

Welcome



Welcoming Music

Nuori ja kaunis

"Young and Beautiful"

Composition and lyrics by Olavi Uusivirta

First-year students, Degree Programme in
Cultural Management, SeAMK

Ms Inkeri Autio

Ms Aliina Salmela

Ms Eveliina Ripatti





SeAMK Virtual International Week 2021

- 225 participants registered
- from 40 countries
- from 115 HEIs and organisations

A special International Staff Week:

Gathering together online from different locations.

It would be nice to meet face-to-face, but an online week suits our themes:

Sustainability and Digitalization.

SeAMK people are participating from here:

Finland



City of Seinäjoki



SeAMK in Figures



- 5,000 students
- 800 graduating students annually
- 200 international degree students
- 280 international mobility students
- 180 academic staff and 160 other staff
- 200 international partner HEIs
- 17 international double degree agreements
- 28 international projects



SeAMK Faculties

- School of Business and Culture
- School of Technology
- School of Health Care and Social Work
- School of Food and Agriculture

Degree Programmes taught in English:

- International Business (Bachelor)
- Nursing (Bachelor)
- International Business Management (Master)
- Automation Engineering (Bachelor), 2021
- Agri-Food Engineering (Bachelor), 2022



International Collaboration in Mobilities

- almost 300 inbound and outbound teacher and staff exchanges yearly
- almost 700 short-term and semester-long student exchanges yearly
- extensive course offering for incoming exchange students (autumn and spring semesters)
- active intensive course cooperation with international partner universities



Video - This is SeAMK



SeAMK Virtual International Week 2021

- Expert presentations on up-to-date topics
- Interesting discussions and active interaction
- Learning to know each other and learning from each other
- Working together towards a more sustainable and globalized world
- Future collaboration possibilities



Monday, 15 February 2021

- 1 pm Practical Information, Music and Virtual Tours**
- 1.30 pm Internationalization as Part of SeAMK's Strategy and Operations**
Dr Jaakko Hallila, President, SeAMK
- 2.00 pm Sustainability and Digitalization in Erasmus+ 2021-2027**
Ms Ioana Dewandeler, Team Leader Erasmus+ Policy and Programming, DG Education and Culture
Mr Jose Manuel Fernandez Arroyo, Head of Sector Erasmus+ Coordination, DG Education and Culture
- 2.30 pm Virtual Coffee Break**
- 3.00 pm HEIs and Sustainable Development Goals (SDGs)**
Mr Juha Ketolainen, Director, International Affairs,
The Finnish National Agency for Education
- 3.30 pm Enhancing the Capacity of HEIs in Sustainability and Circular Economy**
Circular Economy in Finnish Universities of Applied Sciences
Dr Kari Laasasenaho, SeAMK School of Food and Agriculture
Green Universities – Efforts and Ideas
Dr Dario Liberona, SeAMK School of Business and Culture
- 4 pm UK Pedagogical Experiment to innovate HE Digital Teaching**
Dr Federico Farini, Associate Professor of Sociology, University of Northampton Applied Social Sciences and Sociology
Ms Angela Scollan, Middlesex University in London
- 4.30 pm Sustainability and Digitalization in Education and RDI at the Tallinn University of Technology**
Dr Tauno Otto, Professor, Tallinn University of Technology (TalTech)
- 4.50 – 5 pm Closing of the Day**
- Moderators:**
Ms Marjo Arola, Team Leader, International Mobility Services
Ms Anne-Maria Mäkelä, Senior Advisor in International RDI



Tuesday, 16 February 2021

1.00 pm RDI at SeAMK and Future Collaboration Opportunities
Dr Elina Varamäki, Vice President, SeAMK
Ms Anne-Maria Mäkelä, Senior Advisor in International RDI

1.10 pm Digital Europe – Role of HEIs,
Ms Silvia Merisio, Policy Officer in the Digital Economy, Recovery
Plan and Skills Unit, DG CONNECT

1.30 pm Digitalization and Growth of SMEs
Dr Sanna Joensuu-Salo, Principal Lecturer, SeAMK School of
Business and Culture

2 pm Digitalization in Health Care
Dr Merja Hoffren-Mikkola, Principal Lecturer, and Dr Pedro Moreno
Sánchez, RDI Expert, SeAMK School of Health Care and Social
Work

2.30 pm Digital Factory
Dr Juha Hirvonen, Principal Lecturer, SeAMK School of Technology

3.00 pm Virtual Coffee Break

3.30 pm Future Vehicle Technologies
Dr Pasi Junell, Principal Lecturer, SeAMK School of Technology

4.00 pm Sustainability and Food Safety
Dr Gun Wirtanen, Senior Advisor in Food Safety
SeAMK School of Food and Agriculture

4.30 – 5 pm Virtual Networking and Presenting Schools
School of Business and Culture
School of Food and Agriculture
School of Health Care and Social Work
School of Technology

Moderators:

Ms Marjo Arola, Team Leader, International Mobility Services
Ms Anne-Maria Mäkelä, Senior Advisor in International RDI



10 – 10.30 am Sensing Technology for Dementia Care Support

Dr Wenwei Yu (PhD, MD), School of Engineering, Chiba University

1 – 2.30 pm Workshop: New M – Exploring Virtual Mobility

Ms Kaija-Liisa Kivimäki and Ms Saija Råttis, SeAMK School of Business and Culture

RDI in Sustainability and Digitalization at Partner HEIs and Networks**2 – 2.30 pm Tourism Skills Gaps in the Field of Digital, Sustainable and Social Skills**

