



Junior Taryin Casillas

ABOUT SAN DIEGO STATE

San Diego State University	10-11
San Diego	12
Aztecs in the Community	13
Aztec Facilities	14-15
SDSU Academics	16
University President Dr. Stephen Weber	17
Director of Athletics Jeff Schemmel	17
Aztec Culture	18

SAN DIEGO STATE

2007 AZTEC SOFTBALL



• Lipinsky Tower

- San Diego State was founded in 1897, beginning its 110th academic year in the fall of 2006.

- With almost 36,000 students, SDSU boasts 81 undergraduate majors, award-winning professors, top-notch research facilities, and a location that serves as the gateway to Latin America and the Pacific Rim.

- For the fall semester of 2006, more than 52,000 prospective students were seeking admittance to San Diego State's incoming class of 9,043. The number of applications easily led the Cal State system and was among the top three of all universities in California.

- As the oldest and largest higher education institution in the San Diego region, SDSU has deep roots and connections. Students have access to valuable internships, volunteer opportunities and practical wisdom from experts in numerous fields of study to enhance classroom instruction.

- SDSU's urban, cosmopolitan campus reflects the healthy diversity of our region and the world beyond. Students from all walks of life and more than 90 nations contribute to SDSU's dynamic mix of ethnic, racial and social backgrounds.

- Students can join over 200 clubs and organizations or study abroad in more than 190 academic programs in 44 countries.

