



seamk.fi

Digitalization of Language Teaching in Higher Education

Virtual International Language Week

organised by SeAMK

15 – 19 February 2021

Join us Online!

The Virtual International Language Week 2021 takes place in the connection of Sustainability and Digitalisation International Week at SeAMK.

SeAMK International Language Week offers opportunities to benchmark language teaching and methods, participate in expert presentations, teach, have workshops and meetings virtually. Participants can sign up for the sessions, teaching and workshops according to their interests and schedules.

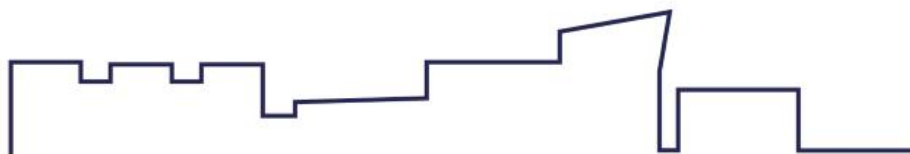
Please register through the link [SeAMK International Week](#) by 15 January 2021.

Further information on Virtual International Week:

<https://www.seamk.fi/en/cooperate-with-us/international-activities/>

or email: international.office@seamk.fi

**We cordially welcome You and Your colleagues to join
Virtual International Week in February 2021!**

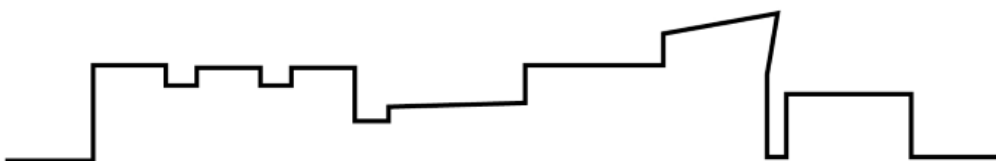


Virtual International Language Week

all times in Finnish time (CET +1 / UTC+2)

Monday, 15 February 2021

- 1.00 pm **Welcome**
Practical Information, Music and Virtual Tours
- 1.30 pm **Internationalization as Part of SeAMK's Strategy and Operations**
Dr Jaakko Hallila, President, SeAMK
- 2.00 pm **Sustainability and Digitalization in Erasmus+ 2021-2027**
Ms Ioana Dewandeler, Team Leader Erasmus+ Policy and Programming, Directorate
General Education and Culture, European Commission
Mr Jose Manuel Fernandez Arroyo, Head of Sector Erasmus+ Coordination, Directorate
General Education and Culture, European Commission
- 2.30 pm Virtual Coffee Break
- 3.00 pm **Welcome to the Virtual Language Week 21**
Getting to know each other
Instant digitalisation of language teaching in the academic year 20-21 – we share
experiences and lessons learned
- 4.30 pm **Closing of the Day**



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Virtual Teaching Visits

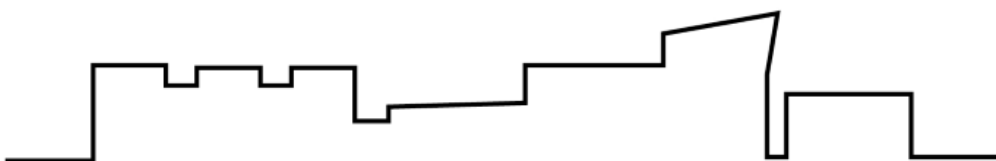
Lectures can be between 8 am and 4 pm. The duration of a lecture could be anything between 30 to 90 minutes according to personal schedules.

Tuesday, 16th February 2021

- 1.00 pm **RDI at SeAMK and Future Collaboration Opportunities**
Dr Elina Varamäki, Vice President
Ms Anne-Maria Mäkelä, Senior Advisor in International RDI
- 1.10 pm **Digital Europe – Role of HEIs,**
Ms Silvia Merisio, Policy Officer in the Digital Economy, Recovery Plan
and Skills Unit DG Connect

Benchmarking Language Teaching

- 1.30 pm **Benchmarking Language teaching**
Presentations by partner university representatives
- 3.00 pm Virtual Coffee Break
- 4.30 – 5 pm **Virtual Networking and Presenting Schools and Teams at SeAMK**
School of Business and Culture
School of Food and Agriculture
School of Health Care and Social Work
School of Technology

