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SAN DIEGO

AMERICA'S FINEST CITY

NOT JUST ANY PLACE, BUT THE PLACE.

Recognized as "America's Finest City," San Diego offers the best of summer living all year long. With an average temperature of 70 degrees, very little rainfall and beautiful beaches at your doorstep, who could ask for anything more.

AND YET THERE IS SO MUCH MORE.

There are mountains and lakes, theaters and museums, and all the benefits of living in a large city while maintaining distinct communities. As the seventh-largest city in the country, San Diego offers a diverse urban environment. It is the home of

FORTUNE 500 COMPANIES

MAJOR LEAGUE BASEBALL

NATIONAL FOOTBALL LEAGUE

2003 SUPER BOWL

SOME OF THE WORLD'S MOST SPECTACULAR BEACHES.

WELCOME TO SAN DIEGO



Population (county): 2,700,000
Population (city): 1,183,102
U.S. Population Rank: 7th
Avg. Daytime Temp.: 70 degrees
Avg. Annual Rain: 10 inches
Median Age of Residents: 32



SDSU Is...

RENOWNED

San Diego State is home to top-ranking programs in education, business, social work, speech-language and public administration, to name a few.

OPPORTUNITIES

Students at SDSU can choose from 79 undergraduate majors, 61 master's programs and 13 doctoral degree programs.

DIVERSITY

SDSU ranks among the top 10 schools in racial and ethnic diversity.

COMMUNITY

One in seven San Diegans with a college degree attended SDSU.

RESEARCH

SDSU is among the top seven percent of research universities.





Beginning its 108th academic year in fall 2004, San Diego State University can take pride in more than a century of achievement in education, research and service. With an enrollment of more than 33,000 students, SDSU has grown into the largest institution of higher education in the San Diego region and one of the largest in California.

Renowned for its academic excellence, the university is home to top-ranking programs in education, international business, social work, speech-language pathology, biology and public administration, to name just a few. Overall, San Diego State students can choose from 79 undergraduate majors, 67 master's programs and 14 doctoral degree programs.

One in seven San Diegans with a college degree attended SDSU, making San Diego State a primary educator of the region's work force, as well as a leader in expanding access to higher education. Committed to serving the richly diverse San Diego region, SDSU ranks among the top universities nationwide in terms of ethnic and racial diversity among its student body, as well as the number of bachelor's degrees conferred upon students of color.

Increasingly recognized for innovative research, San Diego State has achieved the prestigious Doctoral/Research University-Intensive designation. This is granted by the Carnegie Foundation to the top 6.7 percent of the nation's research-conducting universities. Over the last three years, SDSU faculty and staff have attracted nearly \$400 million in grants and contracts for research and program administration. SDSU now ranks among the top 100 public universities nationwide in research expenditures, and SDSU's research funding has doubled from a decade ago.

Private giving to San Diego State has also risen sharply in recent years, reaching a record \$52.6 million in the 2001-2002 fiscal year.



FINEST FACILITIES

TONY GWYNN STADIUM

In place now on Montezuma Mesa are arguably some of the finest facilities in the United States and San Diego State certainly tops the charts on the west coast.

The department is now housed in the \$30 million, 130,000-square-foot Aztec Athletics Center. The new centerpiece of the department, which was dedicated in February of 2002, is located just across the street from Cox Arena and just east of Tony Gwynn Stadium.

On the south, the AAC is buffered by the new Sports Deck, where San Diego State's track and field team, along with both soccer squads, compete.

On the north side, it is connected to Peterson Gym, the home of Aztec volleyball.

