

Founded in 1897, SDSU is the oldest and largest higher-education institution in the San Diego region.



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San Diego State University is the oldest and largest higher education institution in the San Diego region. Since it was founded in 1897, the university has grown to become a nationally ranked research university. Each year, SDSU provides approximately 30,000 students with the opportunity to participate in an academic curriculum distinguished by direct contact with faculty and an increasing international emphasis, preparing them for a global future.

Serving the San Diego region has always been a core part of SDSU's mission. Founded March 13, 1897, San Diego State University began as the San Diego Normal School, a training facility for elementary school teachers. Seven faculty and 91 students met in temporary quarters over a downtown drugstore before moving to a newly constructed 17-acre campus on Park Boulevard.

The curriculum was limited at first to English, history and mathematics, but course offerings broadened rapidly under the leadership of Samuel T. Black, who left his position as state superintendent of public instruction to become the new school's first president. Black served from 1898 to 1910.

San Diego State University

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From 1910 to 1935, President Edward L. Hardy headed a vigorous administration that oversaw major changes to the fledgling institution. In 1921, the Normal School became San Diego State Teachers College, a four-year public institution controlled by the state Board of Education. In that same year, the two-year San Diego Junior College, forerunner of today's local community colleges, became a branch of San Diego State, creating a union that lasted until 1946.

By the 1920s, San Diego State was already beginning to outgrow its Park Boulevard location, and San Diegans launched a campaign to build a new campus on the city's eastern border. In February 1931, students, faculty and staff moved into seven Mission-style buildings surrounding a common area still known as the Main Quad.

Four years later, the Legislature authorized expansion of degree programs beyond teacher education, and San Diego State Teachers College became San Diego State College. Also in 1935, Walter R. Hepner took the helm as president, beginning a 17-year tenure. The college continued to grow over time, reaching an enrollment of more than 25,000 students during the administration of Malcolm A. Love, who served as president from 1952 to 1971.

In 1960, San Diego State

became part of the newly created California State College system, now known as the California State University system. In the early 1970s, with legislative approval, San Diego State College became San Diego State University.

Leading the institution during the 1970s were Acting President Donald E. Walker (1971-1972), President Brage Golding (1972-1977), Acting President Trevor Colbourn (1977-1978) and President Thomas B. Day, whose tenure spanned from 1978 to 1996. In 1996, Stephen L. Weber became the university's seventh president. His 15-year tenure ended on July 5, 2011, and he was succeeded by Elliot Hirshman.

Renowned for its academic excellence, the university is home to top-ranking programs in education, international business, social work, speech-language pathology, biology and public administration. Overall, San Diego State students can choose from 84 undergraduate majors, 76 master's programs and 18 joint doctoral degree programs and two independent doctoral degree programs.

SDSU produces thousands of graduates each year, 60 percent of whom stay in San Diego to pursue their careers, making San Diego State a primary educator of the region's work force, as well as a leader in expanding access to higher education. Committed to serving the richly

Beginning its 115th academic year in fall 2011, San Diego State University can take pride in more than a century of achievement in education, research and service. With an enrollment of approximately 30,000 students, SDSU has grown into the largest institution of higher education in the San Diego region and one of the largest in California. SDSU is increasingly becoming a top choice for undergraduates as evidenced by the record 62,271 undergraduate applications received for fall 2010.

Renowned for its academic excellence, the university is

Founded

1897

Cal State System

Member since 1960

Local Presence

Sixty percent of SDSU alumni remain in San Diego





Grants

More than \$1 billion since 2000

Private Giving

More than \$65 million since 2003-2004

diverse San Diego region, SDSU ranks among the top universities nationwide in terms of ethnic and racial diversity among its student body, as well as the number of bachelor's degrees conferred upon students of color.

Increasingly recognized for innovative research, San Diego State has achieved the prestigious designation of "Research University" with high research activity granted by the Carnegie Foundation. For the past four years, SDSU has ranked the No. 1 Research University for those with 14 or fewer Ph.D. programs according to Academic Analytic's faculty-scholarly productivity index. Since 2000, SDSU faculty and staff have attracted more than \$1 billion in grants and contracts for research and program administration. SDSU ranks among the top 150 public universities nationwide in research expenditures, and SDSU's research funding has more than doubled from a decade ago.

Founded in service, SDSU continues to be a leader in analyzing and resolving complex community problems. One example is the City

Heights Educational Collaborative, an ongoing partnership with San Diego City Schools, the San Diego Education Association, teachers and parents. Funded with an \$18 million grant from Price Charities, the Collaborative is improving instruction for students and professional development for teachers in three inner-city schools managed by the university.

Another initiative to improve education in the San Diego region and beyond is the QUALCOMM Institute for Innovation and Educational Success, launched in 2004 with a record \$14.5 million corporate gift from QUALCOMM. The Institute supports programs that aim to enhance math and engineering education across the K-12 spectrum, and supports efforts to revitalize performance in urban school districts nationwide.

Perhaps the most visible evidence of SDSU's growth is in the physical additions to campus and its continued commitment to providing a modern learning environment for students, faculty and staff. Over the past

