

THIS IS SAN DIEGO STATE



Senior Millie Allen leads a group of four seniors into their final season at SDSU.

THIS IS SDSU

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ACADEMIC SUPPORT



The dual role of student and athlete can be a daunting challenge for any person at the Division I level. Recognizing that academic challenge, the Student Athlete Academic Support Services (SAASS) program has been developed at San Diego State to assist all student-athletes in achieving academic excellence.

It is a source of pride within San Diego State athletics that the department has developed one of the most comprehensive academic support programs in the country.

The Staff

The SAASS staff includes a learning specialist, four SAASS advisors, the department's director of compliance, an eligibility coordinator, a financial aid coordinator as well as a recruitment coordinator.

In addition to the full-time staff, the department employs more than 20 mentors and tutors.

Collectively, they operate a program that enhances each student's satisfactory progress toward graduation.



The Services

Throughout the academic year, advisors offer a variety of services to aid individuals in the development of their personal goals and the blueprint for pursuing those goals.

All new student-athletes are invited to an orientation that helps lay the foundation for future successes. Each advisor teaches a section of the University's Freshman Success course (General Studies 100), which deals with specific transition issues for student-athletes. Topics include time management, study skills and test taking. In addition, the course also introduces new students to services such as the Love Library, University Advising Center, Career Services, Health Services and the counseling center.

The Resources

In the fall of 2001, the academic unit joined the rest of the athletic department in moving into the \$30 million, 130,000-square-foot Aztec Athletics Center. The academic staff is located on the third floor of the complex and includes a new 40-station computer lab, individual study rooms and two lecture rooms.

The Commitment

San Diego State's annual Scholar-Athlete Awards Banquet honors students with a grade-point average in excess of 3.2. In 2009, 229 student-athletes, more than one-third of the SDSU student-athlete body, were honored at the Scholar-Athlete Awards Banquet and attended a theatrical production downtown.

A new event was launched in the spring of 2005 with the inaugural Student-Athlete Advisory Committee (SAAC) Awards. SDSU's student-athletes were treated to an awards banquet and ceremonies to recognize outstanding individual achievements throughout the athletic department.

Life Skills

To further increase the opportunities for success, San Diego State is part of the NCAA's CHAMPS/Life Skills Program. The curriculum of Aztec Pride (Promoting Responsibility, Integrity, Diversity, Education) offers a wide range of programs and activities that enhance the educational experience. Special emphasis is placed on the areas of personal development, community service and career development.

In conjunction with the Student Athlete Advisory Committee, the Life Skills Program represents SDSU's total commitment to enhancing the quality of each student's experience.



The 2009 San Diego State women's soccer scholar-athletes.

SAN DIEGO STATE UNIVERSITY



Beginning its 113th academic year in fall 2009, San Diego State University can take pride in more than a century of achievement in education, research and service. With an enrollment of more than 35,000 students, SDSU has grown into the largest institution of higher education in the San Diego region and one of the largest in California.

- San Diego State currently grants bachelor's degrees in 81 academic areas, master's degrees in 74 and doctoral degrees in 16.
- Sixty percent of San Diego State alumni remain in San Diego.
- SDSU's undergraduate international business program ranks No. 15 in the nation, according to *U.S. News and World Report's* "America's Best-Colleges 2008 Guide."
- SDSU's international business MSBA program ranks No. 20 in the nation, according to *U.S. News and World Report's* "America's Best Graduate Schools 2010 Guide."
- SDSU's joint doctoral program in language and communicative disorders (with UCSD) ranked No. 1 in the 2006-07 Faculty Schol-



arly Productivity Index rankings of best doctoral programs nationwide by *Academic Analytics*.

