

Spend a semester or two in Finland: GATEWAY TO INTERNATIONAL BUSINESS

- Exchange programme in the field of international business
- Offered by the School of Business and Culture of Seinäjoki University of Applied Sciences

What is Gateway Programme all about?

- Professional Business Studies: Marketing, International Business, Strategic Management, Industrial Management, Finance, Business Simulation, Knowledge Management etc.
- Target Area Studies: EU, Russia, Latin America, China, Japan etc.
- E-Business Studies
- Language & Culture Studies: Finnish, English etc.
- Study Seminar Abroad

Gateway Programme also means:

- Different teaching and learning methods and techniques
- Unique studying atmosphere
- Multinational student groups and international teachers
- Every academic year there are more than 120 international students from more than 15 countries taking part in this programme
- Networking across borders
- Interesting extracurricular activities

All courses taught in English
by Finnish and visiting foreign professionals.

Timetable:

Studies in the spring semester 2018 begin on 19 February and end on 25 May. Application deadline is 15 November 2017. Before the application time, the partner institutions make nominations by email to incoming@seamk.fi.



www.seamk.fi/gateway

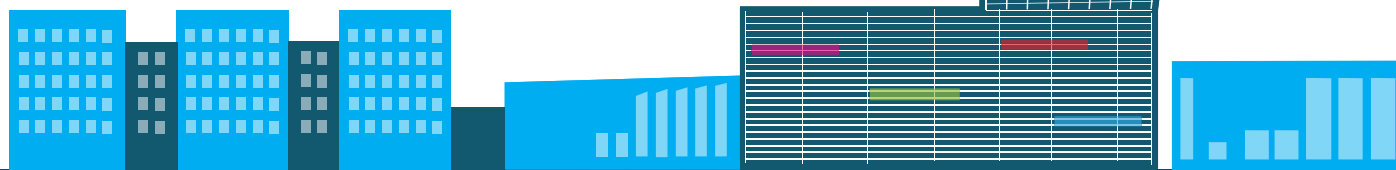
STUDENT EXCHANGE CONTACT PERSONS:

Ms Tiina Ojanperä, Coordinator

Incoming student exchanges from European countries
tiina.ojanpera@seamk.fi

Ms Maria Loukola, Coordinator

Incoming and outgoing student exchanges outside Europe
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SeAMK 

SEINÄJOEN AMMATTIKORKEAKOULU
SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES

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COURSE OFFERING

(Please note that changes in the programme are possible. The final Learning Agreement is always compiled with the programme coordinators after an approved application process.)

The workload per semester is approximately 30 ECTS credits.

Autumn semester

5 September – 15 December 2017

Managing International Business

- International Marketing Management and Research, 6 ECTS
- International Business Operations and Strategies, 6 ECTS
- Cross-Cultural Business and Marketing Communication, 6 ECTS
- International Business Simulation, 4 ECTS
- Research Methods, 3 ECTS

Industrial Management

- Business to Business Marketing, 3 ECTS
- Logistics, 3 ECTS

E-Business

- Introduction to E-Business, 4 ECTS
- E-Commerce Web Design, 5 ECTS
- Social Media in Business and Marketing Communication, 3 ECTS
- Web Marketing Tools, 3 ECTS

Elective Studies

- Business in EU, 3 ECTS
- Business in China, 2 ECTS
- Seminar on Business in Scandinavia, 3 ECTS

Language and Culture Studies

- Finnish Language and Culture, 3 ECTS
- Doing Business in English, 3 ECTS

Spring semester

19 February – 25 May 2018

Managing International Business

- International Marketing Management and Research, 6 ECTS
- International Human Resource Management, 3 ECTS
- Cross-Cultural Business and Marketing Communication, 6 ECTS
- International Economics and Finance, 3 ECTS
- Export and Import Operations, 3 ECTS

Industrial Management

- Business to Business Marketing, 3 ECTS
- Logistics, 3 ECTS
- Sustainable Management, 3 ECTS

Elective Studies

- Strategic Management, 4 ECTS
- Knowledge Management, 3 ECTS
- ERP and Financial Reporting, 3 ECTS
- Creating Websites, 3 ECTS
- Business in Japan, 2 ECTS
- Business in Russia, 2 ECTS
- Business in EU, 3 ECTS

Developing Research and Professional Skills

- Research Writing Skills, 2 ECTS

Language and Culture Studies

- Finnish Language and Culture, 3 ECTS
- Doing Business in English, 3 ECTS

The exchange students studying at SeAMK for a whole academic year (autumn + spring semester) can also choose the following courses starting in February 2018:

- Excel Spreadsheet Calculation in Business, 2 ECTS
- Business to Business Sales, 3 ECTS

