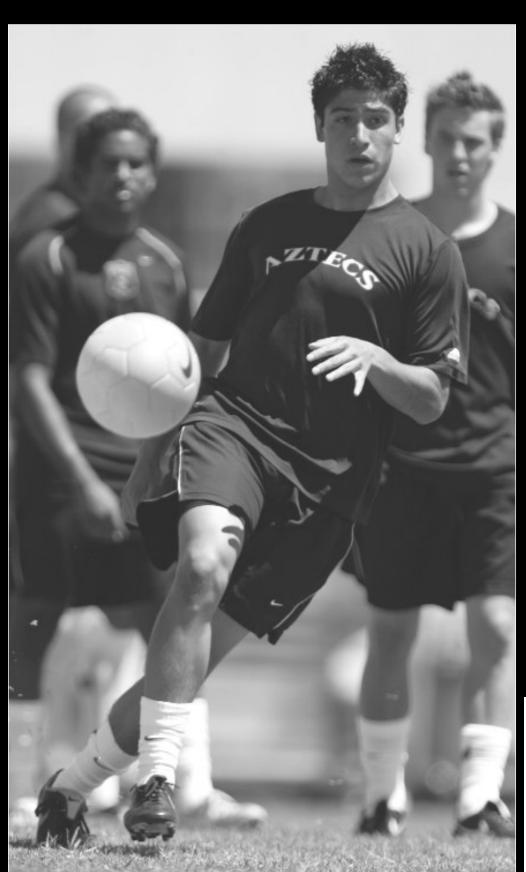
## THIS IS SAN DIEGO STATE UNIVERSITY



Junior Danny Ortiz, who earned honorable mention all-Pac-10 accolades a year ago, is one of four Aztec all-Pac-10 performers returning for

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**PLAYERS** 

# **AZTEC SOCCER**

### COMMUNITY SERVICE

Over the years, the San Diego State men's soccer team has been involved in numerous community outreach programs, including Habitat for Humanity, where the student-athletes helped build houses ruined from the San Diego wildfires, Special Olympics, Read Across America and Show-With-A-Jock.

Visits to Children's Hospital, local elementary schools and special youth clinics are common events for the Aztecs.

San Diego State University has a partnership with Encanto Elementary School in which the Aztec athletic department provides student-athlete tutors and mentors for the school. Tickets to SDSU athletic events are rewards for outstanding academic achievement by the elementary students.

Food drives, stuffed-animal drives and Christmas gift drives are annual featured at San Diego State University.

"The students are providing a community service," Assistant Director of Academic Services Bre White said. "However, I would say that often times the student-athletes may gain the most from the experience."







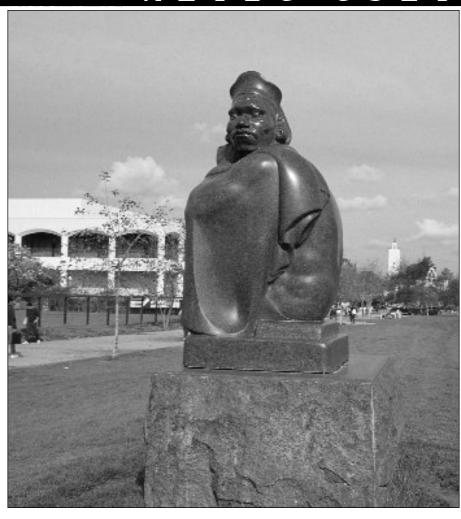








#### AZTEC CULTURE



#### **AZTECS AND SDSU**

San Diego State University first adopted the Aztec name in the 1920s as a nickname for the college's sports teams. In 1925, the student newspaper followed suit, changing its name from The Paper Lantern to The Aztec. Since that time, San Diego State's celebration of Aztec heritage has permeated the campus. In 1936, a Donald Hord sculpture of Montezuma II, the last Aztec emperor, became a welcoming campus icon. With the passing years, Aztec themes echoed in the names, colors and architectural elements of new campus buildings. And Aztec culture became the subject of more than a dozen university courses.

