

Sustainability and Digitalization in Higher Education
are the two themes of the

Virtual International Week
organised by SeAMK
15 – 19 February 2021

Join us Online!

SeAMK International Week offers opportunities to participate in expert presentations, teach, have workshops and meetings virtually in different fields of education and research.

Participants can sign up for the sessions, teaching and workshops according to their interests and schedules.

Please register through the link [SeAMK International Week](#) by 15 January 2021.

Further information on Virtual International Week:

<https://www.seamk.fi/en/cooperate-with-us/international-activities/>

or email: international.office@seamk.fi

**We cordially welcome You and Your colleagues to join
Virtual International Week in February 2021!**



PRELIMINARY PROGRAMME**all times in Finnish time****(CET +1 / UTC+2)****Monday, 15th February 2021****Sustainability at HEIs**

1.00 pm

Welcome

Practical Information, Music and Virtual Tours

1.30 pm

Internationalization as Part of SeAMK's Strategy and Operations

Dr Jaakko Hallila, President, SeAMK

2.00 pm

Sustainability and Digitalization in Erasmus+ 2021-2027

Ms. Ioana Dewandeler, Team Leader Erasmus+ Policy and Programming, DG Education and Culture

Mr. Jose Manuel Fernandez Arroyo, Head of Sector Erasmus+ Coordination, DG Education and Culture

2.30 pm

Virtual Coffee Break and real Finnish Chocolate

3.00 pm

HEIs and Sustainable Development Goals (SDGs)Mr Juha Ketolainen, Director, International Affairs,
The Finnish National Agency for Education

3.30 pm

**Enhancing the Capacity of HEIs in Sustainability and Circular Economy
Circular Economy in Finnish Universities of Applied Sciences**

Dr Kari Laasasenaho, SeAMK School of Food and Agriculture

Green Universities – Efforts and Ideas

Dr Dario Liberona, SeAMK School of Business and Culture

4 pm

**Sustainability and Digitalization in the Curricula Development Work and RDI at
SeAMK (Confirmed)**

4.30 pm

**Sustainability and Digitalization in Education and RDI at the Tallinn University of
Technology**

Dr. Tauno Otto, Professor, Tallinn University of Technology (TalTech)

4.50 – 5 pm

Closing of the Day

PRELIMINARY PROGRAMME
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Tuesday, 16th February 2021
Digital Europe and HEIs

- 1.00 pm **RDI at SeAMK and Future Collaboration Opportunities**
Dr Elina Varamäki, Vice President
Ms Anne-Maria Mäkelä, Senior Advisor in International RDI
- 1.15 pm **Digital Europe – Role of HEIs,**
Silvia Merisio, DG Connect, European Commission
- 1.30 pm **Digitalization and Growth of SMEs**
Dr Sanna Joensuu-Salo, Principal Lecturer, SeAMK School of Business and Culture
- 2 pm **Digitalization in Health Care**
Dr Merja Hoffren-Mikkola, Principle Lecturere, and Dr Pedro Moreno Sánchez, RDI Expert, SeAMK School of Health Care and Social Work
- 2.30 pm **Digital Factory**
Dr Juha Hirvonen, Principal Lecturer, SeAMK School of Technology
- 3.00 pm Virtual Coffee Break
- 3.30 pm **Future Vehicle Technologies**
Dr Pasi Junell, Principal Lecturer, SeAMK School of Technology
- 4.00 pm **Sustainability and Food Safety**
Dr Gun Wirtanen, Senior Advisor in Food Safety
SeAMK School of Food and Agriculture
- 4.30 – 5 pm **Virtual Networking and Presenting Schools and Teams at SeAMK**



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Wednesday – Friday, 17-19 February 2021
Collaboration Opportunities

Virtual Teaching Visits

Lectures can be between 8 am and 4 pm. The duration of a lecture could be anything between 30 to 90 minutes according to personal schedules. In addition, the following workshops and presentations will be organised:

Wednesday, 17 February 2021:

- 10 –10.30 am **Sensing Technology for Dementia Care Support**
Wenwei Yu (PhD, MD), School of Engineering, Chiba University
- 2 – 3 pm **Workshop: Virtual Mobility – New Modes of Mobility**