- SDSU is ranked among the nation's top biological sciences programs, according to *U.S. News & World Report's* "America's Best Graduate Schools 2008 Guide."
- SDSU was ranked No. 19 in the nation among universities for entrepreneurs in the U.S. in *Entrepreneur Magazine's* Top 100 Colleges and Universities for Entrepreneurs list for 2007.
- San Diego State University has been designated a "Research University" with high research activity by the Carnegie Foundation. Peers in this group include George Washington University, Syracuse University, Texas Tech University and the University of Oregon.
- San Diego State is No. 10 in the nation for bachelor's degrees conferred to ethnic minorities – *Diverse Issues in Higher Education*, June 2008.
- SDSU is the first U.S. university to offer a transnational triple degree program in International Business. In fact, SDSU has the only two such programs in the country. Undergraduate students earn degrees from SDSU and universities in Mexico and Canada in the CaMexUs program, or degrees from SDSU, Mexico and Chile in the TransAmerica program.
- The International Business Program at San Diego State is the largest undergraduate international business program in the country, serving nearly 1,100 students annually.
- SDSU's International Security and Conflict Resolution (ISCOR) major is the first of its kind in California.
- SDSU ranks No. 20 in the nation for ethnic diversity – *U.S. News & World Report*, August 2008.
- SDSU is No. 10 in the nation for bachelor's degrees awarded to Hispanics – *Hispanic Outlook in Higher Education*, May 2009.
- SDSU faculty received more than \$131 million in grants and contracts for research and administering programs during fiscal year 2007/2008, the most of any California State University campus. SDSU faculty members have received a total of more than \$1 billion in external funding since 2000.
- SDSU ranks No. 2 among universities of its type nationwide and No. 1 in California, for students studying abroad as part of their college experience. – *Institute of International Education*, November 2007.



AZTEC FACILITIES

In addition to everything the Aztec Athletics Center has to offer, San Diego State University has some of the finest athletic facilities west of the Mississippi River.

On the south, the Aztec Athletics Center is buffered by the SDSU Sports Deck, where San Diego State's track and field team, along with both men's and women's soccer squads compete.

On the north side, it is connected to Peterson Gym, the home of Aztec volleyball.

The west exit of the building opens onto three 120-yard practice fields. One of the fields is natural grass and two utilize field-turf, providing San Diego State daily options for its workouts.

All of SDSU's new facilities, including the athletics center, Cox Arena at Aztec Bowl, Tony Gwynn Stadium and the SDSU Sports Deck, have opened since 1997.

In spring 2005, San Diego State opened its new 12-court tennis complex complete with state-of-the-art Plexicushion surfacing and a tennis operations center. Also opening in 2005 was the softball team's new stadium adjacent to Tony Gwynn Stadium.

The buildings are not just sparkling new, but they are already postseason tested. Viejas Arena at Aztec Bowl (formerly Cox Arena), the 12,414-seat basketball facility, has twice served as a site for the NCAA Men's Basketball Division I Championship (first and second rounds) as well as the NCAA Women's Volleyball Division I National Championship. In March 2006, Viejas Arena also played host to the McDonald's High School All-American Basketball game. Additionally, Viejas Arena was one of 16 sites to welcome the first and second rounds of the NCAA Women's Basketball Division I Championships this past season.

The SDSU Sports Deck has already played host to the Mountain West

Conference Outdoor Track & Field Championships. Tony Gwynn Stadium was the site of the Mountain West baseball tournament in 2001 and the SDSU Softball Stadium played host to the 2005 Mountain West Conference Softball Championship. In 2010, the MWC Baseball Championships will return to Tony Gwynn Stadium.

In the spring of 2007, the two-pool Aztec Aquaplex opened giving both the Aztec water polo and swimming and diving programs a new on-campus home. The new aquatics center served as the site for the Mountain Pacific Sports Federation Women's Water Polo Championship in April of 2008 and will be the venue for the 2010 NCAA Women's Water Polo Championships.

In addition to all of the postseason events San Diego State has played host to, the facilities have also been the home to multiple in-season events. The SDSU track and field squad, along with the baseball, softball, volleyball and water polo teams all put on their own multiple-team events throughout the season. Every spring, professional football scouts and coaches gather at and utilize the Aztec weight room and then move to the practice fields for NFL Pro Timing Day to catch an up-close glimpse of SDSU graduating football seniors.

Besides all of the school's on-campus facilities, the San Diego State football team plays at Qualcomm Stadium, home of the National Football League's San Diego Chargers, in Mission Valley. Qualcomm Stadium is the host of the Holiday and Poinsettia Bowls and was the home of Super Bowl XXXVII in 2003.

Tony Gwynn Stadium, the Aztec Athletics Center and the Aztec Tennis Center were constructed thanks to donations by John and Becky Moores.



SDSU SPORTS DECK



“When there’s no room to build out...build up.” That’s the mantra of modern-day engineers and contractors and is something San Diego State took to heart when designing its soccer/track facility. The eight-year old, \$13 million SDSU Sports Deck sits atop the university’s newest two-story parking structure (PS 5). The facility is located at 55th Street and Montezuma Avenue at the site of the old Choc Sportsman Oval.

