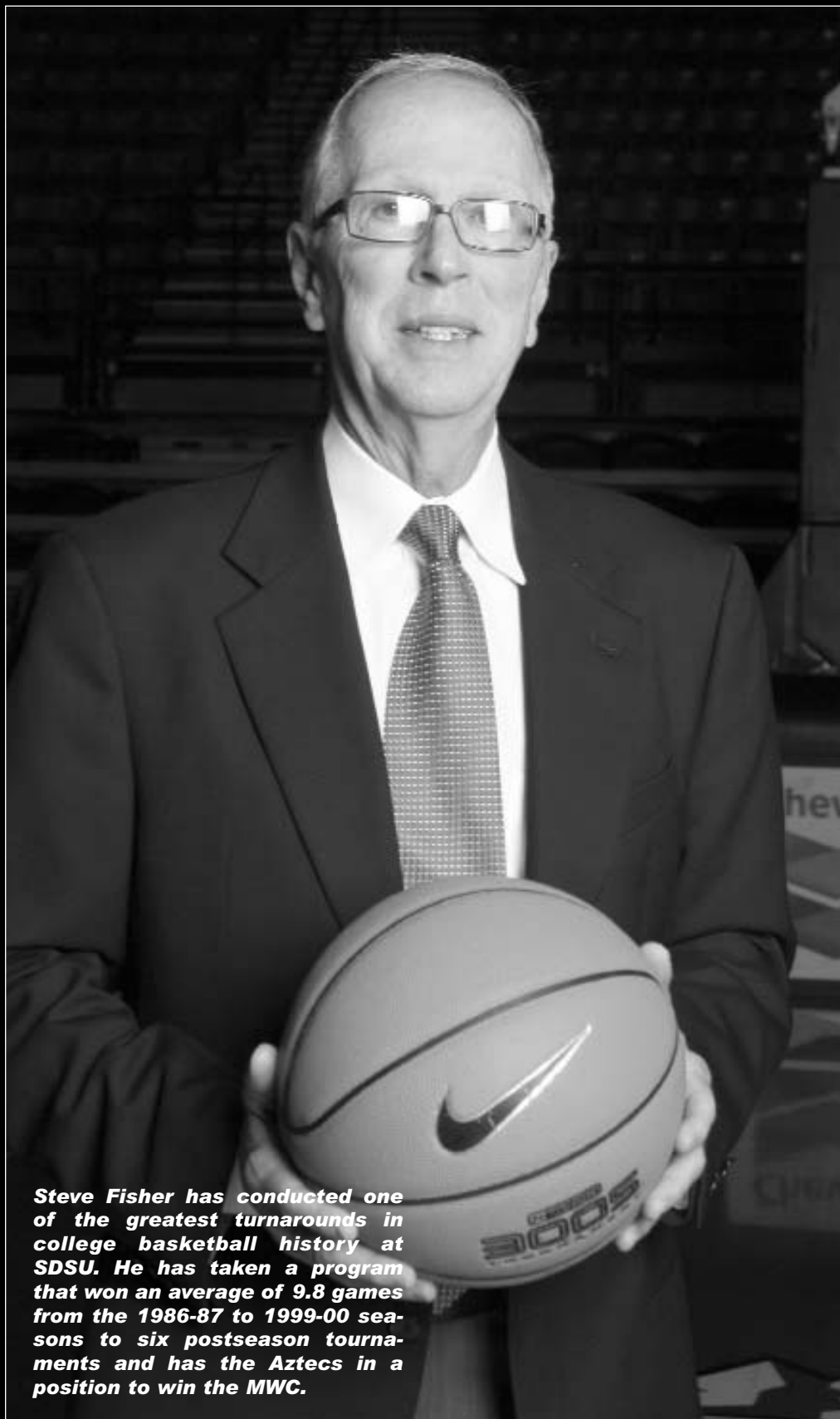


# This Is San Diego State



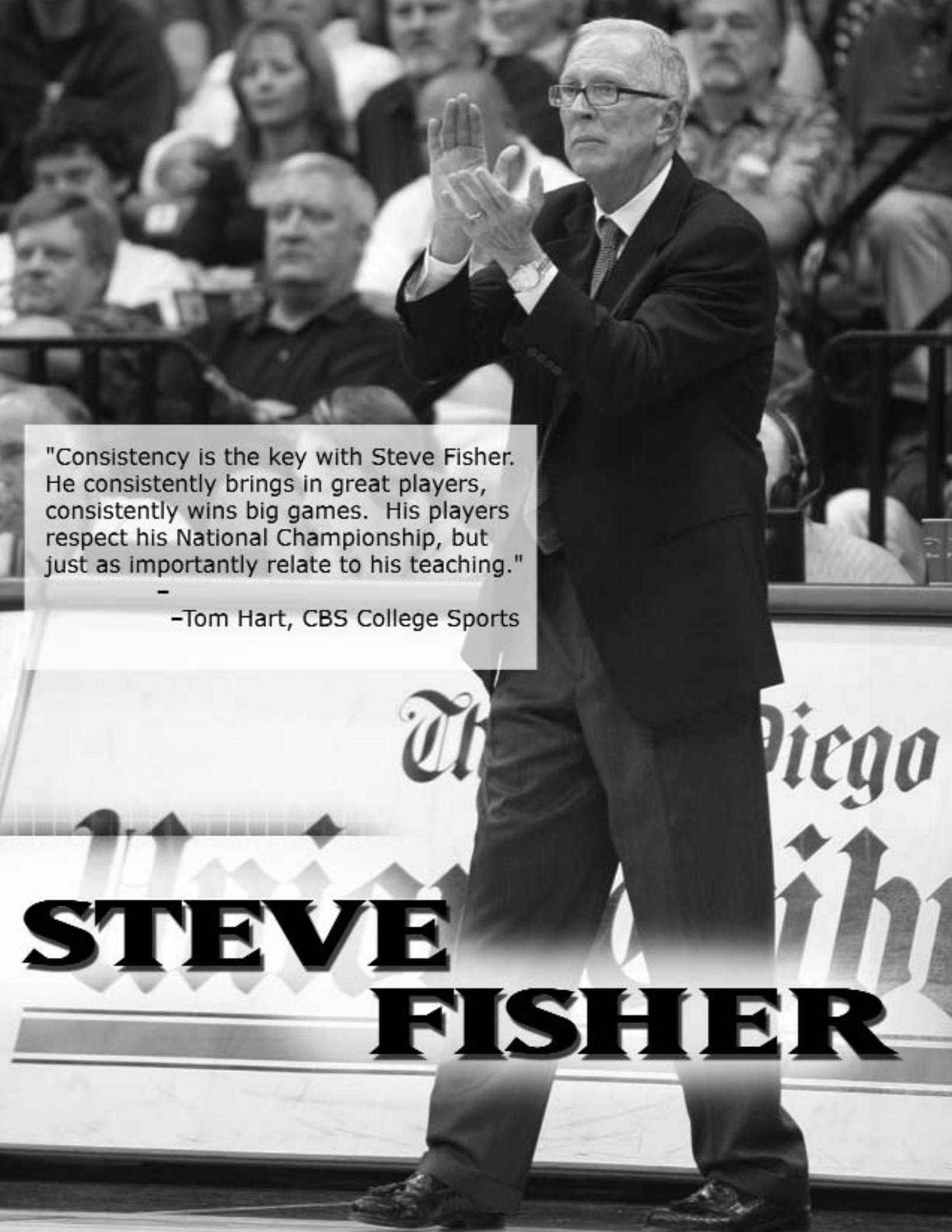
FOUR STRAIGHT POSTSEASON APPEARANCES ► FOUR CONSECUTIVE 20-WIN SEASONS



*Steve Fisher has conducted one of the greatest turnarounds in college basketball history at SDSU. He has taken a program that won an average of 9.8 games from the 1986-87 to 1999-00 seasons to six postseason tournaments and has the Aztecs in a position to win the MWC.*

## Inside:

Steve Fisher	16
Fisher's Men in the Pros	18
Viejas Arena at Aztec Bowl	20
Game Night at Viejas Arena	22
Aztec Facilities	24
National Attention	26
Aztec Academic Success	28
San Diego State University	30
City of San Diego	32
Aztec Excellence	34
Mountain West Conference	36

A black and white photograph of Steve Fisher, an older man with glasses, wearing a dark suit and tie. He is standing on a basketball court, clapping his hands. In the background, a crowd of spectators is visible, some looking towards the court. The setting appears to be a basketball arena.

"Consistency is the key with Steve Fisher. He consistently brings in great players, consistently wins big games. His players respect his National Championship, but just as importantly relate to his teaching."

-Tom Hart, CBS College Sports

**STEVE  
FISHER**

TOURNAMENT  
CHAMPIONS



MEN'S  
BASKETBALL

2002

CHAMPIONS



MEN'S  
BASKETBALL

2006

TOURNAMENT  
CHAMPIONS



MEN'S  
BASKETBALL

2006




*"Steve Fisher is in the process of coaching SDSU during its Golden Era. Someday people will look back to these days as the best in the history of the basketball program. The job he has done is nothing short of amazing. Every year he establishes some new accomplishment for the program."*


*- Steve Lappas, CBS College Sports*

"Some people may forget what an incredible job of rebuilding that Steve Fisher did when he first got to San Diego State. The best evidence of that is now, when you think of Aztec basketball, you think of a winning program with quality players and post-season appearances."

