

# ADMINISTRATION



## DR. STEPHEN L. WEBER

University President

**S**tephen L. Weber, the seventh president of San Diego State University, provides dynamic leadership to an institution that ranks among the largest in the nation. Educated as a philosopher, President Weber began his tenure at SDSU in July 1996 and shortly afterward initiated a broad-based dialogue intended to set the course for the university's future.

Under President Weber's guidance, students, faculty, staff, alumni, and community leaders participated in shaping this "Shared Vision." SDSU is now moving boldly ahead toward goals set by those discussions: reinforcing academic excellence, nurturing students, honoring diversity and social justice, carefully stewarding resources, and further developing global programs.

A champion of community involvement as well as academic excellence, President Weber has been an advocate for community service. Leading by example, he is a past chair of the American Association of State Colleges and Universities Board of Directors and cochair of Partners for K-12 School Reform. He also serves on the boards of governors of The Peres Center for Peace and the San Diego Foundation, and on the boards of directors of the San Diego Regional Economic Development Corporation and the San Diego Science and Technology Council. He co-chairs the College Presidents Forum of the San Diego County Policy Panel on Youth Access to Alcohol.

President Weber is a member of the international advisory board for the Foundation for Children of the Californias, the advisory council of the San Diego Performing Arts League, the Community Advisory Board of Union Bank of California, and the advisory board for San Diego Gas & Electric (SDG&E).

He serves on the National Collegiate Athletics Association (NCAA) Division I Board of Directors and served on the Presidential Oversight Committee for the Bowl Championship Series. He is a member of the San Diego Rotary Club, an honorary director of the Japan Society of San Diego and Tijuana, and an honorary advisor to the Asia Desk of the San Diego World Trade Center.

Born in Boston, President Weber is a graduate of Bowling Green University with a B.A. in philosophy. He received his Ph.D. in philosophy from the University of Notre Dame in 1969 and is the author of numerous articles on philosophy and higher education.

President Weber's many awards include an honorary degree from Beijing Capital Normal University, and distinguished alumnus at his alma mater, Bowling Green University. He was named among the 1997 Headliners of the Year by the San Diego Press Club. Also in 1997, the San Diego Mediation Center honored him with its Peacemaker Award. In 1999, President Weber received the Executive Director's Award from the San Diego Education Association and the Gold Key Award from the San Diego Hospitality Association. He was recognized as a Leader of Vision by the league of Women Voters of San Diego in 2000.

Before coming to San Diego State University, President Weber served as interim provost of the State University of New York (SUNY); he previously served seven years as president of the SUNY Oswego campus. Prior to that, he was vice president of academic affairs at St. Cloud State University in Minnesota, dean of arts and sciences at Fairfield University in Connecticut, and assistant to the president of the University of Maine. While a faculty member at the University of Maine, he was recognized as the outstanding professor in humanities.

President Weber is married to Susan Keim Weber, who shares his enthusiastic commitment to SDSU. They have two sons.



## JEFF SCHEMSEL

Director of Athletics

**J**eff Schemmel, who brings a wealth of experience, a history of success and new expectations to Montezuma Mesa, was introduced as San Diego State's Director of Athletics on July 6, 2005.

Schemmel immediately became one of the most accomplished sitting athletic directors in the country. He is a former practicing attorney, has directed a Final Four, served as a senior administrator at Big 10 and Big 12 schools, and played a part in what might be the biggest football turnaround in the history of college athletics.

Schemmel arrived at SDSU from Conference USA, where he had served as associate commissioner for governance and legal affairs since October of 2004. During his stay in Dallas, he helped the league negotiate television contracts with ESPN and College Sports Television that exceeded more than \$100 million in revenue, and he served as a member of the NCAA Division I Management Council.

From February 2004 to October 2004, Schemmel was the senior vice president and executive director of development for the Arizona State University Foundation, where he oversaw ASU's fundraising efforts while supervising approximately 135 employees across the Tempe campus.

Schemmel was an administrator at the University of Minnesota from 1991 to 2003. During his stay in the Twin Cities, he advanced from associate athletic director for compliance to senior associate athletic director and chief operating officer for Gopher athletics.

Along with his departmental duties, Schemmel supervised and implemented a \$3 million capital improvement campaign and also directed the school's efforts in luring NCAA championship events to the Twin Cities, including the 2001 Final Four, one of America's largest events.

From 1988 to 1991, Schemmel was an administrator at his alma mater, Kansas State. He served as the school's assistant athletic director for development and later was the associate athletic director for compliance while supervising the school's Olympic sports.

