

# THIS IS SAN DIEGO STATE UNIVERSITY



Co-Captain  
Alicia Piz

## THIS IS SAN DIEGO STATE

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# MOUNTAIN WEST CONFERENCE



**Mountain West Conference**  
 15455 Gleneagle Drive, Suite 200  
 Colorado Springs, Colo.  
 Phone: (719) 488-4040  
 Fax: (719) 487-7241

## This is the Mountain West

From its inception in 1999, the Mountain West Conference has been committed to excellence in intercollegiate athletics while promoting the academic missions of its member institutions. As the league celebrates its 10th anniversary in 2008-09, the MWC continues to cultivate opportunities for student-athletes to compete at the highest level, while fostering academic achievement and sportsmanship. Over its nine-year history, the MWC has been assertive in its involvement with the NCAA governance structure and has taken a leadership role in the overall administration of intercollegiate athletics.

The MWC is noted for its geographic diversity. Some of the most beautiful terrain and landscapes in the nation can be found within MWC boundaries, including the majestic Rocky Mountain range, which borders four MWC schools (Utah, BYU, Air Force and Colorado State). The high plains of Wyoming contrast with the desert city of Las Vegas and the Pacific Ocean locale of San Diego State. The southwestern flavor of New Mexico complements the western heritage and culture of Fort Worth, Texas, home of the MWC's newest member, TCU.

## History

The MWC was conceived on May 26, 1998, when the presidents of eight institutions — Air Force, BYU, Colorado State, New Mexico, San Diego State, UNLV, Utah and Wyoming —

decided to form a new NCAA Division I-A intercollegiate athletic conference.

The split from the former 16-team conference re-established continuity and stability among the membership within the new league and signaled the continuation of its tradition-rich, long-standing athletic rivalries. Five of the MWC's eight original members have been conference rivals since the 1960s (BYU, Utah, New Mexico, Wyoming, Colorado State), while San Diego State (1978) and Air Force (1980) were longtime members as well. UNLV and TCU entered the fold in 1996 and the Rebels continued as one of the original eight institutions that formed the MWC in 1999. TCU rejoined the group with its first year of competition in the Mountain West in 2005-06, completing the Conference membership as it stands today.

## Exposure

The MWC television package will reach a national audience in 2008-09 through a combination of telecasts on The MountainWest Sports Network (The Mtn.), CBS College Sports Network (formerly CSTV) and VERSUS. The Mtn. has been available to cable subscribers in the MWC footprint since it first aired in 2006-07 and will be available nationally on DIRECTV starting Aug. 27, 2008.

On Aug. 26, 2004, College Sports Television (CSTV) and the MWC announced a visionary partnership that revolutionized the college sports landscape. The landmark agreement was the first NCAA Division I football and men's basketball conference-wide deal for CSTV and provided the network exclusive rights to all Conference events, including cable and satellite television coverage, national over-the-air and satellite radio, video-on-demand and online broadcast rights.

A succession of events since the fall of 2004 has improved the television model, including CSTV's merger with Comcast SportsNet to create The Mtn. — MountainWest Sports Network and CBS Corporation's purchase of CSTV. CBS acquired CSTV in January 2006, and on Feb. 12, 2008 incorporated CSTV's cable, broadcast and online activities into its world-famous brand as the CBS College Sports Network (CBS C).

The relationship with Comcast SportNet also delivered a new national broadcast partner in VERSUS. The MWC was the first exclusive college programming provider for the Comcast-

owned entity, with football and both men's and women's basketball games. The CBS C/MWC partnership has guaranteed greater levels of television exposure for all league sports and has resoundingly met the fundamental goals of more exposure and preferred start times and dates.

In the summer of 2006, the centerpiece of this historic relationship was realized with the launch of The Mtn. — the first sports network dedicated to serving a single collegiate athletic conference. The Mtn. provides sports fans blanket coverage of MWC athletics across multiple sports, including football, men's and women's basketball, and men's and women's Olympic sports. The Mtn. features more than just live games and has added its own original programming. Fans get a comprehensive array of news, features and analysis about their favorite MWC teams and players. In 2007-08, more than 250 MWC events were shown live on The Mtn., CBS C and VERSUS. CBS C is currently available in over 65 million homes, while VERSUS is in more than 73 million households.

## Opportunity

The MWC provides a first-class athletic and academic experience for more than 4,000 student-athletes each year. Over the past nine years, 36 student-athletes from Mountain West institutions have earned NCAA Postgraduate Scholarships, and since the league's inception in 1999, an additional 18 student-athletes have been named MWC Student-Athlete of the Year and awarded league-sponsored postgraduate scholarships. Two student-athletes have earned distinction as Rhodes Scholars (Jessica Mellinger, Wyoming and Delavane Diaz, Air Force).