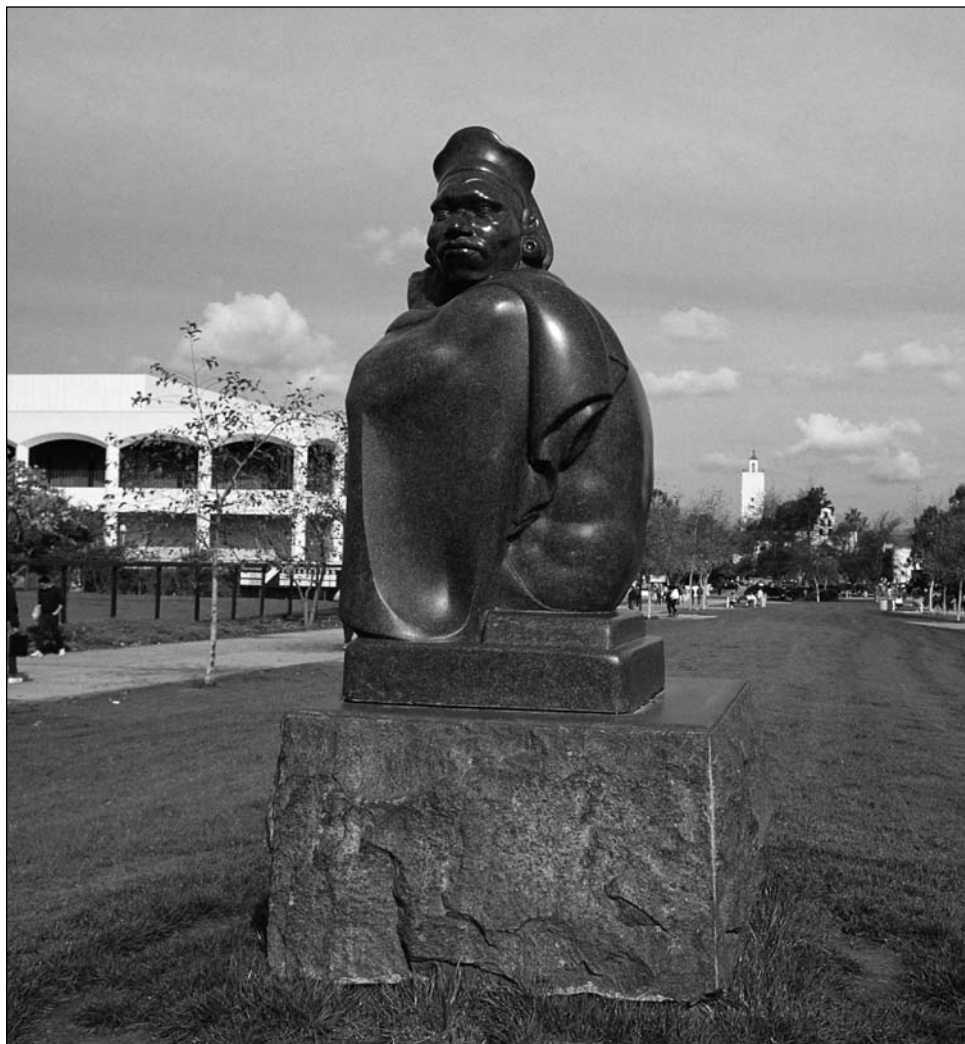
decade, the university has completed facilities totaling more than \$430 million in value. Most recently, the university opened the new Parma Payne Goodall Alumni Center. The center is a gateway for the community to access SDSU's rich assets. Not only does it serve as the first point of contact for alumni and friends visiting SDSU, but it is also a place where academic and business leaders can collaborate on ventures to benefit our community and impact our future.

Construction of a new student union building is underway, and future campus improvements set to take place include the renovation of Nasatir and Storm Halls. SDSU's Campus Master Plan will also include the addition of several facilities, including Plaza Linda Verde, a mixed-use retail and residential development and on-campus housing for approximately 1,600 additional students.

Beyond accolades and campus expansion, San Diego State University remains, as always, most proud of its alumni family, more than 200,000 strong. Among those who call SDSU their alma mater are former Federal Trade Commission Chairman Timothy Muris, former Air Force Chief of Staff, Gen. Merrill A. "Tony" McPeak, San Diego County supervisors Greg Cox, Dianne Jacob, Pam Slater, Ron Roberts and Bill Horn; San Diego city council member Kevin Faulconer, National Teachers of the Year Janis Gabay (1990) and Sandra McBrayer (1994), restaurant executives Ralph Rubio, co-founder of Rubio's Fresh Mexican Grill and Linda A. Lang, CEO of Jack In the Box restaurants; astronaut Ellen Ochoa and Costco CEO and co-founder Jim Sinegal.

Aztec alumni also include entertainers Marion Ross, Julie Kavner and Kathy Najimy; Hollywood producer Kathleen Kennedy; golfers Lon Hinkle and Gene Littler; baseball players Tony Gwynn, Mark Grace, Travis Lee and Graig Nettles and Stephen Strasburg; football players Marshall Faulk, Brian Sipe, Fred Dwyer, Kyle Turley and Kirk Morrison; America's Cup skipper Dennis Conner; and basketball player Michael Cage.

The success of these individuals and thousands of other SDSU alumni attest eloquently to the success of their alma mater. From modest beginnings, San Diego State University has evolved into a premier center of learning, research and service.



Aztecs and SDSU

San Diego State University first adopted the Aztec name in the 1920s as a nickname for the college's sports teams. In 1925, the student newspaper followed suit, changing its name from *The Paper Lantern* to *The Aztec*. Since that time, San Diego State's celebration of Aztec heritage has permeated the campus. In 1936, a Donald Hord sculpture of Montezuma II, the last Aztec emperor, became a welcoming campus icon. With the passing years, Aztec themes echoed in the names, colors and architectural elements of new campus buildings. And Aztec culture became the subject of more than a dozen university courses.

In 1941, Monty Montezuma, a character based on Montezuma II, debuted at San Diego State athletic events as a symbolic personification of the Aztecs. Over time, the Montezuma character's look and activities have evolved from a sports mascot into a more dignified and accurate representation of the historical emperor. Montezuma now serves as the university's ambassador of Aztec culture, charged with the responsibility of informing and educating the San Diego community about Aztec civilization. SDSU continues to take pride in its affiliation with Aztec culture and to celebrate the Aztec virtues of strength, valor and intellectual achievement.

SDSU's Aztec Heritage

From the early decades of its history, San Diego State has identified itself with the Aztecs, one of the most sophisticated and distinctive societies in the history of the Western Hemisphere. A fitting choice for a university committed to internationalism and diversity, the Aztec identity evokes great pride in Mexico, as well as among many people in the United States, and certainly within the SDSU community. Consequently, San Diego State strives to honor the Aztec people by enhancing awareness, understanding and appreciation of Aztec culture and achievements.

Aztec History

Aztec civilization dates back to at least the 12th century A.D. The precise location is still debated by scholars, but tradition tells us of a place somewhere north of modern-day Mexico City known at that time as Aztlan, which meant "the place of the cranes" or "the place of the herons." The people who lived in this land were called Azteca meaning "those of Aztlan."

The Azteca eventually left their homeland and

became known as the Mexica. Native folklore attributes this name change to the instructions of the people's patron deity, Huitzilopochtli (Hummingbird on the Left).

Around 1325, the Mexica settled on an island in Lake Texcoco, an area that is now the heart of Mexico City, and named it Tenochtitlan or "the place of the fruit of the cactus." A century later, the Mexica and two other Nahuatl-speaking city-states, Texcoco and Tlacopan, combined to create an entity popularly known as the Aztec Empire.

Boasting a strong military force, this new alliance commanded a sphere of influence that stretched across much of present-day Mexico.

Tenochtitlan and its surrounding valley evolved into a highly sophisticated, multicultural and multilingual city-state of several million inhabitants. At this same time, major European cities numbered only 30,000 to 40,000 in population. A cradle of innovation, the Aztec Empire developed advanced systems of trade, science, politics, religion, education and agriculture. The Aztecs also enjoyed sports and built grand ballcourts to accommodate team events.



