

Study a semester in Finland:

GATEWAY TO LIBRARY AND INFORMATION SERVICES

• Exchange programme offered by the School of Business and Culture
of Seinäjoki University of Applied Sciences

WHAT IS THE PROGRAMME ALL ABOUT?

- Innovative, practical, as well as customer and development oriented approach to studies
- Visiting lectures and real worklife projects
- Current topics and programme content
- Co-operation between various faculties of SeAMK
- Active student society and modern learning environments
- Modern libraries as operational environment

ENTRANCE REQUIREMENTS

- The applicants should be students enrolled at a partner university of Seinäjoki University of Applied Sciences.
- At least one year of prior studies in a relevant field.
- Sufficient English language skills to actively participate in the courses and study projects (minimum B1 on European language levels).

TIMETABLE:

Studies in the spring semester 2019 begin on 18 February and end on 24 May, application deadline 15 November 2018. Applications must reach SeAMK by 15 May 2018, see instructions www.seamk.fi/how-to-apply-exchange-students. The partner institutions can nominate the students by email to incoming@seamk.fi one month before the application deadline.

STUDENT EXCHANGE CONTACT PERSONS:

Ms Tiina Ojanperä, Coordinator | Incoming student exchanges from European Erasmus+ countries | tiina.ojanpera@seamk.fi
Ms Maria Loukola, Coordinator | Incoming and outgoing student exchanges outside Europe | maria.loukola@seamk.fi



COURSE OFFERING

(Please note that changes in the programme are possible. The final Learning Agreement is always compiled with the programme coordinators after an approved application process.)

THE WORKLOAD PER SEMESTER IS APPROXIMATELY 30 ECTS CREDITS.

TRANSFORMING LIBRARIES

Information Architecture 5 ECTS

The aim of the course is that the students understand the matters and methods involved in organizing and labeling information at the information service-oriented architectures, especially in the libraries and the other information service organizations.

Media Education and Multiliteracies, 5 ECTS

Having completed the course students are able to explain what multiliteracies mean. Students can distinguish between literacies and analyze the role of media education from the promoting literacies point of view. Students can present the importance of different kinds of literacies in learning. Students are also able to justify the importance of co-operation between the school and the library.

Communal reading, 5 ECTS

The course aim is to give students understanding about various reading forms, reading communities and social context of reading. Students will learn to identify, plan and implement activities to promote reading and literacy for different customer groups and reading communities, support their needs, co-operate with them but also to activate and lead reader-oriented literature discussions.

Introduction to social media, 5 ECTS

Learning outcomes of the course are to understand the history, development and trends of social media and its influence on society, to understand how to use it in organization's marketing and communication.

Renewing Media, 5 ECTS

The aim of this course is to make students familiar with the field of modern media and the development trajectory of media. Students will gain knowledge of concept development and are able to create, design and present new concepts. Students will be able to recognize and understand changes and different development trends in the operational environment and their influence to media.

OTHER STUDIES

- **Combination of studies and practical training** is also an option. Finnish libraries are top-class in the world. Seinäjoki area offers two newly opened modern libraries, Seinäjoki City Library and Seinäjoki Academic Library, for you to explore.
- **Finnish Language and Culture, 3 ECTS**
- **Library English, 3 ECTS**
- **Modern World Literature, 5 ECTS**
- **Also other courses taught in English** are available for exchange students in other programmes, for example in the fields of cultural management and business.

