What is Gateway Programme all about?

Gateway to Cultural Management Studies programme includes Marketing, Project Management, Event management and Documentary Film Production studies. Students also learn about Finance and Sponsorship issues, and participate in community work based productions.

In the programme, SeAMK offers the students an experience in various teaching and learning methods and techniques. The studies include a fascinating combination of content and technical production. Multinational atmosphere also encourages networking across borders. Every year there are more than 100 international students from more than 15 countries studying in the School of Business and Culture.

All courses are taught in English by Finnish and visiting foreign professionals.

Timetable:
Studies begin on 19 February 2018 and end on 25 May 2018. Application deadline for all exchange students is 15 November 2017. Before the application time, the partner institutions make nominations by email to incoming@seamk.fi.

STUDENT EXCHANGE CONTACT PERSONS:

Ms Tiina Ojanperä, Coordinator
Incoming student exchanges from European countries
tiina.ojanpera@seamk.fi

Ms Maria Loukola, Coordinator
Incoming and outgoing student exchanges outside Europe
maria.loukola@seamk.fi

www.seamk.fi/exchangeprogrammes
COURSE OFFERING

(Please note that changes in the programme are possible. The final Learning Agreement is always compiled with the programme coordinators after an approved application process.)

Spring semester
19 February – 25 May 2018

PROFESSIONAL STUDIES
• Sociocultural Event, 10 ECTS
• Documentary Film Production, 10 ECTS
• Developing Concepts for Web and Mobile Communication, 8 ECTS
• Basics of Video Lighting, 2 ECTS

Elective Studies
• Cross-Cultural Business and Marketing Communication, 6 ECTS
• Sustainable Management, 3 ECTS
• Creating Websites, 3 ECTS

Language and Culture Studies
• Finnish Language and Culture, 3 ECTS
• Doing Business in English, 3 ECTS
• Intercultural Communication, 3 ECTS