- The Sports Deck serves as the home for the men’s and women’s soccer programs as well as the SDSU women’s track team. The track team competes on the Choc Sportsman Oval which surrounds the soccer field.
- The playing turf for soccer is a state-of-the-art natural grass surface with a built in automatic-drainage system. The facility features an all-weather track and was the site of the 2001 and 2007 Mountain West Conference track and field championships.
- The stadium seats about 1,000 people. The facility includes an electronic message/scoreboard, which is utilized for both soccer and track events. Future plans call for the facility to be lighted for night contests and seating capacity to be increased.
- The first official NCAA event was held at the Sports Deck on Aug. 25, 2000, when the Aztec women’s soccer team faced Mississippi in its season opener. SDSU won that match, 2-1.
- The first men’s soccer contest at the site was held on Sept. 1, 2000, versus Christian Heritage. SDSU took that match, 5-0, making the occasion the facility’s first shutout.
- The facility was dedicated on Friday, Oct. 6, 2000, during a men’s and women’s soccer doubleheader.



SDSU SPORTS DECK RECORDS

First Match/Win

SDSU def. Mississippi, 2-1
Aug. 25, 2000

First Goal

Nicole Findlay, SDSU
Aug. 25, 2000 vs. Mississippi

First Assist

Becky Prilaman, SDSU
Aug. 25, 2000 vs. Mississippi

First Shutout

SDSU def. Long Beach State, 1-0
Sept. 24, 2000

First Hat Trick

Kim Castellanos, SDSU
Oct. 20, 2000 vs. New Mexico

First MWC Match/Win

SDSU def. Air Force, 1-0
Oct. 6, 2000

Largest Margin of Victory

7 - SDSU def. Air Force, 7-0
Oct. 17, 2008

Most Goals

7 - SDSU def. Air Force, 7-0
Oct. 17, 2008

Most Assists

6 - SDSU def. Air Force, 7-0
Oct. 17, 2008 and
SDSU def. UC Riverside, 5-1
Aug. 30, 2002

Most Points

20 - SDSU def. Air Force, 7-0
Oct. 17, 2008

Most Shots

27 - SDSU def. Air Force, 7-0
Oct. 17, 2008

Most Corner Kicks

13, SDSU def. UNLV, 2-1
Nov. 2, 2002

Most Individual Goals

3, Cat Walker, SDSU
vs. Air Force, Oct. 17, 2008 and
Kim Castellanos, SDSU, twice, last:
vs. UNLV, Oct. 22, 2000

Most Individual Assists

2, 10 times, last: Erika Sutton, SDSU,
vs. Creighton, Sept. 15, 2006

Most Individual Shots

10, Kim Castellanos, SDSU
vs. Wyoming, Oct. 8, 2000

Most Individual Saves

12, Katie Wright, UCSB
vs. SDSU, Sept. 3, 2006

SDSU Record

40-27-5, 18-8-2 (MWC)

Largest Crowd

571, vs. UNLV, Oct. 30, 2004

AZTEC LEADERSHIP

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REVIEW

HISTORY



Dr. Stephen L. Weber

University President

Stephen L. Weber, the seventh president of San Diego State University, provides dynamic leadership to an institution that ranks among the largest in the nation. Educated as a philosopher, President Weber began his tenure at SDSU in July 1996 and shortly afterward initiated a broad-based dialogue intended to set the course for the university's future.

Under President Weber's guidance, students, faculty, staff, alumni, and community leaders participated in shaping this "Shared Vision." SDSU is now moving boldly ahead toward goals set by those discussions: reinforcing academic excellence, nurturing students, honoring diversity and social justice, carefully stewarding resources, and further developing global programs.

In the process, SDSU has become an increasingly popular and selective choice among college-bound students. For fall 2006, some 52,000 undergraduate applicants competed for 8,707 vacancies. Not surprising, the overall academic quality of SDSU students is also rising. In addition, alumni involvement and private financial support of the university have never been stronger.

A champion of community involvement as well as academic excellence, President Weber has been an advocate for community service. Leading by example, he is a past chair of the American Association of State Colleges and Universities Board of Directors and co-chair of Partners for K-12 School Reform. He also serves on the boards of governors of The Peres Center for Peace and BIOCOM, and on the boards of directors of the San Diego Regional Economic Development Corporation and the San Diego Science and Technology Council. He co-chairs the College Presidents' Forum of the San Diego County Policy Panel on Youth Access to Alcohol.