Dr. Elliot Hirshman



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Dr. Elliot Hirshman

**University President
First Year at SDSU**

Elliot Hirshman, the eighth president of San Diego State University, is in his first year on Montezuma Mesa following the retirement of long-time president Stephen L. Weber this past summer.

Hirshman brings a broad foundation of experience to SDSU, which includes a career dedicated to excellence in teaching, research and service.

As provost and senior vice president for academic affairs at the University of Maryland, Baltimore County, Dr. Hirshman was responsible for the delivery of the academic program, including instruction, research and academic support services; enrollment management, including admissions and financial aid; and the intercollegiate athletics program.

Dr. Hirshman oversaw the campus planning process, working with vice presidents and the planning leadership team to coordinate planning and budgeting for the campus.

Dr. Hirshman served as chief research officer at George

Washington University in Washington, D.C. Previously, he chaired the departments of psychology at George Washington (2002-05) and at the University of Colorado at Denver (2000-02).

He began his academic career at the University of North Carolina at Chapel Hill (1989-2000), where he served as assistant, associate, and ultimately, full professor of psychology.

While in Chapel Hill, Dr. Hirshman was nominated for the American Council on Education Fellows Program, in which he participated as a fellow in the provost's office at Arizona State University.

Subsequently, he served as special assistant to the provost at UNC. He has chaired a number of major campus groups, including the University Task Force on Student Evaluation of Teaching at Chapel Hill and the Advisory Council on Research at George Washington.

Dr. Hirshman has a strong interdisciplinary background, having earned his undergraduate degree

summa cum laude in economics and mathematics from Yale and his Ph.D. in cognitive psychology at UCLA.

His research and teaching focuses on the psychopharmacology of human cognition, exploring cognitive and quantitative models of memory, attention and visual perception, and the influence of individual drugs on specific cognitive processes. His interdisciplinary work involves collaboration among psychologists, medical doctors and statisticians.

A fellow of the American Psychological Association, Dr. Hirshman has served as the associate editor of the *Journal of Experimental Psychology: Learning, Memory & Cognition* (2000-2006) and *Psychonomic Bulletin & Review* (1998-2000).

Dr. Hirshman is married to Jeri Hirshman. His daughter, Wendy, attends Muhlenberg College in Pennsylvania. His son, Nathan, will attend the University of Virginia this fall.



Jim Sterk was announced as San Diego State University's Director of Intercollegiate Athletics on Feb. 10, 2010, by former SDSU President Stephen L. Weber.

Sterk was hired just in time to see the Aztecs experience one of the best seasons on the playing field and in the classroom in school history.

In fact, in Sterk's first 20 days at his new job, the San Diego State men's and women's basketball teams claimed the Mountain West Conference tournament championship. Then he watched both programs advance to the NCAA tournament and was on site when the women's program upset Texas and West Virginia en route to advancing to the Sweet 16 for the first time in school history.

In 2009-10, San Diego State set school records in the Learfield Directors' Cup, which rewards overall athletic success, by having eight sports earn points. The Aztecs finished 65th out of all Division I schools nationally.

In 2010-11, the Aztecs' successful run continued as the football team won the Poinsettia Bowl, while teams went deep into the postseason.

The men's hoops squad shared the MWC regular-season crown, claimed the MWC tournament championship and won its first-ever NCAA tournament game before eventually advancing to the Sweet 16. The men's golf program, meanwhile, captured its first Mountain West and NCAA Regional titles en route to a berth in the national championship.

In addition, the women's swimming and diving completed an undefeated dual-meet campaign and won its first-ever Mountain West title, softball advanced to the NCAA championship, women's golf qualified for the NCAA West Regionals, and the women's track and field squad scored at the national meet.

This past April a school-record 256 individuals were honored as scholar student-athletes at the year-end banquet.

"Division I athlet-

ics is an important tradition at San Diego State and increasingly a big part of the SDSU student experience," said Sterk. "We are building on that tradition and reaching out to students, staff, alumni and the entire community."

Sterk, 55, came to SDSU from Washington State University where he served as athletic director since 2000. Prior to his hiring at WSU, he served as AD at Portland State University from 1995 to 2000. He brings 24 years of experience in athletics administration performing a variety of roles. His appointment followed a national search.

Sterk also has a solid reputation and the respect of his peers across the country. The NCAA recognized him in 2006 as the Division IA Athletic Directors' "Program of Excellence."

Sterk oversaw a period of unparalleled success at Washington State with historic accomplishments both on and off the field.

Over his last three years at WSU, 13 Cougar teams competed in NCAA postseason tournaments, including back-to-back trips by the men's basketball team (2007 and 2008), while women's rowing earned five NCAA championship bids, including a fourth-place finish in 2006, the highest finish ever by a WSU women's team in NCAA competition.

Academically, the graduation rate for those student-athletes who exhausted their eligibility at WSU was 92 percent over his final 10 years, ranking second in the Pac-10 to Stanford.

WSU student-athletes maintained

a 3.01 average cumulative GPA in 2008-09, and for 10 consecutive semesters, averaged at least a 3.00 cumulative GPA.

WSU Athletic Foundation membership doubled under Sterk, and annual gifts increased from just under \$3 million in 2000 to more than \$13 million in 2008.

Sterk, during his tenure at WSU, served as chair of the Pac-10 Athletic Directors committee and served on numerous other Pacific-10 Conference committees. Sterk was also a member of the prestigious NCAA championship/competition cabinet.

Sterk graduated from Western Washington University in 1980, where he earned four letters in football and one in basketball. He was credited with a school-record 164 tackles during the 1977 season, garnering first-team NAIA District I all-star accolades. He was named team captain and MVP, helping the Vikings to the district championship game. On Feb. 6, 2010, Sterk was inducted into Western Washington's Athletics Hall of Fame for his success in football.

Sterk received his master's degree in sports administration from Ohio University. His professional career has also included positions at North Carolina, Maine, Seattle Pacific, Tulane and Portland State, the latter as director of athletics for five years before joining the Washington State staff.

Sterk and his wife Debra have three children: Ashley (22), Amy (19), and Abby (16).



Jim Sterk

**Director of Athletics
Second Year at SDSU
Western Washington '80**

Education

1980 - B.A. degree from Western Washington.

1986 - M.A. degree from Ohio.

Career Experience

1986
Assistant to the Director of Ticket Operations
University of North Carolina

1987-90
Assistant Business and Ticket Manager ('87-88), Director of Athletic Services ('88-89), Assistant Athletics Director/Finance ('89-90)
University of Maine

1990-91
Associate Athletics Director
Seattle Pacific

1991-95
Senior Associate Athletics Director
Tulane University

1995-2000
Director of Athletics
Portland State

2000-10
Director of Athletics
Washington State

2010-present
Director of Athletics
San Diego State University



Former University President Dr. Stephen L. Weber announced the hiring of Jim Sterk on Feb. 10, 2010, in the Fowler Athletics Center auditorium in front of the media.

