

SeAMK Winter School 2018: BETTER BUSINESS BY DESIGN

Study in Finland - Many Experiences Await!

How about joining an intensive study programme and experiencing winter in the Land of the Northern Lights, Finland?

Seinäjoki University of Applied Sciences (SeAMK) offers SeAMK Winter School 2018 'Better Business by Design', which makes this possible. The programme focuses on using innovative thinking to create new products and services. Ideal for future business professionals and students from various fields of business, hospitality and culture industries.

- **Timetable:** 5 February – 16 February 2018
- **Venue:** SeAMK, Frami F, Kampusranta 11, Seinäjoki, Finland
- **Social Programme:** Company visit and opportunities for outdoor activities

Programme contents

Service Design, in total 5 ECTS credits

- Designing Profitable Customer Experience, 3 ECTS
- Doing Business in the Nordic Countries, 2 ECTS

Course descriptions available at www.seamk.fi/winterschool.

MORE INFORMATION:

www.seamk.fi/winterschool

Administration Fee: 50 euros

Every student participating SeAMK Winter School has to pay the administration fee.

Tuition Fee: 250 euros

Tuition fee waiver for students from the partner universities of Seinäjoki University of Applied Sciences.

Accommodation

Housing in the student dormitories for a separate fee can be applied online: www.sevas.fi/en

Registration

Registration open at <https://urly.fi/Oy6> until 30 November 2017.



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SeAMK 

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