Conference student-athletes are also given a voice regarding pertinent issues within the MWC and NCAA governance structure through representation on the Student-Athlete Advisory Committee (SAAC). The MWC SAAC consists of 10 representatives; one student-athlete from each member institution and one faculty athletics representative. The committee reviews and reacts to legislation and to other topics referred by the Conference constituent groups or committees related to the student-athlete experience.



**Craig Thompson**  
 Commissioner



**Bret Gilliland**  
 Deputy  
 Commissioner



**Dan Butterly**  
 Associate  
 Commissioner  
 Marketing



**Carrie Coll**  
 Associate  
 Commissioner  
 Championships



**Javan Hedlund**  
 Associate  
 Commissioner  
 Communications



**Kim Melcher**  
 Director  
 Communications



**Marlon Edge**  
 Asst. Director  
 Communications



**Becky Motchan**  
 Asst. Director  
 Communications  
 W. Soccer Contact

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# AZTEC LEADERSHIP



**Dr. Stephen L. Weber**  
University President  
13th Year

**S**tephen L. Weber, the seventh president of San Diego State University, provides dynamic leadership to an institution that ranks among the largest in the nation. Educated as a philosopher, President Weber began his tenure at SDSU in July 1996 and shortly afterward initiated a broad-based dialogue intended

to set the course for the university's future.

Under President Weber's guidance, students, faculty, staff, alumni, and community leaders participated in shaping this "Shared Vision." SDSU is now moving boldly ahead toward goals set by those discussions: reinforcing academic excellence, nurturing students, honoring diversity and social justice, carefully stewarding resources, and further developing global programs.

In the process, SDSU has become an increasingly popular and selective choice among college-bound students. For fall 2006, some 52,000 undergraduate applicants competed for 8,707 vacancies. Not surprising, the overall academic quality of SDSU students is also rising. In addition, alumni involvement and private financial support of the university have never been stronger.

A champion of community involvement as well as academic excellence, President Weber has been an advocate for community service. Leading by example, he is a past chair of the American Association of State Colleges and Universities Board of Directors and co-chair of Partners for K-12 School Reform. He also serves on the boards of governors of The Peres Center for Peace and BIOCUM, and on the boards of directors of the San Diego Regional Economic Development Corporation and the San Diego Science and Technology Council. He co-chairs the College Presidents' Forum of the San Diego County Policy Panel on Youth Access to Alcohol.

President Weber is a member of the international advisory board for the Foundation for Children of the Californias, the advisory council of the San Diego Performing Arts League, the Community Advisory Board of Union Bank of California, and the advisory board for San Diego Gas & Electric (SDG&E). He serves on the National Collegiate Athletics Association (NCAA) Division I Board of Directors, the NCAA Executive Committee, and served on the Presidential Oversight Committee for the Bowl Championship Series. He is a member of the San Diego Rotary Club, an honorary director of the Japan Society of San Diego and Tijuana, and an honorary advisor to the Asia Desk of the San Diego World Trade Center.

Born in Boston, President Weber is a graduate of Bowling Green University with a B.A. in philosophy. He received his Ph.D. in philosophy from the University of Notre Dame in 1969 and is the author of numerous articles on philosophy and higher education.

President Weber's many awards include an honorary degree from Beijing Capital Normal University, and distinguished alumnus at his alma mater, Bowling Green University. He was named among the 1997 Headliners of the Year by the San Diego Press Club. Also in 1997, the San Diego Mediation Center honored him with its Peacemaker Award. In 1999, President Weber received the Executive Director's Award from the San Diego Education Association and the Gold Key Award from the San Diego Hospitality Association. He was recognized as a Leader of Vision by the league of Women Voters of San Diego in 2000.

Before coming to San Diego State University, President Weber served as interim provost of the State University of New York (SUNY); he previously served seven years as president of the SUNY Oswego campus. Prior to that, he was vice president of academic affairs at St. Cloud State University in Minnesota, dean of arts and sciences at Fairfield University in Connecticut, and assistant to the president of the University of Maine. While a faculty member at the University of Maine, he was recognized as the outstanding professor in humanities.

President Weber is married to Susan Keim Weber, who shares his enthusiastic commitment to SDSU. They have two sons.



**Jeff Schemmel**  
Director of Athletics  
Fourth Year

**J**eff Schemmel, who has elevated San Diego State athletics to unparalleled success, enters his fourth season on Montezuma Mesa. In 2007-08, SDSU posted its best-ever finish in the 15-year history of the Division I U.S. Academy Director's Cup for on-field broad-based success. Aztec student-athletes continued

to excel in the classroom as well, with 218 student-athletes earning 3.0 cumulative or 3.2 semester grade-point averages in 2007.