Media Information



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MEDIA INFORMATION ◀ UNIVERSITY
AZTEC BASKETBALL MEDIA GUIDE



Mike May



Dave Kuhn



Peggy Curtin



Jamie McConeghy



Darin Wong



David Berry



Andrea Rogers

Media Credentials

Credentials for SDSU home games are issued to working media only and should be requested as early as possible and at least 48 hours prior to tipoff. Requests should be made in writing on company letterhead.

Season credentials will be granted only to daily newspapers and television/radio stations that cover Aztec Basketball on a regular basis. Otherwise, television/radio station and weekly newspapers will be granted credentials on a single-game space-available basis.

Membership in a writers' association does not automatically qualify an individual or outlet for credentials.

There is a limited amount of press seating available and a season credential does not guarantee a seat in the media area. Media agencies with season credentials still need to contact the media relations office to request media seating.

Single-game credentials should be requested at least 48 hours in advance. To confirm receipt of credential requests or to check the status of a credential request, please contact the San Diego State Media Relations Office. All requests for credentials should be faxed to the media relations office at (619) 582-6541.

San Diego State reserves the right to deny media credentials to any individual who is not affiliated with an official news gathering organization.

Internet Sites

Only the official website of the opponent will be issued credentials. Only the official website of an opponent will be allowed "real time" transmissions of San Diego State home athletic events. Those rights are owned by San Diego State, the Mountain West Conference and its television partners.

Non-Originating Radio

Individuals representing radio stations which are not originating the broadcast of the game will be considered on a space-available basis.

Scouting Tickets

Due to limited media seating at Viejas Arena, professional basketball scouts must purchase a ticket. Requests should be made to Mike May in the SDSU Media Relations Office. Scouts are permitted access to the media work room for access to game notes and statistics.

San Diego State Athletic Media Relations Staff

Office: (619) 594-5547 • Fax: (619) 582-6541

Mailing Address: 5500 Campanile Road; San Diego, CA 92182-4309

Mike May, associate athletic director - media relations/men's basketball
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Darin Wong, assistant media relations director/men's basketball
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Dave Kuhn, assistant media relations director
Home: (858) 582-8965 • Mobile: (619) 957-8371 • E-mail: dkuhn@mail.sdsu.edu

Peggy Curtin, assistant media relations director
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Jamie McConeghy, assistant media relations director
Mobile: (607) 435-5577 • E-mail: jmcconeg@mail.sdsu.edu

David Berry, coordinator of multimedia productions
Mobile: (619) 316-2382 • E-mail: dberry@mail.sdsu.edu

Andrea Rogers, administrative assistant
Office: (619) 594-5547 • E-mail: arogers@mail.sdsu.edu

Parking

On game day, media parking is located on the first level of Parking Structure 4 (PS 4), just north of the arena. Game credentials provide admittance to the structure. A parking pass is required and can be obtained through the media relations office.

Do not park in the tunnel entrance lot (Lot L) at any point on game days. Violators will be towed.

Will Call/Media Entrance

Members of the media must enter through the loading dock doors of Viejas Arena located through the L Lot. This also serves as the media will call location.

Media Room

The media room and all postgame activities will be conducted in rooms located underneath the arena seating. Media should exit the tunnel located beneath gate N.

Photographers

Photographers are restricted to either designated areas along the baseline and are not permitted along court-side during the game.

Media Seating

Media will be assigned seats along press row tables located behind the visitor's bench. Please check the media

seating chart posted in the media work room.

Seating is extremely limited and a credential does not guarantee a seat in the press area. Season credential holders are asked to call and confirm when they are covering a game to receive an assigned seat.

Postgame Interviews

Home Games - The San Diego State men's basketball locker room is closed to the media.

SDSU players and Coach Steve Fisher, following a short postgame radio session, will be available to the media in the postgame interview area on the mezzanine level of Viejas Arena. Typically, players are available between five and 10 minutes following the departure of the team off the court, followed by Coach Fisher.

Only the television network broadcasting the game live may request coaches and players on the court following the game. Those requests must be made through Mike May.

Opponent Interviews at Viejas Arena - Typically, interviews of opposing players/coaches take place outside the visitor locker room. Contact the visiting sports information director for his or her policy prior to the game.

Road Games - The SDSU locker room is closed. Following a brief cooling off period, Aztec players are available for interviews. Fisher will meet with the media upon completion of his postgame radio interview.

Media Information



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San Diego State Campus

- 1 Viejas Arena at Aztec Bowl
- 2 Parking Structure 4 - Media Parking on Game Night
- 3 Fowler Athletics Center - Athletic Department Offices including men's basketball and media relations.

Telephones/Internet

The media relations office provides several charge-a-call phones in the press room off the arena floor. The phones are available on a first-come, first-served basis. For courtside phone service, call Viejas Arena at (619) 594-3533. Phone lines for visiting originating radio broadcasts (one ISDN, one business) will be provided on a reciprocal basis.

Free wireless internet is available inside Viejas Arena and the press room.

Weekly Interviews

All interview requests for Aztec players, coaches and administrators should be directed to the media relations office at least one day prior to the interview.

This season, head coach Steve Fisher and selected players will be available at a weekly news conference to be held in Viejas Arena. Please contact the media relations office for specific dates and times.

Players and coaches are generally available after practices, although media are asked to confirm this through the media relations office the day prior to the interview.

On game days, no Aztec players will be avail-

able until the postgame media sessions.

Practices

Media wishing to attend practice should contact the Aztec Media Relations office one day in advance, to ensure the practice is open and will be conducted at Viejas Arena.

Media attending practice are asked to sit at least 10 rows off the floor. This includes videographers and still photographers.

When covering practice, obtain a special parking permit from the Viejas Arena administrative offices and show media parking credential. Permits for parking during practice are available in the Viejas Arena offices, and allow vehicle parking in the tunnel entrance lot. Those offices close at 4:30 p.m.

All game-day practices and road practices are closed to the media.

Media Releases

Note packages will be available at least one day prior to each game and in many instances, much earlier.

The game notes will be e-mailed to local and national outlets and posted on San Diego State's official athletic web site, www.goaztecs.com. If

you wish to be added to the distribution list, please e-mail Mike May at mmay@mail.sdsu.edu or call (619) 594-5547.

Pregame packets, including notes and statistics, will be available prior to tip-off. Timeout, halftime and final statistics, plus a running play-by-play, postgame notes and postgame quotes will be provided. Media statistic monitors will allow broadcasters access to updated information. Soft drinks will be provided during pregame.

