

SAN DIEGO STATE UNIVERSITY



Beginning its 107th academic year in fall 2003, San Diego State University can take pride in more than a century of achievement in education, research and service. With an enrollment of more than 33,000 students, SDSU has grown into the largest institution of higher education in the San Diego region and one of the largest in California.

- San Diego State is the only member of the 23-campus California State University system designated as a “Doctoral/Research University-Intensive” by the Carnegie Foundation, placing it among the top 6.7 percent of higher education institutions in the United States.
- San Diego State currently grants bachelor’s degrees in 78 academic areas and master’s degrees in 60.
- One in 13 adults in San Diego holds a degree



- from San Diego State.
- San Diego State ranked 10th nationally in 1999-2000 for bachelor’s degrees awarded to minorities, according to *Black Issues In Higher Education*.
- In 2002, San Diego State’s International Business program was ranked 15th in the country by *U.S. News and World Report*. The magazine, along with *Success* magazine, also named San Diego State’s College of Business as one of the top in the country for entrepreneurs.
- The School of Accountancy was the first and one of only four accredited accounting programs in California. Student test scores on the CPA exam consistently rank among the top five in the nation.
- Three times during the past 15 years the College of Education has been ranked among the top three programs in the country for teacher education by the Association of Teacher Educators. On two occasions the college has been ranked best in the country.
- Increasingly recognized for innovative research, San Diego State has achieved the prestigious Doctoral/Research University-Intensive designation. This is granted by the Carnegie Foundation to the top 6.7 percent of the nation’s research-conducting universities. In fiscal year 2001-2002, SDSU



faculty attracted \$140.4 million in grants and contracts for research and program administration, representing a 65 percent increase in funding from five years ago.

- In 2002, San Diego State was ranked among the 31 hottest and trendiest universities in the nation according to Kaplan’s Annual National High School Guidance Counselor Survey.
- Recently completed facilities, totaling more than \$200 million in value, include Cuicacalli, a dining and residence complex; the Chemical Sciences Laboratory, a showcase of leading-edge laboratories and infrastructure; a 2,458-space parking structure, the largest in the California State University system; and the Aztec Athletics Center, housing coaches’ offices, training facilities and the Wise Foundation Hall of Fame. Construction continues on the SDSU trolley station and tunnel, part of the Metropolitan Transit Development Board’s Mission Valley East extension of the San Diego Trolley system scheduled to open in 2005.



SDSU'S AZTEC HERITAGE

From the early decades of its history, San Diego State has identified itself with the Aztecs, one of the most sophisticated and distinctive societies in the history of the Western Hemisphere. A fitting choice for a university committed to internationalism and diversity, the Aztec identity evokes great pride in Mexico, as well as among many people in the United States, and certainly within the SDSU community. Consequently, San Diego State strives to honor the Aztec people by enhancing awareness, understanding and appreciation of Aztec culture and achievements.

AZTEC HISTORY

Aztec civilization dates back at least to the 12th century A.D. The precise location is still debated by scholars, but tradition tells us of a place somewhere north of modern-day Mexico City known at that time as Aztlan, which meant "the place of the cranes" or "the place of the herons." The people who lived in this land were called Azteca, meaning "those of Aztlan."

The Azteca eventually left their homeland and became known as the Mexica. Native folklore attributes this name change to the instructions of the people's patron deity, Huitzilopochtli (Hummingbird on the Left).

Around 1325, the Mexica settled on an island in Lake Texcoco, an area that is now the heart of Mexico City, and named it Tenochtitlan or "the place of the fruit of the cactus." A century later, the Mexica and two other Nahuatl-speaking city-states, Texcoco and Tlacopan, combined to create an entity popularly known as the Aztec Empire. Boasting a strong military force, this new alliance commanded a sphere of influence that stretched across much of present-day Mexico.

Tenochtitlan and its surrounding valley evolved into a highly sophisticated, multicultural and multilingual city-state of several million inhabitants. At this same time, major European cities numbered only 30,000 to 40,000 in population. A cradle of innovation, the Aztec Empire developed advanced systems of trade, science, politics, religion, education and agriculture. The Aztecs also enjoyed sports and built grand ballcourts to accommodate team events.



