



GLOBAL MASTER SCHOOL 22.5. - 30.5.2019 Seinäjoki University of Applied Sciences, Seinäjoki

Program of Intensive period of Global Innovation Strategy

| Wednesday 22.5. | Thursday 23.5. | Friday 24.5. | Saturday 25.5. | Sunday 26.5. | Monday 27.5. | Tuesday 28.5 | Wednesday 29.5. | Thursday 30.5. |
|---|--|--------------------------------|--|---|--|---|--|----------------------|
| Student Arrival | 10 am | 9 am | 9 am | 10 am | 9 am | 9 am | 9 am | Student Departure |
| | Introduction of the project work at Prima Power ? | Service management: Mäkeläinen | International business concepts: Burrows | Strategic management in international business: Wang-Nastansky Rother | Productization of digital services: Aho Mäntysaari | Individual online exam (9-11) Presentation skills: Rottman | Preparation for presentation / Free time | |
| | Lunch in Komia | Lunch in Komia | Lunch | Lunch | Lunch in Komia | Lunch in Komia | Lunch in Komia | |
| | Introduction: Aho Team building | 1 pm | 1 pm | 1 pm | 1 pm | 1 pm | 2 pm | |
| | | Workshop Coaching session 1 | Company Visit: Kyrö Distillery Company | Digital strategy of customer services: Wang-Nastansky Rother | Workshop Coaching session 2 | Preparation for presentation | Presentation of the development plan | |
| 7 pm | 6 pm | 4 pm | 4 pm | 4 pm | 4 pm | 4 pm | 5 pm | |
| Evening Get-Together Pizza in Seventh Heaven Seinäjoki UAS Kampusranta 11 | Welcome Dinner | Workshop | Free time | Workshop | Workshop | Preparation for presentation | Closing Dinner | |
| | | 6 pm | 6 pm | 6 pm | 6 pm | 6 pm | | |
| | | Trip to Finnish nature | Free time | Traditonal Finnish evening at Joupin Vanha Tupa | Evening gathering with SeAMK Tutor Students | Free time | | |