President Weber is a member of the international advisory board for the Foundation for Children of the Californias, the advisory council of the San Diego Performing Arts League, the Community Advisory Board of Union Bank of California, and the advisory board for San Diego Gas & Electric (SDG&E). He serves on the National Collegiate Athletics Association (NCAA) Division I Board of Directors, the NCAA Executive Committee, and served on the Presidential Oversight Committee for the Bowl Championship Series. He is a member of the San Diego Rotary Club, an honorary director of the Japan Society of San Diego and Tijuana, and an honorary advisor to the Asia Desk of the San Diego World Trade Center.

Born in Boston, President Weber is a graduate of Bowling Green University with a B.A. in philosophy. He received his Ph.D. in philosophy from the University of Notre Dame in 1969 and is the author of numerous articles on philosophy and higher education.

President Weber's many awards include an honorary degree from Beijing Capital Normal University, and distinguished alumnus at his alma mater, Bowling Green University. He was named among the 1997 Headliners of the Year by the San Diego Press Club. Also in 1997, the San Diego Mediation Center honored him with its Peacemaker Award. In 1999, President Weber received the Executive Director's Award from the San Diego Education Association and the Gold Key Award from the San Diego Hospitality Association. He was recognized as a Leader of Vision by the league of Women Voters of San Diego in 2000.

Before coming to SDSU, President Weber served as interim provost of the State University of New York (SUNY); he previously served seven years as president of the SUNY Oswego campus. Prior to that, he was vice president of academic affairs at St. Cloud State University in Minnesota, dean of arts and sciences at Fairfield University in Connecticut, and assistant to the president of the University of Maine. While a faculty member at Maine, he was recognized as the outstanding professor in humanities.

President Weber is married to Susan Keim Weber, who shares his enthusiastic commitment to SDSU. They have two sons.



Jeff Schemmel

Director of Athletics

Jeff Schemmel, who has elevated San Diego State athletics to unparalleled success, enters his fifth season on Montezuma Mesa.

In 2008-09, San Diego State posted its best-ever finish in the 16-year history of the Division I U.S.

Academy Director's Cup for on-field broad based success. It marked the second consecutive academic year that SDSU set a school-record in the standings. Also, Aztec student-athletes continued to excel in the classroom as well, with 229 student-athletes earning 3.0 cumulative or 3.2 semester grade-point averages in 2008.

In addition, SDSU is coming off one of the most successful final four months of anyone in the country, as six teams - women's basketball, men's basketball, women's tennis, men's golf, softball and baseball - advanced to postseason play.

In June, 2008, Schemmel was tabbed as the chair of the NCAA Championships and Sports Management Cabinet, which directly oversees nearly every NCAA Division I championship. The Cabinet is one of six committees that make up the NCAA Governance Structure.

Schemmel was named SDSU's athletic director on July 6, 2005, and is recognized as one of the most accomplished sitting athletic directors in the country. He is a former practicing attorney, has directed a Final Four, served as a senior administrator at Big Ten and Big 12 schools, and played a part in one of the biggest college football turnarounds ever.

Schemmel arrived at SDSU from Conference USA, where he had served as associate commissioner for governance and legal affairs since October of 2004. During his stay in Dallas, he helped the league negotiate television contracts with ESPN and CSTV that exceeded more than \$100 million in revenue, and he served on the NCAA Division I Management Council.

From February of 2004 to October of 2004, Schemmel was the senior vice president and executive director of development for the Arizona State University Foundation, where he oversaw the school's fundraising efforts while supervising approximately 135 employees across the campus.

Schemmel was an administrator at Minnesota from 1991 to 2003. During his stay, he advanced from associate A.D. for compliance to senior associate A.D. and chief operating officer for Gopher athletics.

Along with his departmental duties, Schemmel directed the school's efforts in hosting NCAA Championship events, including the 2001 Final Four. He also supervised and helped implement a \$3 million capital improvement campaign, and was heavily involved in the hiring of Minnesota's head football and men's basketball coaches.

From 1988-91, he was an administrator at his alma mater, Kansas State. He served as assistant A.D. for development and later was the associate A.D. for compliance while supervising the school's Olympic sports.

Schemmel was part of the management team that hired Bill Snyder as the KSU head football coach. Under Snyder's direction, KSU executed what is considered one of the greatest turnarounds in college football history. K-State had made just one bowl appearance prior to Snyder's arrival, did not win a single game in the two seasons before he took over in 1989, and had just three wins in the previous four seasons. Under Snyder, KSU went to a bowl game 11 times and claimed its first-ever Big 12 title.