Schemmel was part of the management team that hired Bill Snyder as the Wildcat head football coach. Under Snyder's direction, Kansas State executed what is considered one of the greatest turnarounds in college football history. K-State had made just one bowl appearance in its history prior to Snyder's arrival, did not win a single game in the two seasons before he took over in 1989, and had just three wins in the previous four seasons. Under Snyder, the Wildcats went to a bowl game 11 times and claimed their first-ever Big 12 title.

Schemmel was a decorated runner at Kansas State and was named the 1976 outstanding student athlete at the school. As a Wildcat, he was a four-time track and field All-American, a five-time Big 8 Conference champion, was a member of a national champion distance medley relay team and won the Big 8 Conference Medallion.

He also served as an ABC Television and Time Magazine correspondent for the 1976 Summer Olympics in Montreal.

After earning his undergraduate degree in political science, Schemmel earned his law degree at Washburn University in Topeka, Kan. He began his professional career as an attorney and later was a partner in his own firm, specializing in business and sports law.

Schemmel and his wife, Lori, have been married for 30 years. They have two adult sons, Justin, and Jon, who plays minor league baseball in the San Diego Padres organization.

# ACADEMIC SUPPORT



The dual role of student and athlete can be a daunting challenge for any person at the Division I level. Recognizing that academic challenge, the Student-Athlete Academic Support Services (SAASS) program has been developed at San Diego State to assist all student-athletes in achieving academic excellence.

It is a source of pride within San Diego State athletics that the department has developed one of the most comprehensive academic support programs in the country.

## THE STAFF

The SAASS staff includes a director, a learning specialist, four academic advisors, the department's director of compliance, an eligibility coordinator, a financial aid coordinator as well as a recruitment coordinator.

In addition to the full-time staff, the department employs more than 20 mentors and tutors.

Collectively, they operate a program that enhances each student's satisfactory progress toward graduation.

## THE SERVICES

Throughout the academic year, advisors offer a variety of services to aid individuals in the development of their personal goals and the blueprint for pursuing those goals.

All new student-athletes are invited to an orientation that helps lay the foundation for future successes. Each advisor teaches a section of the University's Freshman Success course (General Studies 100), which deals with specific transition issues for student-athletes. Topics include time management, study skills and test taking. In addition, the course also introduces new students to services such as the Love Library, University Advising Center, Career Services, Health Services and the counseling center.

## THE RESOURCES

In the fall of 2001, the academic unit joined the rest of the athletic department in moving into the new \$30 million, 130,000-square-foot Aztec Athletics Center. The academic staff is located on the third floor of the complex and includes a new 40-station computer lab, individual study rooms and two lecture rooms.

## THE COMMITMENT

San Diego State's annual Scholar-Athlete Awards Banquet honors students with a grade-point average in excess of 3.2. In 2007, 192 student-athletes, more than one-third of the student-athlete body, were honored for their work in the classroom.

A new event was launched in 2005 with the inaugural Student-Athlete Advisory Committee (SAAC) Awards. SDSU's student-athletes are treated to an awards banquet to recognize outstanding individual achievements throughout the athletic department.

## LIFE SKILLS

To further increase the opportunities for success, San Diego State is part of the NCAA's CHAMPS/Life Skills Program. The curriculum of Aztec Pride (Promoting Responsibility, Integrity, Diversity, Education) offers a wide range of programs and activities that enhance the educational experience. Special emphasis is placed on the areas of personal development, community service and career development.

In conjunction with the SAAC, the Life Skills Program represents San Diego State's total commitment to enhancing the quality of each student's experience.

## 2006-07 WOMEN'S TENNIS SCHOLAR-ATHLETES

### MWC ALL-ACADEMIC SELECTIONS

Holly Bagshaw  
Esther Cadua  
Kathryn Kitts  
Eliska Krausova  
Sisse Nielsen

### MWC SCHOLAR-ATHLETE

Holly Bagshaw  
Yuki Hagiwara  
Kathryn Kitts  
Sisse Nielsen



## STUDENT-ATHLETE ACADEMIC SUPPORT SERVICES



**Colleen Evans**  
SAASS Director



**Bre White**  
Assistant Director /  
Academic Advisor  
Women's Tennis



**Maria Moreno-Pardo**  
Learning Specialist

# FANTASTIC FACILITIES

In place now on Montezuma Mesa are arguably some of the finest facilities in the United States, and San Diego State is certainly among the leaders on the West Coast.

The department is housed in the \$30 million, 130,000-square-foot Aztec Athletics Center. The new centerpiece of the department, which was dedicated in February 2002, is located just across the street from Cox Arena and just east of Tony Gwynn Stadium.

