

Aztec Athletics Marketing Department Marketing Volunteer Internship

Marketing Volunteer Interns will assist the Aztec Athletics Marketing Department with marketing and promotions of all sports during the 2024-25 academic year. Interns will be assigned specific sports and will be responsible for the marketing efforts of those sports under the supervision of the full-time Marketing staff.

Marketing interns must be current SDSU students and are required to work every home football game as well as numerous other athletic events as assigned. This internship will run through May 2025.

Duties and Responsibilities Include:

- Create and execute marketing plans for various SDSU DI sports.
- Assist in planning student spirit initiatives and promotion of athletics to students on campus
- Coordinate pregame, in-game, and postgame promotions for football and men's and women's basketball
- Game production for men's and women's soccer, volleyball, baseball, softball and lacrosse
- Serve as brand ambassador for SDSU Athletics
- Office hours to work on assigned sports and various marketing projects
- Other duties as assigned

TO APPLY

Submit your resume and responses to the Google Form below_by April 19, 2024.



https://forms.gle/TMAwWLF4JXmG6W866