AZTECS AND SDSU

San Diego State University first adopted the Aztec name in the 1920s as a nickname for the college's sports teams. In 1925, the student newspaper followed suit, changing its name from The Paper Lantern to The Aztec. Since that time, San Diego State's celebration of Aztec heritage has permeated the campus. In 1936, a Donald Hord sculpture of Montezuma II, the last Aztec emperor, became a welcoming campus icon. With the passing years, Aztec themes echoed in the names, colors and architectural elements of new campus buildings. And Aztec culture became the subject of more than a dozen university courses.

In 1941, Monty Montezuma, a character based on Montezuma II, debuted at San Diego State athletic events as a symbolic personification of the Aztecs. Over time, the Montezuma character's look and activities have evolved from a sports mascot into a more dignified and accurate representation of the historical emperor. Montezuma now serves as the university's ambassador of Aztec culture, charged with the responsibility of informing and educating the San Diego community about Aztec civilization. SDSU continues to take pride in its affiliation with Aztec culture and to celebrate the Aztec virtues of strength, valor and intellectual achievement.

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Dr. Stephen L. Weber
University President

Stephen L. Weber, the seventh president of San Diego State University, provides dynamic leadership to an institution that ranks among the largest in the nation and third-largest in California. Educated as a philosopher, President Weber began his tenure at SDSU in July 1996 and shortly afterward initiated a broad-based dialog intended to set the course for the university's future.

Under President Weber's guidance, students, faculty, staff, alumni and community leaders participated in shaping this "Shared Vision." SDSU is now moving boldly ahead toward goals set by those discussions: reinforcing academic excellence, nurturing students, honoring diversity and social justice, carefully stewarding resources and further developing global programs.

In the process, SDSU has become an increasingly popular and selective choice among college-bound students. For fall 2003, SDSU received more than 39,000 undergraduate applicants for 7,283 vacancies. Not surprisingly, the overall academic quality of SDSU students is also rising. In addition, alumni involvement and private financial support of the university have never been stronger.

A champion of community involvement as well as academic excellence, President Weber has been an advocate for community service. Leading by example, he is immediate past chair of the American Association of State Colleges and Universities Board of Directors and co-chairs Partners for K-12 School Reform. He also serves on the boards of governors of The Peres Center for Peace and the San Diego Foundation, and on the boards of directors of the San Diego Regional Economic Development Corporation, the San Diego Science and Technology Council, and the California Healthcare Institute.

In addition, President Weber is a member of the international advisory board for the Foundation for Children of the Californias, the advisory council of the San Diego Performing Arts League, and co-chair of the Technology, Entrepreneurship and Management Advisory Council. He is a member of the San Diego Rotary Club, an honorary director of the Japan Society of San Diego and Tijuana, and a member of the advisory board for Bahcesehir University in Turkey.

Born in Boston, President Weber is a graduate of Bowling Green University with a B.A. in philosophy. He received his Ph.D. in philosophy from the University of Notre Dame in 1969 and is the author of numerous articles on philosophy and higher education.

President Weber's many awards include an honorary degree from Beijing Capital Normal University. He was named among the 1997 Headliners of the Year by the San Diego Press Club. Also in 1997, the San Diego Mediation Center honored him with its Peacemaker Award. In 1999, President Weber received the Executive Director's Award from the San Diego Education Association and the Gold Key Award from the San Diego Hospitality Association. He was recognized as a Leader of Vision by the League of Women Voters of San Diego in 2000.

Before coming to San Diego State University, President Weber served as interim provost of the State University of New York (SUNY). He also served seven years as president of the SUNY Oswego campus. Prior to that he was vice president of academic affairs at St. Cloud State University in Minnesota, dean of arts and sciences at Fairfield University in Connecticut, and assistant to the president of the University of Maine.

President Weber is married to Susan Keim Weber, who shares his enthusiastic commitment to SDSU. They have two sons.



Mike Bohn
Athletics Director

Mike Bohn, who developed new facilities, grew community and corporate support, and produced balanced budgets for the University of Idaho's athletics department, was named Director of Intercollegiate Athletics at San Diego State on Oct. 6, 2003.

Bohn brings new energy and a new direction for Aztec Athletics and he has hit the ground running, reaching out to all Aztec constituencies.

