Scottish Charity Awards 2023: which category to apply for

Can’t decide which category you should apply for in this year’s Scottish Charity Awards?

You’re only able to apply for one category in the Scottish Charity Awards 2023 and we know it can be hard to choose!

The purpose of this document is to help you decide which category is right for you before you complete your online application.

In this document, you’ll find details of the questions included in each award category application form so that you can review them. We’ve also linked to the general criteria for each award category.

You can [**submit a Scottish Charity Award application, find more information and read our FAQs on our main Scottish Charity Awards webpages**](https://scvo.scot/scottish-charity-awards).

Of course, if you don’t find what you’re looking for here or on our web pages, or have any questions, [**please get in touch**](https://scvo.scot/scottish-charity-awards/contact-us) and we’ll be happy to help!

Campaign of the year

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/campaign-of-the-year).

Here are the application questions for this award category:

* Tell us about your organisation and its purpose in no more than 100 words: About you
* Complete the following in no more than 200 words: Campaign details, objectives and timeframe
* Complete the following in no more than 200 words: Please explain how your campaign met or exceeded expectations and include evidence. Overall this campaign was successful for us because…
* Complete the following in no more than 200 words: What motivated you to start this campaign? Why it was necessary and what problem did you want to tackle?
* Complete the following in no more than 300 words: How did you overcome any challenges you faced? How did you respond and adapt to change over the past year?
* Complete the following in no more than 200 words: How was it special, innovative or creative?
* Complete the following in no more than 200 words: How did your campaign make people feel? What did it encourage people to do? Did it work? Please include engagement statistics and evidence if you can

Charity of the year

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/charity-of-the-year).

Here are the application questions for this award category:

* Tell us about your organisation and its purpose in no more than 100 words: About you
* Complete the following in no more than 200 words: Overall this year was special for us because…
* Complete the following summary in no more than 200 words: How have you improved lives, communities or the environment?
* Tell us about a specific moment or incident that sums up the impact of your work.
* Complete the following in no more than 200 words: What have you achieved? How is it special, innovative or creative?
* Complete the following in no more than 300 words: How did you overcome any challenges you faced? How did you respond and adapt to change over the past year?
* Complete the following in no more than 200 words: How do you know you’ve been a success? Do you have anything to prove it? Please provide facts and figures.

Climate conscious

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/climate-conscious).

Here are the application questions for this award category:

* Tell us about your organisation and its purpose in no more than 100 words: About you (If more than one organisation is involved in your project, tell us about the lead partner and list the others involved).
* Complete the following in no more than 200 words: Please provide an overview of how your organisation is a Climate Conscious one.
* Complete the following in no more than 200 words: Explain how your work in this area is creative, innovative or unusual.
* Complete the following in no more than 300 words: What did you do? This is your chance to explain this work in detail, the challenges have you faced, and how have you overcome them.
* Complete the following in no more than 200 words: How do you know this work has been a success? Please provide facts and figures that demonstrate how this work is tackling climate change.
* Complete the following in no more than 200 words: We like stories. Tell us about a specific moment or incident that sums up the impact of your work.

Community action

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/community-action).

Here are the application questions for this award category:

* Tell us about your organisation and its purpose in no more than 100 words: About you
* Complete the following in no more than 200 words: Why should you win this award?
* Complete the following in no more than 200 words: Tell us about your community and how it been fully involved in leading the work
* Complete the following in no more than 200 words: What motivated you to do this work? How was it special, innovative or creative?
* Complete the following in no more than 300 words: Why was it necessary/what problem did you want to tackle? How did you overcome any challenges you faced? How did you respond and adapt to change over the past year?
* Complete the following in no more than 200 words: How do you know it’s been a success? Can you prove you’ve met the needs of people in this community? Please provide facts and figures

Digital citizen

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/digital-citizen).

Here are the application questions for this award category:

* Tell us about your organisation and its purpose in no more than 100 words: About you
* Complete the following in no more than 200 words: What’s your motivation for doing digital inclusion work?
* Complete the following in no more than 200 words: We use digital to help improve the lives of the people we work with because...
* Complete the following in no more than 200 words: Tell us about the people you work with and why being digitally included can make a difference to their lives.
* Complete the following in no more than 300 words: Tell us about how you enable digital citizens. What activities did you undertake, and how did you get people engaged? What makes your work unique or different?
* What’s been the biggest challenge for your work, and how have you worked to overcome this?
* Complete the following in no more than 200 words: We love stories. Tell us about the difference your work has made to the people you work with. This could be a case study or an example of how your work has made a difference.

Pioneering project

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/pioneering-project).

Here are the application questions for this award category:

* Tell us about your organisation and its purpose in no more than 100 words: About you (If more than one organisation is involved in your project, tell us about the lead partner and list the others involved).
* Complete the following in no more than 200 words: Please describe what the project or partnership is
* Complete the following in no more than 200 words: What motivated you to start this project or partnership? Why it was necessary and what problem did you want to tackle?
* Complete the following in no more than 300 words: What did you do? How was the project special, innovative or different? How did you respond and adapt to change over the past year?
* Complete the following in no more than 200 words: How do you know the project has been a success? Can you prove you’ve changed people’s lives? Please provide facts and figures.
* Complete the following in no more than 200 words: We like stories. Tell us about a specific moment or incident that sums up the impact of your work

Employee of the year

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/employee-of-the-year).

Here are the application questions for this award category:

* Tell us a bit about your employee’s involvement with your organisation in no more than 100 words: e.g. brief details of their role and the length of time they have been involved
* Complete the following in no more than 200 words: Our nominee is Employee of the Year because…
* Complete the following summary in no more than 200 words: We like stories. Tell us about a specific moment or incident that sums up your nominee.
* Complete the following in no more than 300 words: How have their efforts made a positive difference? How did they respond and adapt to change over the past year?
* Complete the following in no more than 200 words: Is there anything else that makes your nominee exceptional or unique?

Trustee of the year

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/trustee-of-the-year)**.**

Here are the application questions for this award category:

* Tell us a bit about your trustee’s involvement with your organisation in no more than 100 words: e.g. brief details of their role and the length of time they have been involved
* Complete the following summary in no more than 200 words: Our nominee is Trustee of the Year because…
* Complete the following in no more than 200 words: We like stories. Tell us about a specific moment or incident that sums up your nominee.
* Complete the following in no more than 300 words: How have their efforts made a positive difference? How did they respond and adapt to change over the past year?
* Complete the following in no more than 200 words: Is there anything else that makes your nominee exceptional or unique?

Volunteer of the year

You can [**apply for this award category and read the introductory text and general criteria here**](https://scvo.scot/scottish-charity-awards/apply/2023/volunteer-of-the-year)**.**

Here are the application questions for this award category:

* Tell us a bit about your volunteer’s involvement with your organisation in no more than 100 words: e.g. brief details of their role and the length of time they have been involved
* Complete the following summary in no more than 200 words: Our nominee is Volunteer of the Year because…
* Complete the following in no more than 200 words: We like stories. Tell us about a specific moment or incident that sums up your nominee.
* Complete the following in no more than 300 words: How have their efforts made a positive difference? How did they respond and adapt to change over the past year?
* Complete the following in no more than 200 words: Is there anything else that makes your nominee exceptional or unique?