In addition, San Diego State is coming off one of the most successful spring seasons of any school in the country, joining Michigan, Stanford and UCLA as the only four schools to qualify for the national championship in men's golf, softball and women's water polo. Added evidence of the Aztecs' success across the board was demonstrated this past spring, when four San Diego State sports finished in the top 35 of their national championships, including a second straight top-five finish for water polo and a 14th-place finish for men's golf (the highest placing for an SDSU men's sport in an NCAA Championship in eight years). In June, Schemmel was also tabbed as the chair of the NCAA Championships and Sports Management Cabinet, which directly oversees nearly every NCAA Division I championship. The Cabinet is one of six committees that make up the restructured NCAA Governance Structure.

Schemmel was named San Diego State's athletic director on July 6, 2005, and is recognized as one of the most accomplished sitting athletic directors in the country. He is a former practicing attorney, has directed a Final Four, served as a senior administrator at Big 10 and Big 12 schools, and played a part in what might be the biggest football turnaround in the history of college athletics.

Schemmel arrived at San Diego State from Conference USA, where he had served as associate commissioner for governance and legal affairs since October of 2004. During his stay in Dallas, he helped the league negotiate television contracts with ESPN and College Sports Television that exceeded more than \$100 million in revenue, and he served as a member of the NCAA Division I Management Council. From February 2004 to October 2004, Schemmel was the senior vice president and executive director of development for the Arizona State University Foundation, where he oversaw the school's fundraising efforts while supervising approximately 135 employees across the Tempe campus.

Schemmel was an administrator at the University of Minnesota from 1991 to 2003. During his stay in the Twin Cities, he advanced from associate athletic director for compliance to senior associate athletic director and chief operating officer for Gopher athletics. Along with his departmental duties, Schemmel directed the school's efforts in hosting NCAA Championship events, including the 2001 Final Four, one of America's fastest growing events.

He also supervised and helped implement a \$3 million capital improvement campaign, and was heavily involved in the hiring of Minnesota's head football and men's basketball coaches. From 1988 to 1991, Schemmel was an administrator at his alma mater, Kansas State. He served as the school's assistant athletic director for development and later was the associate athletic director for compliance while supervising the school's Olympic sports. Schemmel was part of the management team that hired Bill Snyder as the Wildcats head football coach. Under Snyder's direction, Kansas State executed what is considered one of the greatest turnarounds in college football history. K-State had made just one bowl appearance in its history prior to Snyder's arrival, did not win a single game in the two seasons before he took over in 1989, and had just three wins in the previous four seasons. Under Snyder, the Wildcats went to a bowl game 11 times and claimed their first-ever Big 12 title.

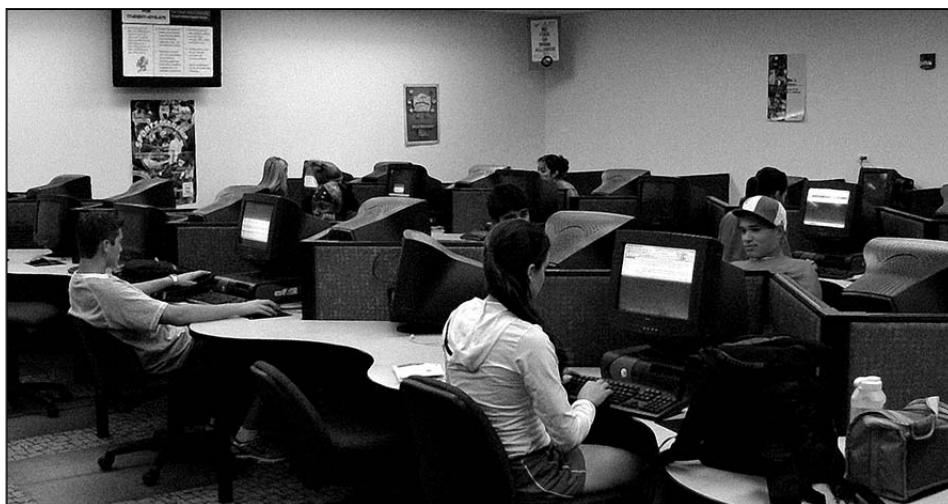
Schemmel was a decorated runner at Kansas State and was named the 1976 outstanding student-athlete at the school. As a Wildcat, he was a four-time track and field All-American, a five-time Big 8 Conference champion, was a member of a national champion distance medley relay team and won the Big 8 Conference Medallion.

After earning his undergraduate degree in political science, Schemmel earned his law degree at Washburn University in Topeka, Kan. He began his professional career as an attorney and later was a partner in his own firm, specializing in business and sports law.

Schemmel and his wife, Lori, have been married for 31 years. They have two sons, Justin (28), and Jon (25), who plays minor league baseball in the San Diego Padres organization.

THIS IS SDSU

# ACADEMIC SUPPORT



The dual role of student and athlete can be a daunting challenge for any person at the Division I level. Recognizing that academic challenge, the Student Athlete Academic Support Services program has been developed at San Diego State to assist all student-athletes in achieving academic excellence.

