# This Is San Diego State



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# HOKE BY THE NUMBERS

- year he helped Michigan to the national championship as the defensive line coach
- number of all-conference picks in his sevenyear head coaching career
- years of coaching experience, including 27 at the collegiate level
- **21.0** average margin of victory in Ball State's 12 wins in 2008
- 9 bowl games he has coached
- number of times his teams have won or shared a conference regular season title
- 4 number of schools to end the 2008 regular season perfect, including Hoke's Cardinals, Alabama, Boise State and Utah
- number of 10-plus win seasons in Ball State's 84 years. Hoke has been part of both, as a player in 1978 and as a coach in 2008
- national ranking in 2008 for Ball State in fewest penalties and fewest penalty yards per game
- number of times Ball State had been natioally ranked before 2008, where the Cardinals reached as high as No. 12 in the AP poll



Also works with the Aztec defensive

### 2008 Associated Press Coach of the Year Final Results

### 2008 Associated Press Coach of the Year Final Results

Head Coach School

1. Nick Saban Alabama

2. Mike Leach Texas Tech

3. Kyle Whittingham Utah

4. Paul Johnson Georgia Tech5. Joe Paterno Penn State6. Brady Hoke Ball State

7. Five others received votes

### 2008 AFCA Regional Coach of the Year Winners

Head Coach
Brady Hoke
Brian Kelly
Mike Leach
Houston Nutt
Mike Riley
School
Ball State
Cincinnati
Texas Tech
Mississippi
Oregon State

# What They're Saying About BRADY HOKE

"Brady Hoke is one of the very fine coaches in this land. He and his staff care about their players and demand excellence in all phases of their program. The Aztecs will enjoy great success with coach Hoke!"

- Jim Tressel, head coach of Ohio State

"San Diego State made the right choice. Brady has done one of the great coaching jobs in the country at Ball State. I think he has proven what an outstanding coach he is."

- Lloyd Carr, former head coach of Michigan

"(He is) one of the finest football coaches in America. He is a proven winner and more importantly, he is a tremendous family man. He's also a great friend. The people of San Diego State should be very proud that Brady Hoke is their head football coach.

 John Harbaugh, head coach of the NFL's Baltimore Ravens





**Al Borges** Offensive Coordinator

Previously served as offensive coordinator at Auburn, Indiana, California, UCLA, Oregon, Portland State and Boise State. Helped guide Auburn to a 41-9 record and four straight top-15 finishes in the AP final poll from 2004-07.



**Rocky Long** Defensive Coordinator

Served as the head coach at New Mexico from 1998-08 and is the all-time winningest coach in Mountain West Conference history. At UNM, his defensive units ranked among the top 30 in fewest yards allowed six times.



**Jeff Hecklinski** Assistant Head Coach/RBs Recruiting Coordinator

Coached five seasons with Brady Hoke at Ball State. Also served on coaching staffs at Arizona and Central Missouri State.



**Dan Ferrigno**Tight Ends/Special Teams

Spent 22 seasons coaching in the Pac-10 Conference at California, Oregon, Oregon State and USC. Coached Tony Gonzalez, Lavelle Hawkins, Keenan Howry, DeSean Jackson, Samie Parker and Demetrius Williams in college.



**Darrell Funk** Offensive Line

Served as the offensive line coach at Ball State and has coached the position at the college level for 15 years. In 2008, he coached Robert Brewster, who was selected in the third round of the NFL Draft, and Rimington Award candidate Dan Gerberry.



**LeCharls McDaniel**Wide Recievers

Is in his 10th season at San Diego State. His college pupils at wide reciever include Kassim Osgood, Chaz Schilens, Brett Swain and J.R. Tolver.



**Brian Sipe** Quarterbacks

Earned NFL MVP honors in 1980. when he guided the Cleveland Browns to an 11-5 record. He passed for more than 5,000 yards and earned honorable mention All-America honors at San Diego State.



Mark Smith Linebackers

Spent six seasons as the defensive coordinator and linebackers coach for Brady Hoke at Ball State. In 2008, his Cardinal defense ranked 28th nationally in points allowed.



Tony White Cornerbacks

Served as the linebackers coach for Rocky Long at New Mexico. Was a three-year starter and a four-year letterwinner from 1997-2000 at UCLA.

# AZTEC FOOTBALL TRADITION

### RECEIVER U.

There is little argument that if you're looking for future pros, record-setting collegians or just old-fashioned playmakers, San Diego State's receiving corps, past, present and future, might be a good place to start.

