

# **Internationalization as Part of SeAMK's Strategy and Operations**

**Dr Jaakko Hallila, President, SeAMK**



Finland and Seinäjoki Region

Education in Finland

Seinäjoki University of Applied Sciences

RDI at SeAMK

International SeAMK

Degree Programmes taught in English

Global Education Services

SeAMK Strategy







# FINLAND

population 5,4 million | 18 inhabitants / 2 km<sup>2</sup> | 7th largest country in Europe  
187 888 lakes | Official languages: Finnish (88.9%) and Swedish (5,3%)  
Independent republic since December 6th, 1917  
Member of the European Union (EU) since 1995

[finland.fi](https://finland.fi)





# CITY OF SEINÄJOKI

- 60,000 inhabitants
- One of the most rapidly growing cities in Finland
- South Ostrobothnia Region – 190,000 inhabitants



<https://youtu.be/jOVZH5IV8>





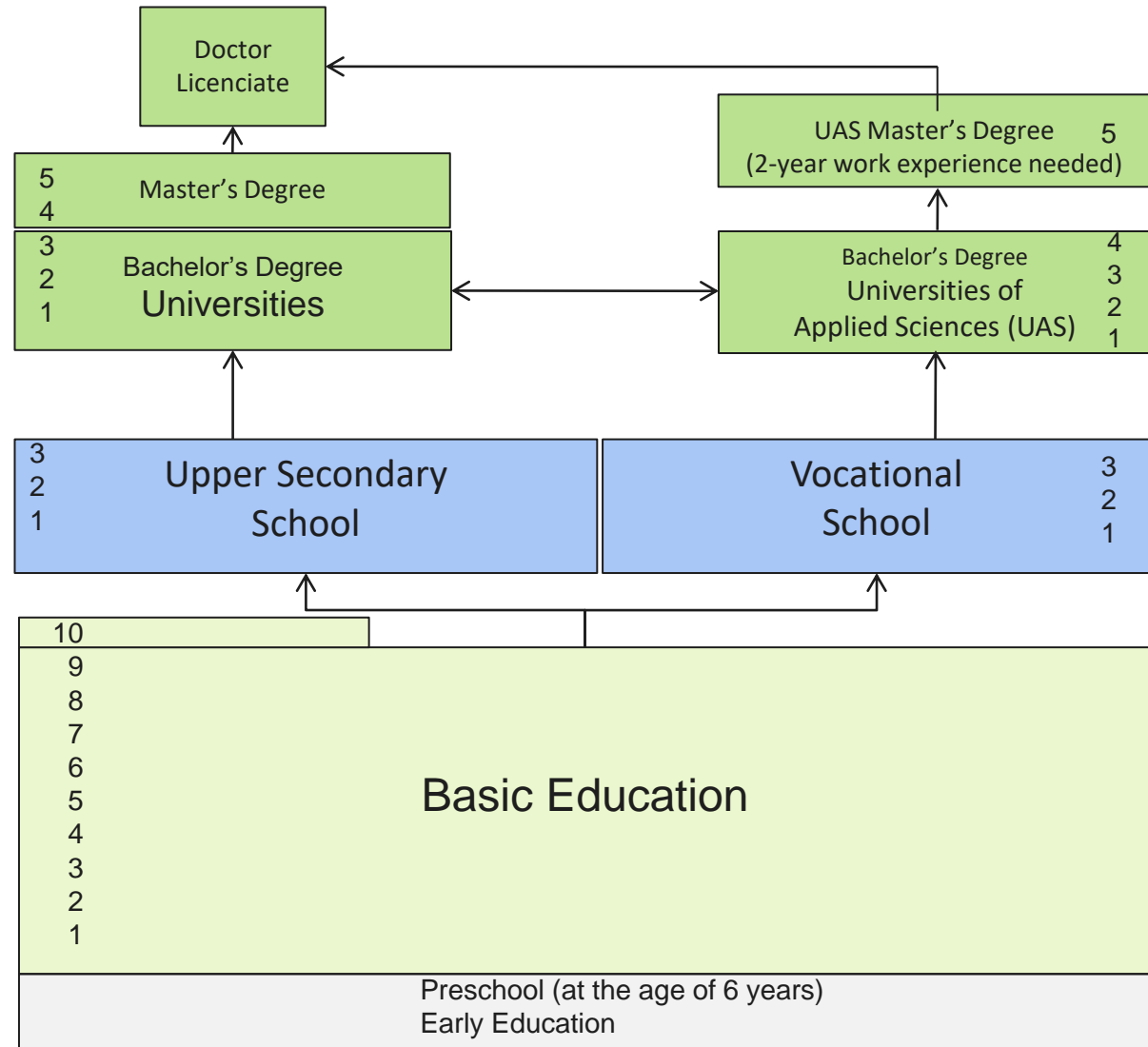
# Economy in Seinäjoki Region

- More than half of the companies are **SMEs**
- Evaluated as a **best region for companies and businesses** in Finland (in 2020, 2019, 2018)
- **Unemployment rate is the lowest** in Finland (8,4%)
- **Main sectors of employment:**
  - Social security & health care 20%
  - Industry 17%
  - Trade
  - Agriculture & forestry 8%
- **Main branches of industry:**  
Agro-Food, Metal, Wood processing

[SEINAJOKI.FI](http://SEINAJOKI.FI)



# Education System in Finland





# International, Entrepreneurial SeAMK – Best for our students



**SeAMK**   
SEINÄJOEN AMMATTIKORKEAKOULU  
SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES

# Best for the Students

In Finland the Ministry of Education and Cultural Affairs ranks the universities according to student feedback system