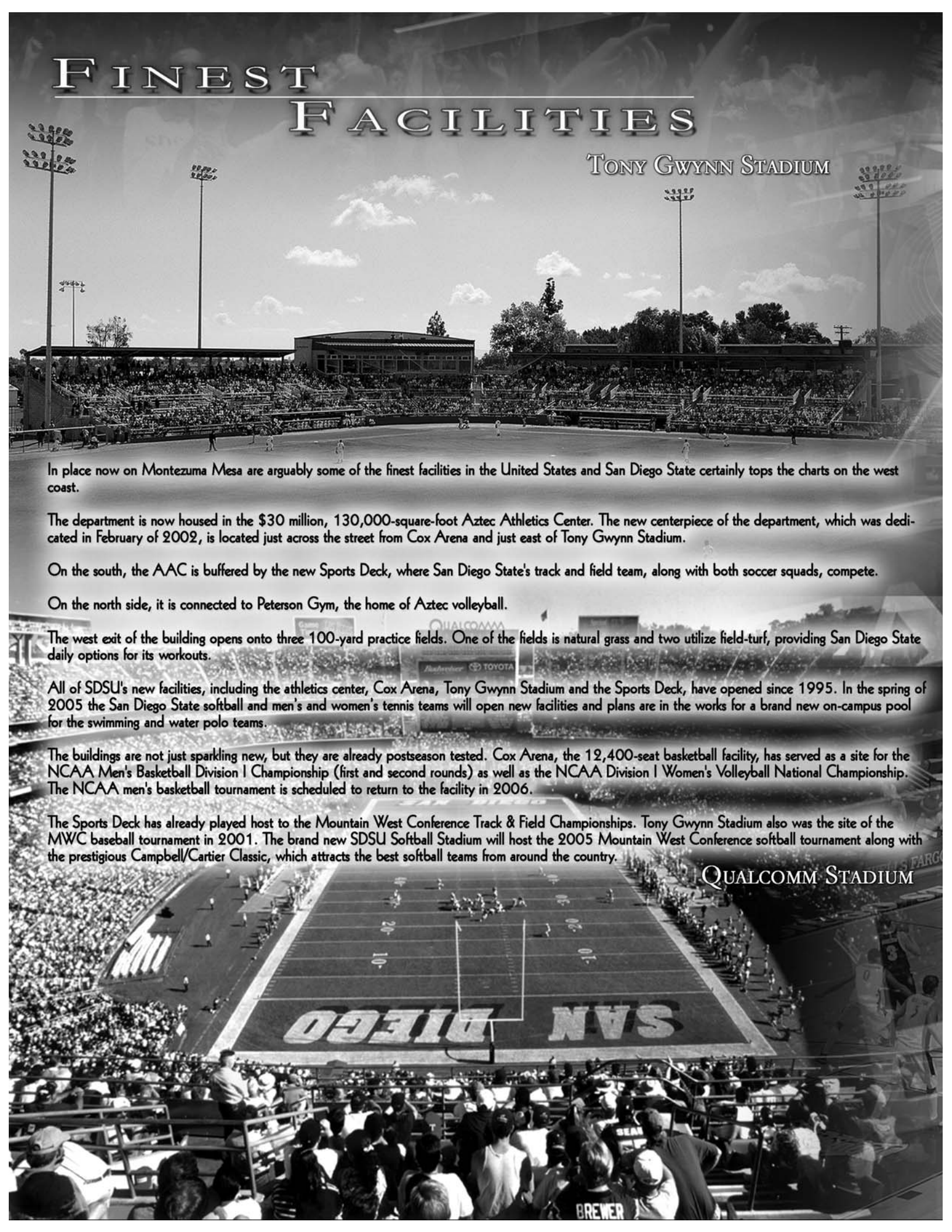
The west exit of the building opens onto three 100-yard practice fields. One of the fields is natural grass and two utilize field-turf, providing San Diego State daily options for its workouts.

All of SDSU's new facilities, including the athletics center, Cox Arena, Tony Gwynn Stadium and the Sports Deck, have opened since 1995. In the spring of 2005 the San Diego State softball and men's and women's tennis teams will open new facilities and plans are in the works for a brand new on-campus pool for the swimming and water polo teams.