The four-story athletics center provides state-of-the-art facilities along with tremendous logistical advantages and a great location for studying, workouts, treatment, academic support or just stopping by between classes.

On the south, the center is buffered by the Sports Deck, where both San Diego State's soccer squads, as well as the track and field team, compete.

On the north side, it is connected to Peterson Gym, the home of Aztec volleyball and a part-time practice facility for SDSU's basketball teams.

The west exit of the building opens onto three 120-yard practice fields. One of the fields is natural grass and two utilize field-turf, providing San Diego State daily options for its workouts.

All of SDSU's new facilities, including the athletics center, Cox Arena, Tony Gwynn Stadium, Aztec Tennis Center, SDSU Softball Stadium and the Sports Deck, have opened since 1997.

The buildings are not just sparkling new, but they are already postseason tested. Cox Arena, the 12,414-seat basketball facility, has twice served as a site for the NCAA Men's Basketball Division I Championship (first and second rounds) as well as the NCAA Division I Women's Volleyball National Championship. In March 2006, Cox Arena also played host to the boy's and girl's McDonald's High School All-American Basketball games.

In May 2007, the Mountain West Conference track and field championships returned to the Sports Deck for the second time in the league's eight-year history. Tony Gwynn Stadium was the site of the 2001 MWC baseball tournament, while the 2005 MWC softball championship was held at SDSU Softball Stadium.

The final piece of the puzzle for San Diego State athletics is the new Aztec Aquaplex where the swimming and diving and water polo teams compete. The complex opened in March 2007 and features two pools, one for competition and one for recreation.

Besides all of the school's on-campus facilities, the football team plays at Qualcomm Stadium, home of the NFL's San Diego Chargers. Qualcomm Stadium also serves as host of the Holiday and Poinsettia Bowls and was the home of Super Bowl XXXVII in 2003.

Tony Gwynn Stadium, Aztec Tennis Center, SDSU Softball Stadium and the Aztec Athletics Center were constructed thanks to donations by San Diego Padres owners John and Becky Moores.



AZTEC ATHLETICS CENTER



COX ARENA AT AZTEC BOWL



SDSU SOFTBALL STADIUM



AZTEC AQUAPLEX

# STRENGTH AND CONDITIONING



**Dave Ohton**  
Strength and  
Conditioning Coach



**Courtney Bale**  
Assistant Strength and  
Conditioning Coach

**W**ith its 15,000-square foot weight room located on the first floor of the Aztec Athletics Center, San Diego State women's tennis players have access to one of the finest training facilities on the West Coast all year long.

Under the direction of women's tennis strength and conditioning coaches David Ohton and Courtney Bale, San Diego State student-athletes go through rigorous drills and exercises to prepare for the grueling women's tennis season.

Each sport on campus is given specific workouts to help them prepare for their season. Women's tennis receives individual workouts to increase their endurance, strength and quickness. The coaches place a strong emphasis on speed training, moving with balance, change of direction and explosiveness. This specific training allows the players to cover the court more efficiently and gives them the ability to get to more balls per point.

The work is challenging, but the results do not lie. Under Ohton and Bale, the women's tennis squad has earned a trip to the NCAA tournament in 10 of the last 12 seasons and has contended for the Mountain West Conference crown every year.



## SAN DIEGO STATE WEIGHT ROOM

- ▶ Encompasses more than 15,000 square feet
- ▶ Includes an indoor running track
- ▶ All Sansom training equipment
- ▶ Free weights
- ▶ Weightlifting machines
- ▶ Cardiovascular equipment

# SAN DIEGO STATE UNIVERSITY



Beginning its 111th academic year in fall 2007, San Diego State University can take pride in more than a century of achievement in education, research and service. With an enrollment of more than 35,000 students, SDSU has grown into the largest institution of higher education in the San Diego region and one of the largest in California.

## RANKINGS AND DISTINCTIONS

### Overall

► San Diego State University has been designated a "Research University" with high research activity by the Carnegie Foundation. Peers in this group include George Washington University, Syracuse University, Texas Tech University and the University of Oregon.

► SDSU is the largest university in San Diego and the fifth largest in California.



► One in seven adults in San Diego holds a degree from SDSU.

### Academic Programs

► SDSU's undergraduate international business program ranked No. 10 in the nation, according to *U.S. News and World Report's* "America's Best Colleges 2007 Guide."

► SDSU's rehabilitation counseling program ranks No. 9 in the nation, according to *U.S. News and World Report's* "America's Best Graduate Schools 2008 Guide."

