retailer Information Pack



- *Meet the Makers* travelogue comes with a 'bellyband' to help keep it in good condition
- All other editions have a different bind so 'bellyband' not required
- Sample copy of travelogue provided to retailers for browsing
- Point of sale promotional material included with first order: A5 travelogue poster plus A4 island stamp location poster

# Scottish Islands Passport Travelogues: Retailer Information Pack



We have been working with local communities to choose locations to install stamps on the islands covered by the *Meet the Maker* travelogue. Stamps are installed in the following locations for the main islands featured:

- Arran - Kilmory Hall
- Barra - Bùth Bharraigh
- Benbecula - Puffin Studio
- East Burra - Bridge-End Hall
- Eigg - Eigg Pier Centre
- Fair Isle - Community hall
- Fetlar - Interpretive centre
- Great Bernera - Dubh Thob pontoons & Campsite
- Harris - Talla na Mara
- Islay - Community filling station, Port Ellen
- Jura - Jura Community Business units
- Lismore - Heritage Centre
- Mainland Orkney - Stromness Museum
- Mull - MICT charity shop
- North Uist - Community hub (old Lochmaddy school)
- Rum - Bunkhouse
- Sanday (Orkney) - Heritage centre
- South Ronaldsay - Roberstons café
- Stronsay - Fish Mart
- Yell - The Old Haa

# Scottish Islands Passport Travelogues: Retailer Information Pack



We have been working with local communities to choose locations to install stamps on the islands covered by the *Shaping Our Islands* travelogue. Stamps are being installed in the following locations for the main islands featured:

- Bressay - Speldiburn
- Canna & Sanday - Community Shop & Puffin Trail
- Coll - An Cridhe Community Centre
- Eriskay - Community Hall
- Gigha - Welcome Hut
- Grimsay & Flodaigh - Ceann na h-Àirigh & TBC
- Hoy & Walls - Longhope lifeboat museum & YM Community Hall
- Iona - Admission point at the Abbey
- Lewis - Uig Community shop
- Muck - The Green Shed
- North Ronaldsay - Lighthouse
- Papa Stour - Ferry terminal
- Papa Westray - The Kelp Store
- Rousay - Heritage Centre
- Seil - Seil Island Community Hall
- Shapinsay - Boathouse
- South Uist - Kildonan Museum
- Ulva - Sheila's cottage
- Unst - Heritage Centre
- Whalsay - Heritage Centre

# Scottish Islands Passport Travelogues: Retailer Information Pack



We have been working with local communities to choose locations to install stamps on the islands covered by the *Eat, Drink, Explore* travelogue. Stamps are being installed in the following locations for the main islands featured:

- Barra - Bùth Bharraigh
- Benbecula - Puffin Studio
- Bute - Visitor Centre
- Canna - Isle of Canna Community Shop
- Colonsay - Village Hall
- Iona - Admission point at the Abbey
- Islay - Community filling station, Port Ellen
- Lewis - Uig Community Shop
- Luing - Atlantic Islands Centre
- Mainland Orkney - Stromness Museum
- Mainland Shetland - TBC
- Mull - MICT charity shop
- Raasay - Community Shop
- Sanday - Heritage Centre
- Scalpay - Community Centre
- South Ronaldsay - Roberstons café
- South Uist - Kildonan Museum
- Tiree - An Turas art installation
- Unst - Heritage Centre
- Westray - Heritage Centre

# Scottish Islands Passport Travelogues: Retailer Information Pack



We have been working with local communities to choose locations to install stamps on the islands covered by the *Wandering Our Islands* travelogue. Stamps are being installed in the following locations for the main islands featured:

- Baleshare - TBC
- Berneray - Coralbox Gift Shop\*
- Bruray & Housay - Waiting room/visitor centre\* & Skerries Community Hall\*
- Burray - Burray Hall
- Cumbrae - Garrison House
- Easdale - Museum
- Eday - TBC
- Egilsay - Visitor centre
- Flotta - TBC
- Foula - TBC
- Graemsay - Ferry waiting room
- Grimsay (SE Benbecula) - TBC
- Kerrera - Community Noticeboard
- Muckle Roe - Muckle Roe Hall\*
- Oronsay - TBC
- Skye - TBC
- Trondra - Community Hall\*
- Vatersay - Vatersay Hall & Café
- West Burra - Bridge End Outdoor Centre
- Wyre - Heritage Centre