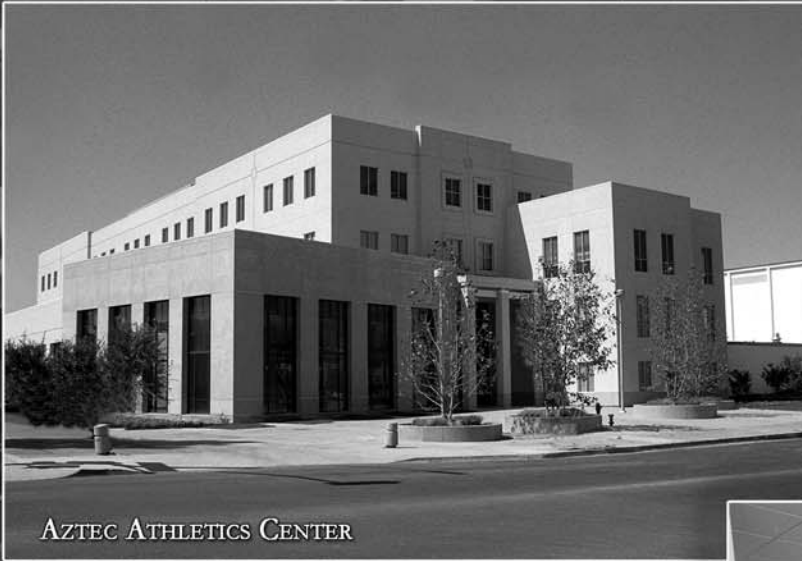
The buildings are not just sparkling new, but they are already postseason tested. Cox Arena, the 12,400-seat basketball facility, has served as a site for the NCAA Men's Basketball Division I Championship (first and second rounds) as well as the NCAA Division I Women's Volleyball National Championship. The NCAA men's basketball tournament is scheduled to return to the facility in 2006.

The Sports Deck has already played host to the Mountain West Conference Track & Field Championships. Tony Gwynn Stadium also was the site of the MWC baseball tournament in 2001. The brand new SDSU Softball Stadium will host the 2005 Mountain West Conference softball tournament along with the prestigious Campbell/Cartier Classic, which attracts the best softball teams from around the country.

QUALCOMM STADIUM



SAN DIEGO STATE SPORTS DECK



AZTEC ATHLETICS CENTER



AZTEC HALL OF FAME



THE 15,000-SQUARE FOOT WEIGHT ROOM



AZTEC SPORTS MEDICINE CENTER



AZTEC ATHLETICS CENTER HIGHLIGHTS

The athletic department is now housed in the \$30 million, 130,000-square-foot Aztec Athletics Center. The new centerpiece of the department, which was dedicated in February of 2002, is located just across the street from Cox Arena and just east of Tony Gwynn Stadium.

◆ The entrance lobby of the Aztec Athletics Center houses the 5,000-square-foot Aztec Hall of Fame, presented by the Wise Foundation. The museum is the first permanent home of the Hall of Fame and features displays, informative kiosks, interactive video trivia games and a plaque commemorating the induction of each Hall of Fame member.

◆ A state-of-the-art weight room, encompassing more than 15,000 square feet, is also located on the first floor of the building. It includes a running track for indoor timing.

◆ Each varsity sport, with the exception of the baseball squad which has a clubhouse at Tony Gwynn Stadium, has a plush locker room on the first floor of the building. The locker rooms include a lounge and television area and oak lockers.

◆ The sports medicine center and equipment operations are also located on the first floor and help provide incredible convenience to the locker rooms, weight room and other practice facilities.



Aztec Athletic Center





AZTEC ATHLETICS CENTER HIGHLIGHTS

Aztec Athletic Center

◆ A first-floor auditorium that seats more than 200 has already been the site of major news conferences, watch parties and public forums.

◆ San Diego State's softball offices are located on the fourth floor of the center. Along with coaches offices and conference room, there is an Olympic sports recruiting lounge, which is among the finest in the nation.

◆ The academic center, complete with two lecture halls, private tutorial rooms, and a new computer lab, is housed on the third floor. The computer lab and study areas are flanked by academic counselors, tutor offices and learning specialists.

◆ The third floor is also home to the athletic administration and the men's and women's basketball staffs.

◆ Coaches offices and more administration offices are located on the fourth floor of the building, along with a recruiting lounge and a staff lunch room.





SDSU'S Aztec Heritage

From the early decades of its history, San Diego State has identified itself with the Aztecs, one of the most sophisticated and distinctive societies in the history of the Western Hemisphere. A fitting choice for a university committed to internationalism and diversity, the Aztec identity evokes great pride in Mexico, as well as among many people in the United States, and certainly within the SDSU community. Consequently, San Diego State strives to honor the Aztec people by enhancing awareness, understanding and appreciation of Aztec culture and achievements.