It is a source of pride within San Diego State athletics that the department has developed one of the most comprehensive academic support programs in the country.

## The Staff

The SAASS staff includes a learning specialist, four academic advisors, a director of academics, the department's director and assistant director of compliance, an eligibility coordinator, a financial aid coordinator as well as a recruitment coordinator.

In addition to the full-time staff, the department employs more than 20 mentors and tutors.

Collectively, they operate a program that enhances each student's satisfactory progress toward graduation.

## The Services

Throughout the academic year, advisors offer a variety of services to aid individuals in the

development of their personal goals and the blueprint for pursuing those goals.

All new student-athletes are invited to an orientation that helps lay the foundation for future successes. Each advisor teaches a section of the University's Freshman Success course (General Studies 100), which deals with specific transition issues for student-athletes. Topics include time management, study skills and test taking. In addition, the course also introduces new students to services such as the Love Library, University Advising Center, Career Services, Health Services and the counseling center.

## The Resources

In the fall of 2001, the academic unit joined the rest of the athletic department in moving into the new \$30 million, 130,000-square-foot Aztec Athletics Center. The academic staff is located on the third floor of the complex and includes a new 40-station computer lab, individual study rooms and two lecture rooms.

## The Commitment

San Diego State's annual Scholar-Athlete Awards Banquet honors students with a grade-point average in excess of 3.2. In 2008, 218 student-athletes, more than one-third of the student-athlete body, were honored for their work in the classroom.

## Life Skills

To further increase the opportunities for success, San Diego State is part of the NCAA's CHAMPS/Life Skills Program. The curriculum of Aztec Pride (Promoting Responsibility, Integrity, Diversity, Education) offers a wide range of programs and activities that enhance the educational experience. Special emphasis is placed on the areas of personal development, community service and career development.

In conjunction with the Student Athlete Advisory Committee, the Life Skills Program represents San Diego State's total commitment to enhancing the quality of each student's experience.



## 2007-08 WOMEN'S SOCCER SCHOLAR-ATHLETES

### San Diego State Scholar-Athletes

- Melissa Deckers, Tiphany Elliott, Jessica Girdner, Brooke Holliday, Lauren N. Marquez, Lisa Nielsen, Ashley Omphroy, Alicia Piz, Jackie Ragudos, Jillian Riker, Leann Sgobba, Cat Walker, Ashley Young

### MWC All-Academic Team

- Tiphany Elliott, Jessica Girdner, Brooke Holliday, Ali Lokanc, Lauren N. Marquez, Lisa Nielsen, Jackie Ragudos, Jillian Riker, Ashley Young

### MWC Scholar-Athlete Team

- Jillian Riker





# AZTEC CULTURE

## SDSU'S AZTEC HERITAGE

From the early decades of its history, San Diego State has identified itself with the Aztecs, one of the most sophisticated and distinctive societies in the history of the Western Hemisphere. A fitting choice for a university committed to internationalism and diversity, the Aztec identity evokes great pride in Mexico, as well as among many people in the United States, and certainly within the SDSU community. Consequently, San Diego State strives to honor the Aztec people by enhancing awareness, understanding and appreciation of Aztec culture and achievements.

## AZTEC HISTORY

Aztec civilization dates back to at least the 12th century A.D. The precise location is still debated by scholars, but tradition tells us of a place somewhere north of modern-day Mexico City known at that time as Aztlan, which meant "the place of the cranes" or "the place of the herons." The people who lived in this land were called Azteca meaning "those of Aztlan."

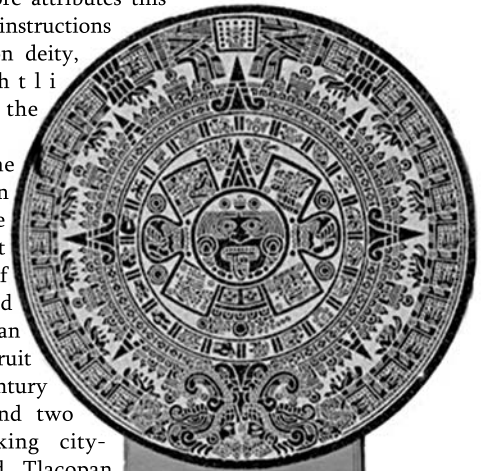


The Aztecs eventually left their homeland and became known as the Mexica. Native folklore attributes this name change to the instructions of the people's patron deity, *Huitzilopochtli* (Hummingbird on the Left).

Around 1325, the Mexica settled on an island in Lake Texcoco, an area that is now the heart of Mexico City, and named it Tenochtitlan or "the place of the fruit of the cactus." A century later, the Mexica and two other Nahuatl-speaking city-states, Texcoco and Tlacopan, combined to create an entity popularly known as the Aztec Empire.

Boasting a strong military force, this new alliance commanded a sphere of influence that stretched across much of present-day Mexico.

