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## Prioritising Products and Assessing Impacts of S&L Programmes: Determining Product Coverage & Prioritization

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SPEX Call Overview

7 May 2015, 11:00–13:00 GMT

When developing standards and labelling (S&L) programmes, policy makers must first prioritise which products to address and how. Prioritisation ensures that programmes target the appropriate product categories within their market in order to achieve the highest energy savings at the lowest cost to consumers. Different economies apply different methods for prioritising products for consideration under S&L programmes. In some cases, this decision making process is straightforward: economies simply target those products that are known to have high energy consumption and a high volume of sales within the region. In other cases, more complex analysis, methodologies, and tools are applied. A number of different analyses can inform product prioritisation and coverage, including analysis of market data, analysis of energy savings potential, and benchmarking studies.

The second call of the SEAD Policy Exchange Forum will focus on determining product coverage and prioritising products. The SEAD Initiative (Lawrence Berkeley National Laboratory) will present an overview of different metrics that can inform product prioritisation, and discuss why this activity should be undertaken before moving forward with the development of an S&L programme. Three governments (Australia, India and the European Commission) will then present on their approaches to product prioritisation, explaining how they use different data and analyses to inform their work plans.

Australia will discuss the process they are developing to assess impacts of existing regulations, as well as projected impacts of future regulations that may be introduced. The European Commission will explain how they prioritise products for the European Union's Ecodesign and Energy Labelling Directives, and how they manage prioritisation for all twenty-eight Member State countries. India will present on how they use the Product Policy Analysis Tool (PPAT) to identify the energy savings



and greenhouse gas abatement potential of regulating different products, and how they use this information to inform the Bureau of Energy Efficiency's policymakers on which products to prioritise for inclusion in India's S&L programme. This presentation will discuss the background and framework of the PPAT, its capabilities and components, and its outputs and analyses.

Questions to be addressed by all presenters include:

- What process do they follow for prioritising products;
- What data do they use to inform the process and where do they obtain this from;
- What are the strengths or weaknesses of these processes;
- What challenges have they faced and is there potential for any collaborative activities that can help improve these processes?

Some key questions for all to consider before joining the discussion:

- *What methodology informs your product prioritisation process?*
- *What methodologies are most / least cost and resource intensive?*
- *How accurately do projections predict actual impacts of the regulations?*

This will be the first call covering the topic of product prioritisation and assessing impacts of S&L programmes. Future calls will discuss different approaches and tools for assessing impacts of S&L programmes, as well as some existing analysis of these programmes.