**We have** (out of 24 Universities of Applied Sciences):

**#1 student satisfaction**

**#1 Learning environments**

**#1 Best student support services**

**#1 In entrepreneurship skills of the students**

**#1 Using external experts (such as business speakers)**

**#1 Student support**

**11 of our Bachelor programs and 4 of our Master programs are ranked in top 3 in Finland**





# SeAMK Facts

- 5 000 degree students
- 800 graduating students annually
- 250 international mobility students
- 200 international degree students
- 340 academic and other staff
- 80 enterprises in the same Campus (triple-helix)
- Working life based, internationally oriented education



# Faculties

School of Business and Culture

School of Technology

School of Health Care and Social Work

School of Food and Agriculture

[www.seamk.fi/en](http://www.seamk.fi/en)





# School of Business and Culture

Approx. 1 500 students

## Bachelor Degree Programmes:

- Business Management
- SME Business Management
- International Business (in English)
- Cultural Management
- Library and Information Services

## Master Degree Programmes:

- Business Competence
- International Business Management (in English)
- Culture and Arts



# School of Technology

Approx. 1 500 students

## **Bachelor Degree Programmes:**

- Automation Engineering (also in English)
- Construction Engineering (Building Construction)
- Construction Site Management
- Mechanical Engineering (Automotive and Work Machine Engineering, Mechanical and Production)
- Information Technology (Data Network Technology, Software Engineering, Embedded Systems)