Tenochtitlan and its surrounding valley evolved into a highly sophisticated, multicultural and multilingual city-state of several million inhabitants. At this same time, major European cities numbered only 30,000 to 40,000 in population. A cradle of innovation, the Aztec Empire developed advanced systems of trade, science, politics, religion, education and agriculture. The Aztecs also enjoyed sports and built grand ballcourts to accommodate team events.



## AZTECS AND SDSU

San Diego State University first adopted the Aztec name in the 1920s as a nickname for the college's sports teams. In 1925, the student newspaper followed suit, changing its name from *The Paper Lantern* to *The Aztec*. Since that time, San Diego State's celebration of Aztec heritage has permeated the campus. In 1936, a Donald Hord sculpture of Montezuma II, the last Aztec emperor, became a welcoming campus icon. With the passing years, Aztec themes echoed in the names, colors and architectural elements of new campus buildings. And Aztec culture became the subject of more than a dozen university courses.

In 1941, Monty Montezuma, a character based on Montezuma II, debuted at San Diego State athletic events as a symbolic personification of the Aztecs. Over time, the Montezuma character's look and activities have evolved from a sports mascot into a more dignified and accurate representation of the historical emperor. Montezuma now serves as the university's ambassador of Aztec culture, charged with the responsibility of informing and educating the San Diego community about Aztec civilization. SDSU continues to take pride in its affiliation with Aztec culture and to celebrate the Aztec virtues of strength, valor and intellectual achievement.

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# THE UNIVERSITY



Beginning its 112th academic year in fall 2008, San Diego State University can take pride in more than a century of achievement in education, research and service. With an enrollment of more than 34,000 students, SDSU has grown into the largest institution of higher education in the San Diego region and one of the largest in California.

Renowned for its academic excellence, the university is home to top-ranking programs in education, international business, social work, speech-language pathology, biology and public administration, to name just a few. Overall, San Diego State students can choose from 81 undergraduate majors, 74 master's programs and 16 doctoral degree programs.

SDSU produces thousands of graduates each year, 60 percent of whom stay in San Diego to pursue their careers, making San Diego State a primary educator of the region's work force, as well as a leader in expanding access to higher education. Committed to serving the richly diverse San Diego region, SDSU ranks among the top universities nationwide in terms of ethnic and racial diversity among its student body.

Increasingly recognized for innovative research, San Diego State has achieved the prestigious designation of "Research University" with high research activity granted by the Carnegie Foundation. For the past two years, SDSU has been ranked the No. 1 Research University for those with 14 or fewer Ph.D. programs according to Academic Analytic's faculty-scholarly productivity index. Since 2000, SDSU faculty and staff have attracted more than \$1 billion in grants and contracts for research and program administration. SDSU ranks among the top 150 public universities nationwide in research expenditures, and SDSU's research funding has more than doubled from a decade ago.

Private giving to San Diego State has also risen sharply in recent years, reaching a record

\$75 million in the 2007-2008 fiscal year. Because state funds and student fees provide only slightly more than half of the university's annual operating requirements, the support of alumni, friends and community partners is providing a crucial margin of excellence at San Diego State, enabling the university to fulfill its mission and expand its service to the San Diego region and beyond.

SDSU also plays an integral role in analyzing and resolving complex community problems. A prime example is the City Heights Educational Collaborative, an ongoing partnership with San Diego City Schools, the San Diego Education Association, teachers and parents. Funded with an \$18 million grant from Price Charities, the Collaborative is improving instruction for students and professional development for teachers in three inner-city schools managed by the university.

Another initiative to improve education in the San Diego region and beyond is the Qualcomm Institute for Innovation and Educational Success, launched in 2004 with a record \$14.5 million corporate gift from Qualcomm. The Institute supports programs that aim to enhance math and engineering education across the K-12 spectrum, and supports efforts to revitalize performance in urban school districts nationwide.

Perhaps the most visible evidence of SDSU's growth is in the physical additions to campus and its continued commitment to providing a modern learning environment for students, faculty and staff. Over the past decade, the university has completed facilities totaling more than \$600 million in value, including Cuicacalli, a dining and residence complex; the Chemical Sciences Laboratory and BioScience Center; and the Aztec Athletics Center, housing coaches' offices, training facilities and the Wise Foundation Hall of Fame. Most recently, con-

struction on the new Parma Payne Goodall Alumni Center has begun. The center will be a gateway for the community to access SDSU's rich assets. Not only will it serve as the first point of contact for alumni and friends visiting SDSU, but it will also be a place where academic and business leaders can collaborate on ventures to benefit our community and impact our future.