With the Aztecs' tradition of attacking through the air, igniting scoreboards and sending players to the next level of football, receiver has become a position of glory and notoriety at San Diego State. Below is a look at just some of the standout pass catchers who have worn the Red and Black:

### Sunday Sightings

Will Blackwell
Isaac Curtis
Dwight McDonald
Kassim Osgood
Ronnie Smith
Webster Slaughter
J.R. Tolver

Ken Burrow Gary Garrison Haven Moses Darnay Scott Chaz Schilens Brett Swain Jeff Webb















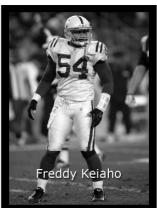
### LINEBACKER U.

Beginning with the Dark Side Defense earlier this decade, San Diego State has quickly become synonymous with big-time linebackers. This decade alone, Aztec linebackers have combined to earn four first-team all-conference selections and four second-team all-conference accolades.

These days it is tough to turn on an NFL game without seeing a former Aztec linebacker making plays. Currently, six former San Diego State players – Russell Allen, Antwan Applewhite, Heath Farwell, Freddy Keiaho, Kirk Morrison and Matt McCoy - are listed as linebackers in the NFL.

Allen became the latest Aztec linebacker to join the ranks of the Sunday league when the two-time Dick Butkus Award nominee was signed by the Jacksonville Jaguars prior to the 2009 season. The school's all-time leader in assisted tackles, Allen was a four-year starter for the Aztecs.

### SUPER BOWL AZTECS



Super Bowl XLIV continued a long line of San Diego State Aztecs in the NFL's biggest game. In last season's championship game, Freddy Keiaho participated in his second Super Bowl with the Indianapolis Colts. The former Aztec, who won in 2007, was denied his second ring as former teammate and running back Lynell Hamilton helped the New Orleans Saints capture their first Super Bowl victory. Hamilton's coach, Sean Payton, began his coaching career at SDSU in 1988, while New Orleans assitant coaches Curtis Johnson and Bret Ingalls served in the same capacity on Montezuma Mesa in the late `80s and `90s.

Hamilton and the Saints' three coaches joined 22 other players and seven coaches from San Diego State who have participated in the festivities of the largest spectacle in sports. Overall, an Aztec has been involved in over half of the Super Bowls, beginning with legendary Don Horn in Green Bay's vitory in Super Bowl II.

Joe Gibbs, who played at SDSU from 1961-63 and then coached on The Mesa three more seasons, has been the Aztec with the greatest influence on the Super Bowl. Gibbs won three of the four games he particpated in with the Redskins, beginning with a 27-17 triumph over Miami in 1983, and finishing with a 37-24 victory over Buffalo in 1992.

Gibbs wasn't the first former Aztec to lead his team to victory. Oakland Raiders head coach John Madden won Super Bowl XI over Minnesota in 1977, only 11 years after leaving the staff of SDSU. Brian Billick is another former Aztec staffer to serve as a Super Bowl coach, leading Baltimore to a 34-7 triumph over the Giants in 2001.

In 2004, the Carolina Panthers, coached by former SDSU player John Fox, gave the New England Patriots all they could handle before falling in a 32-29 nail-biter. Fox earned two letters playing in the defensive backfield on Montezuma Mesa in 1975-76 and later served as a graduate assistant in 1978. One of Fox's Aztec teammates and former peer in the NFL coaching ranks, has Super Bowl experience as a player. Former NFL head coach Herman Edwards played in the same SDSU secondary as Fox in 1976, and then went on to start in the Philadelphia Eagles' first Super Bowl, a 27-10 loss to the Raiders in 1981.

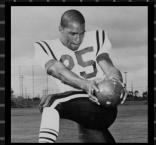
Of course the most famous Aztec in recent years, Marshall Faulk, has made an impact in the big game, teaming with former SDSU wide receiver Az Hakim in two Super Bowls. Faulk totaled 117 yards to lead the St. Louis Rams to a 23-16 victory over Tennessee in 2000. The two Aztecs combined for 225 yards as the leading rusher and receiver in the Rams' 20-17 loss at the hands of New England in 2002.

Several Aztecs have been key to multiple Super Bowl appearances. Tight end Don Warren was a starter for four games, teaming with Joe Gibbs in each of the Redskins' Super Bowl appearances, while Nate Wright started in three for Minnesota from 1974-77, but was never able to hoist the trophy.