Aztec History

Aztec civilization dates back to at least the 12th century A.D. The precise location is still debated by scholars, but tradition tells us of a place somewhere north of modern-day Mexico City known at that time as Aztlan, which meant "the place of the cranes" or "the place of the herons." The people who lived in this land were called Azteca meaning "those of Aztlan."

The Azteca eventually left their homeland and became known as the Mexica. Native folklore attributes this name change to the instructions of the people's patron deity, Huitzilopochtli (Hummingbird on the Left).

Around 1325, the Mexica settled on an island in Lake Texcoco, an area that is now the heart of Mexico City, and named it Tenochtitlan

or "the place of the fruit of the cactus." A century later, the Mexica and two other Nahuatl-speaking city-states, Texcoco and Tlacopan, combined to create an entity popularly known as the Aztec Empire.

Boasting a strong military force, this new alliance commanded a sphere of influence that stretched across much of present-day Mexico.

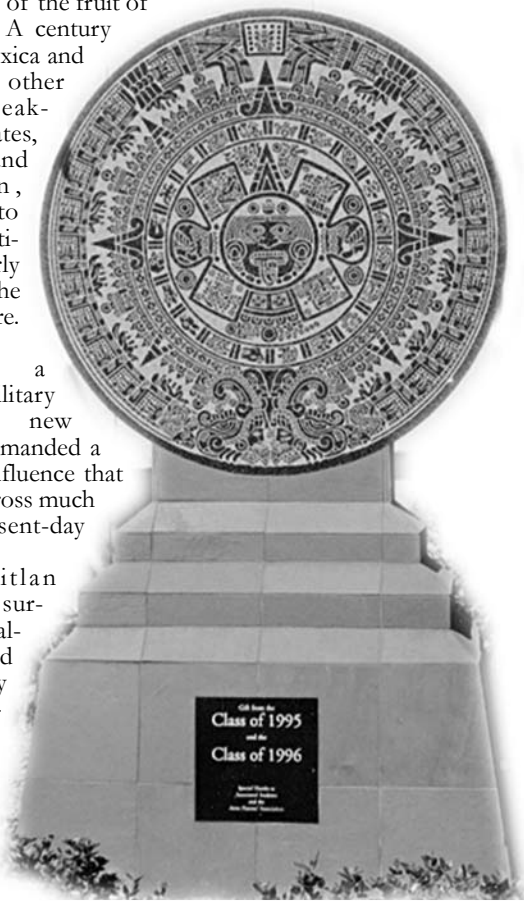
Tenochtitlan and its surrounding valley evolved into a highly sophisticated, multicultural and multilingual city-state of several million inhabitants.

At this same time, major European cities numbered only 30,000 to 40,000 in population. A cradle of innovation, the Aztec Empire developed advanced systems of trade, science, politics, religion, education and agriculture. The Aztecs also enjoyed sports and built grand ballcourts to accommodate team events.

Aztecs and SDSU

San Diego State University first adopted the Aztec name in the 1920s as a nickname for the college's sports teams. In 1925, the student newspaper followed suit, changing its name from *The Paper Lantern* to *The Aztec*. Since that time, San Diego State's celebration of Aztec heritage has permeated the campus. In 1936, a Donald Hord sculpture of Montezuma II, the last Aztec emperor, became a welcoming campus icon. With the passing years, Aztec themes echoed in the names, colors and architectural elements of new campus buildings. And Aztec culture became the subject of more than a dozen university courses.

In 1941, Monty Montezuma, a character based on Montezuma II, debuted at San Diego State athletic events as a symbolic personification of the Aztecs. Over time, the Montezuma character's look and activities have evolved from a sports mascot into a more dignified and accurate representation of the historical emperor. Montezuma now serves as the university's ambassador of Aztec culture, charged with the responsibility of informing and educating the San Diego community about Aztec civilization. SDSU continues to take pride in its affiliation with Aztec culture and to celebrate the Aztec virtues of strength, valor and intellectual achievement.