Beyond accolades and campus expansion, San Diego State University remains, as always, most proud of its alumni family, more than 200,000 strong. Among those who call SDSU their alma mater are Federal Trade Commission Chairman Timothy Muris, former Air Force Chief of Staff, Gen. Merrill A. "Tony" McPeak, San Diego County supervisors Greg Cox, Dianne Jacob, Pam Slater, Ron Roberts and Bill Horn; former San Diego Mayor Maureen O'Connor, San Diego city council members Ralph Inzunza, Charles Lewis and Jim Madaffer, National Teachers of the Year Janis Gabay (1990) and Sandra McBrayer (1994), astronaut Ellen Ochoa and Costco CEO and co-founder Jim Sinegal.

Aztec alumni also include entertainers Gregory Peck, Art Linkletter, Marion Ross, Julie Kavner and Kathy Najimy; Hollywood producer Kathleen Kennedy; golfers Lon Hinkle and Gene Littler; baseball players Tony Gwynn, Mark Grace, Travis Lee and Graig Nettles; football players Marshall Faulk, Brian Sipe, Fred Dryer and Kyle Turley; America's Cup skipper Dennis Conner; and basketball player Michael Cage.

The success of these individuals and thousands of other SDSU alumni attest eloquently to the success of their alma mater. From modest beginnings, San Diego State University has evolved into a premier center of learning, research and service.



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# THE UNIVERSITY

## RANKINGS AND DISTINCTIONS

### Overall

- San Diego State University has been designated a “Research University” with high research activity by the Carnegie Foundation. Peers in this group include George Washington University, Syracuse University, Texas Tech University and the University of Oregon.
- Since 2000, SDSU faculty and staff have attracted more than \$1 billion in grants and contracts for research and program administration.
- SDSU is the largest university in San Diego and the fifth largest in California.

### Academic Programs

- SDSU’s undergraduate international business program ranks No. 15 in the nation, according to *U.S. News and World Report’s* “America’s Best Colleges 2008 Guide.”
- SDSU’s international business MSBA program ranks No. 21 in the nation, according to *U.S. News and World Report’s* “America’s Best Graduate Schools 2008 Guide.”
- SDSU’s joint doctoral program in language and communicative disorders (with UCSD) was named the best in the country in the 2006-07 Faculty Scholarly Productivity Index rankings of best doctoral programs nationwide by Academic Analytics.
- SDSU is ranked among the nation’s top biological sciences programs, according to *U.S. News and World Report’s* “America’s Best Graduate Schools 2008 Guide.”
- SDSU’s undergraduate entrepreneur program was listed in *Fortune Magazine’s* top 25 list of “America’s Best Colleges for Entrepreneurs” in August 2007.
- SDSU was ranked No. 19 in the nation among universities for entrepreneurs in the U.S. in *Entrepreneur Magazine’s* Top 100 Colleges and Universities for Entrepreneurs list for 2007.

### Diversity

- SDSU is No. 10 in the nation for bachelor’s degrees conferred to ethnic minorities – *Diverse Issues in Higher Education*, June 2008.
- SDSU ranks No. 20 in the nation for ethnic diversity – *U.S. News & World Report*, August 2007.
- SDSU is No. 6 in the nation and No. 2 in California for bachelor’s degrees awarded to Hispanics – *Hispanic Outlook in Higher Education*, May 2008.
- SDSU ranks No. 19 in the nation for graduate schools awarding master’s degrees to Hispanics – *Hispanic Outlook in Higher Education*, April 2008.
- SDSU’s College of Engineering ranks No. 4 in the nation among top graduate engineering programs for Hispanics – *Hispanic Business*, September 2005.
- SDSU’s MBA program is ranked among the top 25 in the nation for Hispanics – *Hispanic Trends*, September 2005.

### Research/Sciences

- SDSU faculty received nearly \$110 million in grants and contracts for research and administering programs during fiscal year 2006/07, the most of any CSU campus. SDSU faculty members have received a total of more than \$1 billion in external funding since 2000.

- SDSU is ranked as the No. 1 most productive research university among schools with 14 or fewer Ph.D. programs based on the Faculty Scholarly Productivity Index for 2006-07.
- SDSU ranks in the top 150 colleges and universities in research and development expenditures, according to the latest data available from the National Science Foundation (2006).
- SDSU serves as host institution for CSUPERB, which is designed to channel resources from the entire California State University system and catalyze interdisciplinary, inter-campus, synergistic endeavors involving biology and chemistry departments (including biotechnology research and applications), as well as engineering, agriculture and computer science. CSUPERB also serves as the official liaison between the CSU and industry, government, the Congressional Biotechnology Caucus and the public arena in all biotechnological matters.
- SDSU’s MS in regulatory affairs – a key area of the biotech industry – is one of only two programs of its kind in the country and is considered the most comprehensive.

