

SEAFAIR PRIVACY POLICY

This Privacy Policy (“Policy”) describes how Seafair Inc. (“Seafair,” “we,” “our,” “us”) collects, uses, and discloses certain personal information obtained through our website (“Site”), which is located at <https://www.seafair.io>. By visiting our Site and/or using the features made available to you on the Site (the “Services”), you are agreeing to the terms of this Policy.

INFORMATION WE COLLECT

We collect personal and other information from you directly when you provide it to us through the website. We may also automatically collect certain information about you and your computer, smartphone, or other device when you use, access, or interact with our Site.

Personal information you provide: We collect personal information from you when you provide it to us as part of using our Services.

- **Registration Information.** You must register to use the Services. If you are using the Services on behalf of an organization, then you must provide your name, email address, and phone number. You will also be required to provide other information such as your organization and title. If you are (a) an administrator adding users to your organization’s account or (b) an operator adding information about vendors, which may include personal information about specific individuals associated with such vendor, then you represent and warrant you have the right to provide personal information about such users and/or individuals to Seafair, and will indemnify and hold Seafair harmless against any third party claims, losses, or demands arising out of a breach of such representation and warranty.
- **Customer Support.** We may collect personal information through your communications with our customer-support team.

Using the Services. We collect information you post through the Services. For example, when you interact with other users associated in your organization or send messages to other users, the Services will collect the information you provide in such submissions, including any personal information.

Automatic Data Collection. We collect and store information that is generated automatically as you use it, including your preferences and anonymous usage statistics. By using the Services, you are authorizing us to gather, parse, and retain data related to the provision of the Services.

- **Cookies.** We use cookies on the Site. Cookies are small files that are stored on your computer by your web browser. A cookie allows the Site to recognize whether you have visited before and may store user preferences and other information. For example, cookies can be used to collect or store information about your use of the Site during your current session and over time (including the pages you view and the files you download), your

computer's operating system and browser type, your Internet service provider, your domain name and IP address, your general geographic location, the website that you visited before the Site, and the link you used to leave the Site. If you are concerned about having cookies on your computer, you can set your browser to refuse all cookies or to indicate when a cookie is being set, allowing you to decide whether to accept it. You can also delete cookies from your computer. However, if you choose to block or delete cookies, certain features of the Site may not operate correctly.

- **Web Log Data.** When you use the Site, we automatically receive and record certain information from your computer (or other device) and your browser. This may include such data as your IP address and domain name, the pages you visit on the Site, the date and time of your visit, the files that you download, the URLs from the websites you visit before and after navigating to the Site, your software and hardware attributes (including device IDs), your general geographic location (e.g., your city, state, or metropolitan region), and certain cookie information (see below). To obtain such information, we may use web logs or applications that recognize your computer and gather information about its online activity.

- **Location Information from Your Mobile Device.** We may collect and store your location information if you enable your mobile device to send it to us. Collection of this information may improve the provision of the Services.

- **Pixel Tags.** A pixel tag (also known as a web beacon, clear GIF, pixel, or tag) is an image or a small string of code that may be placed in a website, advertisement, or email. It allows companies to set or read cookies or transfer information to their servers when you load a webpage or interact with online content. For example, we or our service providers may use pixel tags to determine whether you have interacted with a specific part of our Site, viewed a particular advertisement, or opened a specific email.

- **SDKs and Mobile Advertising IDs.** Our Services may include third-party software development kits ("SDKs") that allow us and our service providers to collect information about your activity. In addition, some mobile devices come with a resettable advertising ID (such as Apple's IDFA and Google's Advertising ID) that, like cookies and pixel tags, allow us and our service providers to identify your mobile device over time for advertising purposes.

HOW WE USE YOUR INFORMATION

We use your information for the following purposes:

- **Communications.** We may send email to the email address you provide to us to verify your account and for informational and operational purposes, such as account management, customer service, or system maintenance.

- **Internal and Services-Related Usage.** We use information, including personal information, for internal and Services-related purposes only and may provide it to

third parties to allow us to facilitate the Services. We may use and retain any data we collect to provide and improve our Services.

- **Marketing.** We may use information, including personal information, to facilitate transmittal of information that may be useful, relevant, valuable or otherwise of interest to you. We do not rent, sell, or share personal information about you with other people or non-affiliated companies for their direct marketing purposes, unless we have your permission.
- **Analytics and Interest-Based Advertising.** We also may partner with certain third parties to collect, analyze, and use some of the personal and other information described in this section. For example, we may allow third parties to set cookies or use web beacons on the Site or in email communications from us. This information may be used for a variety of purposes, including online interest-based advertising, as discussed below
- **Legal and/or Regulatory Requirements.** We may use any of the information we collect to comply with our legal and regulatory obligations.
- **Aggregated, Anonymized, and Deidentified Data.** We may aggregate, anonymize, and deidentify data collected through the Services and use it for any purpose.