► SDSU's joint doctoral program in language and communicative disorders (with UCSD) placed fourth on the Faculty Scholarly Productivity Index rankings released by *The Chronicle of Higher Education* in 2007.

► SDSU was ranked among the top 25 regional universities for entrepreneurs in the U.S. in *Entrepreneur Magazine's* Top 100 Colleges and Universities for Entrepreneurs list for 2005.

► SDSU's School of Teacher Education was awarded the Christa McAuliffe Award for leadership and innovation by the American Association of State Colleges and Universities (AASCU) in September 2003.

### Diversity

► SDSU ranks No. 22 in the nation for ethnic diversity according to the August 2006 issue of *U.S. News & World Report*.

► SDSU is No. 9 in the nation and No. 4 in California for bachelor's degrees awarded to Hispanics, according to the May 2006 issue of *Hispanic Outlook in Higher Education*.

► SDSU is No. 14 in the nation for bachelor's degrees conferred to ethnic minorities, according to the June 2006 edition of *Diverse Issues In Higher Education*.

► SDSU ranks No. 24 in the nation for graduate school Hispanic Enrollment, according to the April 2007 issue of *Hispanic Outlook in Higher Education*.

### International

► The International Business Program at SDSU is the largest undergraduate international business program in the country, serving 700 students annually.

► SDSU ranks No. 2 among universities of its type nationwide and No. 1 in California, for students studying abroad as part of their college experience according to the Institute of International Education, May 2006.

► SDSU is the first U.S. university to offer a transnational triple degree program in International Business. In fact, SDSU has the only two programs in the country. Undergraduate students earn degrees from SDSU and universities in Mexico and Canada in the CaMexUs program, or degrees from SDSU, Mexico, and Chile in the TransAmerica program.

► SDSU's American Language Institute is the largest university-based English as a Second Language (ESL) learning program in the U.S.

► SDSU's International Security and Conflict Resolution (ISCOR) major is the first of its kind in California.

► CIBER -- the Center for International Business and Educational Research -- is one of 28 federally funded centers in the United States.



### FOUNDED

1897

### CAL STATE SYSTEM

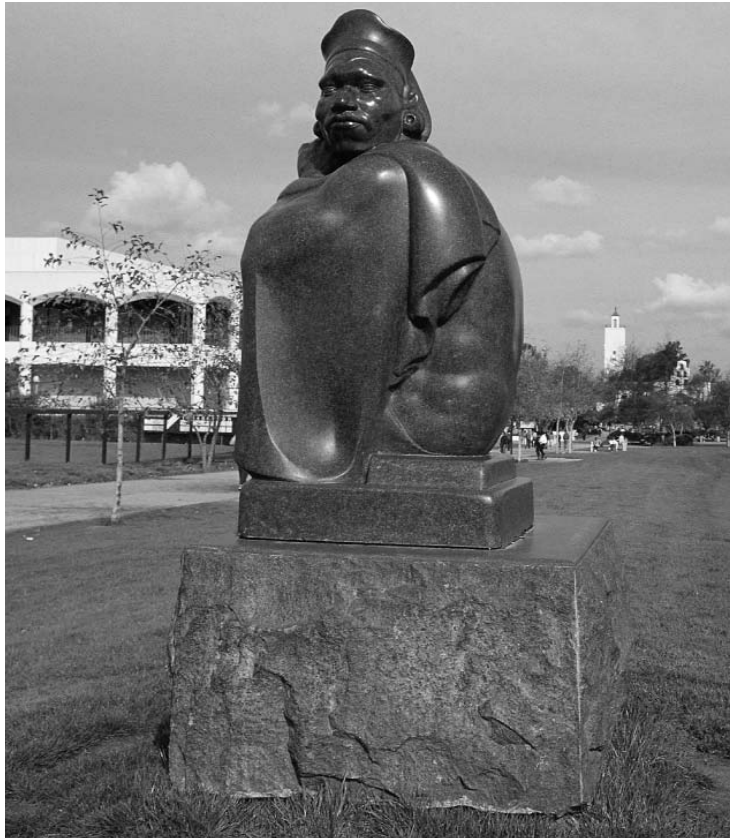
Member since 1960

### LOCAL PRESENCE

One in seven college graduates in San Diego are SDSU alumni



# AZTEC CULTURE



## SAN DIEGO STATE'S AZTEC HERITAGE

From the early decades of its history, San Diego State has identified itself with the Aztecs, one of the most sophisticated and distinctive societies in the history of the Western Hemisphere. A fitting choice for a university committed to internationalism and diversity, the Aztec identity evokes great pride in Mexico, as well as among many people in the United States, and certainly within the SDSU community. Consequently, San Diego State strives to honor the Aztec people by enhancing awareness, understanding and appreciation of Aztec culture and achievements.