### International

- SDSU ranks No. 2 among universities of its type nationwide and No. 1 in California, for students studying abroad as part of their college experience – Institute of International Education, November 2007.
- The International Business Program at SDSU is the largest undergraduate international business program in the country, serving 1,100 students annually.
- SDSU’s undergraduate international business program ranks No. 10 in the nation, according to *U.S. News and World Report’s* “America’s Best Colleges 2007 Guide.”
- SDSU’s international business MSBA program ranks No. 21 in the nation, according to *U.S. News and World Report’s* “America’s Best Graduate Schools 2008 Guide.”
- SDSU is home to the first-ever MBA program in Global Entrepreneurship. As part of the program, students study at four universities worldwide, including the Indian Institute of Management, Lucknow (NOIDA campus); University of Hyderabad; United Arab Emirates Higher Colleges of Technology (HCT); American University of Beirut and is currently negotiating partnerships with universities in China.
- SDSU is the first U.S. university to offer a transnational triple degree program in International Business. In fact, SDSU has the only two such programs in the country. Undergraduate students earn degrees from SDSU and universities in Mexico and Canada in the CaMexUs program, or degrees from SDSU, Mexico and Chile in the PanAmerica program.
- SDSU and Universidad Autónoma de Baja California in Mexico offered the first transnational dual degree between the United States and Mexico, in 1994, through the Mexus/International Business program. SDSU’s international business program also runs transnational dual degree programs with Brazil, Canada, Chile and Mexico.
- CIBER – the Center for International Business and Educational Research – is one of 28 federally funded centers in the U.S.
- SDSU’s International Security and Conflict Resolution (ISCOR) major is the first of its kind in California.

# AMERICA'S FINEST CITY

Quite simply, San Diego State University and the City of San Diego, "America's Finest City," enjoy several advantages over virtually every other school in America. The climate, environment and sheer beauty of the city attracts people from all walks of life.

## THE CITY

Dubbed the "jewel" of the Southern California coast, the city of San Diego has grown to surround its natural harbor and is the eighth-largest city in the United States and the second largest in California.

## DIVERSITY

The rich flavors and colors of this diverse population blends all ethnic groups and all walks of life to create an amazing quality of life that makes San Diego all things to all people.

## NATURAL BEAUTY

As America's eighth-largest city, San Diego also protects vast areas of open space for riding, hiking, skiing, and camping. The region also boasts more than 70 miles of beaches along its coastline. From Torrey Pines and La Costa to Aviara, Mission Bay or Singing Hills, beautiful settings offer an abundance of golf and tennis options.

## THE WEATHER

Meteorologists claim San Diego as the country's only area with a perfect climate. This year-round environment posts an average daytime temperature of 70 degrees with an annual rainfall average of less than 10 inches.

## IDEAL LIVING

Whether watching the sun rise over the east county mountains or the sun setting over the Pacific, in San Diego, one is surrounded by natural beauty, pampered by an ideal climate, immersed in old-world traditions and able to enjoy a comfortable, friendly lifestyle that no other city offers. What a treat to live, play and study in "America's Finest City."

## PLACES TO GO

There's always something to do in San Diego. SeaWorld, the World-Famous San Diego Zoo and Wild Animal Park, LEGOLAND California, Balboa Park and historic Old Town are just some of the attractions San Diego has to offer.

If it's art and history you seek, you'll find it here. Did you know San Diego is the birthplace of California or that San Diego boasts the largest concentration of museums west of the Mississippi?

San Diego also offers Tony Award-winning theatre, opera, symphony, art galleries and performance art for the culturally curious.

For that "night on the town" San Diego's night life beckons with over 200 nightclubs that offer toe-tapping beats of everything from country western to R&B.



SAN DIEGO QUICK FACTS	
Population (county) .....	2,974,859
Population (city) .....	1,256,951
U.S. Population Rank .....	.8th
Average Daytime Temp. ....	.70 degrees
Average Annual Rainfall .....	.10 inches
Median Age of Residents .....	.32



THIS IS SDSU



# FANTASTIC FACILITIES

In place now on Montezuma Mesa are arguably some of the finest facilities in the United States, and San Diego State is certainly among the leaders on the West Coast.

The department is housed in the \$30 million, 130,000-square-foot Aztec Athletics Center. The centerpiece of the department, which was dedicated in February of 2002, is located just across the street from Cox Arena and just east of Tony Gwynn Stadium.

The four-story athletics center provides state-of-the-art facilities along with tremendous logistical advantages and a great location for studying, workouts, treatment, academic support or just stopping by between classes.

On the south, the center is buffered by the Sports Deck, where both San Diego State's soccer squads, as well as the track and field team, compete.

On the north side, it is connected to Peterson Gym, the home of Aztec volleyball and a part-time practice facility for SDSU's basketball teams.

The west exit of the building opens onto three 120-yard practice fields. One of the fields is natural grass and two utilize field-turf, providing San Diego State daily options for its workouts.

All of SDSU's new facilities, including the athletics center, Cox Arena, Tony Gwynn Stadium, Aztec Tennis Center, SDSU Softball Stadium and the Sports Deck, have opened since 1997.