Aztec Access

The official website of San Diego State athletics, www.goaztecs.com, includes rosters, schedules, statistics, player bios, press releases and game notes. The website is updated daily.

Each game, San Diego State press releases, game notes and statistics are e-mailed to a large contingent of media locally, regionally and nationally. If you would like to be added to the list, please contact Mike May at mmay@mail.sdsu.edu.

Aztec Weekly Press Conferences

For the 11th straight season, Steve Fisher will conduct a weekly news conference, followed by

Media Information/Opponents



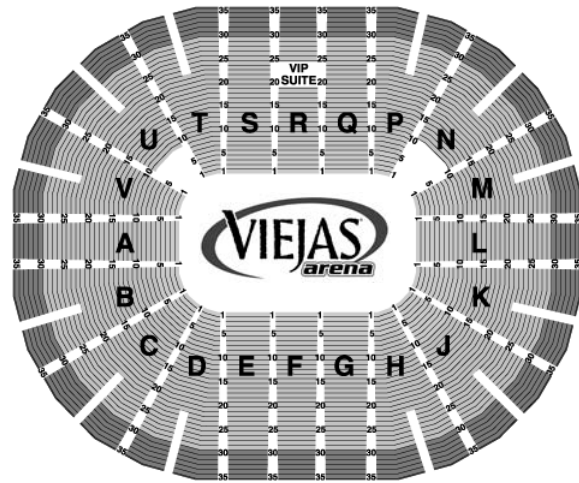
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selected players. Media members should contact the media relations office for accurate dates and times.

Directions to Viejas Arena

To Viejas Arena: From Interstate 8, take the College Avenue exit and go south. Turn right at Montezuma Road (second stop light at the top of the hill). Go to the second stop light (55th Street) and turn right. Viejas Arena is located one-half mile up on the right hand side.

To Media Parking Lot: Continue driving north on 55th Street past Viejas Arena and make a right at the stop light on to Aztec Circle Drive. Follow Aztec Circle Drive to the bottom of the hill and turn left into Parking Structure 4 (PS 4). Present your media credential to the attendant and you will be directed on where to park. Parking passes obtained through the media relations office are required.



2011-12 Opponents

Bryant

MBB SID: Allie Weinberger
Office Phone: (401) 232-6558
E-mail: aweinbe1@bryant.edu
Website: bryantbulldogs.com
Fax: (401) 232-6361

Southern Utah

MBB SID: Neil Gardner
Office Phone: (435) 586-7753
E-mail: gardner@suu.edu
Website: suutbirds.com
Fax: (435) 865-8037

UC Davis

MBB SID: Mike Robles
Office Phone: (530) 752-3680
E-mail: merobles@ucdavis.edu
Website: ucDavisaggies.com
Fax: (530) 754-5674

Baylor

MBB SID: Chris Yandle
Office Phone: (254) 710-3638
E-mail: christopher_yandle@baylor.edu
Website: baylorbears.com
Fax: (254) 710-1369

USC

MBB SID: David Tuttle
Office Phone: (213) 740-8480
E-mail: davidtut@usc.edu
Website: usctrojans.com
Fax: (213) 740-7584

Long Beach State

MBB SID: Todd Miles
Office Phone: (562) 985-7797
E-mail: tmiles@csulb.edu
Website: longbeachstate.com
Fax: (562) 985-1549

Arizona

MBB SID: Richard Paige
Office Phone: (520) 621-4163
E-mail: rpaige@email.arizona.edu
Website: arizonawildcats.com
Fax: (520) 621-2681

UC Santa Barbara

MBB SID: Bill Mahoney
Office Phone: (805) 893-8603
E-mail: bill.mahoney@athletics.ucsb.edu
Website: ucsgauchos.com
Fax: (805) 893-4537

Creighton

MBB SID: Rob Anderson
Office Phone: (402) 280-5544
E-mail: randerson@creighton.edu
Website: gocreighton.com
Fax: (402) 280-2495

California

MBB SID: Jeremy Wu
Office Phone: (510) 643-2938
E-mail: jeremywu@berkeley.edu
Website: calbears.com
Fax: (510) 643-7778

San Diego

MBB SID: Ted Gosen
Office Phone: (619) 260-4745
E-mail: tgosen@sandiego.edu
Website: usdtoreros.com
Fax: (619) 260-2990

UC Riverside

MBB SID: John Maxwell
Office Phone: (951) 827-5438
E-mail: john.maxwell@ucr.edu
Website: gohighlanders.com
Fax: (951) 827-3569

Elon

MBB SID: Erica Roberson
Office Phone: (336) 278-6711
E-mail: eroberson2@elon.edu
Website: elonphoenix.com
Fax: (336) 278-6768

Redlands

MBB SID: Rachel Roche
Office Phone: (909) 748-8418
E-mail: rachel_roche@redlands.edu
Website: goredlands.com
Fax: (909) 793-2029

San Diego Christian College

MBB SID: Kyle Ferguson
Office Phone: (619) 201-8766
E-mail: kyle.ferguson@sdcc.edu
Website: sdcc.edu/athletics
Fax: (619) 201-8703

Chicago State

MBB SID: Corey Miggins
Office Phone: (773) 995-2217
E-mail: cmiggins@csu.edu
Website: gocsucougars.com
Fax: (773) 821-4961

UNLV

MBB SID: Andy Grossman
Office Phone: (702) 895-3995
E-mail: andy.grossman@unlv.edu
Website: unlvrebels.com
Fax: (702) 895-0989

New Mexico

MBB SID: Frank Mercogliano
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KNSD (NBC) Channel 7/39

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Jim Charvet, Sports: (858) 715-3394
Phil Farrar, Sports: (858) 715-3628
Ted Leitner, SDSU Basketball Play-By-Play

XTRA Sports (1360 AM)

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Fax: (858) 715-3363; (858) 715-3364
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Josh Rosenberg and Charod Williams, 4-7 p.m.

XPRS - XX Sports (1090 AM)

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Weekday Lineup:
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Lee Hacksaw Hamilton, 10-2 p.m.
Darren Smith, 2-6 p.m.
John Kentera, 6-9 p.m.

XEPE - ESPN Radio (1700 AM)

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AM 600 KOGO

In 2007, San Diego State football had a new home, AM 600 KOGO, the highest rated AM station in the San Diego market.

Aztec Sports Properties, a property of Learfield Sports that holds multi-media rights for San Diego State University Athletics, signed a five-year agreement in late March 2007 that made Clear Channel Broadcasting in San Diego and AM 600 KOGO the radio home of Aztec athletics beginning with the 2007-08 academic year.

The station is serving as the flagship for San Diego State football and men's basketball broadcasts both on the road and at home, and also features a variety of other Aztec programming, including coach's shows and other live events.