TO WHOM AND WHY WE DISCLOSE YOUR INFORMATION

We may share the information we collect through the Services for the following purposes:

- **Displaying to Other Users.** The content you post to the Services may be displayed on the Services. Other Users associated with the same Organization may be able to see some information about you, such as your name, email address and phone number. We are not responsible for privacy practices of the other users who will view and use the posted information.
- **Third-party service providers.** We use third-party service providers that perform services on our behalf, including web-hosting companies, mailing vendors, and analytics providers. These service providers may collect and/or use your information, including information that identifies you personally, to assist us in achieving the purposes discussed above. We may share your information with other third parties when necessary to fulfill your requests for services; to complete a transaction that you initiate; to meet the terms of any agreement that you have with us or our partners; or to manage our business.
- **Analytics and Interest-Based Advertising.** Please see our section below to learn how we share your information for analytics and interest-based advertising purposes.
- **As Required By Law and Similar Disclosures.** We may access, preserve, and disclose your Personal Information, other account information, and content if we believe doing so is required or appropriate to: comply with law enforcement requests

and legal process, such as a court order or subpoena; respond to your requests; or protect yours', ours' or others' rights, property, or safety.

- **Merger, Sale, or Other Asset Transfers.** If we are involved in a merger, acquisition, financing due diligence, reorganization, bankruptcy, receivership, sale of company assets, or transition of Services to another provider, then your information may be sold or transferred as part of such a transaction as permitted by law and/or contract.

We may also disclose your personal information for other reasons with your permission.

ANALYTICS AND INTEREST-BASED ADVERTISING

We use and disclose your information for analytics and interest-based advertising purposes, as described below.

Analytics. We partner with certain third parties to obtain the automatically collected information discussed above and to engage in analysis, auditing, research, and reporting. These third parties may use web logs or web beacons, and they may set and access cookies on your computer or other device. In particular, the Services use [Google Analytics](#) to help collect and analyze certain information for the purposes discussed above. You may opt out of the use of cookies by Google Analytics [here](#).

Interest-based Advertising. The Services also enable third-party tracking mechanisms to collect information about you and your computing devices for use in online interest-based advertising. For example, third parties, such as Facebook, may use the fact that you visited our Site to target online ads to you. In addition, our third-party advertising networks might use information about your use of our Site to help target advertisements based on your online activity in general. For information about interest-based advertising practices, including privacy and confidentiality, visit the [Network Advertising Initiative](#) website or the [Digital Advertising Alliance](#) website.

The use of online tracking mechanisms by third parties is subject to those third parties' own privacy policies, and not this Policy. If you prefer to prevent third parties from setting and accessing cookies on your computer or other device, you may set your browser to block cookies. Additionally, you may remove yourself from the targeted advertising of companies within the Network Advertising Initiative by opting out [here](#), or of companies participating in the Digital Advertising Alliance by opting out [here](#). Although our Site currently does not respond to "do not track" browser headers, you can limit tracking through these third-party programs and by taking the other steps discussed above.

SECURITY OF YOUR INFORMATION

We take steps to ensure that your information is treated securely and in accordance with this Policy. Unfortunately, the Internet cannot be guaranteed to be 100% secure, and we cannot ensure or warrant the security of any information you provide to us, and you transmit such information at your own risk.

CHILDREN'S PRIVACY

Content on the Services is directed at individuals over the age of 18 and is not directed at children under the age of 13. We do not knowingly collect personally identifiable information from children under the age of 13.

INTERNATIONAL USERS

The information that we collect through or in connection with the Services is transferred to and processed in the United States for the purposes described above. We also may subcontract the processing of your data to, or otherwise share your data with, affiliates or third parties in the United States or countries other than your country of residence. The data-protection laws in these countries may be different from, and less stringent than, those in your country of residence. By using the Services or by providing any personal or other information to us, you expressly consent to such transfer and processing.

YOUR CHOICES

If you want to learn more about the personal information that we have about you, or you would like to update, change, or delete that information, please contact us by email at support@seafair.io.

You may opt out of receiving marketing emails from us by following the instructions in those emails or by emailing us at support@seafair.io.

EXTERNAL LINKS

The Services may contain links to third-party websites. If you use these links, you will leave the Site. We have not reviewed these third-party sites and do not control and are not responsible for any of these sites, their content, or their privacy policy. Thus, we do not endorse or make any representations about them, or any information, software, or other products or materials found there, or any results that may be obtained from using them. If you decide to access any of the third-party sites listed on our website, you do so at your own risk.

CHANGES TO THIS POLICY

We may make changes to the Site in the future and as a consequence will need to revise this Policy to reflect those changes. We will post all such changes on the Site, so you should review this page periodically. If we make a material change to the Policy, you will be provided with appropriate notice.

CONTACT INFORMATION

Should you have any questions or concerns about this Policy, you can contact us at support@seafair.io or by writing to us at the following address:

Seafair Inc.

19 W 24th Street

New York, NY 10010

Last Updated Date: **July 8 2020**