



GLOBAL MASTER SCHOOL 22.5. - 30.5.2019 Seinäjoki University of Applied Sciences, Seinäjoki

Program of Intensive period of Global Innovation Strategy

Wednesday 22.5.	Thursday 23.5.	Friday 24.5.	Saturday 25.5.	Sunday 26.5.	Monday 27.5.	Tuesday 28.5	Wednesday 29.5.	Thursday 30.5.
	10 am	9 am	9 am	10 am	9 am	9 am	9 am	
Student Arrival	Introduction of the project work at Prima Power [P]	Service management: Mäkeläinen	International business concepts: Burrows	Strategic management in international business: Wang-Nastansky Rother	Productization of digital services: Aho Mäntysaari	Individual online exam (9-11) Presentation skills: Rottman	Preparation for presentation / Free time	Student Departure
	Lunch in Komia	Lunch in Komia	Lunch	Lunch	Lunch in Komia	Lunch in Komia	Lunch in Komia	
	Introduction: Aho	1 pm	1 pm	1 pm	1 pm	1 pm	2 pm	
	Team building	Workshop Coaching session 1	Company Visit: Kyrö Distillery Company	Digital strategy of customer services: Wang-Nastansky Rother	Workshop Coaching session 2	Preparation for presentation	Presentation of the development plan	
7 pm	6 pm	4 pm	4 pm	4 pm	4 pm	4 pm	5 pm	
Evening Get-Together Pizza in Seventh Heaven Seinäjoki UAS Kampusranta 11	Welcome Dinner	Workshop	Free time	Workshop	Workshop	Preparation for presentation	Closing Dinner	
		6 pm	6 pm	6 pm	6 pm	6 pm		
		Trip to Finnish nature	Free time	Traditional Finnish evening at Joupin Vanha Tupa	Evening gathering with SeAMK Tutor Students	Free time		