Schemmel was a decorated runner at KSU and was named the 1976 outstanding student-athlete at the school. As a Wildcat, he was a four-time All-American, a five-time Big 8 champion, was a member of a national champion distance medley relay team and won the Big 8 Medallion.

After earning his undergraduate degree in political science, Schemmel earned his law degree at Washburn University. He began his professional career as an attorney and later was a partner in his own firm, specializing in business and sports law.

Schemmel and his wife, Lori, have been married for 32 years. They have two sons, Justin and Jon.

AZTEC CULTURE

San Diego State's Aztec Heritage

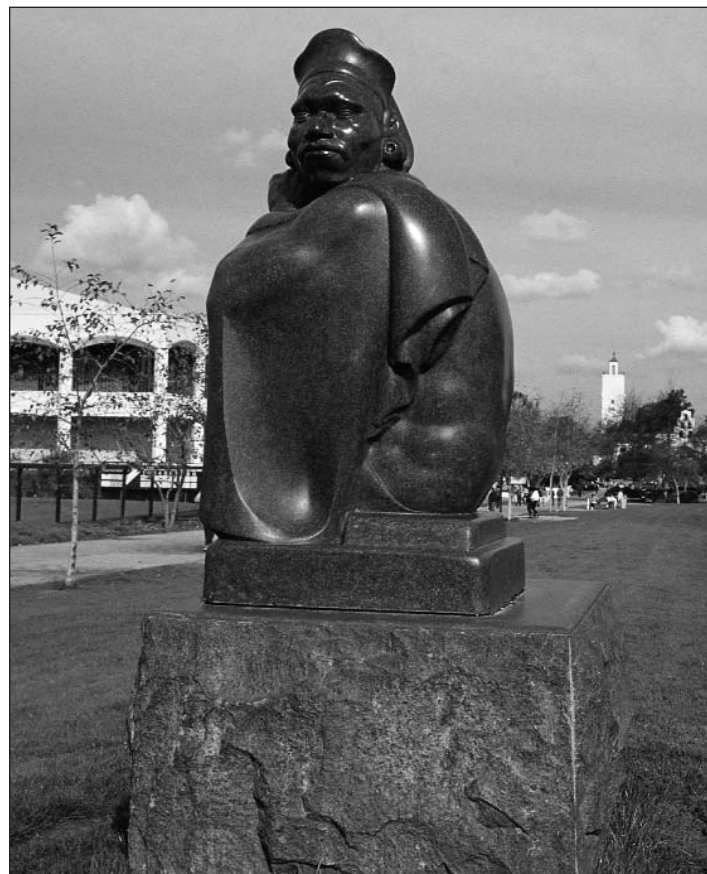
From the early decades of its history, San Diego State has identified itself with the Aztecs, one of the most sophisticated and distinctive societies in the history of the Western Hemisphere. A fitting choice for a university committed to internationalism and diversity, the Aztec identity evokes great pride in Mexico, as well as among many people in the United States, and certainly within the SDSU community. Consequently, San Diego State strives to honor the Aztec people by enhancing awareness, understanding and appreciation of Aztec culture and achievements.

Aztec History

Aztec civilization dates back at least to the 12th century A.D. The precise location is still debated by scholars, but tradition tells us of a place somewhere north of modern-day Mexico City known at that time as Aztlan, which meant "the place of the cranes" or "the place of the herons." The people who lived in this land were called Azteca, meaning "those of Aztlan."

The Azteca eventually left their homeland and became known as the Mexica. Native folklore attributes this name change to the instructions of the people's patron deity, Huitzilopochtli (Hummingbird on the Left).

Around 1325, the Mexica settled on an island in Lake Texcoco, an area that is now the heart of Mexico City, and named it Tenochtitlan or "the place of the fruit of the cactus." A century later, the Mexica and two other Nahuatl-speaking city-states, Texcoco and Tlacopan, combined to create an entity popularly known as the Aztec Empire. Boasting a strong military force, this new alliance commanded a sphere of influence that stretched across much of present-day Mexico. Tenochtitlan and its surrounding valley evolved into a highly sophisticated, multicultural and multilingual city-state of several million inhabitants. At this same time, major European cities numbered only 30,000 to 40,000 in population. A cradle of innovation, the Aztec Empire developed advanced systems of trade, science, politics, religion, education and agriculture. The Aztecs also enjoyed sports and built grand ballcourts to accommodate team events.