\* *Stamps currently on-island and being installed, awaiting confirmation of final location*

# Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot:  
Inside front cover / page 1





# Scottish Islands Passport Travelogues: Retailer Information Pack



## Snapshot: Pages 2 and 3



Amongst our stunning landscapes it's tempting to sugar-coat the past and view our islands through rose-tinted spectacles. But our built heritage also reflects the harder side of island life through the ages – with an historic reliance on subsistence farming, fishing and industries like kelp to eke out a meagre living. Some islands also still bear the scars of the Clearances and mass emigration in the ruins of abandoned villages and decaying infrastructure. The islands you visit today were built on the self-reliant innovation of past

generations, characteristics many of our present-day islanders have inherited. Their built heritage maps the stories and cultural development of these places, and we hope that this travelogue will encourage you to learn more about our incredible island communities and the people who shaped them.

This travelogue is not a comprehensive guide – think of it as more of a window to peer through, and an invitation to open the door and explore our islands' fascinating places of worship, work, home and community.

Photo: Callanais Standing Stones in Lewis by Nigel Spencer

### COLLECT STAMPS!

Those blank spaces on the island pages in this travelogue are there for a reason! We have worked with artists across the islands to create 'passport stamps' which reflect the history, landscape and people of the places they love. Each island has its very own rubbing plate you can use to stamp your island pages when you visit. For more information and a full list of stamp locations head to [islands.scot/stamps](https://islands.scot/stamps)

### OUR ISLAND COMMUNITIES

As islanders ourselves, our island communities are central to everything we do. We have worked hard to try and keep the voices of islanders at the heart of the resources we create to give you an inside view of island life and ensure we are supporting tourism which is meaningful and sustainable for local people. The people living on the islands you visit will always be the experts on their island home and we strongly recommend you check local sources and advice when planning your trip.



### SCOTTISH ISLANDS PASSPORT PROJECT



Our travelogues were developed as part of the Scottish Islands Passport project, which aims to work with communities to encourage more people to visit more of Scotland's islands for more of the year. You can find out more about the project, our app and more resources at [islands.scot](https://islands.scot)

# Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot:  
Example island info pages  
(including space for stamp –  
bottom right)

**EDAY**



Eday is an island that is almost forgotten by those experiencing Orkney; sitting in the heart of the North Isles, Eday has a little bit of everything, from sweeping beaches and incredible cliffs to archaeological gems and heather-clad moorland, all set within an 8 mile long island. Eday is fantastic for walking and cycling.


**FAMOUS FOR**

- ★ The Setter Stone is a 4.5 metre monolith, the highest sole standing stone in Orkney.
- ★ Orkney's infamous pirate, John Gow, washed up on the island and was imprisoned at Carrick House, the laird's summer residence.
- ★ Eday is the base for an innovative tidal and wave energy company.

**ASK AN ISLANDER**

- ★ Dedicated local submarine enthusiast Mike Illet painstakingly reconstructed the O-Class submarine at The Old Schoolroom.
- ★ Eday is a fantastic place to spot wildlife. Keep your eyes on the skies and seas to watch for their resident snowy owls and the occasional passing orca. Enjoy the birdwatching opportunities at Red Head and from the Bird Hide on Mill Loch.

**WANDERING OUR ISLANDS**



- ★ With 10 square miles to explore, Eday is fantastic to cycle through, stopping off at various points to enjoy the wildlife and scenery of this beautiful island, including the Heritage Centre, where you can enjoy the displays and fuel up with tea and coffee!
- ★ Enjoy Eday's 10 km Heritage Walk, which takes you through the island's colourful history from the Neolithic to the Norse period. This walk takes in the impressive Stone of Setter, the Vinguoy Chambered Cairn and the scenery of Red Head and Carrick House.

**OTHER RESOURCES**

[orkney.com/explore/edayislands.scot](http://orkney.com/explore/edayislands.scot)

**STAMP**

**Top Tip:** Use the space at the bottom of the adjacent page to collect your passport stamp when you visit the island. (See page 3 for more info.)