DR. STEPHEN WEBER

University President



Stephen L. Weber, the seventh president of San Diego State University, provides dynamic leadership to an institution that ranks among the largest in the nation and third largest in California. Educated as a philosopher, President Weber began his tenure at SDSU in July 1996 and shortly afterward initiated a broad-based dialog intended to set the course for the University's future.

Under President Weber's guidance, students, faculty, staff, alumni and community leaders participated in shaping this "Shared

Vision." SDSU is now moving boldly ahead toward goals set by those discussions: reinforcing academic excellence, nurturing students, honoring diversity and social justice, carefully stewarding resources and further developing global programs.

In the process, SDSU has become an increasingly popular and selective choice among college-bound students. For fall 2003, some 45,635 undergraduate applicants competed for 6,545 vacancies. Not surprisingly, the overall academic quality of SDSU students is also rising. In addition, alumni involvement and private financial support of the university have never been stronger.

A champion of community involvement as well as academic excellence, President Weber has been an advocate for community service. Leading by example, he is immediate past chair of the American Association of State Colleges and Universities Board of Directors and co-chairs Partners for K-12 School Reform. He also serves on the boards of governors of The Peres Center for Peace and the San Diego Foundation, and on the boards of directors of the San Diego Regional Economic Development Corporation, the San Diego Science and Technology Council, and the California Healthcare Institute. He co-chairs the College Presidents Forum of the San Diego County Policy Panel on Youth Access to Alcohol.

In addition, President Weber is a member of the international advisory board for the Foundation for Children of the Californias, the advisory council of the San Diego Performing Arts League, and the honorary advisory board of the San Diego Science Alliance. He is a member of the San Diego Rotary Club, an honorary director of the Japan Society of San Diego and Tijuana, and a member of the advisory board for Bahcesehir University in Turkey.

Born in Boston, President Weber is a graduate of Bowling Green University with a B.A. in philosophy. He received his Ph.D. in philosophy from the University of Notre Dame in 1969 and is the author of numerous articles on philosophy and higher education.

President Weber's many awards include an honorary degree from Beijing Capital Normal University. He was named among the 1997 Headliners of the Year by the San Diego Press Club. Also in 1997, the San Diego Mediation Center honored him with its Peacemaker Award. In 1999, President Weber received the Executive Director's Award from the San Diego Education Association and the Gold Key Award from the San Diego Hospitality Association. He was recognized as a Leader of Vision by the League of Women Voters of San Diego in 2000.

Before coming to San Diego State University, President Weber served as interim provost of the State University of New York (SUNY). He also served seven years as president of the SUNY Oswego campus. Prior to that he was vice president of academic affairs at St. Cloud State University in Minnesota, dean of arts and sciences at Fairfield University in Connecticut, and assistant to the president of the University of Maine. While a faculty member at the University of Maine, he was recognized as the outstanding professor in humanities.

President Weber is married to Susan Keim Weber, who shares his enthusiastic commitment to SDSU. They have two sons.

MIKE BOHN

Director of Athletics



Mike Bohn, who developed new facilities, grew community and corporate support, and produced balanced budgets for the University of Idaho's athletics department, was named Director of Intercollegiate Athletics at San Diego State on Oct. 6, 2003.

Bohn brings new energy and a new direction for Aztec Athletics and he has hit the ground running, reaching out to all Aztec constituencies.

"My family and I are extremely honored to have the opportunity to join SDSU and lead the Aztec athletics department, which has a distinguished history and bright future," Bohn said.

"SDSU possesses tremendous coaching talent, outstanding facilities and there is vast potential in this program. Our goal is to take advantage of all of these assets in ways that will build teamwork involving people from every corner of the campus and the community. Aztec Athletics will serve as a rallying point for building collective pride for the university and San Diego."

Bohn spent just over five years directing the athletic program at Idaho. During his tenure, he successfully completed the move of the Vandals to the Division I-A ranks from the Big Sky Conference. He also balanced the department's budget in consecutive years after inheriting an operation that exceeded over \$1 million of debt in the three years prior to his arrival.

Under Bohn, Idaho began construction on the Vandal Athletics Center, the first facilities improvement for Idaho athletics in two decades. He was also the driving force behind a 20-percent increase in the Vandal Scholarship Fund, and a \$350,000 surge in annual corporate support.