- Fran Fraschilla, ESPN



**Marcus Slaughter**



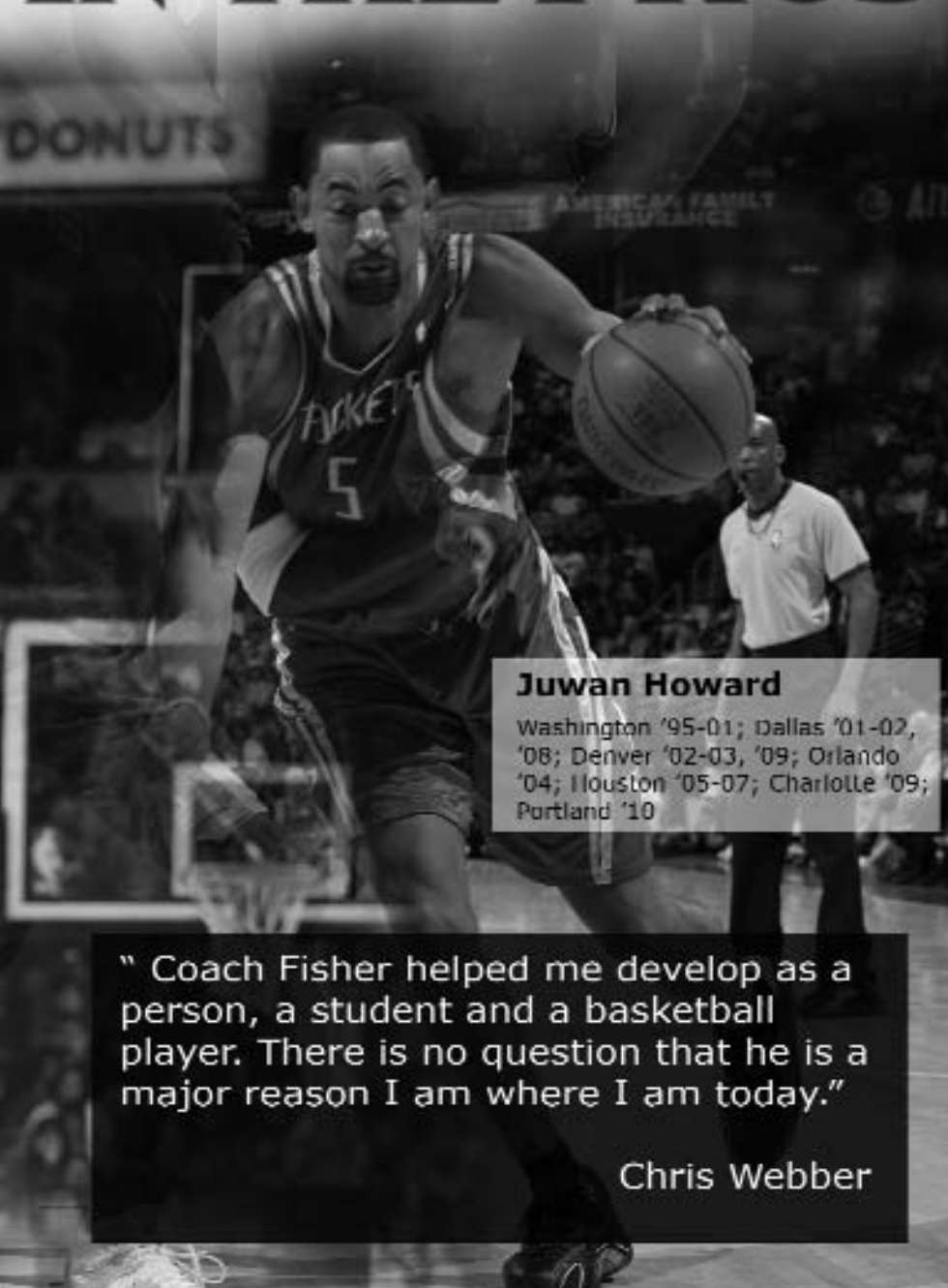
**Brandon Heath**

# FISHER'S MEN IN THE PROS



**Chris Webber**

Golden St. '94, '08; Washington '01;  
Sacramento '99-05; Philadelphia  
'05-07; Detroit '07



**Juwan Howard**

Washington '95-01; Dallas '01-02,  
'08; Denver '02-03, '09; Orlando  
'04; Houston '05-07; Charlotte '09;  
Portland '10

"Coach Fisher helped me develop as a person, a student and a basketball player. There is no question that he is a major reason I am where I am today."

Chris Webber

## Fisher's NBA Draft Picks

Includes players selected while an assistant coach

Year	Date
1982	Thad Gardner
1984	Dan Pelekoudas Tim McCormick Eric Turner
1986	Robert Henderson Richard Rellford Roy Tarpley Butch Wade
1987	Antoine Joubert
1988	Gary Grant
1989	Glen Rice
1990	Sean Higgins Terry Mills Rumeal Robinson Loy Vaught
1993	Eric Riley Chris Webber
1994	Juwan Howard Jalen Rose
1995	Jimmy King
1997	Maurice Taylor
1998	Robert Traylor Maceo Baston
2002	Randy Holcomb



### Terry Mills

New Jersey '91, '92; Denver '91; Detroit '93-97, '00; Miami '98-99; Indiana '01



### Glen Rice

Miami '90-'95; Charlotte '96-98; L.A. Lakers '99-00; New York '01; Houston '02-03; L.A. Clippers '04



### Jalen Rose

Denver '95-96; Indiana '97-02; Chicago '02-04; Toronto '04-06; New York '06; Phoenix '07

## Fisher's Aztecs in the Professional Ranks

Player	Last Organization/Country
David Abramowitz	Mexico
Mohamed Abukar	Switzerland
Ryan Amoroso	Italy
Tony Bland	Lebanon
Mohamed Camara	TBL - Las Vegas
Marcelo Correa	Syria
Al Faux	Austria
Brandon Heath	Cyprus
Randy Holcomb	Spain
Michael Holper	Philippines
Mike Mackell	PBL - Rochester
Chris Manker	Iceland
Deandre Moore	Mexico
Aerick Sanders	France
John Sharper	Cyprus
Marcus Slaughter	France
Brandon Smith	Finland
Kyle Spain	Belgium
Lorenzo Wade	Greece