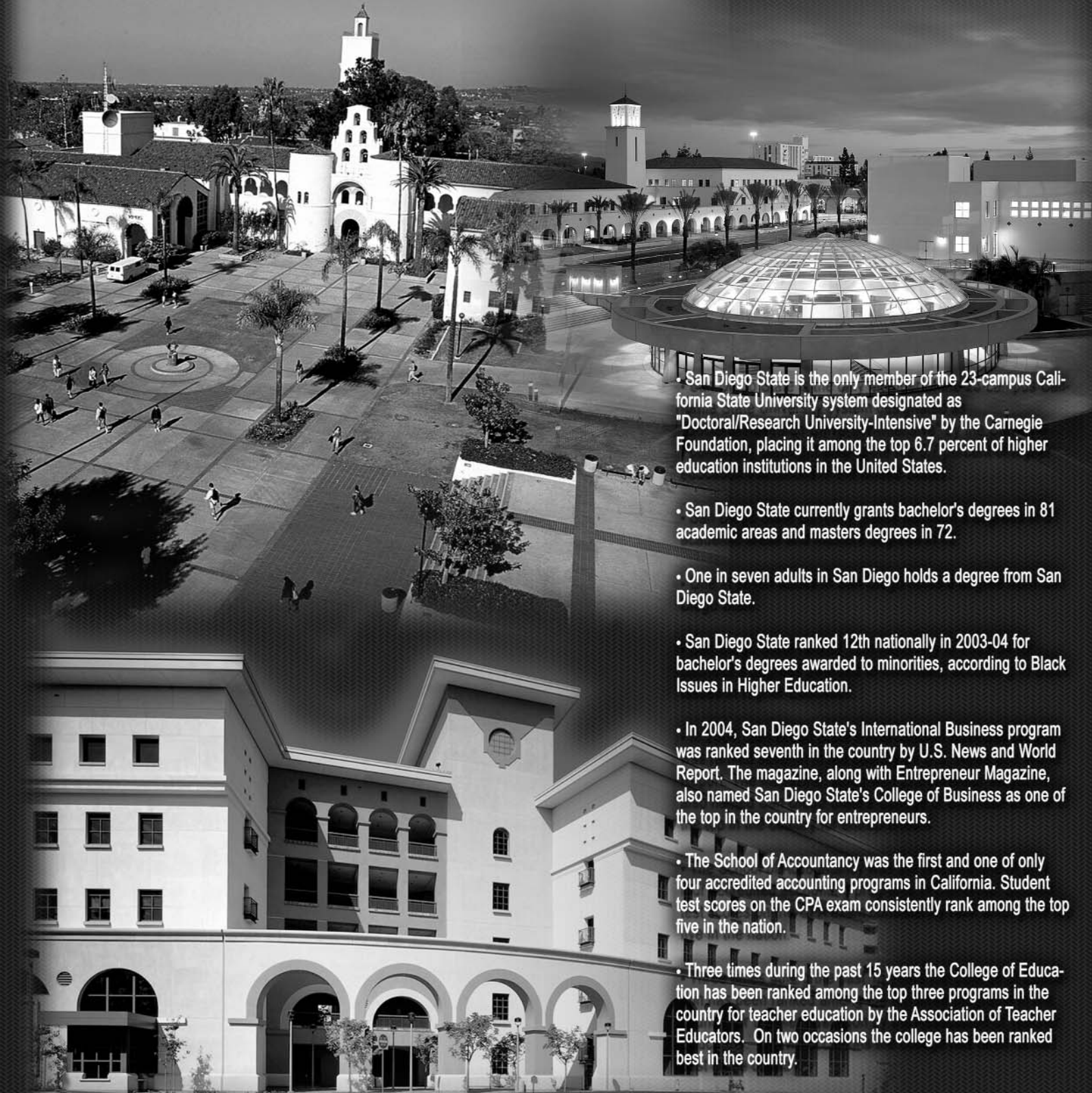
• Aztec Walk



• Aztec Walk Bridge

SAN DIEGO STATE

2007 AZTEC SOFTBALL



- San Diego State is the only member of the 23-campus California State University system designated as "Doctoral/Research University-Intensive" by the Carnegie Foundation, placing it among the top 6.7 percent of higher education institutions in the United States.

- San Diego State currently grants bachelor's degrees in 81 academic areas and masters degrees in 72.

- One in seven adults in San Diego holds a degree from San Diego State.

- San Diego State ranked 12th nationally in 2003-04 for bachelor's degrees awarded to minorities, according to Black Issues in Higher Education.

- In 2004, San Diego State's International Business program was ranked seventh in the country by U.S. News and World Report. The magazine, along with Entrepreneur Magazine, also named San Diego State's College of Business as one of the top in the country for entrepreneurs.

- The School of Accountancy was the first and one of only four accredited accounting programs in California. Student test scores on the CPA exam consistently rank among the top five in the nation.

- Three times during the past 15 years the College of Education has been ranked among the top three programs in the country for teacher education by the Association of Teacher Educators. On two occasions the college has been ranked best in the country.

SAN DIEGO, CALIF.

2007 AZTEC SOFTBALL

Quite simply, San Diego State University enjoys one advantage over virtually every other school in America. The City of San Diego, known as "America's Finest City".

The climate, diversity, environment, and sheer beauty of the city attracts people from all walks of life.



Population (county): 3,017,204
Population (city): 1,266,753
U.S. Population Rank: 8th
Avg. Daytime Temp.: 70 degrees
Avg. Annual Rain: 10 inches
Median Age of Residents: 32

Welcome To America's Finest City

AZTEC COMMUNITY

2 0 0 7 A Z T E C S O F T B A L L



At San Diego State University, community outreach is an important component of campus life. Over the years, Aztec athletes have been involved in numerous programs, including Habitat For Humanity, Special Olympics and Shop-With-A-Jock.

Visits to Children's Hospital, local elementary schools and the Ronald McDonald House are common events for SDSU student-athletes. Over the last five years, red and black jerseys from all sports have become familiar sights at local military bases and hospitals.

San Diego State University has a partnership with Encanto Elementary School in which the Aztec athletic department provides student-athlete tutors and mentors for the school. Tickets to SDSU athletic events are rewards for outstanding academic achievement by the elementary students.

Food drives, stuffed-animal drives and Christmas gift drives are annual features at San Diego State University.

"The students are providing a community service," said Bre White, who is the coordinator of SDSU's community service activities. "However, I would say that often times the student-athletes may gain the most from the experience."