Of all the Aztec greats to participate in the Super Bowl, only one has ever been able to reach the end zone. Ronnie Smith, SDSU's leading receiver in 1976, hauled in a 24-yard touchdown strike to give the L.A. Rams a 19-13 third-quarter lead over Pittsburgh in 1980. However, former SDSU defensive end Fred Dryer and the Ram defense could not stop the Steelers from scoring two unanswered touchdowns as they earned a 31-19 victory.



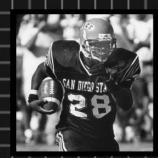
Willie Buchanon -#28 1970-71



Haven Moses 1966-67



Todd Santos 1984-87



Faulk

### **Coryell Coaching Tree**



Don Coryell's legacy began in the 1960s at San Diego State and now stretches into a new century and crosses the professional and collegiate ranks. The heart and soul of the old Aztec air attacks have since become known as the "West Coast Offense." Below are just some of the coaches connected to, or sprung from, the Don Coryell Coaching Tree.

1960s Sid Gillman Vince Lombardi Ara Parseghian Norm Van Brocklin Dick Vermeil Al Davis George Allen

1970s John Madden Chuck Noll **Bum Phillips** Tom Bass

1980s Bill Walsh Joe Gibbs Jim Hanifan Ernie Zampese Dan Henning Rod Dowhower Sam Wych Al Saunders

1990s George Seifert Dennis Green Mike Holmgren Mike Shanahan Jeff Fisher Norv Turner Ray Rhodes Marty Mornhinweg Sherman Lewis

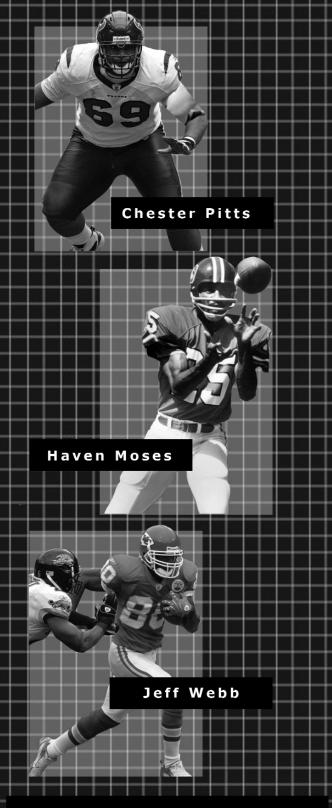
Paul Hackett

2000s Steve Mariucci Tony Dungy Jon Gruden Brian Billick Andy Reid Mike Martz John Fox

# AZTECS RITATION THE INTERNATIONS IN THE RESERVE TO THE RESERVE TO



Player	Year	Round	Drafting Team
Lance Louis Kevin O'Connell Tyler Schmitt Brett Swain Chaz Schilens Freddy Keiaho Jeff Webb Matt McCoy Kirk Morrison Marviel Underwood Jeff Shoate	2009 2008 2008 2008 2008 2006 2006 2005 2005 2005 2004	Seventh Third Sixth Seventh Third Sixth Second Third Fourth Fifth	Chicago Bears New England Patriots Seattle Seahawks Green Bay Packers Oakland Raiders Indianapolis Colts Kansas City Chiefs Philadelphia Eagles Oakland Raiders Green Bay Packers Denver Broncos



### ALL-TIME NFL DRAFT PICKS BY MWC SCHOOLS

School TCU	Draft Picks 173
San Diego State	142
Brigham Young	136
Utah	135
Colorado State	96
Wyoming	76
New Mexico	6 4
UNLV	4 4
Air Force	7

Source - DraftHistory.com

San Diego State has a storied history of sending its players to the National Football League. Over the years, the Aztecs have had 142 players selected in the NFL Draft, which ranks second in the Mountain West Conference. Of its overall total, 51 have been picked within the first 100 selections.

Over the last three years, SDSU has had five players picked in the NFL Draft, its second-highest number of players selected since 2004-06, when six Aztecs were chosen during those installments of the NFL Draft.

Offensive lineman Lance Louis was the Chicago Bears' seventh-round pick in 2009, while quarterback Kevin O'Connell was the 31st pick in the third round and 94th selection overall, going to the New England Patriots in 2008. Joining O'Connell in the '08 Draft were long snapper Tyler Schmitt, a sixth-round choice of the Seattle Seahawks, and wide receivers Brett Swain and Chaz Schilens, who were tabbed in the seventh round by the Green Bay Packers and Oakland Raiders, respectively.

