



The *Kaleidoscope* of Sustainable Virtual Conferences: The 2020 Virtual International Language Days at Aschaffenburg UAS/Germany as Best Practice Example

SeAMK ILW | Prof. Dr. Renate Link | 17/02/2021



TWO KICK-OFF QUESTIONS

Go to www.menti.com and use the code 39 24 14 3 OR click <https://www.menti.com/cvrbuoagzq> OR scan this QR code:



KEY ASSETS OF VIRTUAL CONFERENCES



HISTORY OF THE ILW & VILDs BY ASCHAFFENBURG UAS

2020: 1st VILDs
at AUAS



2019: 4th ILW
at MSUB/USA



2018: 3rd ILW
at NTUB/Taiwan



2017: 2nd ILW
at AUAS



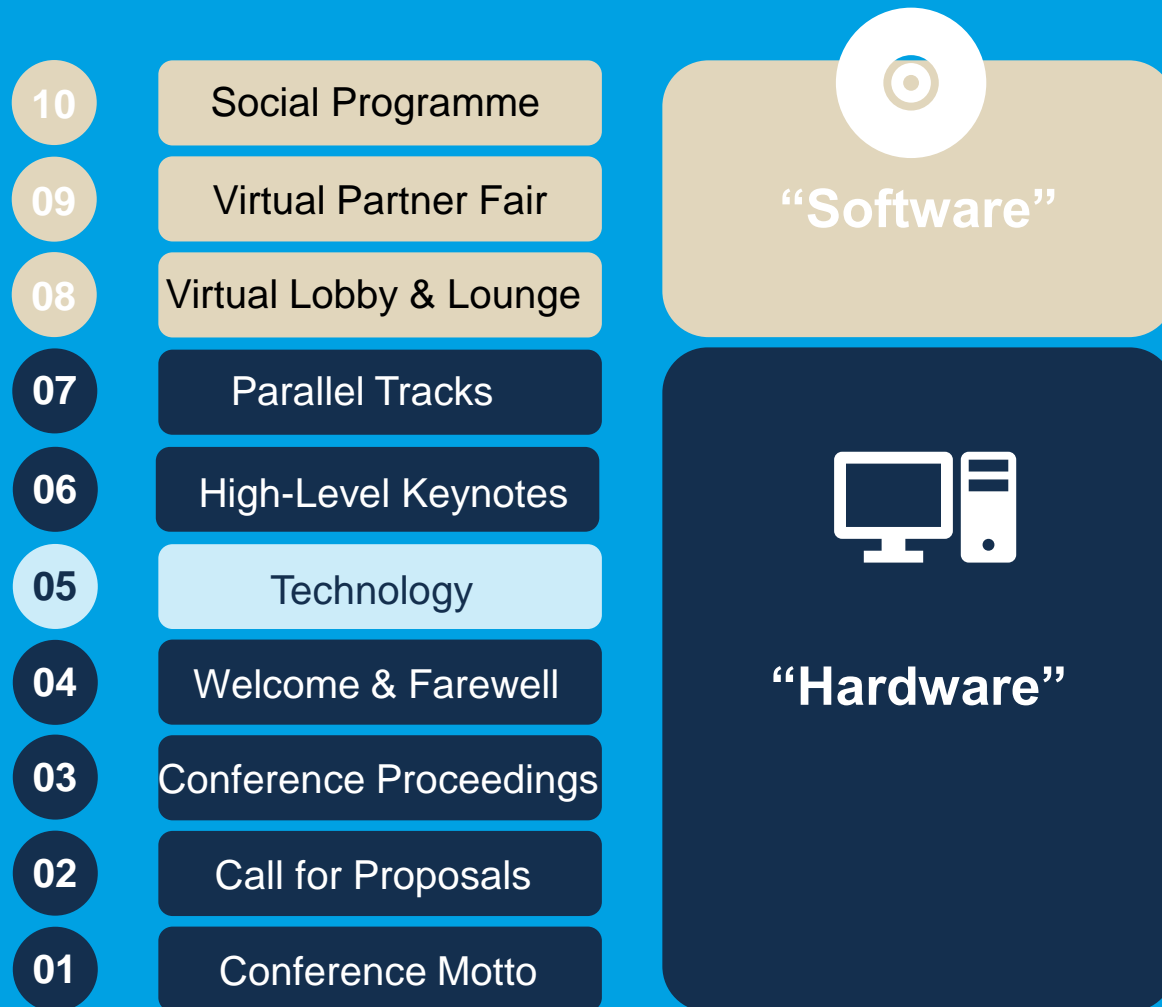
2015: 1st ILW
at AUAS

2021: 1st VILW
at SeAMK



SeAMK
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ELEMENTS OF THE VILDs



Other important aspects

- humorous gimmicks
- personal touch/support/networking opportunities
- authentic three-dimensional experience (e.g. EXPO-IP)
- interactive bulletin board (e.g. Padlet)
- schedule aligned to international timing