"My family and I are very honored to have the opportunity to join

San Diego State University and lead the Aztec athletics department, which has a distinguished history and bright future," Bohn said. "There is tremendous coaching talent, outstanding facilities and potential in this program. Our goal is to take advantage of all these things in ways that pull together people from every corner of the campus and the community. Aztec Athletics should be a rallying point for building collective pride for the university and San Diego."

Bohn spent just over five years directing the athletic program at Idaho. During his tenure in Moscow, he successfully completed the move of the Vandals to the Division IA ranks from the Big Sky Conference. He also balanced the department's budget in consecutive years after inheriting an operation that exceeded over \$1 million of debt in the three years prior to his arrival.

Under Bohn, Idaho began construction on the Vandal Athletics Center, the first facilities improvement for Idaho athletics in two decades. He was also the driving force behind a 20-percent increase in the Vandal Scholarship Fund, and a \$350,000 surge in annual corporate support.

Bohn arrived in Moscow after a three-year stint at Colorado State University. As associate athletics director for the Rams, he was responsible for all external revenue-producing operations, including ticket sales, fund raising through the Greater Ram Club, licensing, corporate sales, signage, capital campaigns, broadcasting rights fees, as well as special events.

Along with increasing revenue on several fronts, Bohn helped escalate student interest in CSU athletics while working with Associated Students of Colorado State University.

From 1992 to 1995, Bohn served as Director of Marketing for the College Football Association. The CFA consisted of six major football conferences encompassing 67 universities. Bohn was involved in many facets of the organization's operations, including the administration of a \$60 million television package. He also formulated a blueprint for the promotion and development of the image of college football as a whole.

Bohn's first job in administration came at the Air Force Academy, where he worked from 1984 to 1992. During his tenure in Colorado Springs, Bohn advanced from an entry-level position to assistant athletic director. He served as executive director of the Blue and Silver Club, as well as other external operations throughout his stay at the academy.

Bohn is a graduate of Boulder (Colo.) High School. He played football and baseball at Kansas, and was a member of the Jayhawk football and baseball squads. He graduated from KU in 1983 with a Bachelor of Arts degree. He earned a Master's degree in sports administration at Ohio University in 1984. He also spent one year as a graduate assistant football coach at Ohio.

Bohn is a member of the NCAA Championships Cabinet and the Division IA Athletics Directors Association Executive Council. During his stay at Idaho, he was a member of the Big West Conference executive committee and he served on the University of Idaho executive council.

Bohn is married to the former Kim Zeren. They have two children: Michaelyn is 19 and Brandon is 17.



THE STAFF

The SAASS staff includes a learning specialist, four academic advisors, the department's director of compliance, an eligibility coordinator, a financial aid coordinator as well as a recruitment coordinator.

In addition to the full-time staff, the department employs more than 20 mentors and tutors.

Collectively, they operate a program that enhances each student's satisfactory progress toward graduation.

THE SERVICES

Throughout the academic year, advisors offer a variety of services to aid individuals in the development of their personal goals and the blueprint for pursuing those goals.

All new student-athletes are invited to an orientation that helps lay the foundation for future successes. Each advisor teaches a section of the University's Freshman Success course (General Studies 100), which deals with specific transition issues for student-athletes. Topics include time management, study skills and test taking. In addition, the course also introduces new students to services such as the Love Library, University Advising Center, Career Services, Health Services and the counseling center.



The dual role of student and athlete can be a daunting challenge for any person at the Division I level. Recognizing that academic challenge, the Student Athlete Academic Support Services program has been developed at San Diego State to assist all student-athletes in achieving academic excellence.

It is a source of pride within San Diego State athletics that the department has developed one of the most comprehensive academic support programs in the country.

THE RESOURCES

In the fall of 2001, the academic unit joined the rest of the athletic department in moving into the new \$26 million, 130,000-square-foot Aztec Athletics Center. The academic staff is located on the third floor of the complex and includes a new 40-station computer lab, individual study rooms and two lecture halls.

THE COMMITMENT

San Diego State's annual Scholar-Athlete Awards Banquet honors students with a grade-point average in excess of 3.2. In 2002, 177 student-athletes, more than one-third of the SDSU student-athlete body, were honored at the Scholar-Athlete Awards Banquet and attended a theatrical production downtown.