KOGO's signal stretches from north of Santa Barbara to south of Tijuana. In addition, Clear Channel will showcase 15 additional live sporting events, including baseball and women's basketball games.

"It is important to San Diego State to have our radio broadcast agreement with Clear Channel Communications," said San Diego State Athletic Director Jim Sterk. "They are the leader in the market and KOGO is one of the most highly regarded formats that works well with Aztec Athletics."

San Diego State has partnered with Clear Channel the past five years to play host to the annual KGB SkyShow event in conjunction with an Aztec football game. The results have been successful as the SkyShow event has averaged crowds of over 50,000 in its previous five contests.

KOGO, San Diego's News and Talk Station, is owned by Clear Channel Communications. Clear Channel Communications is a global leader in off-of-home advertising and entertainment.

"We are proud and privileged to be the new home of the Aztecs and begin a strong new partnership with SDSU," Clear Channel Vice President and Marketing Manager Bob Bolinger said. "We know the Aztecs are committed to a winning program and we are committed to providing the best college sports broadcast in the country for the fans, the alumni and the community."

The company owns radio and television stations, outdoor advertising displays, produces live entertainment productions and owns venues in 65 countries, including throughout the United States. In San Diego, Clear Channel owns a total of six radio stations in addition to AM 600 KOGO: KGB-FM (101.5), KIOZ-FM (Rock 105.3), KMYI-FM (STAR 94.1), KHST-FM (Channel 933), KUSS-FM (US 95.7 FM) and KLSD-AM (AM 1360).

"Clear Channel continues to be a great radio partner for Aztec Athletics by providing superior coverage in the region," said Jeff Bolitho, general manager of Aztec Sports Properties. "We are proud to partner with the No. 1 AM station in the San Diego market, which allows our fans in Santa Barbara, Ventura, Los Angeles, Riverside and Palm Springs to hear Aztec games. We look forward to another successful year with Clear Channel and its broadcast team."



Mountain West Television Partners

CBS Sports Network

The 2011-12 men's basketball season marks CBS Sports Network's sixth year as a media partner with the Mountain West. The Network will again provide complete MW men's basketball coverage this season, televising 17 games live in high-definition, in addition to an array of studio shows and original programming.

CBS SN continues to showcase the passion and pageantry of the Mountain West, delivering in-depth coverage to fans across the nation. The Network serves as a comprehensive source for college basketball coverage, with a full lineup of games and programming featuring the latest news, analysis, highlights and stories.

CBS SN, a division of CBS Sports, is the original 24-hour cable network dedicated to college sports. CBS SN broadcasts thousands of hours of live programming, highlighted by the Mountain West.

NBC Sports Network

VERSUS, which will become NBC Sports Network on Jan. 2, 2012, begins its sixth year of college basketball coverage in 2011-12. This season, the network will air eight Mountain West games, beginning with a Jan. 14, 2012, match-up featuring UNLV at San Diego State and ending with the championship game of the 2012 Conoco Mountain West Basketball Tournament.

A part of the NBC Sports Group, VERSUS is the 24/7 cable platform for NBC Sports' rich heritage of unmatched storytelling, best-in-class production and ability to use broad promotion to make big events bigger. Reaching more than 75 million homes, VERSUS serves sports fans by airing the National Hockey League (NHL), Major League Soccer (MLS), IZOD IndyCar Series, Tour de France, major college football and basketball, and horse racing surrounding the Triple Crown, among other events.

The Mtn.

With the nation's inaugural TV network devoted to a single conference, MW fans are the first with a "backstage pass" to their teams.

Launched on September 1, 2006, The Mtn. - MountainWest Sports Network is the first network dedicated to a collegiate athletic conference. The network annually produces and airs more than 170 collegiate sporting events, including football, basketball, Olympic sports, and conference championship coverage. The Mtn.'s expanded coverage includes news programming, coaches' shows, pre- and post-game analysis and feature programming about MW athletics. The Mtn. is jointly owned by Comcast/NBCUniversal and CBS Sports Network.

For 2011-12, The Mtn. features 57 live MW men's basketball games. As in past years, The Mtn. will again feature a unique telecast schedule that includes tripleheaders on select weekends to maximize institutional exposure and provide fans a wide selection of games.

The Mtn. complements its extensive schedule of live game coverage with a comprehensive array of programming that includes news, special features and original series. The network's innovative Campus Cam, a mini-studio installed on each of the eight MW campuses, provides quick access to coach and student-athlete interviews, breaking news and more. And while many networks have elected to cut back, The Mtn. continues to bring viewers in-depth studio analysis and a deep roster of programming dedicated to "Olympic" sports.



Viejas Arena at Aztec Bowl



2011 NCAA SWEET 16 ► BACK-TO-BACK MOUNTAIN WEST CONFERENCE CHAMPIONS



In 2010-11, San Diego State sold out 13 of its 15 home dates. Prior to the season, the Aztecs played in front of eight sellouts in the 13 previous seasons at Viejas Arena. SDSU averaged a school-record 11,668 fans, the highest average attendance among all Division I universities in California.

- Viejas Arena photo spread on pages 20 and 21
- Viejas Arena records on pages 141 and 142

- Top San Diego State attended games on page 191
- Directions to Viejas Arena on page 201

One of the premier on-campus basketball arenas in all of America, Viejas Arena at Aztec Bowl provides a 12,414-seat, state-of-the-art venue while keeping fans close to the floor and part of the action.

Opened in 1997, the facility is the home of San Diego State Basketball and provides a venue for university functions, cultural events, concerts and other special-event programming. It features a unique open-air concourse design that allows fans to enjoy the excellent San Diego climate and adds a new experience to attending arena-type events.

The arena is built on the site of the old Aztec Bowl stadium which hosted San Diego State football games as well as other athletic, entertainment and cultural events from the time of its construction in 1936 until 1967.

Built directly into a canyon hillside, Viejas Arena encloses one end of the old horseshoe-shaped Aztec Bowl. Two sections of the stadium's original concrete bleachers and cobblestone walls frame each side of the arena's north

entrance. In addition, the university's 10-ton granite boulder, a California landmark commemorating President John F. Kennedy's 1963 commencement address at Aztec Bowl, has also been placed in this area.

In addition to Aztec basketball contests, Viejas Arena has played host to concerts by such artists as Cher, Eric Clapton, Britney Spears, No Doubt, Barry Manilow and Aerosmith. In spring of 2001, Billy Joel and Elton John opened their world tour with a sold-out show at Viejas Arena.

Viejas Arena seats 12,414 for sporting events. The seating includes the top nine rows consisting of bench seats with the remaining areas as chairbacks. The total seating is approximately 3,935 bench seats and 8,065 chairs. In the special event/concert configuration there are approximately 11,500 seats. All seating configurations are flexible and can be adjusted.