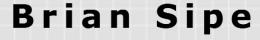
### Marshall Faulk

- Super Bowl XXXIV Champion
- AP Most Valuable Player (2000)
- AP Offensive Player of the Year (1999-01)
- AP Offensive Rookie of the Year (1994)
- All-American (1991-93)
- Heisman Trophy Runner-Up (1992)
- NCAA Rushing Champion (1991-92)
- Second runner ever to gain 3,000 yards in first two collegiate seasons (1991-92)





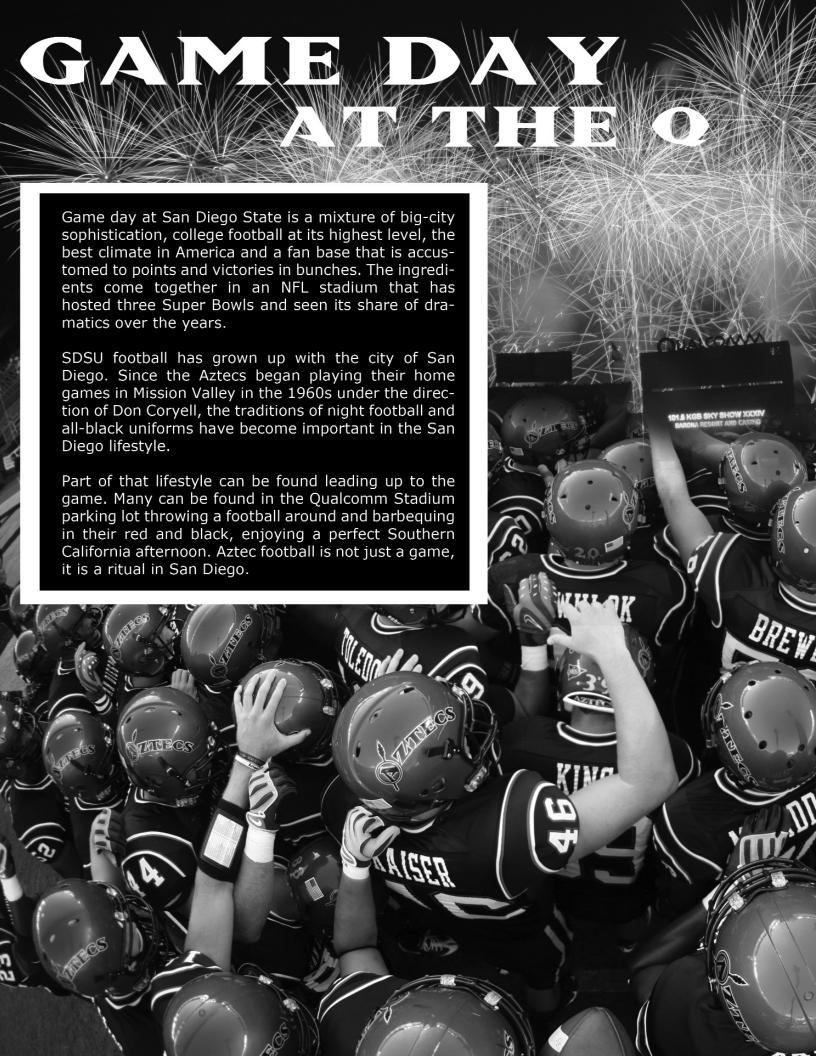
- Drafted by Oakland Raiders (2005)
- Played in all 16 games in each of his five seasons (2005-09)
- Led all NFL rookie defenders in tackles (2005)
- All-American (2003-04)
- MWC Defensive Player of the Year (2003-04)
- All-Mountain West Conference (2002-04)
- Butkus Award semifinalist (2004)
- SDSU second all-time leader in tackles (2001-04)



- Drafted by Cleveland Browns (1972)
- AP Most Valuable Player (1980)
- Led AFC in passing touchdowns (1979, '80, '83)
- Led AFC in passing (1980)
- All-American (1971)
- NCAA Passing Champion (1971)
- All-Pacific Coast Athletic Association (1971)