### Gary Grant

L.A. Clippers '89-95; New York '96; Miami '97; Portland '98-01




### Robert Traylor

Milwaukee '99-00; Cleveland '01, '05; Charlotte '02; New Orleans '03-04



### Maurice Taylor

L.A. Clippers '98-00; Houston '01, '05; New York '05-06; Sacramento '07

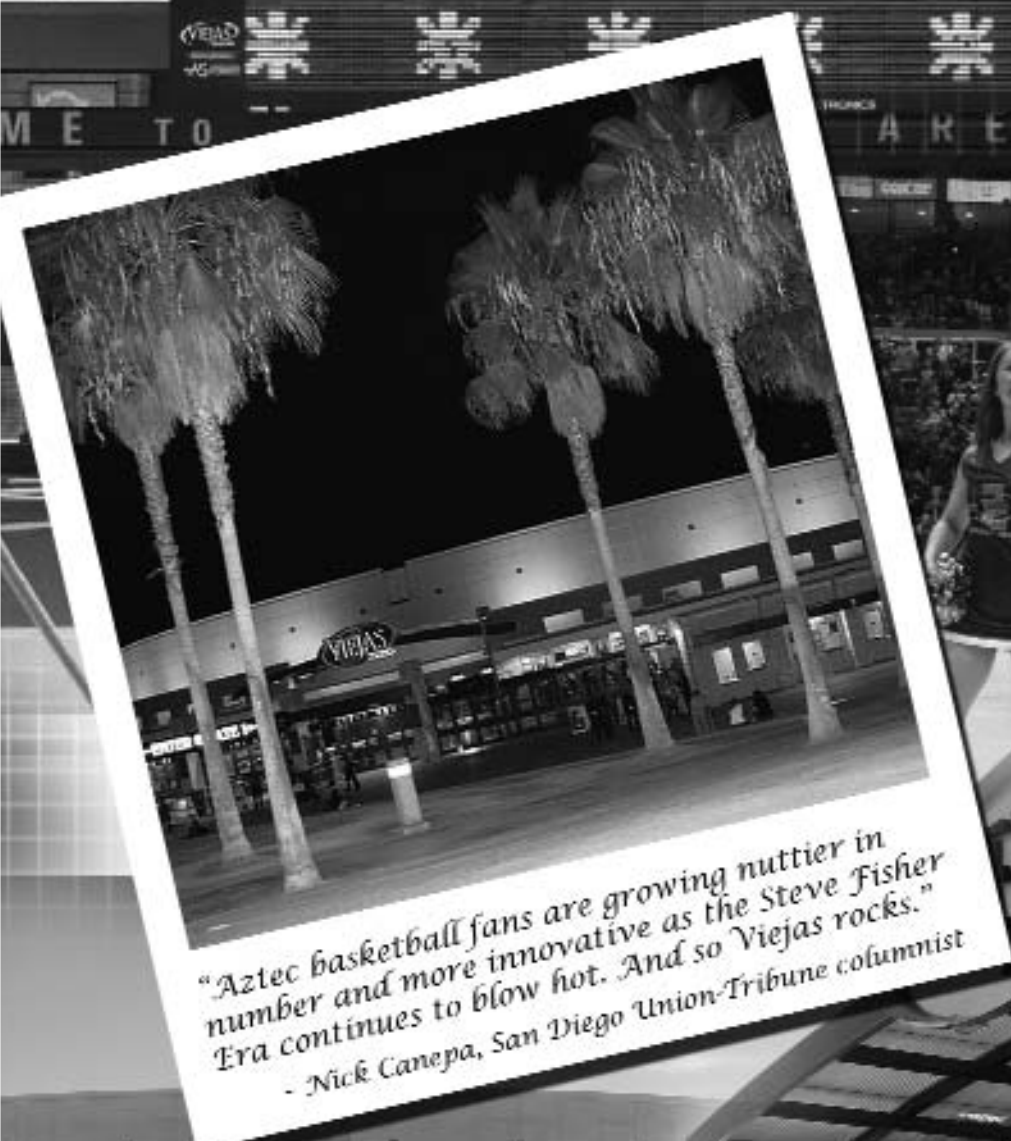


"It has been so neat to watch the transformation. The fans have erupted here. It gives me chills to see our crowd so involved, particularly our students. We have a student crowd that is as good as there is anywhere. It is indicative of what big time college basketball is all about. We have as good an athletic complex as anyone in the country."

- Steve Fisher

# VIEJAS ARENA

# VIEJAS arena



*"Aztec basketball fans are growing nuttier in number and more innovative as the Steve Fisher Era continues to blow hot. And so Viejas rocks."  
- Nick Canepa, San Diego Union-Tribune columnist*



The Aztecs enter the 2009-10 campaign having won 85.5 percent of their games at Viejas Arena since the beginning of the 2005-06 season.

VIEJAS  
arena  
GO AZTECS!

Nothing is Like ...

TOYOTA JTA COX

# GAME NIGHT



*"The atmosphere in Viejas Arena for the 'NTI' game last year against Saint Mary's was the best I saw all season in college basketball. The fans were loud and enthusiastic from the opening tip to the great finish at the end of the game."*

*- TSPN's Fran Frascilla*







*"The most creative student section in the MWC is the foundation of a great atmosphere at Viejas Arena. Bananas, gorillas, little bananas - they all lose their mind when the Aztecs start to run and jump out of the building."*

*- Tom Hart, CBS College Sports*



# AZTECS

"Viejas Arena is one tough place to play as a visitor. You feel like you are surrounded from above when that place rocks."

- Steve Lappas, CBS College Sports

# AZTEC FACILITIES

Viejas Arena Locker Room

Aztec Hall of Fame

SAN DIEGO STATE

AZTEC ATHLETICS CENTER

*Aztec Aquaplex is home of the  
2010 NCAA Women's Water Polo  
Championships*

*Qualcomm Stadium*

*SDSU Sports Deck*

*SDSU Softball Stadium*

*Tony Gwynn Stadium*  
*Home of the 2010 MWC Baseball Championships*

*Peterson Gym*

*Aztec Tennis Center*

*Viejas Arena*





San Diego State will have all 16 Mountain West Conference games available on national TV this season.