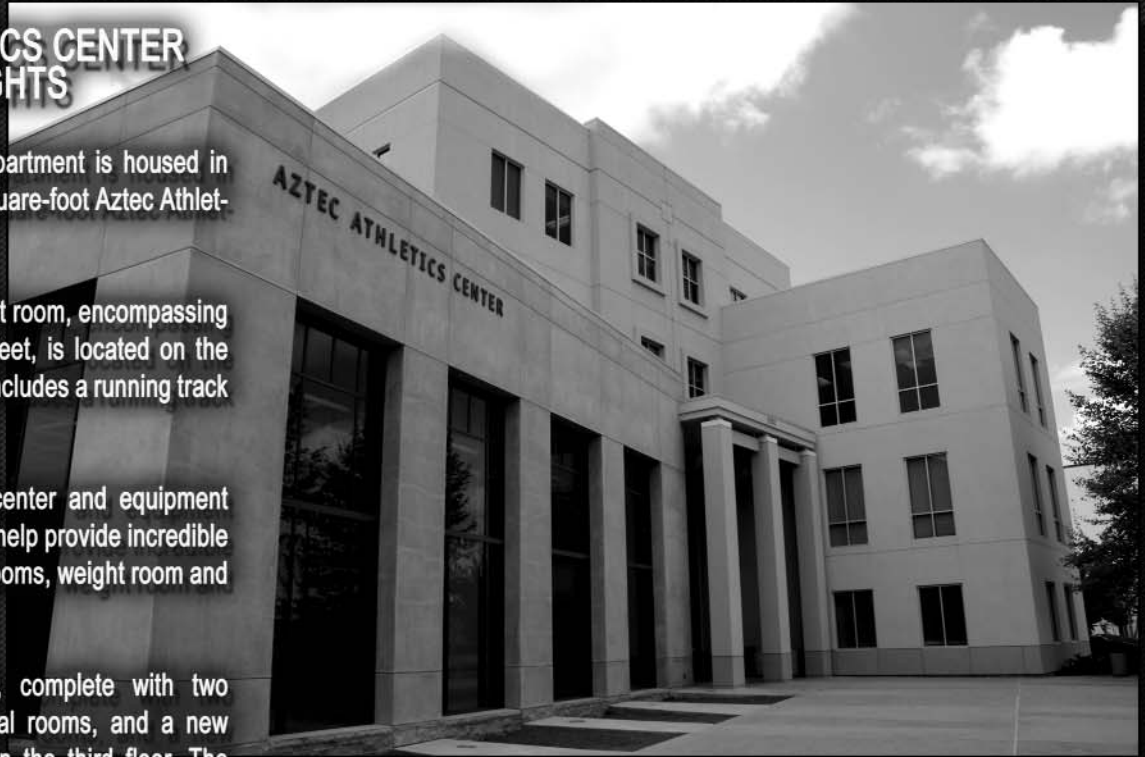


ATHLETICS CENTER

2007 AZTEC SOFTBALL

AZTEC ATHLETICS CENTER HIGHLIGHTS

- The SDSU athletic department is housed in the \$30 million, 130,000-square-foot Aztec Athletics Center.
- A state-of-the-art weight room, encompassing more than 15,000 square feet, is located on the first floor of the building. It includes a running track for indoor timing.
- The sports medicine center and equipment operations on the first floor help provide incredible convenience to the locker rooms, weight room and other practice facilities.
- The academic center, complete with two lecture halls, private tutorial rooms, and a new computer lab, is housed on the third floor. The computer lab and study areas are flanked by academic counselors, tutor offices and learning specialists.
- San Diego State's softball offices are located on the fourth floor of the center.



AZTEC FACILITIES

2007 AZTEC SOFTBALL



The Aztec Philosophy

San Diego State's strength and conditioning program is headquartered in one of the finest facilities in the west. But the more important component of the Aztec program is the combination of innovation, philosophy, discipline and determination that drives San Diego State's blossoming strength and conditioning program.