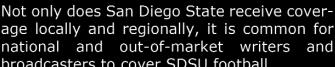


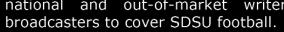






## In the nation's ninth-largest city, San Diego State football is recognized at a national level. The media spotlight has always been on Montezuma Mesa and even more so with an experienced coaching staff and a renewed excitement surrounding the program. The Aztecs have always been an attractive option for national, regional or local television as they have broadcasted SDSU games 167 times since 1991. This season will be no different as eight games, with the possibility of all 12, will be seen nationally or on a regional basis. Not only does San Diego State receive coverage locally and regionally, it is common for national and out-of-market writers and



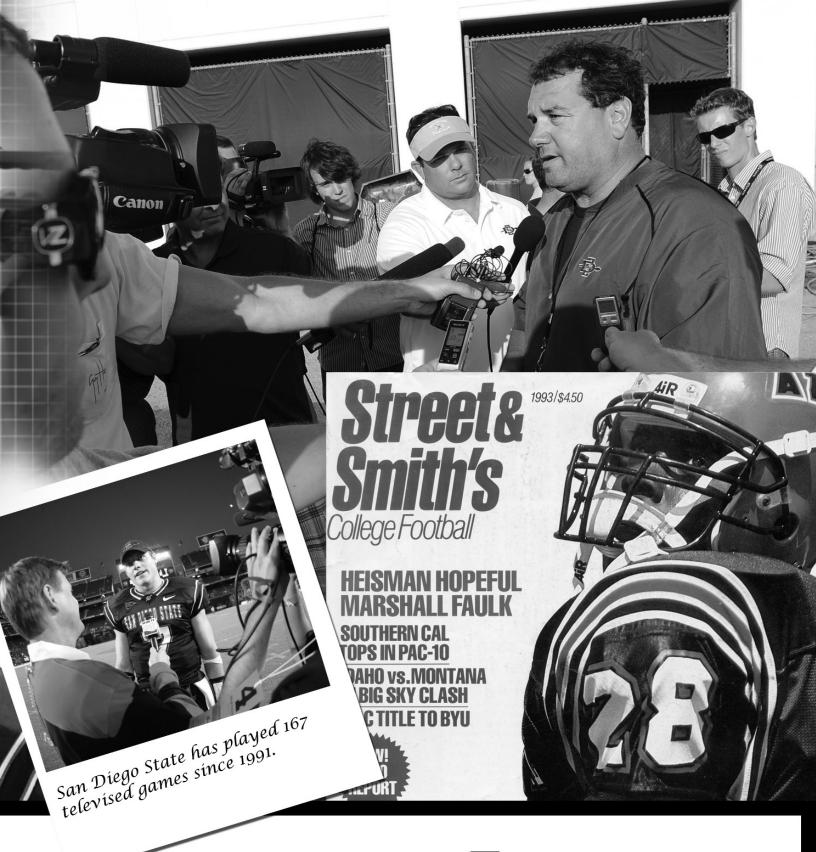






















Aaron Wellman enters his second year at San Diego State as the football team's strength and conditioning coach.

Wellman has 15 years of experience at the Division I collegiate level. Prior to him coming to SDSU in time for the 2009 season, his most recent stint came working alongside head coach Brady Hoke at Ball State from 2004-08, as the director of football strength and conditioning.