In 1941, Monty Montezuma, a character based on Montezuma II, debuted at San Diego State athletic events as a symbolic personification of the Aztecs. Over time, the Montezuma character's look and activities have evolved from a sports mascot into a more dignified and accurate representation of the historical emperor. Montezuma now serves as the university's ambassador of Aztec culture, charged with the responsibility of informing and educating the San Diego community about Aztec civilization. SDSU continues to take pride in its affiliation with Aztec culture and to celebrate the Aztec virtues of strength, valor and intellectual achievement.

### SDSU'S AZTEC HERITAGE

From the early decades of its history, San Diego State has identified itself with the Aztecs, one of the most sophisticated and distinctive societies in the history of the Western Hemisphere. A fitting choice for a university committed to internationalism and diversity, the Aztec identity evokes great pride in Mexico, as well as among many people in the United States, and certainly within the SDSU community. Consequently, San Diego State strives to honor the Aztec people by enhancing awareness, understanding and appreciation of Aztec culture and achievements.

#### **AZTEC HISTORY**

Aztec civilization dates back to at least the 12th century A.D. The precise location is still debated by scholars, but tradition tells us of a place somewhere north of modern-day Mexico City known at that time as Aztlan, which meant "the place of the cranes" or "the place of the herons." The people who lived in this land were called Azteca meaning "those of Aztlan."

The Azteca eventually left their homeland and

became known as the Mexica. Native folklore attributes this name change to the instructions of the people's patron deity, Huitzilopochtli (Hummingbird on the Left).

Around 1325, the Mexica settled on an island in Lake Texcoco, an area that is now the heart of Mexico City, and named it Tenochtitlan or "the place of the fruit of the cactus." A century later, the Mexica and two other Nahuatl-speaking city-states, Texcoco and Tlacopan, combined to create an entity popularly known as the Aztec Empire.

Boasting a strong military force, this new alliance commanded a sphere of influence that stretched across much of present-day Mexico.

Tenochtitlan and its surrounding valley evolved into a highly sophisticated, multicultural and multilingual city-state of several million inhabitants. At this same time, major European cities numbered only 30,000 to 40,000 in population. A cradle of innovation, the Aztec Empire developed advanced systems of trade, science, politics, religion, education and agriculture. The Aztecs also enjoyed sports and built grand ballcourts to accommodate team events.







**PLAYERS** 

# **AZTEC SOCCER**

### FANTASTIC FACILITIES

In place now on Montezuma Mesa are arguably some of the finest facilities in the United States, and San Diego State is certainly among the leaders on the West Coast.

The department is housed in the \$30 million, 130,000-square-foot Aztec Athletics Center. The new centerpiece of the department was dedicated in February 2002.

The four-story athletics center provides state-of the-art facilities along with tremendous logistical advantages and a great location for studying, workouts, treatment and academic support.

On the south, the center is buffered by the Sports Deck, where both San Diego State's soccer squads, as well as the track and field team, compete.

On the north side, it is connected to Peterson Gym, the home of Aztec volleyball and a parttime practice facility for SDSU's basketball teams.

The west exit of the building opens onto three 120-yard practice fields. One of the fields is natural grass and two utilize field-turf, providing San Diego State daily options for its workouts.

The buildings are not just sparkling new (all of SDSU's new facilities have opened since 1997), but they are already postseason tested. Cox Arena, the 12,414-seat basketball facility, has twice served as a site for the NCAA Men's Basketball Division I Championship (first and second rounds) as well as the NCAA Division I Women's Volleyball National Championship. In March 2006, Cox Arena also played host to the boy's and girl's McDonald's High School All-American Basketball games.

In May, the Mountain West Conference track and field championships returned to the Sports Deck for the second time in the league's eight-year history, while Tony Gwynn Stadium hosted the 2001 MWC baseball tournament and SDSU Softball Stadium hosted the 2005 MWC softball championship.

The final piece of the puzzle for San Diego State athletics is the new Aztec Aquaplex where the swimming and diving and water polo teams compete. The complex opened in March 2007 and features two pools, one for competition and one for recreation.

The football team plays at Qualcomm Stadium, home of the NFL's San Diego Chargers. Qualcomm Stadium also was the home of Super Bowl XXXVII in 2003.

Tony Gwynn Stadium, Aztec Tennis Center, SDSU Softball Stadium and the Aztec Athletics Center were constructed thanks to donations by San Diego Padres owners John and Becky Moores.

















