

Study a semester in Finland:

MASTER-LEVEL EXCHANGE PROGRAMME IN INTERNATIONAL BUSINESS MANAGEMENT

- A flexible exchange programme with contact hours during weekends and independent studies on weekdays
- Offered by the School of Business and Culture of Seinäjoki University of Applied Sciences

WHAT IS THE PROGRAMME ALL ABOUT?

The programme aims to provide training for specialist and management tasks in businesses that operate internationally. The students are prepared to grow into business management professionals capable of independent decision-making, working with management or demanding expert tasks in businesses that operate in the international market or are planning to go international.

ENTRANCE REQUIREMENTS

- The applicants should be students enrolled at a partner university of Seinäjoki University of Applied Sciences.
- Prior Bachelor-level studies in the field of business.
- The course assignments are focused on organizational development activities. For this reason, working life experience is an advantage for the students.
- Good English language skills to actively participate in the courses and study projects (preferably European level B2).

TIMETABLE:

Autumn semester: September to November/December 2019, application via SoleMove system by 15 May 2019.

Application instructions: www.seamk.fi/how-to-apply-exchange-students

The partner institutions can nominate the students by email to incoming@seamk.fi one month before the application deadline.

STUDENT EXCHANGE CONTACT PERSONS:

Ms Tiina Ojanperä, Coordinator | Incoming student exchanges from European Erasmus+ countries | tiina.ojanpera@seamk.fi
Ms Maria Loukola, Coordinator | Incoming and outgoing student exchanges outside Europe | maria.loukola@seamk.fi



COURSE OFFERING

(Please note that changes in the programme are possible. The final Learning Agreement is always compiled with the programme coordinators after an approved application process.)

TO EARN ONE ECTS CREDIT POINT, A STUDENT HAS TO WORK FOR AN AVERAGE OF 27 HOURS, CONSISTING OF CONTACT HOURS (SEE DATES BELOW) AND INDEPENDENT STUDIES.

AUTUMN SEMESTER

September - November/December 2019

- **Business Development Framework and Strategy, 5 ECTS**
Contact lessons 6-7 September and 13-14 September + independent and/or online studies
- **Strategic Management, 5 ECTS**
Contact lessons 27-28 September and 4-5 October+ independent and/or online studies
- **Advanced International Marketing, 5 ECTS**
Contact lessons 25-26 October and 8-9 November+ independent and/or online studies
- **Also other business courses taught in English**
are available for exchange students from 2 September until 13 December 2019 in the Bachelor-level exchange programme 'Gateway to International Business', please see www.seamk.fi/gateway-to-international-business-2