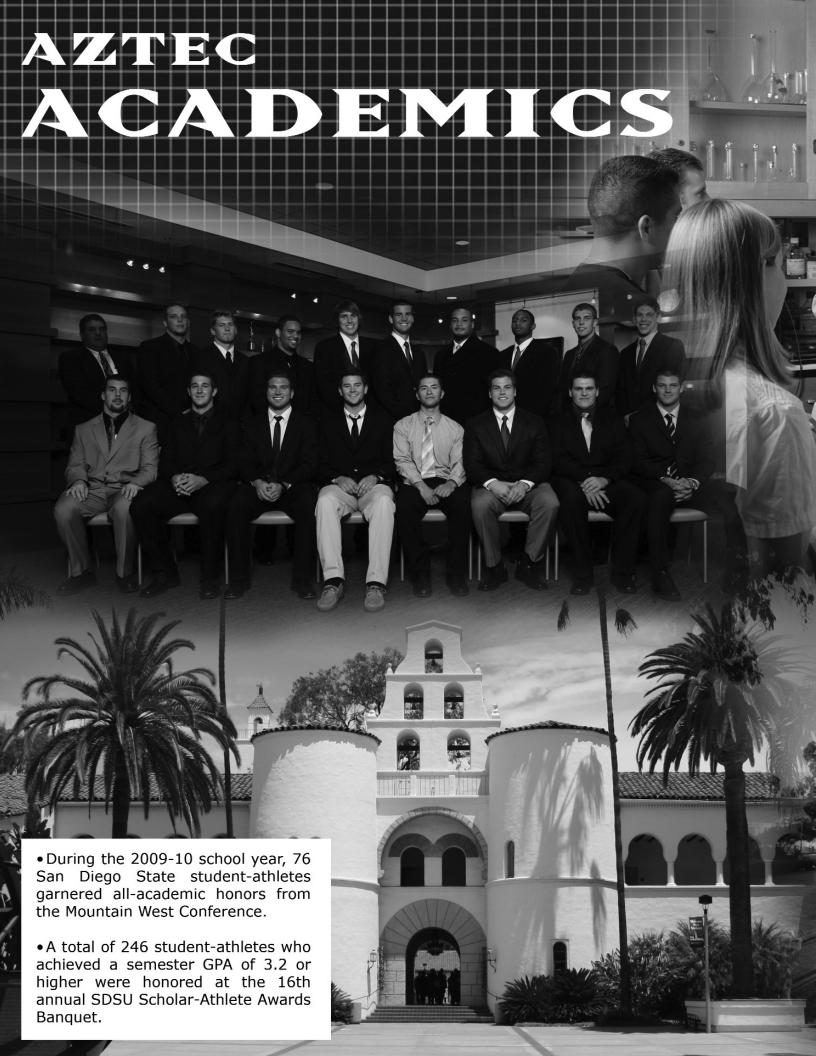
A former safety at Division III Manchester College in Indiana, Wellman began his career as a graduate assistant at the University of Indiana in Bloomington, where he earned his master's degree in 1998. He then worked for three years as an assistant strength and conditioning coach for the Hoosiers and was primarily involved with the football, baseball and softball teams, as well as developing individual nutrition programs for student-athletes.

Wellman left Indiana for a three-season stop at Michigan State from 2001-03, working with all aspects of the strength and conditioning program for the football team, plus assisting with men's and women's basketball and ice hockey.

He is a member of the Collegiate Strength and Conditioning Coaches Association and is a certified strength and conditioning specialist.

"Coach Wellman is the heart and soul of
"Coach Wellman is the heart and that
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The dual role of student and athlete can be a daunting challenge for any person at the Division I level. Recognizing that academic challenge, the Student Athlete Academic Support Services program has been developed at San Diego State to assist all student-athletes in achieving academic excellence.

It is a source of pride within San Diego State athletics that the department has developed one of the most comprehensive academic support programs in the country.

#### The Staff

The SAASS staff includes a director, a learning specialist, four academic advisors, the department's director of compliance, an eligibility coordinator, a financial aid coordinator as well as a recruitment coordinator. In addition to the full-time staff, the department employs more than 20 mentors and tutors.

Collectively, they operate a program that enhances each student's satisfactory progress toward graduation.

#### The Services

Throughout the academic year, advisors offer a variety of services to aid individuals in the development of their personal goals and the blueprint for pursuing those goals.

All new student-athletes are invited to an orientation that helps lay the foundation for future successes. Each advisor teaches a section of the University's Freshman Success course (General Studies 100), which deals with specific transition issues for student-athletes. Topics include time management, study skills and test taking. In addition, the course also introduces new students to services such as the Love Library, University Advising Center, Career Services, Health Services and the counseling center.

#### The Resources

In the fall of 2001, the academic unit joined the rest of the athletic department in moving into the new \$30 million, 130,000-square-foot Aztec Athletics Center. The academic staff is located on the third floor of the complex and includes a new 40-station computer lab, individual study rooms and two lecture rooms.