# NATIONAL ATTENTION



**ESPN**

**VERSUS** **VS.**  
THE COMPETITION IS ON

**mtn.**

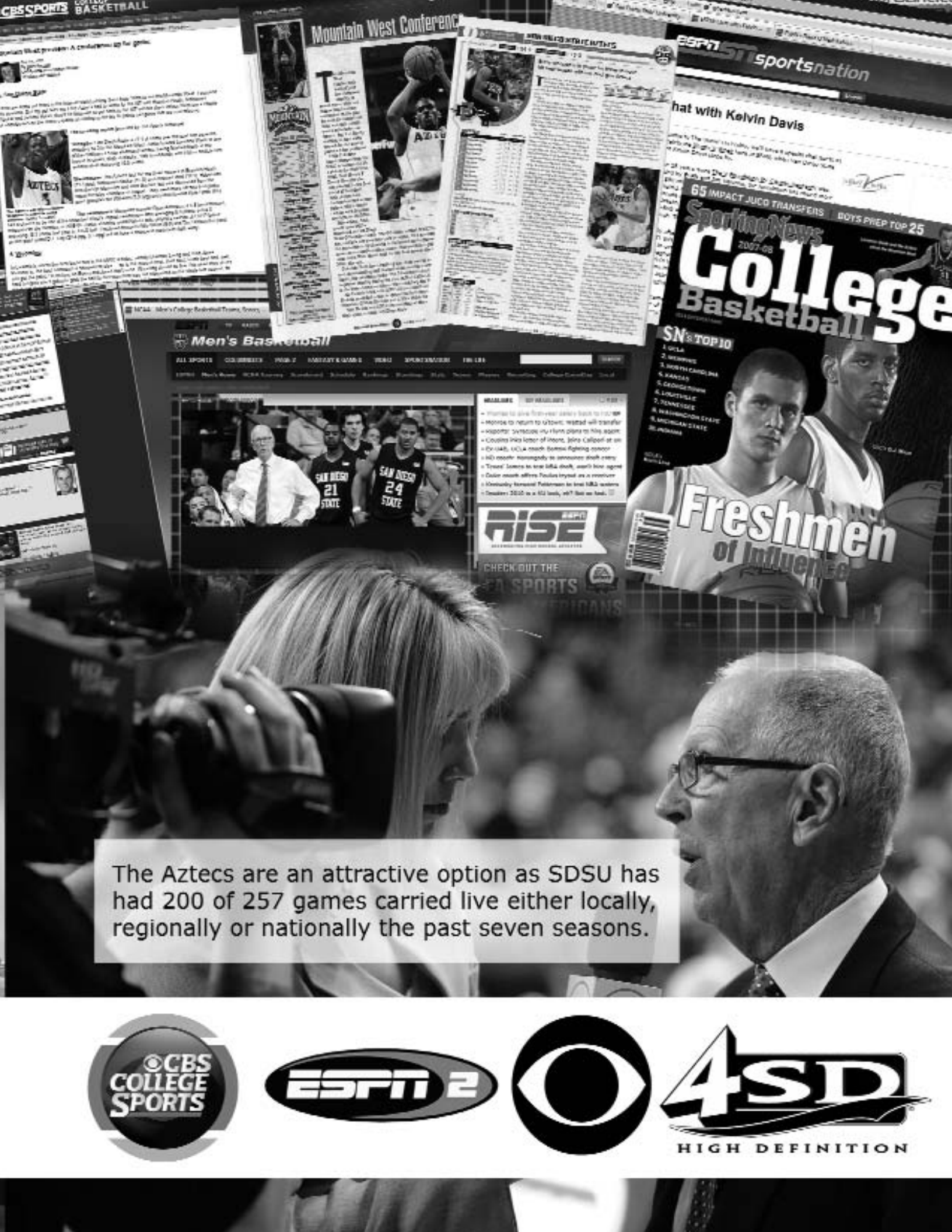
MountainWest Sports Network

**abc SPORTS**

**FSN**

FOX SPORTS NET.

**U**  
**ESPN**

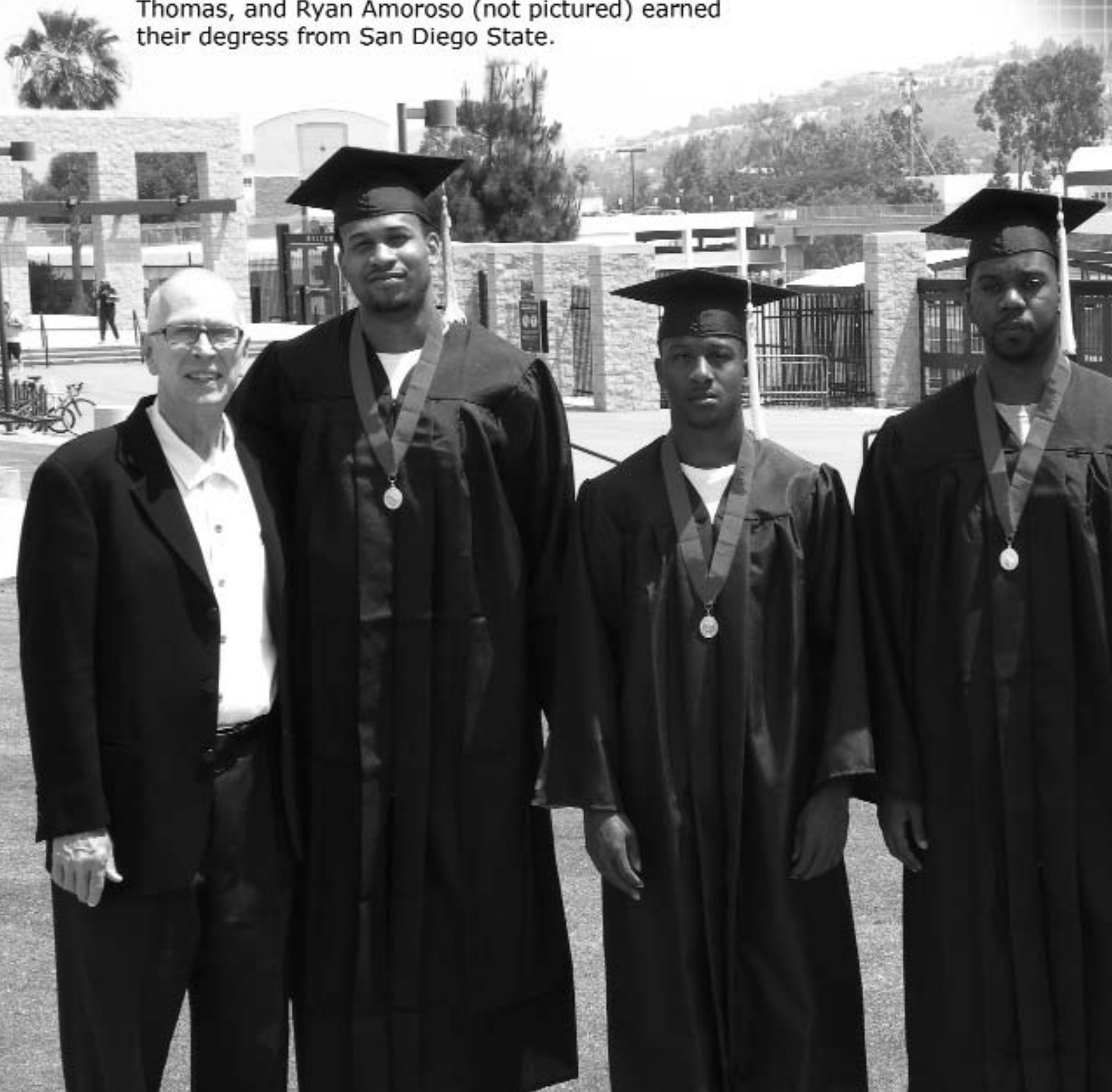


The Aztecs are an attractive option as SDSU has had 200 of 257 games carried live either locally, regionally or nationally the past seven seasons.