### SDSU SPORTS DECK





When there's no room to build out...build up." That's the mantra of modern-day engineers and contractors and is something San Diego State took to heart when designing its soccer/track facility. The six-year-old, \$13 million SDSU Sports Deck sits atop the university's newest two-story parking structure (PS 5). The facility is located at 55th Street and Montezuma Avenue at the site of the old Choc Sportsman Oval.

- The Sports Deck serves as the home for the men's and women's soccer programs as well as the SDSU women's track team. The track team competes on the Choc Sportsman Oval which surrounds the soccer field.
- The playing turf for soccer is a state-of-the-art natural grass surface with a built in automatic-drainage system. The facility features an all-weather track and was the site of the 2001 and Mountain West Conference track and field championships.
- The stadium seats about 1,000 people. The facility includes an electronic message/scoreboard, which is be utilized for both soccer and track events. Future plans call for the facility to be lighted for night contests and seating capacity to be increased.
- The first official NCAA event was held at the Sports Deck on August 25, 2000, when the Aztec women's soccer team faced Mississippi in its season opener. SDSU won that match, 2-1.
- The first men's soccer contest at the site was held on Sept. 1, 2000, versus Christian Heritage. SDSU took that match, 5-0, making the occasion the facility's first shutout.
- The facility was dedicated on Friday, Oct. 6, 2000, during a men's and women's soccer doubleheader.
- On Nov. 13, 2005, a stadium record 1,516 fans showed up for SDSU's game against No. 6 UCLA.



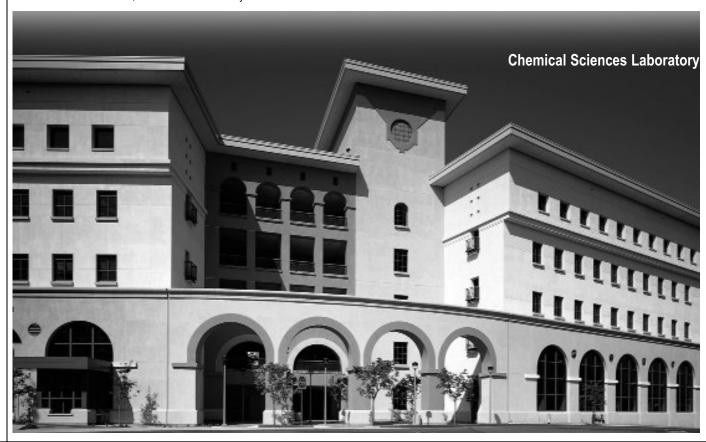


## SAN DIEGO STATE UNIVERSITY

Beginning its 111th academic year in fall 2007, San Diego State University can take pride in more than a century of achievement in education, research and service. With an enrollment of more than 34,000 students, SDSU has grown into the largest institution of higher education in the San Diego region and one of the largest in California.

- San Diego State is the No. 1 small research school in America.
- San Diego State currently grants bachelor's degrees in 81 academic areas, master's degrees in 73 and doctoral degrees in 16.
- One in seven adults in San Diego holds a degree from SDSU.
- SDSU's undergraduate international business program ranks No. 10 in the nation, according to U.S. News and World Report's "America's Best-Colleges 2007 Guide."
- The international business program at SDSU is the largest undergraduate international business program in the country, serving 700 students annually.
- SDSU is No. 9 in the nation and No. 4 in California for bachelor's degrees awarded to Hispanics Hispanic Outlook in Higher Education, May 2006
- SDSU was ranked No. 27 in entrepreneurship among best graduate programs in April 2007 by U.S. News & World Report.
- SDSU received \$26 million in research funding from the National Institutes of Health alone in 2005-06, a record for the university.









### SAN DIEGO STATE UNIVERSITY



## **DID YOU KNOW?**

San Diego State has been designated a "Research University" with high research activity by the Carnegie Foundation. This designation places SDSU among the top 200 universities conducting research in the United States.

SDSU ranks No. 2 among universities of its type nationwide and No. 1 in California, for students studying abroad as part of their college experience. – Institute of International Education, May 2006.

SDSU faculty received more than \$130 million in grants and contracts for research and administering programs during fiscal year 2005 and 2006, the most of any California State University campus. SDSU faculty members have received a total of more than \$880 million in external funding since 2000.