#### **The Commitment**

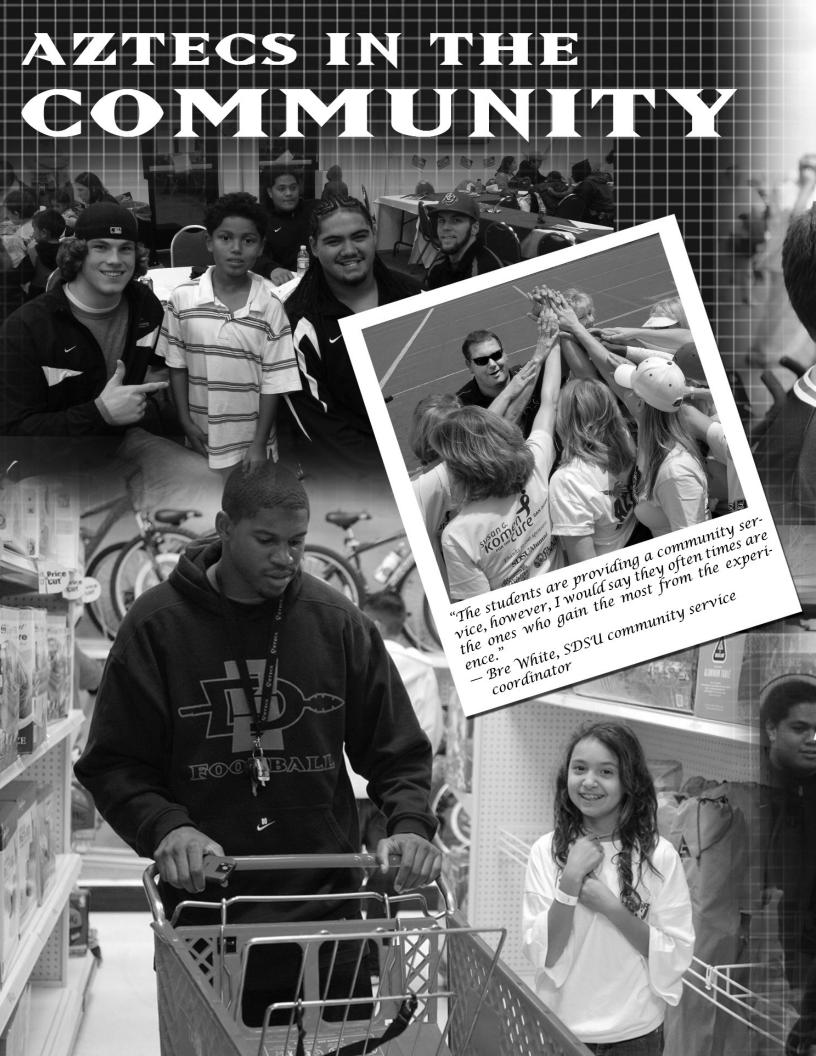
San Diego State's annual Scholar-Athlete Awards Banquet honors students with a grade-point average in excess of 3.2. In 2010, a university-record 246 student-athletes, more than one-third of the student-athlete body, were honored for their work in the classroom.

A new event was launched in 2005 with the inaugural Student-Athlete Advisory Committee (SAAC) Awards. SDSU's student-athletes were treated to an awards banquet to recognize outstanding individual achievements throughout the athletic department.

#### Life Skills

To further increase the opportunities for success, San Diego State is part of the NCAA's CHAMPS/Life Skills Program. The curriculum of Aztec Pride (Promoting Responsibility, Integrity, Diversity, Education) offers a wide range of programs and activities that enhance the educational experience. Special emphasis is placed on the areas of personal development, community service and career development.

In conjunction with SAAC, the Life Skills Program represents SDSU's total commitment to enhancing the quality of each student's experience.









# AVAIRO FACILITES

Viejas Arena Locker Room

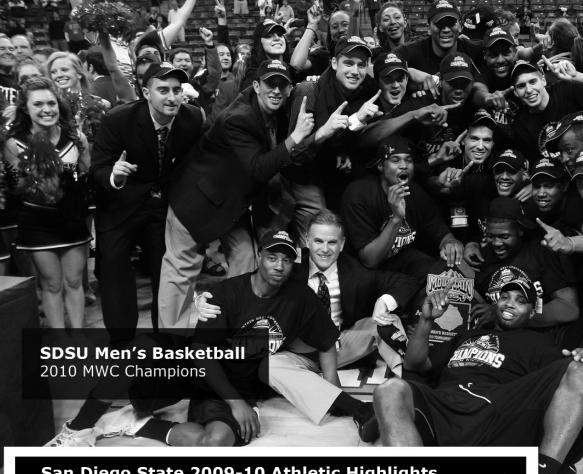
SAN DIEGO STATE

Aztec Hall of Fame

AZTEC ATHLETICS CENTER

Aztec Aquaplex is home of the 2010 NCAA Women's Water Polo Championships.





### San Diego State 2009-10 Athletic Highlights

San Diego State posted its highest finish ever in the 17-year history of the Learfield Sports Director's Cup.