The facility features a \$1.2 million octagonal scoreboard with video-replay capabilities. The board also includes up-to-the-minute statistical information on individual players.

The facility is equipped with seven locker

rooms, two of which are complete with team rooms, equipment rooms, and a shared training room.

The men's team lounge was recently renovated and now includes three large-screen television sets, individual leather recliners and track lighting.

The Mezzanine Level houses a VIP Room for banquets, pre- and post-game functions, and other formal and informal gatherings. The room consists of a 2,200 square-foot space that can be divided into two rooms of 800 and 1,400 square feet. The 800-square foot area can also serve as an interview room for sporting events.

After serving as host to the first and second rounds of the NCAA men's basketball championship in 2001, the venue was the home of the 2001 NCAA women's volleyball national championship. In 2006, it played host to the NCAA men's basketball first and second rounds, along with the McDonald's All-American High School Basketball games. Then in 2009, Viejas Arena was the site for the first and second rounds of the NCAA women's basketball tournament.

Viejas Arena at Aztec Bowl



2011 NCAA SWEET 16 ► BACK-TO-BACK MOUNTAIN WEST CONFERENCE CHAMPIONS

Viejas Arena Fast Facts

General Information

First Game	Brigham Young 73, SDSU 59 (11-14-97)
Aztecs' First Win	SDSU 79, Southwest Texas 57 (11-26-97)
Aztecs' 50th Victory	SDSU 89, New Mexico 73 (3-24-03)
Aztecs' 100th Victory	SDSU 86, Navy 76 (12-17-07)
Aztecs' 150th Victory	SDSU 66, Colorado State 48 (3-5-11)
Basketball Capacity	12,414
Seasons	Entering 15th

San Diego State in Viejas Arena

SDSU's All-Time Record in Viejas Arena	150-66 (.694)
SDSU's Record in Viejas Arena Under Steve Fisher	139-48 (.743)
Longest Win Streak in Viejas Arena History	18
Longest Losing Streak in Viejas Arena History	6

The Playing Floor

The original Viejas Arena court was used at the 1997 NCAA Final Four in Indianapolis. In the semifinals of the '97 championship, Kentucky defeated Minnesota, 78-69, and Arizona beat North Carolina, 66-58. In the championship game, Miles Simon scored 30 points and Mike Bibby added 19 as Arizona defeated Kentucky, 84-79, on March 31, 1997. A new playing surface was installed prior to the 2010-11 season.

Postseason Events Held in Viejas Arena

2001	NCAA 1st & 2nd Round Div. I Men's Basketball Championship
2001	NCAA Division I Women's Volleyball Semifinals and Finals
2003	Owens Corning Men's NIT (First Round)
2006	NCAA 1st & 2nd Round Div. I Men's Basketball Championship
2009	NIT (First Round, Quarterfinals)
2009	NCAA 1st & 2nd Round Div. I Women's Basketball Championship

SDSU Record vs. Opponents in Viejas Arena

Opponent	W	L	Streak	Last
Air Force	10	3	Won 6	J.19.11
Albany	1	0	Won 1	N.26.05
Arizona	1	2	Won 1	D.12.09
Arizona State	1	1	Lost 1	N.18.08
Arkansas-Pine Bluff	1	0	Won 1	D.29.08
Arkansas State	0	1	Lost 1	D.27.98
Ball State	0	1	Lost 1	D.27.99
Brigham Young	6	8	Lost 3	F.26.11
California	1	1	Won 1	N.18.06
Cal Poly	2	0	Won 2	D.13.10
Cal State Fullerton	2	1	Won 2	D.9.09
Cal State Northridge	2	0	Won 2	D.22.08
Cal State Sacramento	1	0	Won 1	D.2.00
Colorado State	10	2	Won 8	M.5.11
Columbia	1	0	Won 1	D.31.01
Campbell	1	0	Won 1	D.12.06
Eastern Washington	2	1	Won 1	D.20.03
Florida Atlantic	2	0	Won 2	D.28.02
Fresno State	2	2	Won 2	N.22.08
Hawai'i	3	0	Won 3	D.14.02
High Point	1	0	Won 1	J.2.00
Houston	1	0	Won 1	J.29.02
Iowa State	1	0	Won 1	J.3.04
IPFW	2	0	Won 2	D.30.02
Lafayette	1	0	Won 1	D.30.06
Long Beach State	1	1	Won 1	N.21.03
Loyola Marymount	4	0	Won 4	D.16.06
Mónmouth	1	0	Won 1	N.22.04
Morgan State	1	0	Won 1	D.18.00
Navy	1	0	Won 1	D.17.07
New Mexico	8	5	Won 3	F.16.11
New Mexico State	1	1	Won 1	N.21.00
Nevada	0	1	Lost 1	N.14.98
Norfolk State	2	0	Won 2	N.21.01
Northern Arizona	1	0	Won 1	N.28.09
Northern Colorado	1	0	Won 1	J.9.08
Occidental	1	0	Won 1	D.31.10
Oklahoma State	1	0	Won 1	D.30.00
Oregon	1	0	Won 1	D.2.97
Pacific	1	0	Won 1	J.2.99
Point Loma Nazarene	1	0	Won 1	D.3.05
Pomona-Pitzer	1	0	Won 1	D.31.09
Portland	1	0	Won 1	D.31.03
Providence	0	1	Lost 1	D.31.04
Rice	1	0	Won 1	F.21.98
Saint Mary's	2	1	Won 2	D.1.10
Sam Houston State	1	0	Won 1	D.28.07
San Diego	5	2	Won 5	D.11.10
San Diego Christian	1	0	Won 1	N.26.10
San Jose State	2	0	Won 2	F.27.99
Santa Clara	1	0	Won 1	N.19.09
South Carolina State	1	0	Won 1	D.16.99
South Dakota State	2	0	Won 2	M.3.06
Southern California	0	2	Lost 2	D.20.99
So. Calif. College	2	0	Won 2	D.2.98
Southern Methodist	0	1	Lost 1	J.15.98
Southwest Texas	1	0	Won 1	N.26.97
Stanford	0	1	Lost 1	D.16.97
Texas A&M-CC	1	0	Won 1	J.4.01
TCU	6	1	Won 6	F.5.11
Texas-El Paso	0	1	Lost 1	F.6.99
Texas Tech	0	1	Lost 1	J.6.03
Troy State	0	1	Lost 1	N.30.03
Tulsa	0	1	Lost 1	F.19.98
UC Riverside	4	0	Won 4	D.29.09
UC San Diego	9	0	Won 9	N.14.09
UC Santa Barbara	5	1	Won 3	D.18.10
UMBC	1	0	Won 1	D.20.05
UNLV	7	5	Won 3	J.12.11
Utah	6	7	Won 5	F.8.11
Utah State	0	1	Lost 1	N.24.98
Washington	0	1	Lost 1	D.27.03
Washington State	0	1	Lost 1	D.10.05
Weber State	1	0	Won 1	M.17.09
Western Michigan	1	0	Won 1	D.1.07
Wichita State	1	0	Won 1	D.4.10
Wyoming	7	5	Won 4	J.29.11