Aztecs and San Diego State

San Diego State University first adopted the Aztec name in the 1920s as a nickname for the college's sports teams. In 1925, the student newspaper followed suit, changing its name from *The Paper Lantern* to *The Aztec*. Since that time, San Diego State's celebration of Aztec heritage has permeated the campus. In 1936, a Donald Hord sculpture of Montezuma II, the last Aztec emperor, became a welcoming campus icon. With the passing years, Aztec themes echoed in the names, colors and architectural elements of new campus buildings. And Aztec culture became the subject of more than a dozen university courses.

In 1941, Monty Montezuma, a character based on Montezuma II, debuted at San Diego State athletic events as a symbolic personification of the Aztecs. Over time, the Montezuma character's look and activities have evolved from a sports mascot into a more dignified and accurate representation of the historical emperor. Montezuma now serves as the university's ambassador of Aztec culture, charged with the responsibility of informing and educating the San Diego community about Aztec civilization. SDSU continues to take pride in its affiliation with Aztec culture and to celebrate the Aztec virtues of strength, valor and intellectual achievement.



AMERICA'S FINEST CITY

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Quite simply, San Diego State and the City of San Diego, "America's Finest City," enjoy several advantages over virtually every other school in America. The climate, environment and sheer beauty of the city attracts people from all walks of life.

The City

Dubbed the "jewel" of the southern California coast, San Diego has grown to surround its natural harbor and is the eighth largest city in the U.S. and the second largest in California.

Diversity

The rich flavors and colors of this diverse population blends all ethnic groups and all walks of life to create an amazing quality of life that makes San Diego all things to all people.

Natural Beauty

As America's ninth-largest city, San Diego also protects vast areas of open space for riding, hiking, skiing, and camping. The region also boasts more than 70 miles of beaches along its coastline. From Torrey Pines and La Costa to Aviara, Mission Bay or Singing Hills, beautiful settings offer an abundance of golf and tennis options.

The Weather

Meteorologists claim San Diego as the country's only area with a perfect climate. This year-round environment posts an average daytime temperature of 70 degrees, with an annual rainfall average of less than 10 inches.

Ideal Living

Whether watching the sun rise over the east county mountains or the sun setting over the Pacific, in San Diego, one is surrounded by natural beauty, pampered by an ideal climate, immersed in old-world traditions and able to enjoy a comfortable, friendly lifestyle that no other city offers. What a treat to live, play and study in "America's Finest City."

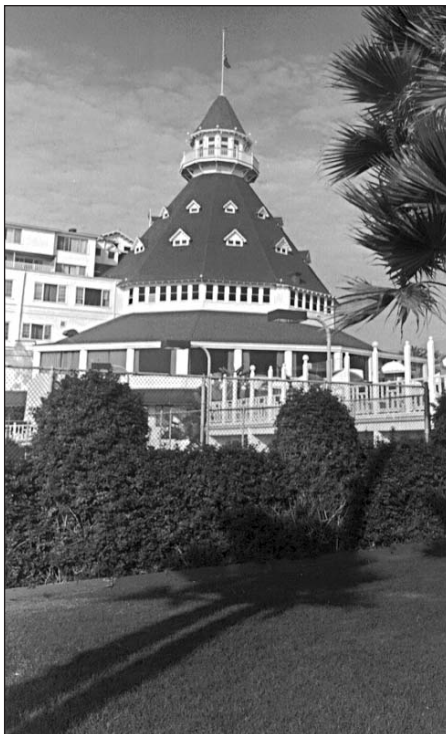
Places To Go

There's always something to do in San Diego. Sea World, the World-Famous San Diego Zoo and Wild Animal Park, LEGOLAND California, Balboa Park and historic Old Town are just some of the attractions San Diego has to offer.

If it's art and history you seek, you'll find it here. Did you know San Diego is the birthplace of California or that San Diego boasts the largest concentration of museums west of the Mississippi?

San Diego also offers Tony Award-winning theatre, opera, symphony, art galleries and performance art for the culturally curious.

For that "night on the town" San Diego's nightlife beckons with over 200 nightclubs that offer toe-tapping beats of everything from country western to R&B.



SAN DIEGO QUICK FACTS	
Population (county)	2,974,859
Population (city)	1,256,951
U.S. Population Rank	.8th
Average Daytime Temp.	.70 degrees
Average Annual Rainfall	.10 inches
Median Age of Residents	.32