Wendell Richards serves as the team's strength and conditioning coach, with the help of Jon Francis.

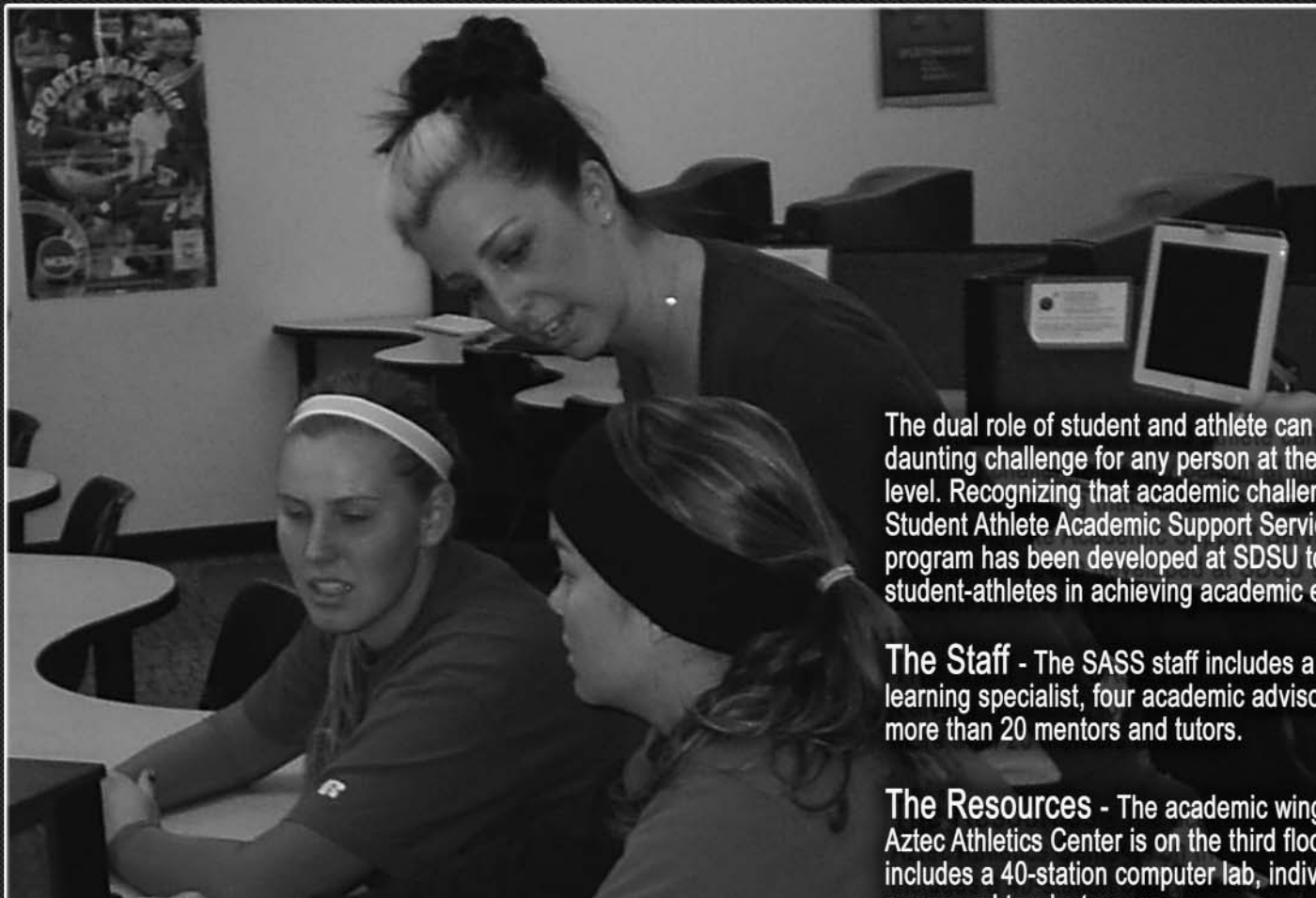
"The activities that we perform in the weight room are all geared toward improving strength, power output and overall level of athleticism," Richards said.