SDSU's master's of science in regulatory affairs – a key area of the biotech industry – is one of only two programs of its kind in the country and is considered the most comprehensive.

SDSU is the first U.S. university to offer a transnational triple-degree program in international business. In fact, SDSU has the only two such programs in the country. Undergraduate students earn degrees from SDSU and universities in Mexico and Canada in the CaMexUs program, or degrees from SDSU, Mexico and Chile in the TransAmerica program.







### AZTEC LEADERSHIP



Dr. Stephen Weber University President

Stephen L. Weber, the seventh president of San Diego State University, provides dynamic leadership to an institution that ranks among the largest in the nation and third largest in California. Educated as a philosopher, President Weber began his tenure at SDSU in July 1996 and shortly afterward initiated a broad-based dialog intended to set the course for the University's future.

Under President Weber's guidance, students, faculty, staff, alumni and community leaders participated in shaping this "Shared Vision." SDSU is now moving boldly ahead toward goals set by those discussions: reinforcing academic excellence, nurturing students, honoring diversity and social justice, carefully stewarding resources and further developing global programs.

A champion of community involvement as well as academic excellence, President Weber has been an advocate for community service. Leading by example, he is immediate past chair of the American Association of State Colleges and Universities Board of Directors and co-chairs Partners for K-12 School Reform. He also serves on the boards of governors of The Peres Center for Peace and the San Diego Foundation, and on the boards of directors of the San Diego Regional Economic Development Corporation, the San Diego Science and Technology Council, and the California Healthcare Institute. He co-chairs the College Presidents Forum of the San Diego County Policy Panel on Youth Access to Alcohol.

In addition, President Weber is a member of the international advisory board for the Foundation for Children of the Californias, the advisory council of the San Diego Performing Arts League, and the honorary advisory board of the San Diego Science Alliance. He is a mem-

ber of the San Diego Rotary Club, an honorary director of the Japan Society of San Diego and Tijuana, and a member of the advisory board for Bahcesehir University in Turkey.

Born in Boston, President Weber is a graduate of Bowling Green University with a B.A. in philosophy. He received his Ph.D. in philosophy from the University of Notre Dame in 1969 and is the author of numerous articles on philosophy and higher education.

President Weber's many awards include an honorary degree from Beijing Capital Normal University. He was named among the 1997 Headliners of the Year by the San Diego Press Club. Also in 1997, the San Diego Mediation Center honored him with its Peacemaker Award. In 1999, President Weber received the Executive Director's Award from the San Diego Education Association and the Gold Key Award from the San Diego Hospitality Association. He was recognized as a Leader of Vision by the League of Women Voters of San Diego in 2000.

Before coming to SDSU, President Weber served as interim provost of the State University of New York (SUNY). He also served seven years as president of the SUNY Oswego campus. Prior to that he was vice president of academic affairs at St. Cloud State University in Minnesota, dean of arts and sciences at Fairfield University in Connecticut, and assistant to the president of the University of Maine. While a faculty member at the University of Maine, he was recognized as the outstanding professor in humanities.

President Weber is married to Susan Keim Weber, who shares his enthusiastic commitment to SDSU. They have two sons.



Jeff Schemmel Director of Athletics

Jeff Schemmel, who brings a wealth of experience, a history of success and new expectations to Montezuma Mesa, was introduced as San Diego State's Director of Athletics on July 6, 2005.

Schemmel immediately became one of the most accomplished sitting athletic directors in the country. He is a former practicing attorney, has directed a Final Four, served as a senior administrator at Big 10 and Big 12 schools, and played a part in what might be the biggest football turnaround in the history of college athletics.

Schemmel arrived at San Diego State from Conference USA, where he had served as associate commissioner for governance and legal affairs since October of 2004. During his stay in Dallas, he helped the league negotiate television contracts with ESPN and College Sports Television that exceeded more than \$100 million in revenue, and he served as a member of the NCAA Division I Management Council

From February of 2004 to October of 2004, Schemmel was the senior vice president and executive director of development for the Arizona State University Foundation, where he oversaw that school's fundraising efforts while supervising approximately 135 employees across the Tempe campus.