LIFE SKILLS

To further increase the opportunities for success, San

Diego State is part of the NCAA's CHAMPS/Life Skills Program. The curriculum of Aztec Pride (Promoting Responsibility, Integrity, Diversity, Education) offers a wide range of programs and activities that enhance the educational experience. Special emphasis is placed on the areas of personal development, community service and career development.

In conjunction with the Student Athlete Advisory Committee, the Life Skills Program represents San Diego State's total commitment to enhancing the quality of each student's experience.



AZTEC ACADEMIC SUPPORT TEAM



Mark Gumble
Asst. A.D - Dir. of
Academics



Bre White
Asst. Director



Kristie Smedsrud
Academic Advisor

ATHLETIC FACILITIES

In place now on Montezuma Mesa are arguably some of the finest facilities in the United States and San Diego State certainly tops the charts on the west coast.

The department is now housed in the \$28 million, 130,000-square-foot Aztec Athletics Center. The new centerpiece of the department, which was dedicated in February of 2002, is located just across the street from Cox Arena and just east of Tony Gwynn Stadium. On the south, the center is buffered by the new Sports Deck, where San Diego State's Mountain West champion track team, along with both soccer squads, compete. On the north side, it is connected to Peterson Gym, the home of Aztec volleyball. The west exit of the building opens onto three 100-yard practice fields. One of the fields is natural grass and two utilize field-turf, providing San Diego State daily options for its workouts.

All of SDSU's new facilities, including the athletics center, Cox Arena, Tony Gwynn Stadium and the Sports Deck, have opened since 1997. The buildings are not just sparkling new, but they are already postseason tested. Cox Arena, the 12,400-seat basketball facility, has served as a site for the NCAA Men's Basketball Division I Championship (first and second rounds) as well as the NCAA Division I Women's Volleyball National Championship. The NCAA men's basketball tournament is scheduled to return to the facility in 2006.

The Sports Deck has already hosted the Mountain West Conference championships, as has Tony Gwynn Stadium. And the building isn't stopping anytime soon.

San Diego State has plans for a new tennis stadium and softball facility located just west of Tony Gwynn Stadium. The preliminary timeline has construction scheduled to be complete by September, 2004.

Tony Gwynn Stadium and the Aztec Athletics Center were constructed thanks to donations by San Diego Padres owners John and Becky Moores.



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SAN DIEGO

THE CITY

Dubbed the "jewel" of the southern California coast, the city of San Diego has grown to surround its natural harbor and is the seventh largest city in the United States and the second largest in California.

DIVERSITY

The rich flavors and colors of this diverse population blends all ethnic groups and all walks of life to create an amazing quality of life that makes San Diego all things to all people.

NATURAL BEAUTY

America's seventh largest city, San Diego also protects vast areas of open space for riding, hiking, skiing, and camping. The region also boasts more than 70 miles of beaches along its coastline. From Torrey Pines and La Costa to Aviara, Mission Bay or Singing Hills, beautiful settings offer an abundance of golf and tennis options.

THE WEATHER

Meteorologists say San Diego is the country's only area with a perfect climate. This year-round environment posts an average daytime temperature of 70 degrees, with an annual rainfall average of less than 10 inches.

IDEAL LIVING

Whether watching the sun rise over the east county mountains or the sun setting over the Pacific, in San Diego, one is surrounded by natural beauty, pampered by an ideal climate, immersed in old-world traditions and able to enjoy a comfortable, friendly lifestyle that no other city offers. What a treat to live, play and study in "America's Finest City."

PLACES TO GO

There's always something to do in San Diego. Sea World, the world-famous San Diego Zoo and Wild Animal Park, LEGOLAND California, Balboa Park and historic Old Town are just some of the attractions San Diego has to offer.

If it's art and history you seek, you'll find it here. Did you know San Diego is the birthplace of

California or that San Diego boasts the largest concentration of museums west of the Mississippi?

San Diego also offers Tony Award-winning theatre, opera, symphony, art galleries and performance art for the culturally curious.

For that "night on the town" San Diego's night life beckons with over 200 nightclubs that offer toe-tapping beats of everything from country western to new wave.

SAN DIEGO QUICK FACTS

Population (County) .2,700,000
Population (City) . . . 1,223,400
U.S. Population Rank (City) 7th
Avg. Daytime Temperature . .70
Avg. Annual Rainfall . . . 10 in.
Airport .Lindbergh Field (SAN)
Median Age of Residents . . .32



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