# ACADEMIC SUCCESS

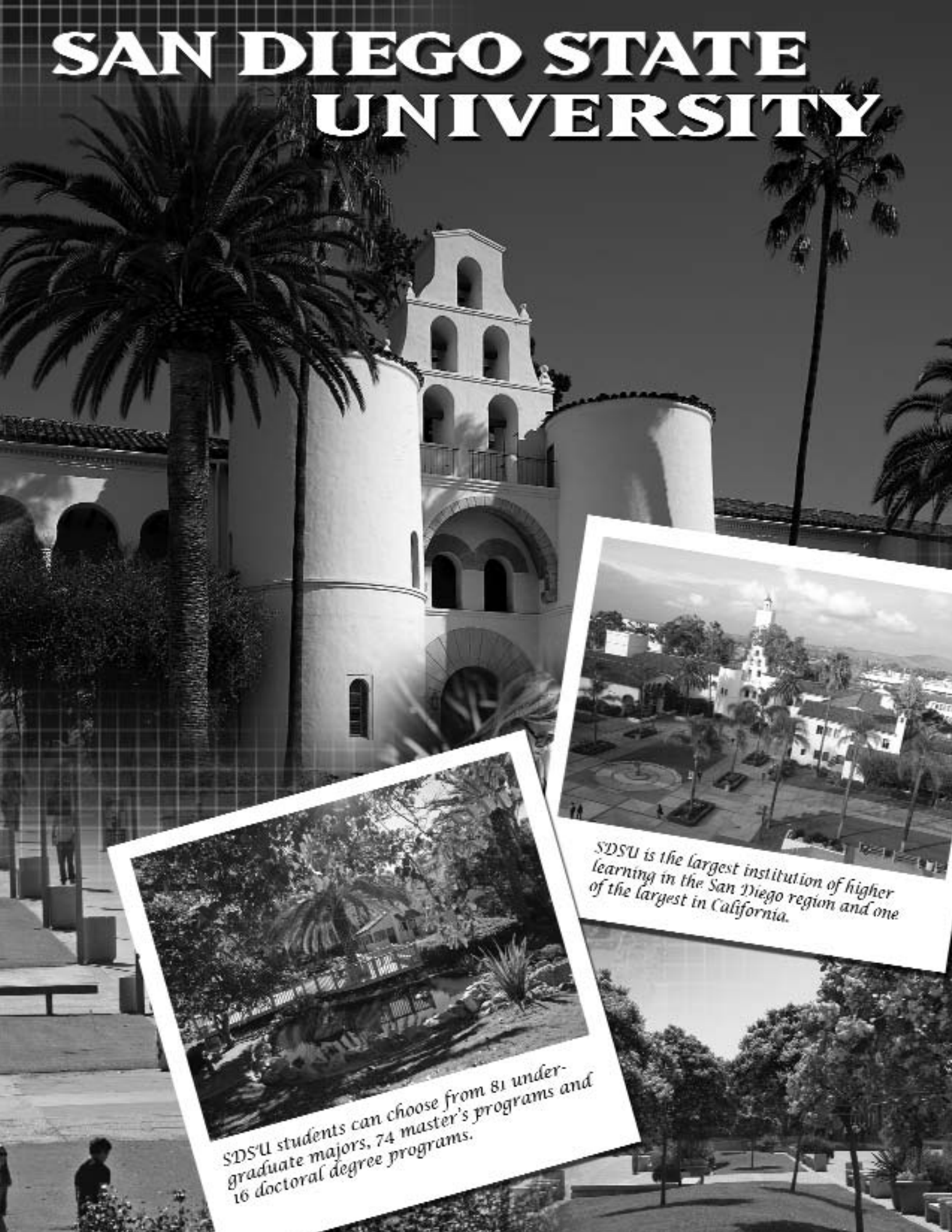
In 2009, seniors Kyle Spain, Richie Williams, Matt Thomas, and Ryan Amoroso (not pictured) earned their degrees from San Diego State.





A total of 229 scholar-athletes who achieved a semester GPA of 3.2 or higher were honored at the 15th annual SDSU Scholar-Athlete Awards banquet, including Mehdi Cheriet (left) and Bryce Smith (right).

# SAN DIEGO STATE UNIVERSITY



*SDSU students can choose from 81 undergraduate majors, 74 master's programs and 16 doctoral degree programs.*



*SDSU is the largest institution of higher learning in the San Diego region and one of the largest in California.*