Photo: Colin Nutt

# Scottish Islands Passport Travelogues: Retailer Information Pack



## Snapshot: *More to Explore* section

### MORE TO EXPLORE

This travelogue is packed with lots of ideas from across our 20 featured islands, and perhaps you've explored a few already? Here are a few more suggestions to keep you actively exploring our islands as you walk, wheel and cycle the isles.

**Ulva**, a car-free island only accessible to foot passengers or bikes, has a series of fantastic walking routes. Pick up a map of trails at the ferry.



In the Outer Hebrides, walk or wheel the wheelchair-friendly Aline Community Woodland in **Lewis**, complete with accessible boardwalk or Langass Woodland Walk in **North Uist**.

*North Uist*

**Papa Stour's** scenic west coast is ideal for hiking or paddling, with towering stacks, impressive caves and outstanding scenery.



*papa Stour*

Photo: Papa Stour by Calum Toogood

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*Eigg*

**Iona and Eigg** are both car-free islands (other than for islanders or blue badge holders), providing the perfect opportunity to explore on foot.



*Hoy*

**Hoy** offers some of the most rugged scenery in Orkney; why not hike to the impressive Old Man of Hoy sea stack?



*Mull*

Climb **Mull's** only Munro, Ben More and enjoy stunning views of the Inner Hebrides from the summit.

*Islay*

Cycle or wheel **Islay's** accessible Three Distillery Path from Port Ellen and explore some of the island's best-known distilleries.



Photo: Graemsay & Hoy

Beach wheelchairs are available for hire in **Tiree** from the island's ranger, in **Barra** from Bùth Bharraigh and SideKick in **Islay**.

**Ability Shetland** has four all-terrain wheelchairs, which are free to book when visiting any of Shetland's islands.

*Barra & Tiree*



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# Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot:  
Craft trails and page 1  
of travel info

## CRAFT TRAILS IN THE ISLANDS

Many of our islands have developed craft trails to guide visitors through the arts and crafts scene and bring them directly to the makers. The following are a few to explore throughout the islands:

### ARRAN

arranarttrail.com  
arranartsheritagetrail.com  
arranopenstudios.com  
arranmakers.com

### MULL & IONA

mullandiona.art

### ORKNEY

orkneyartsandcrafts.com

### OUTER HEBRIDES

Made in the Outer Hebrides:  
Art, Craft & History Guide  
visitouterhebrides.co.uk

### SHETLAND

shetlandartsandcrafts.co.uk

### SKYE

art-skye.co.uk

### STRONSAY

visitstronsay.com

### UIST

Uist Sculpture Trail

### SANDAY

Sanday Artists Studio Trail

## SUSTAINABLE AND CONSIDERATE TRAVEL

Our islands are fantastic for walking and cycling and, for some of the smaller islands, it might be worth considering leaving the car at home to enjoy exploring at a more leisurely pace? Many ferry providers don't charge for bicycles. Leaving your car at home can also help local communities where ferry capacity is an issue.



## GETTING AROUND

### BY FERRY

The following operators sail to the main islands listed in this travelogue:

#### NORTHLINK

northlinkferries.co.uk  
Mainland Shetland (for Fetlar, East Burra, Yell and Fair Isle) and Mainland Orkney (also for South Ronaldsay, Sanday and Stronsay).

#### PENTLAND FERRIES

pentlandferries.co.uk  
South Ronaldsay (also for Mainland Orkney, Sanday and Stronsay).

#### CALMAC

calmac.co.uk  
Arran, Barra, Eigg, Harris, Islay (also for Jura), Lewis (for Harris and Great Bernera), Lismore, Mull, Rum, South Uist (for Benbecula and North Uist).

#### ARGYLL AND BUTE COUNCIL

argyll-bute.gov.uk  
Lismore, Islay to Jura.

#### ORKNEY FERRIES

orkneyferries.co.uk  
Sanday and Stronsay (from Mainland Orkney).

#### SHETLAND ISLAND COUNCIL

shetland.gov.uk/ferries  
Fetlar, Yell and Fair Isle (from Mainland Shetland).