Director of Athletics Schemmel was an administrator at the University of Minnesota from 1991 to 2003. During his stay in the Twin Cities, he advanced from associate athletic director for compliance to senior associate athletic director and chief operating officer for Gopher athletics.

Along with his departmental duties, Schemmel directed the school's efforts in hosting NCAA Championship events, including the 2001 Final Four, one of America's fastest growing events. He also supervised and implemented a \$3 million capital improvement campaign.

From 1988 to 1991, Schemmel was an administrator at his alma mater, Kansas State. He served as the school's assistant athletic director for development and later was the associate athletic director for compliance while supervising the school's Olympic sports.

Schemmel was part of the management team that hired Bill Snyder as the Wildcats head football coach. Under Snyder's direction, Kansas State executed what is considered one of the greatest turnarounds in college football history. K-State had made just one bowl appearance in its history prior to Snyder's arrival, did not win a single game in the two seasons before he took over in 1989, and had just three wins in the previous four seasons. Under Snyder, the Wildcats went to a bowl game 11 times and claimed their first-ever Big 12 title.

Schemmel was a decorated runner at Kansas State and was named the 1976 outstanding student athlete at the school. As a Wildcat, he was a four-time track and field All-American, a five-time Big 8 Conference champion, was a member of a national champion distance medley relay team and won the Big 8 Conference Medallion. He also served as an ABC Television and Time Magazine correspondent for the 1976 Summer Olympics in Montreal.

After earning his undergraduate degree in political science, Schemmel earned his law degree at Washburn University in Topeka, Kan. He began his professional career as an attorney and later was a partner in his own firm, specializing in business and sports law.

Schemmel and his wife, Lori, have been married for 29 years. They have two adult sons, Justin, and Jon, who plays minor league baseball in the San Diego Padres organization.





### A C A D E M I C S / E N D O W M E N T

#### AZTEC SOCCER ACADEMIC ACCOMPLISHMENTS

#### "AN EDUCATION IS WHAT YOU MAKE OF IT..."

The men's soccer team has held the highest overall GPA for Aztec men's sports six times since head coach Lev Kirshner started at San Diego State University. The most recent achievement was spring 2007, when the Aztec squad accumulated a 3.06 team semester grade point average.

In the spring of 1998, the men's team had the highest GPA of all 18 sports in the San Diego State University athletic department.

Five different men's players have had a total of nine 4.0 GPA's since Kirshner took over the soccer program, the highest total of any sport on campus.

Twenty-nine players have been academic all-conference selections in Kirshner's tenure.

The program is proud to have eight Academic or Scholar All-American selections. Three of the eight selections have occurred with Kirshner has head coach.

#### **AZTEC ACADEMICS**

The dual role of student and athlete can be a daunting challenge for any person at the Division I level. Recognizing that academic challenge, the Student Athlete Academic Support Services program has been developed at San Diego State to assist all student-athletes in achieving academic excellence.

It is a source of pride within San Diego State athletics that the department has developed one of the most comprehensive academic support programs in the country.

#### THE STAFF

The SAASS staff includes a director, a learning specialist, four academic advisors, the department's director of compliance, an eligibility coordinator, a financial aid coordinator as well as a recruitment coordinator.

In addition to the full-time staff, the department employs more than 20 mentors and tutors.

Collectively, they operate a program that enhances each student's satisfactory progress toward graduation.

#### THE SERVICES

Throughout the academic year, advisors offer a variety of services to aid individuals in the development of their personal goals and the blueprint for pursuing those goals

All new student-athletes are invited to an orientation that helps lay the foundation for future successes. Each advisor teaches a section of the University's Freshman Success course (General Studies 100), which deals with specific transition issues for student-athletes. Topics include time management, study skills and test taking. In addition, the course also introduces new students to services such as the Love Library, University Advising Center, Career Services, Health Services and the counseling center.

11	Eleven student-athletes were given Malik Awards, which honor SDSU student-athletes with the highest semester GPAs.
60	This past year, 60 San Diego State student-athletes garnered all-academic honors from the Mountain West Conference.
192	The 13th annual SDSU Scholar-Athlete Awards Banquet honored 192 scholar-athletes who achieved a semester GPA of 3.2 or higher.