*Sixty percent of San Diego State  
alums remain in San Diego.*

# SAN DIEGO

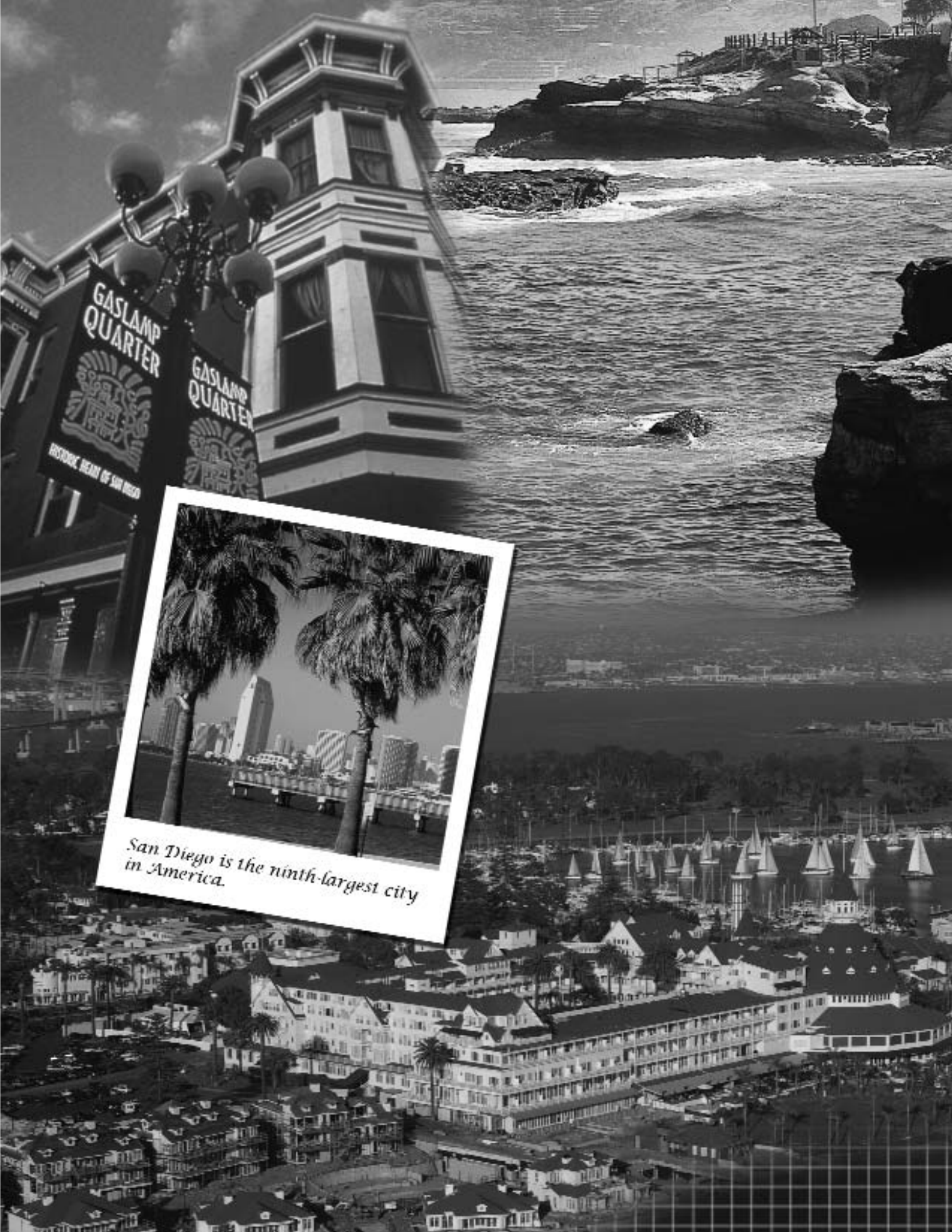
## AMERICA'S FINEST CITY



Meteorologists claim San Diego as the country's only area with a perfect climate. This year-round environment posts an average daytime temperature of 70 degrees, with an annual rainfall average of less than 10 inches.



*San Diego's climate, diversity, environment and sheer beauty of the city attracts people from all walks of life.*



GASLAMP  
QUARTER


GASLAMP  
QUARTER

HISTORIC HEART OF SAN DIEGO



*San Diego is the ninth-largest city  
in America.*

# AZTEC EXCELLENCE



Richie Williams set the all-time Mountain West Conference record for assists and steals in a career.




*Anna Gonzales became a three-time ACWPC All-American following the 2009 season.*



*Johan Carlsson earned a spot on the 2009 all-Mountain West Conference men's golf team.*



*Bailey Micetich was voted as the Mountain West Conference's Freshman of the Year in 2009.*



San Diego State advanced to the post-season for the fourth straight year and appeared in the NIT semifinals.

Jené Morris was named to the 2008-09 WBCA/State Farm All-America Honorable Mention squad.

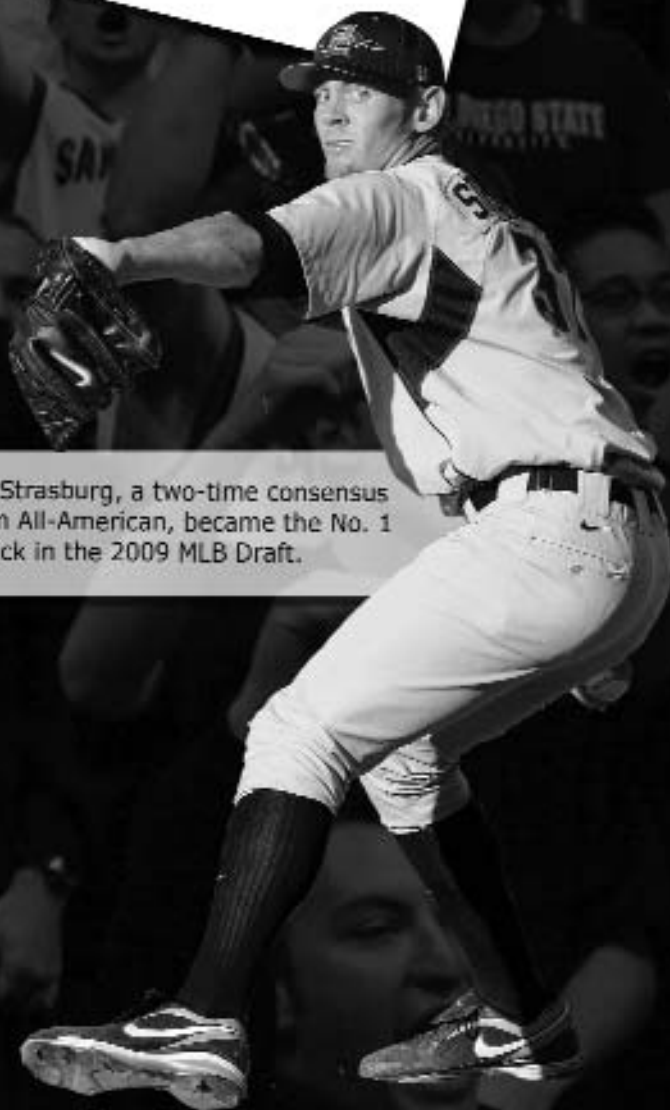


Karoline Koehler had a stellar 2009 campaign and became a four-time All-American.



Beth Burns, the 2009 MWC Coach of the Year, led SDSU to a share of the MWC regular season title and a second round appearance in the NCAA Tournament.

Stephen Strasburg, a two-time consensus first-team All-American, became the No. 1 overall pick in the 2009 MLB Draft.



Russell Allen was a two-time Butkus Award Watch List honoree and currently plays for the Jacksonville Jaguars.

# Mountain West Conference



FOUR STRAIGHT POSTSEASON APPEARANCES ► FOUR CONSECUTIVE 20-WIN SEASONS



## Mountain West Conference

15455 Gleneagle Drive  
Suite 200  
Colorado Springs, CO 80921

Phone: (719) 488-4040  
Fax: (719) 487-7241

## This is the Mountain West

From its inception in 1999, the Mountain West Conference has been committed to excellence in intercollegiate athletics, while promoting the academic missions of its member institutions. Fresh off the celebration of its 10th anniversary in 2008-09, the MWC continues to cultivate opportunities for student-athletes to compete at the highest level, while fostering academic achievement and sportsmanship. Over its 10-year history, the MWC has been assertive in its involvement with the NCAA governance structure and has taken a leadership role in the overall administration of intercollegiate athletics.