The buildings are not just sparkling new, but they are already post-season tested. Cox Arena, the 12,414-seat basketball facility, has twice served as a site for the NCAA Men's Basketball Division I Championship (first and second rounds) as well as the NCAA Division I Women's Volleyball National Championship. In March 2006, Cox Arena also played host to the boy's and girl's McDonald's High School All-American Basketball games.

In May 2007, the Mountain West Conference track and field championships returned to the Sports Deck for the second time in the league's eight-year history. Tony Gwynn Stadium was the site of the 2001 MWC baseball tournament, while the 2005 MWC softball championship was held at SDSU Softball Stadium.

The final piece of the puzzle for San Diego State athletics is the new Aztec Aquaplex where the swimming and diving and water polo teams compete. The complex opened in the spring of 2007 and features two pools, one for competition and one for recreation. In just its second year of existence, the facility served as the site for the 2008 Mountain Pacific Sports Federation women's water polo championship. Besides all of the school's on-campus facilities, the football team plays at Qualcomm Stadium, home of the NFL's San Diego Chargers. Qualcomm Stadium also serves as host of the Holiday and Poinsettia Bowls and was the home of Super Bowl XXXVII in 2003.

Tony Gwynn Stadium and the Aztec Athletics Center were constructed thanks to donations by San Diego Padres owners John and Becky Moores.



AZTEC ATHLETICS CENTER



COX ARENA AT AZTEC BOWL



TONY GWYNN STADIUM



QUALCOMM STADIUM

# SDSU SPORTS DECK



“When there’s no room to build out...build up.” That’s the mantra of modern-day engineers and contractors and is something San Diego State took to heart when designing its soccer/track facility. The eight-year old, \$13 million SDSU Sports Deck sits atop the university’s newest two-story parking structure (PS 5). The facility is located at 55th Street and Montezuma Avenue at the site of the old Choc Sportsman Oval.

- The Sports Deck serves as the home for the men’s and women’s soccer programs as well as the SDSU women’s track team. The track team competes on the Choc Sportsman Oval which surrounds the soccer field.
- The playing turf for soccer is a state-of-the-art natural grass surface with a built in automatic-drainage system. The facility features an all-weather track and was the site of the 2001 and 2007 Mountain West Conference track and field championships.
- The stadium seats about 1,000 people. The facility includes an electronic message/scoreboard, which is utilized for both soccer and track events. Future plans call for the facility to be lighted for night contests and seating capacity to be increased.
- The first official NCAA event was held at the Sports Deck on Aug. 25, 2000, when the Aztec women’s soccer team faced Mississippi in its season opener. SDSU won that match, 2-1.
- The first men’s soccer contest at the site was held on Sept. 1, 2000, versus Christian Heritage. SDSU took that match, 5-0, making the occasion the facility’s first shutout.
- The facility was dedicated on Friday, Oct. 6, 2000, during a men’s and women’s soccer doubleheader.



## SDSU SPORTS DECK RECORDS

### First Match/Win

SDSU (2) vs. Mississippi (1)  
Aug. 25, 2000

### First Goal

Nicole Findlay, SDSU  
Aug. 25, 2000 vs. Mississippi

### First Assist

Becky Prilaman, SDSU  
Aug. 25, 2000 vs. Mississippi

### First Shutout

SDSU (1) vs. Long Beach State (0)  
Sept. 24, 2000

### First Hat Trick

Kim Castellanos, SDSU  
Oct. 20, 2000 vs. New Mexico

### First MWC Match/Win

SDSU (1) vs. Air Force (0)  
Oct. 6, 2000

### Largest Margin of Victory

4, twice, most recent:  
SDSU 5, UC Riverside 1  
(Aug. 30, 2002)

### Most Goals

5, SDSU (5) vs. UC Riverside (1),  
Aug. 30, 2002  
5, UCLA (5) vs. SDSU (1),  
Oct. 5, 2007

### Most Assists

6, SDSU (5) vs. UC Riverside (1),  
Aug. 30, 2002

### Most Points

16, SDSU (5) vs. UC Riverside (1),  
Aug. 30, 2002

### Most Shots

25, SDSU (3) vs. New Mexico (0),  
Oct. 20, 2000

### Most Corner Kicks

13, SDSU (2) vs. UNLV (1),  
Nov. 2, 2002

### Most Individual Goals

3, Kim Castellanos, SDSU, twice,  
last: vs. UNLV, Oct. 22, 2000

### Most Individual Assists

2, 10 times, last: Erika Sutton, SDSU,  
vs. Creighton, Sept. 15, 2006

### Most Individual Shots

10, Kim Castellanos, SDSU  
vs. Wyoming, Oct. 8, 2000

### Most Individual Saves

12, Katie Wright, UCSB  
vs. SDSU, Sept. 3, 2006

### SDSU Record

35-25-4, 16-6-2 (MWC)

### Largest Crowd

571, vs. UNLV, Oct. 30, 2004