The Aztecs had a school-record eight sports participate in NCAA championships (men's basketball, women's basketball, women's soccer, women's swimming and diving, indoor track and field, men's golf, women's golf and softball).

This marks the third consecutive athletic season that San Diego State has set a school record for best finish in the Directors' Cup.

Not included among the eight sports that advanced to NCAA postseason play was women's water polo, which finished the season ranked in a tie for ninth place nationally.

For the second consecutive season, San Diego State had two teams finish in the top 25 nationally (women's basketball (20th) and women's soccer (16th)). The 2008-09 campaign marked the first time the Aztecs had two sports finish among the top 25 in the same academic year since 2002-03.

San Diego State was one of 24 schools nationally to qualify for both the NCAA men's and women's basketball tournaments.

Kawhi Leonard 2010 MWC Freshman of the Year

SANDIEGO



# SAN DIEGO AMERICA'S FINEST CITY





### CORYELL LOCKER ROOM



### Don Coryell

SDSU Head Coach 1961-1972 104-19-2

.840 career winning percentage

In 1961, San Diego State College director of athletics Bill Terry hired a little-known assistant from USC to take over as head coach of the Aztec football team. Twelve years later, Donald David Coryell left Montezuma Mesa for the National Football League, having made an indelible impact upon the San Diego State athletic program, upon the campus, on the San Diego community and, maybe most importantly, on college football.

There are many reasons why the College Football Hall of Fame voted Don Coryell into its hallowed membership in 1999.

In the first place, Coryell, who had previously been a head coach at Whittier College, was a winner throughout his career. At San Diego State, he compiled an astounding 104-19-2 record, capturing two national college division championships along the way. During his dozen seasons at SDSU, the team posted winning streaks of 31 and 25 games and in only one season did the squad lose more than twice. In 1966 and 1969, the Aztecs completed unbeaten and untied campaigns. San Diego State secured three bowl victories during Coryell's tenure.

It was Coryell who was the driving force in San Diego State's efforts to move from an NCAA college division (Division II) to a university division (Division I) program, a move that was brought to fruition in 1969.

Apart from his record or the 42 players who were drafted by the NFL during his tenure, Coryell had his greatest impact in bringing the modern passing game to college football. He was the first collegiate coach to make the commitment to the forward pass as the base component of an offensive scheme and use it as the means to be successful. Coryell's "passing tree", with numerically assigned routes, simplified the teaching aspect of his system in coordinating pass patterns for quarterbacks and receivers.

He went on to coach for nine years in the NFL (St. Louis Cardinals and San Diego Chargers) and became the first coach to win 100 games at both the collegiate and professional levels.

The game of football and the Aztec family lost a true pioneer, when Don Coryell passed away on July 1, 2010.



## DON CORYELL LOCKER ROOM

One of the cornerstones of the Aztec Athletics Center is now named after the man many consider the cornerstone of Aztec football.

The San Diego State football team calls the Don Coryell Locker Room home. The naming rights to the locker room were purchased by former Aztec football players and boosters on behalf of the legendary Aztec coach, who went on to a standout NFL career with the Cardinals and Chargers.

The locker room is one of the largest areas in the Aztec Athletics Center. It is located on the first floor of the Aztec Athletics Center. It features oak lockers with personalized nameplates of current Aztecs, along with historic nameplates honoring past players who wore the same number.

The historic recognition comes via purchases made by former players in support of the football program, or by friends of those players, or boosters, who use the lockers as a way to recognize accomplishments by former Aztecs.

If you or someone you know is interested in purchasing a nameplate to honor a former Aztec, contact the Aztec Club at (619) 594-6444.

### **Honorary Nameplates**

#7 Kevin O'Connell
Presented by Davis Heller
#15 Tom Craft
#23 Leon Parma
Presented by Jack Goodall
#28 Marshall Faulk
#34 Kirk Morrison
Presented by Mike Ibe
#44 Herman Edwards
#50 Jim Hight
#68 Dennis Jenkins
Presented by Ben Bagnas
#77 Fred Dryer
#93 Kabeer Gbaja-Biamila

#10 Dan McGwire
#12 Dennis Shaw
#20 Michael Franklin
- In Memory of Terrell Franklin
Presented by John & Becky Busch
#32 Mike Ibe, Jr.
#35 Art Preston
Presented by Tom Pine
#45 John Duich
Presented by Steve Duich
#76 Steve Duich
#79 Brooke Dunn
#89 Rob Awalt