Dr Corne Dijkmans, Manager Research & Business Innovation, Academy for Tourism, Breda University of Applied Sciences

2.30 – 3 pm Smart Sensors 4 Agri-Food – Thematic Smart Specialization Partnership for Ecosystem Development, Interregional Collaboration and RDI

Mr Simon Maas, Chair of [Smart Sensors 4 Agri-Food](#) and Project Manager at AgriFood Capital
Ms Veerle Rijckaert, Coordinator of the Established Office of Smart Sensors 4 Agri-Food and Business Development & Internationalization Manager at Flanders' FOOD

3 – 3.30 pm COST Action 'International Interdisciplinary Network on Smart Healthy Age-friendly Environments' as a base for RDI Collaboration at European level

Dr Katja Valkama, RDI Manager at SeAMK School of Health Care and Social Work, and Member of the Management Committee of the COST Action

3.30 – 4 pm Circular Economy Competences and Learning Innovations as a Basis for building a Sustainable Future

Ms Marleena Ahonen, Specialist in Circular Economy, SITRA

Moderator: Ms Anne-Maria Mäkelä, Senior Advisor in International RDI, SeAMK



9 am – 12 Perspectives from Singapore

Panel presentation and discussion

Prof. Joel Lee Tye Beng, Faculty of Law, National University of Singapore

Ms Sahara Sadik, Assistant Director, Institute for Adult Learning, Singapore University of Social Sciences

Moderators: Su Teoh and Aino Alaverdyan

1.30 – 2 pm European Universities Enhancing HEI Collaboration

Ms Julie Anderson, Policy Officer Erasmus+ Higher Education, DG Education and Culture

2 – 3.30 pm Workshop: Joint Interests and Collaboration

Opportunities in Teams:

i) **Well-being Technology Supporting Transforming Societies**

led by Dr Katja Valkama and Dr Merja Hoffren-Mikkola

ii) **Growth Entrepreneurship and Business Transfers** led by

Dr Sanna Joensuu-Salo and Dr Anmari Viljamaa

iii) **Digital Manufacturing and Industrial Internet**

led by Dr Ari Sivula and Dr Juha Hirvonen

iv) **Food Safety** led by Dr Taru Mäki and Dr Gun Wirtanen

v) **Circular Economy** led by Dr Kari Laasasenaho and Ms Krista Mäki

3.30 – 4 pm Wrap-up of the workshop sessions

Each team presents the summary of the discussions (5 min per team)

3 – 4 pm Workshop: Exchange Programmes in the Future – Traditional, Short, Blended and/or Virtual?

led by SeAMK team

In addition to this programme, international guests have lectures and presentations at SeAMK Schools according to their personal schedules (Monday – Friday)



Practical Information

- Please note that there are separate **Microsoft Teams participation links** for separate days/sessions
- Participation links can be found in the programme sent to you on 9 February
- **Just click the link** after the topic to join
- You are free to join the programmes according to your own interests and schedules but - of course - **we hope that you find time to participate in many presentations and workshops during this week!**

For example:
Click here to join

Thursday, 18 February 2021

1.30 – 2 pm **European Universities Enhancing HEI Collaboration** [Click here to join the meeting](#)
Ms Julie Anderson, Policy Officer Erasmus+ Higher Education, DG Education and Culture

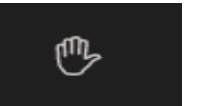
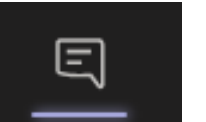
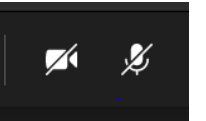
2 – 3.30 pm **Workshop: Joint Interests and Collaboration Opportunities** in Teams

i) Well-being Technology Supporting Transforming Societies [Click here to join the meeting](#)
led by Dr Katja Valkama and Dr Merja Hoffren-Mikkola



Practical Information

- We kindly ask you to close your camera and microphone during the presentations
- During the presentations, you can write your comments/questions in the chat box
- After the presentations, there is approx. 10 minutes for questions and answers
- If you have any questions or comments, please feel free to use the chatbox or email to: international.office@seamk.fi
- If you need any documentation concerning your participation, please contact international.office@seamk.fi
- **All times in the programme are in Finnish time (CET +1 / UTC+2)**



Strong international interaction this week

Parallel with SeAMK Virtual International Week are organized:

- International Language Week
- SeAMK – Tokyo Medical and Dental University (Japan): Virtual Intensive Course for nursing students



Warm thanks to



- every collaboration partner and guest for participating in our Virtual International Week.
- every speaker and workshop leader for their wonderful output for creating this interesting and informative programme.
- SeAMK's President, Dr Jaakko Hallila, and Vice President, Dr Elina Varamäki.
- Deans of SeAMK Schools: Dr Anne-Maria Aho, Ms Terhi Junkkari, Ms Päivi Rinne and Mr Heikki Rasku.
- every SeAMK staff member.



Warm thanks from and to the organisers of the International Week

Tiina Ojanperä, Tiina Välimäki & Marjo Arola
(International Mobility Services Team)

Anne-Maria Mäkelä (RDI)

Heli Simon (Language Teaching Team)

Jussi Kareinen & Juhani Palomäki (School of Business and Culture)

Kirta Nieminen & Anna Tall (School of Food and Agriculture)

Terhi Haapala, Tiina Hemminki, Tiina Kohtamäki, Tua Niemelä & Tarja Svahn
(School of Health Care and Social Work)

Riikka Ala-Sankila (School of Technology).



Wishing you all interesting and rewarding International Week!