## AZTEC HISTORY

Aztec civilization dates back at least to the 12th century A.D. The precise location is still debated by scholars, but tradition tells us of a place somewhere north of modern-day Mexico City known at that time as Aztlan, which meant "the place of the cranes" or "the place of the herons." The people who lived in this land were called Azteca, meaning "those of Aztlan."

The Azteca eventually left their homeland and became known as the Mexica. Native folklore attributes this name change to the instructions of the people's patron deity, Huitzilopochtli (Hummingbird on the Left).

Around 1325, the Mexica settled on an island in Lake Texcoco, an area that is now the heart of Mexico City, and named it Tenochtitlan or "the place of the fruit of the cactus." A century later, the Mexica and two other Nahuatl-speaking city-states, Texcoco and Tlacopan, combined to create an entity popularly known as the Aztec Empire. Boasting a strong military force, this new alliance commanded a sphere of influence that stretched across much of present-day Mexico. Tenochtitlan and its surrounding valley evolved into a highly sophisticated, multicultural and multilingual city-state of several million inhabitants. At this same time, major European cities numbered only 30,000 to 40,000 in population. A

cradle of innovation, the Aztec Empire developed advanced systems of trade, science, politics, religion, education and agriculture. The Aztecs also enjoyed sports and built grand ballcourts to accommodate team events.

## AZTECS AND SAN DIEGO STATE

San Diego State University first adopted the Aztec name in the 1920s as a nickname for the college's sports teams. In 1925, the student newspaper followed suit, changing its name from *The Paper Lantern* to *The Aztec*. Since that time, San Diego State's celebration of Aztec heritage has permeated the campus. In 1936, a Donald Hord sculpture of Montezuma II, the last Aztec emperor, became a welcoming campus icon. With the passing years, Aztec themes echoed in the names, colors and architectural elements of new campus buildings. And Aztec culture became the subject of more than a dozen university courses.

In 1941, Monty Montezuma, a character based on Montezuma II, debuted at San Diego State athletic events as a symbolic personification of the Aztecs. Over time, the Montezuma character's look and activities have evolved from a sports mascot into a more dignified and accurate representation of the historical emperor. Montezuma now serves as the university's ambassador of Aztec culture, charged with the responsibility of informing and educating the San Diego community about Aztec civilization. SDSU continues to take pride in its affiliation with Aztec culture and to celebrate the Aztec virtues of strength, valor and intellectual achievement.



# CITY OF SAN DIEGO

Dubbed the "jewel" of the southern California coast, San Diego has grown to surround its natural harbor and is the eighth-largest city in the United States and the second largest in California.

## DIVERSITY

The rich flavors and colors of this diverse population blends all ethnic groups and all walks of life to create an amazing quality of life that makes San Diego all things to all people.

## NATURAL BEAUTY

America's eighth-largest city, San Diego also protects vast areas of open space for riding, hiking, skiing, and camping. The region also boasts more than 70 miles of beaches along its coastline. From Torrey Pines and La Costa to Aviara, Mission Bay or Singing Hills, beautiful settings offer an abundance of golf and tennis options.

## THE WEATHER

Meteorologists claim San Diego as the country's only area with a perfect climate. This year-round environment boasts an average daytime temperature of 70 degrees, with an annual rainfall average of less than 10 inches.

## IDEAL LIVING

Whether watching the sunrise over the East County mountains or the sun setting over the Pacific, in San Diego, one is surrounded by natural beauty, pampered by an ideal climate, immersed in old-world traditions and able to enjoy a comfortable, friendly lifestyle that no other city offers. What a treat to live, play and study in "America's Finest City."

## PLACES TO GO

There's always something to do in San Diego. SeaWorld, the World-Famous San Diego Zoo, Balboa Park and historic Old Town are just some of the attractions San Diego has to offer.

If it's art and history you seek, you'll find it here. Did you know San Diego is the birthplace of California or that San Diego boasts the largest concentration of museums west of the Mississippi?

San Diego also offers Tony Award-winning theatre, opera, symphony, art galleries and performance art for the culturally curious.

For that "night on the town," San Diego's night life beckons with over 200 nightclubs that offer toe-tapping beats of everything from country western to R&B.

### SAN DIEGO QUICK FACTS

Population (county):	3,017,204
Population (city):	1,266,753
U. S. Population Rank:	8th
Average Daytime Temp.	70 degrees
Average Annual Rainfall:	10 inches
Median Age of Residents	32