#### JURA DEVELOPMENT TRUST

jurapassengerferry.com  
Jura.

#### THE SMALL ISLES FERRY

arisaig.co.uk/islandferry  
Eigg and Rum.

#### JOHN O'GROATS FERRY

jogferry.co.uk  
South Ronaldsay (also for Mainland Orkney, Sanday and Stronsay).



Ferries often require advance bookings - check operator website for more information.

# Scottish Islands Passport Travelogues: Retailer Information Pack



Snapshot:  
Travel info continued

## GETTING AROUND

### BY FERRY

The following operators sail to the main islands listed in this travelogue:

#### NORTHLINK

[northlinkferries.co.uk](http://northlinkferries.co.uk)  
Mainland Shetland (also for Unst) and Mainland Orkney (also for Westray, South Ronaldsay and Sanday).

#### PENTLAND FERRIES

[pentlandferries.co.uk](http://pentlandferries.co.uk)  
South Ronaldsay (also for Mainland Orkney, Westray and Sanday).

#### ORKNEY FERRIES

[orkneyferries.co.uk](http://orkneyferries.co.uk)  
Westray and Sanday (from Mainland Orkney)

#### ARGYLL & BUTE COUNCIL

[argyll-bute.gov.uk](http://argyll-bute.gov.uk)  
Luìng

#### CALMAC

[calmac.co.uk](http://calmac.co.uk)  
Raasay, Harris (for Scalpay), Bute, Lewis, Tiree, Barra, South and North Uist (also for Benbecula), Canna, Iona, Islay, Mull and Colonsay.

#### SHETLAND ISLANDS COUNCIL

[shetland.gov/ferries](http://shetland.gov/ferries)  
Unst (from Mainland Shetland then Yell)

### GETTING TO A PORT

Scottish Citylink ([citylink.co.uk](http://citylink.co.uk)) operates coach travel between major hubs and most ferry ports in Scotland. Many ports are also accessible by train ([scotrail.co.uk](http://scotrail.co.uk)). Traveline Scotland provides public transport information to help you plan your trip.

Ferries often require advance bookings – check operator website for more information.



### BY PLANE

You can fly to the following islands in this travelogue with Loganair ([loganair.co.uk](http://loganair.co.uk)) or Hebridean Air ([hebrideanair.co.uk](http://hebrideanair.co.uk))



#### MAINLAND ORKNEY, SOUTH RONALDSAY, SANDAY & WESTRAY

Loganair operates flights to Kirkwall Airport from Glasgow, Edinburgh, Aberdeen, Inverness and Sumburgh. An inter-island ferry service operates to Westray & Sanday. South Ronaldsay is accessed via causeway.

#### MAINLAND SHETLAND & UNST

Loganair operates flights to Sumburgh Airport from Glasgow, Edinburgh, Aberdeen, Inverness, Manchester, Bergen and Kirkwall, Orkney. From Mainland Shetland, an inter-island ferry service operates to Unst.

#### BARRA, BENBECULA, ISLAY, LEWIS, TIREE

Loganair operates flights for Barra, Islay and Tiree from Glasgow, and for Lewis\* with flights to Stornoway from Glasgow, Edinburgh, Inverness and Benbecula\*. Benbecula also has flights to Glasgow and Inverness. Hebridean Air will operate flights from Stornoway to Benbecula from early 2024.

#### TIREE, ISLAY, COLONSAY

Hebridean Air operate flights between Tiree, Colonsay and Islay to Oban.

\* Once you arrive in Lewis or Benbecula, it is possible to cross to Scalpay by road bridge or South Uist by causeway.

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## SKETCHBOOK

Draw on the creativity of the islands and capture your memories in the following sketchbook pages.

Sketchbook

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Sketchbook

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Snapshot:  
*Sketchbook, Jottings*  
or *Notes* sections for  
travellers to make their  
own notes.

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See accompanying *Invitation to become a retailer* document for full information, terms and conditions and to start the process of becoming a retailer for the Scottish Islands Passport Travelogues.

Or contact [passport@islands.scot](mailto:passport@islands.scot) if you have any questions.

Thanks!