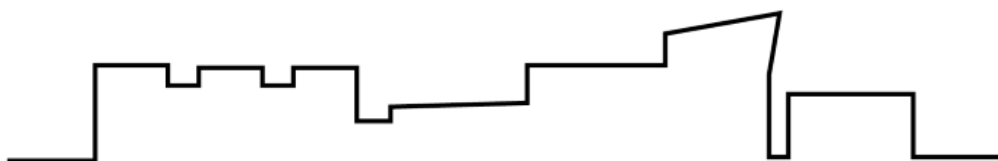


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Wednesday, 17 February 2021

- 12.15 – 12.45 am **KIVAKO Language Teaching Project**
Heli Simon, SeAMK
- 1.00 – 2:30 pm **Workshop Presentation: New M – exploring virtual mobility**
Kaija-Liisa Kivimäki and Saija Råttts, SeAMK
- 2.45 – 3.45 pm **Presentation: Critical Incidents in Intercultural Teaching**
Prof. Dr. Doris Fetscher, Westsächsische Hochschule Zwickau
- 4.00 – 4.30 pm **The Kaleidoscope of Sustainable Virtual Conferences: The 2020 Virtual International Language Days at Aschaffenburg UAS/Germany as Best Practice Example**
Prof. Dr. Renate Link, Aschaffenburg University of Applied Sciences
- 4.30 – 5.00 pm **Teaching English to Digital Natives. Game-Based Approaches and Tailor-Made Materials**
Alexia Larchen-Costuchen, Universidad Politécnica de Valencia



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Virtual Teaching Visits

Lectures can be between 2 pm and 5 pm. The duration of a lecture could be anything between 30 to 90 minutes according to personal schedules.

Thursday, 18 February 2021

1.30 – 2 pm **European Universities Enhancing HEI Collaboration**,
Ms Julie Anderson, Policy Officer Erasmus+ Higher Education, Directorate General
Education and Culture, European Commission

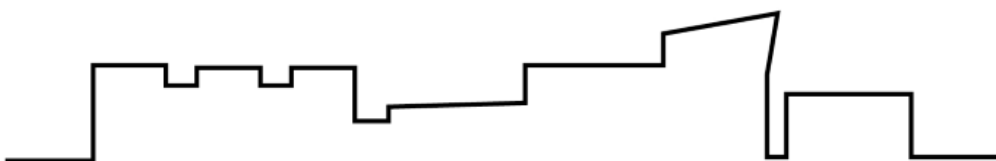
3.00 – 4.00 pm **Workshop**: Exchange programmes in the future: traditional, short, blended
and/ or virtual?

2 – 5.00 pm **Teaching visits**
Language classes in various schools: English, Swedish, German, Spanish, French,
Finnish, Employer Branding

Meetings according to personal wishes and schedules.
Please mention them in the registration.

Friday, 19 February 2021

Teaching visits



Seinäjoki University of Applied Sciences
international.office@seamk.fi

**On behalf of SeAMK, the Organisers of International Week welcome
You and Your colleagues to join our Virtual International Week in February 2021!**

Marjo Arola, Tiina Ojanperä & Tiina Välimäki (**International Mobility Services Team**), Anne-Maria Mäkelä (**RDI**), Heli Simon (**Language Teaching Team**), Jussi Kareinen & Juhani Palomäki (**School of Business and Culture**), Kirta Nieminen & Anna Tall (**School of Food and Agriculture**), Terhi Haapala, Tiina Hemminki, Tiina Kohtamäki, Tua Niemelä & Tarja Svahn (**School of Health Care and Social Work**), Riikka Ala-Sankila (**School of Technology**).

You can contact us by email: firstname.lastname@seamk.fi

More information can be found:

SeAMK: <https://www.seamk.fi/en/>

International Activities: <https://www.seamk.fi/en/cooperate-with-us/international-activities/>

Exchange Programmes: <https://www.seamk.fi/en/study-with-us/exchange-programmes>

RDI: <https://www.seamk.fi/en/cooperate-with-us/rdi>

City of Seinäjoki: <https://www.seinajoki.fi/en/>

