

Spend a semester in Finland: GATEWAY TO LIBRARY AND INFORMATION STUDIES

- Exchange programme in the field of library and information services
- Offered by the School of Business and Culture of Seinäjoki University of Applied Sciences

What is the programme all about?

In Finland, professionals in the field of library and information services work in customer service and development and in specialist positions in libraries and information service centres.

Participants of this programme develop skills in running, developing and supervising staff in a library and information service centre. Specialised skills, such as storing data and acquiring information, knowledge of literature and other library materials, customer service skills, pedagogical skills, social skills and computer skills, are emphasised in the programme. Students also learn how to organize events in libraries.

Programme contents:

- Literature Studies
- Marketing and Communication Studies
- Information Studies
- Cultural studies
- Language Studies: Finnish, English

The programme also offers:

- Different teaching and learning methods and techniques
- Unique studying atmosphere
- Multinational studying environment
- Interesting extracurricular activities

All courses taught in English

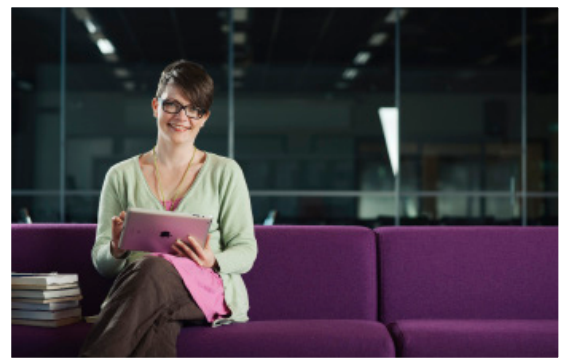
by Finnish and visiting foreign professionals.

CONTACT PERSONS:

Ms Marjo Arola
International Coordinator
marjo.arola@seamk.fi

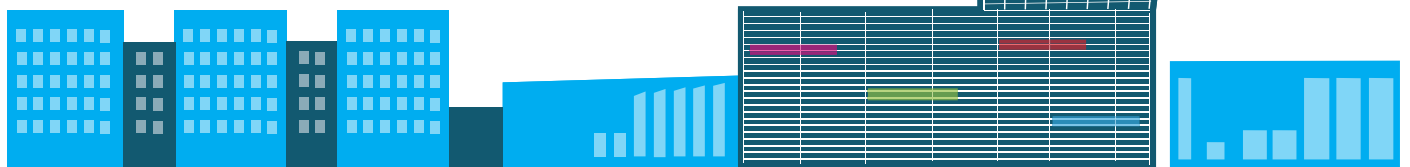
Ms Satu Salmela
Lecturer
satu.salmela@seamk.fi

Ms Sanna Savolainen
Guidance Counsellor
sanna.savolainen@seamk.fi



FOR FURTHER INFORMATION:

www.seamk.fi/exchangeprogrammes



 www.twitter.com/seamk

 www.facebook.com/seamk

 www.instagram.com/SeAMK_official

SeAMK 

SEINÄJOEN AMMATTIKORKEAKOULU
SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES

www.seamk.fi

COURSE OFFERING 2017 – 2018

(Please note that changes in the programme are possible. The final Learning Agreement is always compiled with the programme coordinators after an approved application process.)

Spring semester

(19 February – 25 May 2018)

Library English, 3 ECTS

Upon the completion of the course, students will know the central vocabulary used in the library and information services field. They will be competent in communicating both orally and in written form in various situations in the field. They will also be competent in servicing patrons, informing others about the library system of their home country and telling about the activities and services available in libraries.

Social Media in Library's marketing and communication, 5 ECTS

Upon the completion of the course, students will know how to use various tools of social media in library's marketing and communication.

World literature, 4 ECTS

The student can name various types, periods and genres of modern literature from around the world. They will be familiar with the more significant representatives of world literature based on language regions. After the course they will be competent in applying their knowledge when serving patrons and relating the contents of collections.

Information Architecture, 5 ECTS

The aim of the course is that the students understand the matters and methods involved in organizing and labeling information at the information service oriented architectures, especially in libraries and other information service organizations.

Information Literacy, 5 ECTS

The course deals with the theory framework of information literacy:

- The key concepts of information literacy skills and how they are taught and learned
- Integrating IL skills with contents for different target groups
- Collaboration between teaching and library staff and its meaning for learning IL skills
- Practical examples of integrated/embedded teaching of information literacy skills

Social reading and reading communities, 5 ECTS

The course aim is to give students views and understanding about various reading forms, reading communities and social context of reading. Students can identify the possibilities for libraries to support and co-operate with traditional and new kind of reading communities. Students will learn how to plan and implement activities to promote reading and literacy for different customer groups, how to guide and lead literature discussions.