Bohn arrived in Moscow after a three-year stint at Colorado State University. As associate athletic director for the Rams, he was responsible for all external revenue-producing operations, including ticket sales, fund raising through the Greater Ram Club, licensing, corporate sales, signage, capital campaigns, broadcasting rights fees, as well as special events.

Along with increasing revenue on several fronts, Bohn helped escalate student interest in CSU athletics while working with Associated Students of Colorado State University.

From 1992 to 1995, Bohn served as Director of Marketing for the College Football Association. The CFA consisted of six major football conferences encompassing 67 universities. Bohn was involved in many facets of the organization's operations, including the administration of a \$60 million television package. He also formulated a blueprint for the promotion and development of the image of college football as a whole.

Bohn's first job in administration came at the Air Force Academy, where he worked from 1984 to 1992. During his tenure in Colorado Springs, Bohn advanced from an intern to assistant athletic director. He served as executive director of the Blue and Silver Club, as well as other external operations throughout his stay at the academy.

Bohn is a graduate of Boulder (Colo.) High School. He was a member of the University of Kansas football and baseball squads. He graduated in 1983 with a bachelor of arts degree. He earned a master's degree in sports administration at Ohio University in 1984 and also spent one year as a graduate assistant football coach at Ohio.

Bohn is a former member of the NCAA Championships Cabinet and the Division I-A Athletics Directors Association Executive Council. During his stay at Idaho, he was a member of the Big West Conference executive committee and he served on the University of Idaho executive council.

Bohn is married to the former Kim Zeren. They have two children: Michaelyn is 20 and Brandon is 18.

SDSU IN THE COMMUNITY



The athletic department and the San Diego State softball program take pride in taking an active role in a number of community projects. Aztec players volunteer their time to help support the community that supports San Diego State athletics.

In addition to visiting schools and hospitals, Aztec players are always looking for additional ways to help serve the community. For example, members of the softball team participated in Habitat for Humanity construction projects and Junior Seau's Shop with a Jock program and Holiday Gift Drive.

SDSU ACADEMICS



San Diego State Student-Athletes to Achieve a 3.2 GPA or Better (1994-2003)

1994	34
1995	56
1996	74
1997	101
1998	133
1999	135
2000	148
2001	147
2002	141
2003	177