RDI in Sustainability and Digitalization at Partner HEIs and Networks

- 2 – 2.30 pm **Tourism Skills Gaps in the Field of Digital, Sustainable and Social Skills**
Dr Corne Dijkmans, Manager Research & Business Innovation, Academy for Tourism
Breda University of Applied Sciences
- 2.30 – 3 pm **Smart Sensors 4 Agri-Food – Thematic Smart Specialization Partnership for Ecosystem Development, Interregional Collaboration and RDI**
Mr. Simon Maas, Chair of [Smart Sensors 4 Agri-Food](#) and Project Manager at AgriFood Capital
Mrs. Veerle Rijckaert, Coordinator of the Established Office of Smart Sensors 4 Agri-Food and Business Development & Internationalization Manager at Flanders' FOOD
- 3 – 3.30 pm **COST Action 'International Interdisciplinary Network on Smart Healthy Age-friendly Environments' as a base for RDI Collaboration at European level**, Dr. Katja Valkama, RDI Manager at SeAMK School of Health Care and Social Works, and Member of the Management Committee of the COST Action
- 3.30 – 4 pm **Circular Business Competencies Building and Learning Innovations in Collaboration with Enterprises, HEIs and NGOs**
Ms. Marleena Ahonen, Specialist in Circular Economy, SITRA
- 3 – 4 pm **Workshop: Language Teaching Project "KIVAKO"**

Meetings according to personal wishes and schedules. Please mention them in the registration.



PRELIMINARY PROGRAMME**all times in Finnish time****(CET +1/UTC+2)****Wednesday – Friday, 17-19 February 2021****Collaboration Opportunities****Thursday, 18 February 2021:**

- 1.30 – 2 pm **European Universities Enhancing HEI Collaboration**
Ms. Julie Anderson, Policy Officer Erasmus+ Higher Education, DG Education and Culture
- 2 – 3.30 pm **Workshop: Joint Interests and Collaboration Opportunities** in Teams
i) Well-being Technology Supporting Transforming Societies led by Dr Katja Valkama and Dr Merja Hoffren-Mikkola
ii) Growth Entrepreneurship and Business Transfers led by Dr Sanna Joensuu-Salo and Dr Anmari Viljamaa
iii) Digital Manufacturing and Industrial Internet led by Dr Ari Sivula and Dr Juha Hirvonen
iv) Food Safety led by Dr Taru Mäki and Dr Gun Wirtanen
v) Circular Economy led by Dr Kari Laasasenaho and Ms Krista Mäki
- 3.30 – 4 pm **Wrap-up** of the workshop sessions: each team presents the summary of the discussions (5 min per team)
- 3 – 4 pm **Workshop: Exchange Programmes**

Meetings according to personal wishes and schedules. Please mention them in the registration.

Friday, 19 February 2021:

Meetings according to personal wishes and schedules. Please mention them in the registration.





Seinäjoki University of Applied Sciences
international.office@seamk.fi

**On behalf of SeAMK, the Organisers of International Week welcome
You and Your colleagues to join our Virtual International Week in February 2021!**

Marjo Arola, Tiina Ojanperä & Tiina Välimäki (**International Mobility Services Team**), Anne-Maria Mäkelä (**RDI**), Heli Simon (**Language Teaching Team**), Jussi Kareinen & Juhani Palomäki (**School of Business and Culture**), Kirta Nieminen & Anna Tall (**School of Food and Agriculture**), Terhi Haapala, Tiina Hemminki, Tiina Kohtamäki, Tua Niemelä & Tarja Svahn (**School of Health Care and Social Work**), Riikka Ala-Sankila (**School of Technology**).

You can contact us by email: firstname.lastname@seamk.fi

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More information about SeAMK can be found:

SeAMK: <https://www.seamk.fi/en/>

International Activities: <https://www.seamk.fi/en/cooperate-with-us/international-activities/>

Exchange Programmes: <https://www.seamk.fi/en/study-with-us/exchange-programmes>

RDI: <https://www.seamk.fi/en/cooperate-with-us/rdi>