World Class Strength and Conditioning Facilities

ACADEMICS JOB NO. 1

2007 AZTEC SOFTBALL



The dual role of student and athlete can be a daunting challenge for any person at the Division I level. Recognizing that academic challenge, the Student Athlete Academic Support Services program has been developed at SDSU to assist all student-athletes in achieving academic excellence.

The Staff - The SASS staff includes a director, a learning specialist, four academic advisors and more than 20 mentors and tutors.

The Resources - The academic wing of the Aztec Athletics Center is on the third floor and includes a 40-station computer lab, individual study rooms and two lecture rooms.

2005-06 Aztec Softball Scholar-Athletes

MWC All-Academic - Monica Alnes, Meagan Hartung, Celena Velasquez

SDSU Monty Award (GPA above 3.5)
Jamie Burton

SDSU Big Red Award (GPA above 3.2)
Monica Alnes, Sydney Fleming, Meagan Hartung, Christy Hollingshead, Celena Velasquez





Dr. Stephen L. Weber

University President
11th year at SDSU
Notre Dame, 1969 (Ph.D.)

Stephen L. Weber, the seventh president of San Diego State University, provides dynamic leadership to an institution that ranks among the largest in the nation. Educated as a philosopher,

President Weber began his tenure at SDSU in July 1996 and shortly afterward initiated a broad-based dialogue intended to set the course for the university's future.

Under President Weber's guidance, students, faculty, staff, alumni, and community leaders participated in shaping this "Shared Vision." SDSU is now moving boldly ahead toward goals set by those discussions: reinforcing academic excellence, nurturing students, honoring diversity and social justice, carefully stewarding resources, and further developing global programs.

In the process, SDSU has become an increasingly popular and selective choice among college-bound students. For fall 2006, some 52,000 undergraduate applicants competed for 8,707 vacancies. Not surprising, the overall academic quality of SDSU students is also rising. In addition, alumni involvement and private financial support of the university have never been stronger.

A champion of community involvement as well as academic excellence, President Weber has been an advocate for community service. Leading by example, he is a past chair of the American Association of State Colleges and Universities Board of Directors and cochair of Partners for K-12 School Reform. He also serves on the boards of governors of The Peres Center for Peace and the San Diego Foundation, and on the boards of directors of the San Diego Regional Economic Development Corporation and the San Diego Science and Technology Council. He co-chairs the College Presidents Forum of the San Diego County Policy Panel on Youth Access to Alcohol.

President Weber is a member of the international advisory board for the Foundation for Children of the Californias, the advisory council of the San Diego Performing Arts League, the Community Advisory Board of Union Bank of California, and the advisory board for San Diego Gas & Electric (SDG&E).

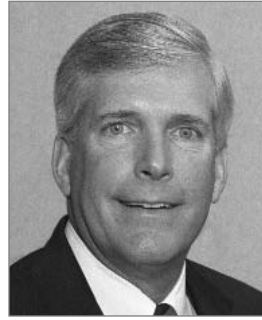
He serves on the National Collegiate Athletics Association (NCAA) Division I Board of Directors and served on the Presidential Oversight Committee for the Bowl Championship Series. He is a member of the San Diego Rotary Club, an honorary director of the Japan Society of San Diego and Tijuana, and an honorary advisor to the Asia Desk of the San Diego World Trade Center.

Born in Boston, President Weber is a graduate of Bowling Green University with a B.A. in philosophy. He received his Ph.D. in philosophy from the University of Notre Dame in 1969 and is the author of numerous articles on philosophy and higher education.

President Weber's many awards include an honorary degree from Beijing Capital Normal University, and distinguished alumnus at his alma mater, Bowling Green University. He was named among the 1997 Headliners of the Year by the San Diego Press Club. Also in 1997, the San Diego Mediation Center honored him with its Peacemaker Award. In 1999, President Weber received the Executive Director's Award from the San Diego Education Association and the Gold Key Award from the San Diego Hospitality Association. He was recognized as a Leader of Vision by the league of Women Voters of San Diego in 2000.