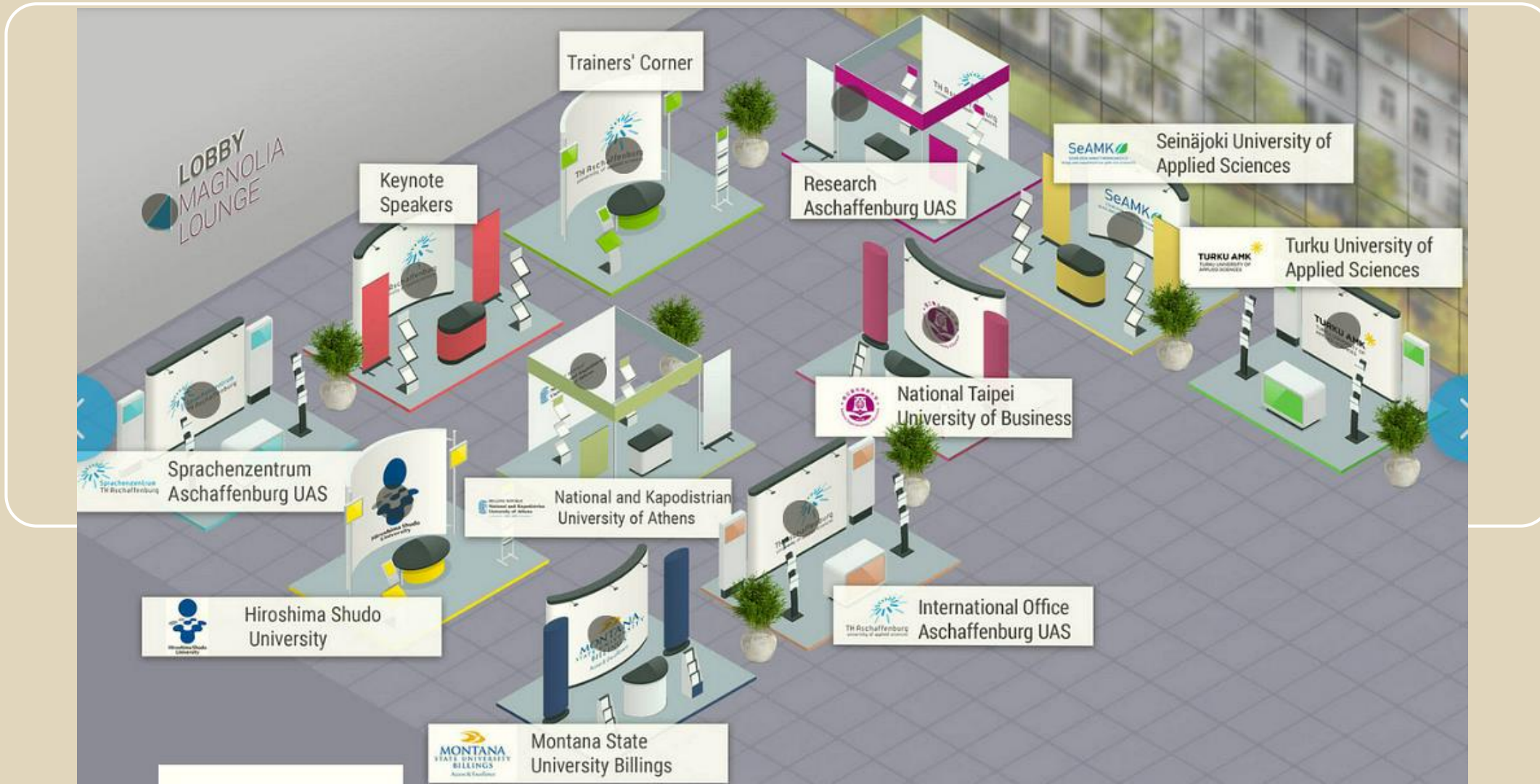
GLANCE INTO THE VIRTUAL LOBBY

www.international-language-days.de



GLANCE INTO THE VIRTUAL EXHIBITION HALL

www.international-language-days.de



GLANCE INTO A VIRTUAL BOOTH

www.international-language-days.de



NETWORKING & SOCIALISING AT THE VILDs

**Virtual Magnolia
(Zoom)
Lounge**

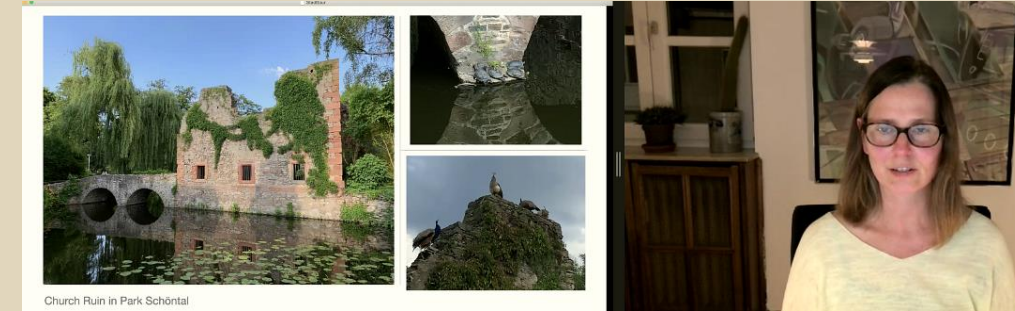


**Virtual Partner Fair
&
Virtual Market Place**



**Social
Programme:**

- Guided Virtual City Tour
- Networking Party



Church Ruin in Park Schöntal

OVERALL FEEDBACK BY VILD PARTICIPANTS

“The virtual lounge is cool and so is the whole website!”



“Better than most ‘real’ conferences!”



“A very aesthetic experience!”





Kiitos.

Any questions?

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www.th-ab.de/ilw

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