The MWC is noted for its geographic diversity. Some of the most beautiful terrain and landscapes in the nation can be found within MWC boundaries, including the majestic Rocky Mountain range, which borders four MWC schools (Utah, BYU, Air Force and Colorado State). The high plains of Wyoming contrast with the desert city of Las Vegas and the Pacific Ocean locale of San Diego State. The southwestern flavor of New Mexico complements the western heritage and culture of Fort Worth, Texas, home of the MWC's newest member, TCU.

## History

The Mountain West Conference was conceived on May 26, 1998, when the presidents of eight institutions — Air Force, BYU, Colorado State, New Mexico, San Diego State, UNLV, Utah and Wyoming — decided to form a new NCAA Division I-A intercollegiate athletic conference. The split from the former 16-team conference re-established continuity and stability among the membership within the new league and signaled the continuation of its tradition-rich, long-standing athletic rivalries. Five of the MWC's eight original members have been conference rivals since the 1960s (BYU, Utah, New Mexico, Wyoming, Colorado State), while San Diego State (1978) and Air Force (1980) were longtime members as well. UNLV and TCU entered the fold in 1996 and the Rebels continued as one of the original eight institutions that formed the MWC in 1999. TCU rejoined the group with its first year of competition in the Mountain West in 2005-06, completing the Conference membership as it stands today.

## 2008-09 in Review

The 2008-09 campaign provided several notable moments for Mountain West teams. Utah, BYU and New Mexico shared the league's regular-season crown in men's basketball, with the Utes also capturing the MWC Tournament title to earn the league's automatic bid to the NCAA Tournament. BYU received an at-large bid to NCAA postseason play, marking the ninth time in the last 10 years the MWC has sent multiple teams to the NCAA Tournament. Overall, the league sent six teams into postseason action for the third time in 10 years, highlighted by San Diego State's run in the National Invitation Tournament. The Aztecs became the second MWC team (Air Force in 2007) in three years to advance to the NIT semifinals held at Madison Square Garden in New York City.

## Exposure

With the addition of The Mtn. - The MountainWest Sports Network to DIRECTV on Aug. 27, 2008, the MWC enjoyed unprecedented national television exposure in 2008-09 with 48 football, 103 men's basketball and 32 women's basketball contests airing across the country through a combination of telecasts on The Mtn., CBS College Sports Network (formerly CSTV) and VERSUS. In addition to the new satellite carriage agreement, The Mtn. has been available to cable subscribers in the MWC footprint since it first aired in 2006-07.

On Aug. 26, 2004, CSTV and the MWC announced a visionary partnership that revolutionized the college sports landscape. The landmark agreement was the first NCAA Division I football and men's basketball conference-wide deal for CSTV and provided the network exclusive rights to all Conference events, including cable and satellite television coverage, national over-the-air and satellite radio, video-on-demand and online broadcast rights.

A succession of events since the fall of 2004 has improved the television model, including CSTV's joint venture with Comcast SportsNet to create The Mtn., and CBS Corporation's purchase of CSTV. CBS acquired CSTV in January 2006, and on Feb. 12, 2008, incorporated CSTV's cable, broadcast and online activities into its world-famous brand as the CBS College Sports Network (CBS C). The Mtn. is co-owned by CBS C and Comcast SportNet.

The relationship with Comcast SportNet also delivered a new national broadcast partner in VERSUS. The MWC was the first exclusive college programming provider for the Comcast-owned entity, with football and both men's and women's basketball games. The CBS C/MWC partnership has guaranteed greater levels of television exposure for all league sports and has resoundingly met the fundamental goals of more exposure and preferred start times and dates.

In the summer of 2006, the centerpiece of this historic relationship was realized with the launch of The Mtn. — the first sports network dedicated to serving a single collegiate athletic conference. The Mtn. provides sports fans blanket coverage of MWC athletics across multiple sports, including football, men's and women's basketball, and men's and women's Olympic sports. The Mtn. features more than just live games and has added its own original programming. Fans get a comprehensive array of news, features and analysis about their favorite MWC teams and players. More than 17,000 hours of MWC programming have aired on The Mtn. since the network's launch on Sept. 1, 2006, and over 250 MWC events are shown live on annually through a combination of telecasts on The Mtn., CBS C and VERSUS. CBS C is currently in 30 million homes, and available in over 84 million nationwide. VERSUS is in more than 74 million households across the U.S.

## Opportunity

The MWC provides a first-class athletic and academic experience for more than 4,000 student-athletes each year. Over the past 10 years, 38 student-athletes have earned NCAA Postgraduate Scholarships, and since the league's inception in 1999, an additional 20 student-athletes have been named MWC Student-Athlete of the Year and awarded league-sponsored postgraduate scholarships. Two student-athletes have earned distinction as Rhodes Scholars.

MWC student-athletes are also given a voice regarding pertinent issues within the MWC and NCAA governance structure through representation on the Student-Athlete Advisory Committee (SAAC). The MWC SAAC consists of 19 representatives; two student-athletes from each member institution and one faculty athletics representative. The committee reviews and reacts to legislation and to other topics referred by the MWC constituent groups or committees related to the student-athlete experience.



**Craig Thompson**  
Commissioner



**Bret Gilliland**  
Deputy  
Commissioner



**Dan Butterly**  
Assoc. Commissioner  
Marketing



**Carrie Coll**  
Assoc. Commissioner  
Championships



**Javan Hedlund**  
Assoc. Commissioner  
Communications



**Kim Melcher**  
Director of  
Communications



**Marlon Edge**  
Asst. Director  
Communications



**Becky Motchan**  
Asst. Director  
Communications



**Chelsea Guetz**  
Asst. Director of  
Champs. & Comm.