Before coming to San Diego State University, President Weber served as interim provost of the State University of New York (SUNY); he previously served seven years as president of the SUNY Oswego campus. Prior to that, he was vice president of academic affairs at St. Cloud State University in Minnesota, dean of arts and sciences at Fairfield University in Connecticut, and assistant to the president of the University of Maine. While a faculty member at the University of Maine, he was recognized as the outstanding professor in humanities.

President Weber is married to Susan Keim Weber, who shares his enthusiastic commitment to SDSU. They have two sons.



Jeff Schemmel

Director of Athletics
2nd year at SDSU
Kansas State, 1976

Jeff Schemmel, who brings a wealth of experience, a history of success and new expectations to Montezuma Mesa, was introduced as San Diego State's Director of Athletics on July 6, 2005.

Schemmel immediately becomes one of the most accomplished sitting athletic directors in the country. He is a former practicing attorney, has directed a Final Four, served as a senior administrator at Big 10 and Big 12 schools, and played a part in what might be the biggest football turnaround in the history of college athletics.

Schemmel arrived at San Diego State from Conference USA, where he had served as associate commissioner for governance and legal affairs since October of 2004. During his stay in Dallas, he helped the league negotiate television contracts with ESPN and College Sports Television that exceeded more than \$100 million in revenue, and he served as a member of the NCAA Division I Management Council.

From February of 2004 to October of 2004, Schemmel was the senior vice president and executive director of development for the Arizona State University Foundation, where he oversaw that school's fundraising efforts while supervising approximately 135 employees across the Tempe campus.

Schemmel was an administrator at the University of Minnesota from 1991 to 2003. During his stay in the Twin Cities, he advanced from associate athletic director for compliance to senior associate athletic director and chief operating officer for Gopher athletics.

Along with his departmental duties, Schemmel directed the school's efforts in hosting NCAA Championship events, including the 2001 Final Four, one of America's fastest growing events.

He also supervised and implemented a \$3 million capital improvement campaign, and was heavily involved in the hiring of football coach Glen Mason and men's basketball coach Dan Monson, both of whom have revitalized programs in Minneapolis.

From 1988 to 1991, Schemmel was an administrator at his alma mater, Kansas State. He served as the school's assistant athletic director for development and later was the associate athletic director for compliance while supervising the school's Olympic sports.

Schemmel was part of the management team that hired Bill Snyder as the Wildcats head football coach. Under Snyder's direction, Kansas State executed what is considered one of the greatest turnarounds in college football history. K-State had made just one bowl appearance in its history prior to Snyder's arrival, did not win a single game in the two seasons before he took over in 1989, and had just three wins in the previous four seasons. Under Snyder, the Wildcats went bowling 11 times and claimed their first-ever Big 12 title.

Schemmel was a decorated runner at Kansas State and was named the 1976 outstanding student athlete at the school. As a Wildcat, he was a four-time track and field All-American, a five-time Big 8 Conference champion, was a member of a national champion distance medley relay team and won the Big 8 Conference Medallion.

He also served as an ABC Television and Time Magazine correspondent for the 1976 Summer Olympics in Montreal.

After earning his undergraduate degree in political science, Schemmel earned his law degree at Washburn University in Topeka, Kan. He began his professional career as an attorney and later was a partner in his own firm, specializing in business and sports law.

Schemmel and his wife, Lori, have been married for 29 years. They have two adult sons, Justin, and Jon, who plays minor league baseball in the New York Mets organization.

From the early decades of its history, San Diego State has identified itself with the Aztecs, one of the most sophisticated and distinctive societies in the history of the Western Hemisphere. A fitting choice for a university committed to internationalism and diversity, the Aztec identity evokes great pride in Mexico, as well as among many people in the United States, and certainly within the SDSU community. Consequently, San Diego State strives to honor the Aztec people by enhancing awareness, understanding and appreciation of Aztec culture and achievements.

