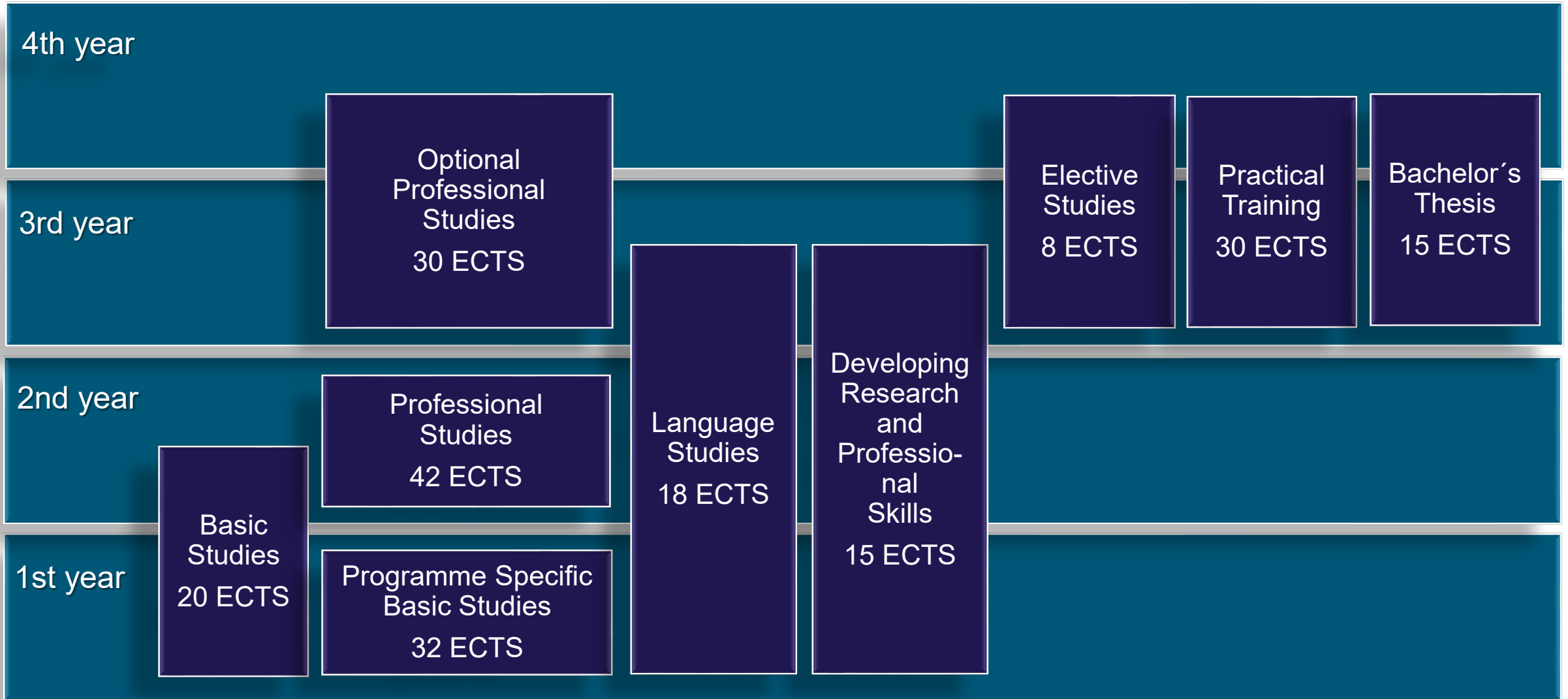


Study Programme, 3.5 years, 210 ECTS Credits



IB Study Modules

International
Marketing

15 ECTS



Global Trade

15 ECTS



Industrial
Management

15 ECTS



International Business

74 ECTS

Sport and eSport
Business

15 ECTS



Digital
Business

15 ECTS



Sustainable
Management

15 ECTS



Entrepreneurial and International ways of studying

”Learning by Doing”

Virtual Enterprise

Working Life Network

Practical Training

Business Projects

Business Simulation

Studies Abroad

Study Trips

International Teachers

International Students

Double Degree

Multicultural Learning Environment

Digital Business Lab (DBL)

Bachelor’s Thesis

Personal Study Plan