Viejas Arena Record and Attendance

Year	Gms.	Record	Total	Average
1997-98	14	7-7	60,363	4,312
1998-99	15	4-11	47,035	3,136
1999-00	15	5-10	39,266	2,618
2000-01	17	12-5	77,104	4,528
2001-02	15	12-3	92,475	6,165
2002-03	17	11-6	121,926	7,172
2003-04	15	11-4	100,513	6,701
2004-05	16	7-9	94,450	5,903
2005-06	15	13-2	105,209	7,014
2006-07	16	14-2	125,135	7,821
2007-08	14	11-3	94,638	6,760
2008-09	17	15-2	121,320	7,136
2009-10	15	14-1	108,412	7,227
2010-11	15	14-1	175,027	11,668
Viejas Totals	216	150-66	1,362,873	6,310

Largest Viejas Arena Crowds

Rk.	Att.	Day	Opponent	Date	Result
1.	12,414	(c)	Sat. Colorado State*	March, 5, 2011	W, 66-48
	12,414	(c)	Sat. (7/7) BYU* (D)	Feb. 26, 2011	L, 67-80
	12,414	(c)	Wed. New Mexico*	Feb. 16, 2011	W, 68-62
	12,414	(c)	Tue. Utah*	Feb. 8, 2011	W, 85-53
	12,414	(c)	Sat. TCU*	Feb. 5, 2011	W, 60-53
	12,414	(c)	Sat. Wyoming*	Jan. 29, 2011	W, 96-57
	12,414	(c)	Wed. Air Force*	Jan. 19, 2011	W, 68-55
	12,414	(c)	Wed. UNLV*	Jan. 12, 2011	W, 55-49
	12,414	(c)	Fri. Occidental (D)	Dec. 31, 2010	W, 93-50
	12,414	(c)	Sat. UC Santa Barbara	Dec. 18, 2010	W, 90-64
	12,414	(c)	Sat. San Diego	Dec. 11, 2010	W, 77-49
	12,414	(c)	Sat. Wichita State	Dec. 4, 2010	W, 83-69
	12,414	(c)	Wed. Saint Mary's	Dec. 1, 2010	W, 69-55
	12,414	(c)	Sat. (14/13) BYU*	Jan. 23, 2010	L, 69-71
	12,414	(c)	Sat. Arizona	Dec. 12, 2009	W, 63-46
	12,414	(c)	Wed. Saint Mary's#	March 25, 2009	W, 70-66
	12,414	(c)	Sat. (21/22) BYU*	Feb. 24, 2007	W, 86-74
	12,414	(c)	Sat. (14/15) Arizona~	Dec. 9, 2006	L, 48-69
	12,414	(c)	Wed. Wyoming*	March 1, 2006	W, 91-72
	12,414	(c)	Mon. (23/21) Texas Tech	Jan. 6, 2003	L, 63-75
	12,414	(c)	Sat. (1/1) Arizona	Dec. 7, 2002	L, 81-89

D - Day game. * - MW game. ~ - San Diego SLAM. # - NIT.

Athletics Directory



2011 NCAA SWEET 16 ► BACK-TO-BACK MOUNTAIN WEST CONFERENCE CHAMPIONS

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Benny Bonilla, Director of Operations

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Brian Dutcher, Assistant Head Coach
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Jualeah Woods, Associate Head Coach
Tammi Reiss, Assistant Coach
Jorge Cerna, Assistant Coach
Tammy Stephens, Director of Operations
Mike Bynum, Dir. of Player Development
Tara Morrison, Administrative Assistant

Women's Crew - (619) 594-0650

Jennifer Zebroski, Head Coach
Alison Abrams, Assistant Coach

W. Track & Cross Country - (619) 594-5514

Shelia Burrell, Head Coach
Carjay Lyles, Assistant Coach
Dorian Scott, Assistant Coach
Robert Dean, Volunteer Assistant Coach
Richard Fox, Volunteer Assistant Coach

Football - (619) 594-6769

Rocky Long, Head Coach/Def. Coordinator
Andy Ludwig, Offensive Coordinator

Jeff Horton, Assistant Head Coach
Dan Finn, Assistant Coach
Daniel Gonzales, Assistant Coach
Osia Lewis, Assistant Coach
LeCharls McDaniel, Assistant Coach
Kevin McGarry, Assistant Coach
Brian Sipe, Assistant Coach
Tony White, Assistant Coach
Bobby Smitheran, Director of Operations
Paula Davila, Administrative Assistant

Men's Golf - (619) 594-4334

Ryan Donovan, Head Coach

Women's Golf - (619) 594-7665

Leslie Spalding, Head Coach

Women's Lacrosse - (619) 594-6548

Kylee White, Head Coach
Lauren Schwarzmann, Assistant Coach

Men's Soccer - (619) 594-0136

Lev Kirshner, Head Coach
Matt Hall, Assistant Coach
Sami B. Nedjar, Assistant Coach
Paul Holohan, Assistant Coach
Oscar Rodriguez, Director of Operations

Women's Soccer - (619) 594-3749

Mike Friesen, Head Coach
Joe Tedesco, Assistant Coach
Sophia Perez, Assistant Coach

Softball - (619) 594-1952

Kathy Van Wyk, Head Coach
Stacey Nuveman, Assistant Head Coach
Mia Longfellow, Assistant Coach
Steve Miner, Assistant Coach

W. Swimming & Diving - (619) 594-5883

Mike Shrader, Head Coach
Brendon Bray, Assistant Coach
Roland McDonald, Assistant Coach/Diving

Men's Tennis - (619) 594-5084

Gene Carswell, Head Coach
Jeff Thomsen, Assistant Coach

Women's Tennis - (619) 594-6505

Peter Mattera, Head Coach
Lindsey Gamp, Assistant Coach

Women's Volleyball - (619) 594-5064

Deitre Collins-Parker, Head Coach
Kele Eveland, Assistant Coach
Melanie Greene, Assistant Coach

Women's Water Polo - (619) 594-0649

Carin Crawford, Head Coach
Allison Gregory, Assistant Coach

Band - (619) 594-1600

Bryan Ransom, Band Director

Cheerleading - (619) 594-4549

Jennifer Kwappenberg, Head Coach