Aztec History

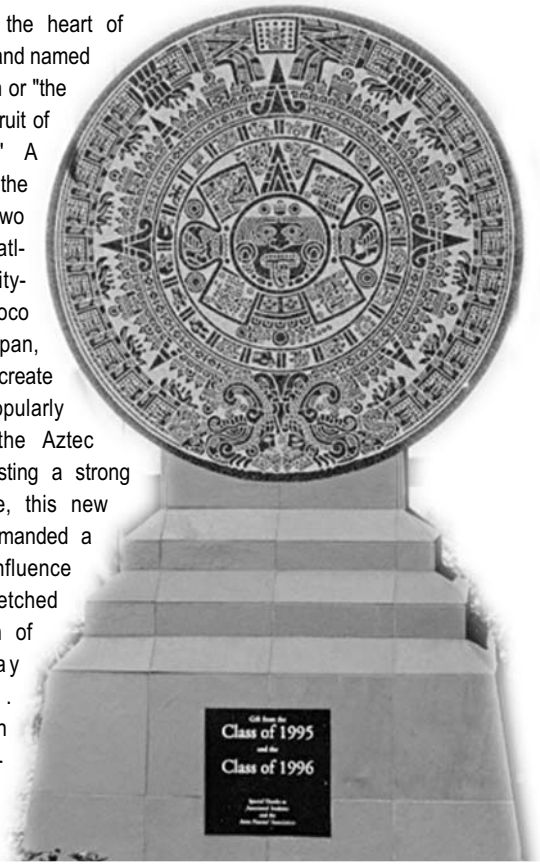
Aztec civilization dates back at least to the 12th century A.D. The precise location is still debated by scholars, but tradition tells us of a place somewhere north of modern-day Mexico City known at that time as Aztlán, which meant "the place of the cranes" or "the place of the herons." The people who lived in this land were called Azteca, meaning "those of Aztlán."

The Azteca eventually left their homeland and became known as the Mexica. Native folklore attributes this name change to the instructions of the people's patron deity, Huitzilopochtli (Hummingbird on the Left).

Around 1325, the Mexica settled on an island in Lake Texcoco, an area



that is now the heart of Mexico City, and named it Tenochtitlan or "the place of the fruit of the cactus." A century later, the Mexica and two other Nahuatl-speaking city-states, Texcoco and Tlacopan, combined to create an entity popularly known as the Aztec Empire. Boasting a strong military force, this new alliance commanded a sphere of influence that stretched across much of present-day Mexico. Tenochtitlan and its surrounding valley evolved into a highly



sophisticated, multicultural and multilingual city-state of several million inhabitants. At this same time, major European cities numbered only 30,000 to 40,000 in population. A cradle of innovation, the Aztec Empire developed advanced systems of trade, science, politics, religion, education and agriculture. The Aztecs also enjoyed sports and built grand ballcourts to accommodate team events.

Aztecs and SDSU

San Diego State University first adopted the Aztec name in the 1920s as a nickname for the college's sports teams. In 1925, the student newspaper followed suit, changing its name from *The Paper Lantern* to *The Aztec*. Since that time, San Diego State's celebration of Aztec heritage has permeated the campus. In 1936, a Donald Hord sculpture of Montezuma II, the last Aztec emperor, became a welcoming campus icon. With the passing years, Aztec themes echoed in the names, colors and architectural elements of new campus buildings. And Aztec culture became the subject of more than a dozen university courses.

In 1941, Monty Montezuma, a character based on Montezuma II, debuted at San Diego State athletic events as a symbolic personification of the Aztecs. Over time, the Montezuma character's look and activities have evolved from a sports mascot into a more dignified and accurate representation of the historical emperor. Montezuma now serves as the university's ambassador of Aztec culture, charged with the responsibility of informing and educating the San Diego community about Aztec civilization. SDSU continues to take pride in its affiliation with Aztec culture and to celebrate the Aztec virtues of strength, valor and intellectual achievement.