#### THE RESOURCES

In the fall of 2001, the academic unit joined the rest of the athletic department in moving into the new \$30 million, 130,000-square-foot Aztec Athletics Center. The academic staff is located on the third floor of the complex and includes a new 40-station computer lab, individual study rooms and two lecture rooms.

#### THE COMMITMENT

San Diego State's annual Scholar-Athlete Awards Banquet honors students with a grade-point average in excess of 3.2. In 2007, 192 student-athletes, more than one-third of the student-athlete body, were honored for their work in the classroom.

A new event was launched in 2005 with the inaugural Student-Athlete Advisory Committee (SAAC) Awards. SDSU's student-athletes were treated to an awards banquet to recognize outstanding individual achievements throughout the athletic department.



# ENDOWMENTS WALSH FAMILY ENDOWED SCHOLARSHIP

2000	Milton Economy	2004	Heath Creager
2001	Tim Edwards	2005	Matt Couch
	Enrique Tovar	2006	Raul Bautista
2002	Brian Barnes	2007	Kraig Chiles
2003	Ryan Curtis		-

The Brad Walsh Endowed Scholarship was established in 1998 by Bruce and Margo Walsh in honor of their son, Brad. The generous endowment benefits future generations of Aztec men's soccer players. Head coach Lev Kirshner and the Aztec Athletic Foundation are presently working on a new endowment fund in honor of former head coach George Logan.

#### ERIC WYNALDA ENDOWED SCHOLARSHIP

The Eric Wynalda Endowed Scholarship, established in 1995, also benefits SDSU men's soccer. Wynalda received a Honda for winning the national player of the year award and donated it to Aztec athletics. Thanks to his generosity, the Eric Wynalda Endowed Scholarship was started and is now in its 13th year.

A gift of approximately \$350,000 is now needed to establish an endowment fund that will yield annually (at 4.35 percent) enough funds to cover the cost of an annual athletic scholarship. If you are interested in donating for an endowment, please contact Michelle McBride, Assistant Athletic Director of AAF at (619) 594-7924.





**PLAYERS** 

# **AZTEC SOCCER**

## AMERICA'S FINEST CITY

### SAN DIEGO - AMERICA'S FINEST CITY

Quite simply, San Diego State University and the City of San Diego, "America's Finest City," enjoy several advantages over virtually every other school in America. The climate, diversity, environment and sheer beauty of the city attracts people from all walks of life.

#### THE CITY

Dubbed the "jewel" of the southern California coast, the city of San Diego has grown to surround its natural harbor and is the eighth largest city in the United States and the second largest in California.

#### **DIVERSITY**

The rich flavors and colors of this diverse population blends all ethnic groups and all walks of life to create an amazing quality of life that makes San Diego all things to all people.

#### **NATURAL BEAUTY**

As America's eighth largest city, San Diego also protects vast areas of open space for riding, hiking, skiing, and camping. The region also boasts more than 70 miles of beaches along its coastline. From Torrey Pines and La Costa to Aviara, Mission Bay or Singing Hills, beautiful settings offer an abundance of golf and tennis options.

#### THE WEATHER

Meteorologists claim San Diego as the country's only area with a perfect climate. This year-round environment posts an average daytime temperature of 70 degrees, with an annual rainfall average of less than 10 inches.

#### **IDEAL LIVING**

Whether watching the sun rise over the east county mountains or the sun setting over the Pacific, in San Diego, one is surrounded by natural beauty, pampered by an ideal climate, immersed in old-world traditions and able to enjoy a comfortable, friendly lifestyle that no other city offers. What a treat to live, play and study in "America's Finest City."

#### **PLACES TO GO**

There's always something to do in San Diego. SeaWorld, the World-Famous San Diego Zoo and Wild Animal Park, LEGOLAND California, Balboa Park and historic Old Town are just some of the attractions San Diego has to offer.

If it's art and history you seek, you'll find it here. Did you know San Diego is the birthplace of California or that San Diego boasts the largest concentration of museums west of the Mississippi?

San Diego also offers Tony Award-winning theatre, opera, symphony, art galleries and performance art for the culturally curious.

For that "night on the town" San Diego's night life beckons with over 200 nightclubs that offer toe-tapping beats of everything from country western to R&B.