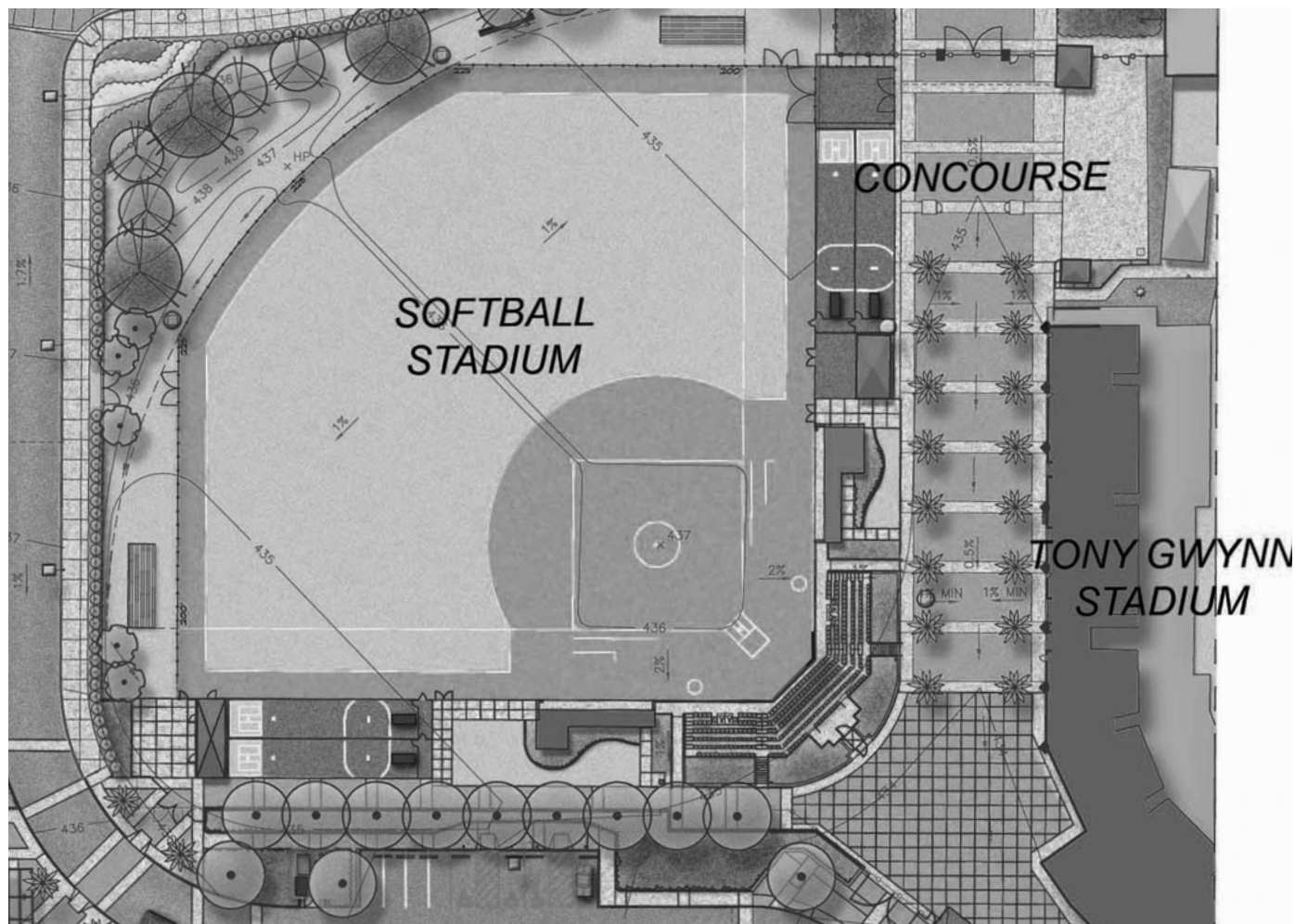
The dual role of student and athlete can be a daunting challenge for any person at the Division I level. Recognizing that academic challenge, the Student Athlete Academic Support Services program has been developed at San Diego State to assist all student-athletes in achieving academic excellence.

It is a source of pride within San Diego State athletics that the department has developed one of the most comprehensive academic support programs in the country.

Throughout the academic year, advisors offer a variety of services to aid individuals in the development of their personal goals and the blueprint for pursuing those goals.

All new student-athletes are invited to an orientation that helps lay the foundation for future successes. Each advisor teaches a section of the University's Freshman Success course (General Studies 100), which deals with specific transition issues for student-athletes. Topics include time management, study skills and test taking.





New Softball/Tennis Facility Opening This Year

The future is fast approaching with the building of a new softball/tennis facility on the west side of the San Diego State University campus. The buildings next to Tony Gwynn Stadium have been razed and when the 2005 softball season rolls around, a brand-new lighted facility will be the new home to SDSU softball.

The stadium, due to be completed for the 2005 season, will have 300 permanent seats (150 stadium and 150 bench-back). Bleacher seats and a mounded landscape will lie behind a five-foot green outfield fence. The capacity will be 1,000 with room to add 1,000 more seats.

Batting cages and a bullpen will be available for each team and a tree-lined concourse will grace the path between the new

stadium and baseball's Tony Gwynn Stadium.

SDSU will move from the first base dugout, where it currently plays at SDSU Field, into the third base dugout at the new facility.

John and Becky Moores, owners of the San Diego Padres, donated approximately \$6.5 million for the combined facility.

In addition to the new complex, SDSU has plans in the works to construct a new natatorium to house SDSU's aquatic sports.

Van Wyk's Comments on the New Facility

"(I feel) sheer joy. It's been a long wait and it's really exciting to see these things start to develop. I'm ready to go right now, slap down a couple of bases and just go after it. It's going to be really fun. It's the last link for us. We've got a program that's fully funded, a great coaching staff, 12 full-ride scholarships and the budget to support a nationally-ranked team. The last thing we were waiting for was the facility and here it is. And recruiting wise, you can't say enough for how much it's going to help us. This will be a big tool for us because we want to keep more of these San Diego kids at home."