## **Master Degree Programmes:**

- Automation Technology
- Construction
- Technology Competence Management





# School of Food and Agriculture

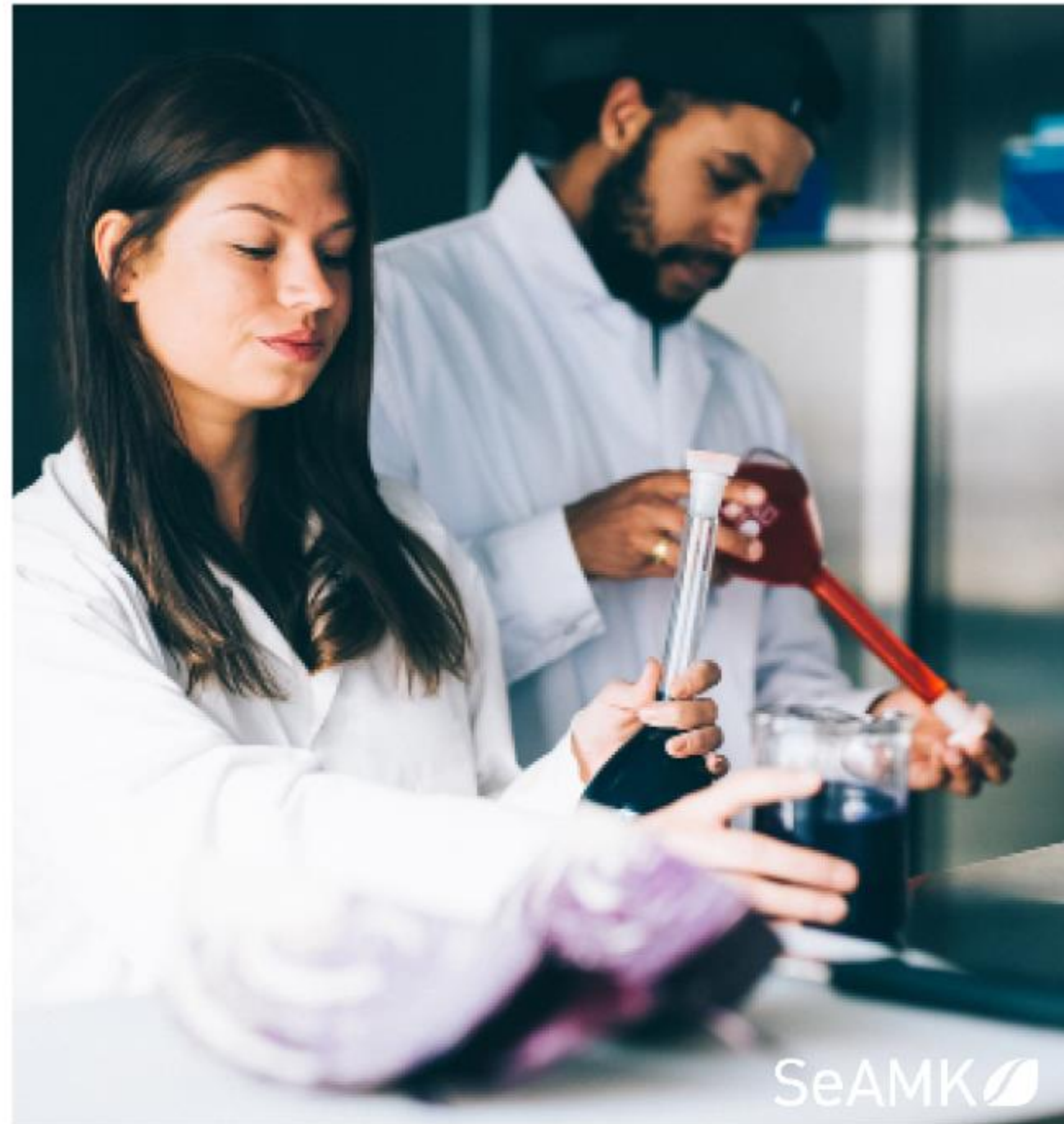
Approx. 800 students

## Bachelor Degree Programmes:

- Agriculture and Rural Enterprises
- Food and Hospitality
- Food Processing and Biotechnology (Food Technology, Meat and Prepared Food Technology)
- Agro-Food Engineering, starting in English in 2022

## Master Degree Programmes:

- Food Chain Development
  - Food Engineering
  - Hospitality Management



# School of Health Care and Social Work

Approx. 1200 students

## **Bachelor Degree Programmes:**

- Elderly Care
- Nursing (also in English)
- Public Health Nursing
- Physiotherapy
- Social Services

## **Master Degree Programmes:**

- Advanced Practice Nursing
- Development and Management of Social Work and Health Care
- Social Work







# SeAMK Campus





# RDI at SeAMK

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# SeAMK Profile Areas in Research, Development & Innovation (RDI) and Education

- Wellbeing technology supporting transforming societies
- Growth entrepreneurship and business transfers
- Digital manufacturing and industrial internet
  - Food safety







# International SeAMK



# International SeAMK

10% of students are international degree and mobility students

High international students satisfaction (Study Portal)

4 degree programmes taught in English

17 International Double Degree programmes

Programmes for exchange students

210 partner universities in 52 countries

- Student counselling,
- Buddy system,
- Extra-curricular activities,
- Friend-family Programme

International R&D

International conferences

- Latin America, Asia and USA cooperation since 1995
- Africa cooperation since 1994
- FIRST Russia Network





## Degree Programmes taught in English

International Business (Bachelor)

Nursing (Bachelor)

International Business Management  
(Master)

Automation Engineering (Bachelor),  
2021

Agri-Food Engineering (Bachelor),  
2022

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# SeAMK Global Education Services – for the students coming outside European Union countries

## Bachelor's Degree Programme in Automation Engineering, International Business and Nursing

- National joint application period in January, tuition fee, scholarships available

## Transnational Bachelor's Degree Programmes in Business and Technology

- Transfer, dual and joint programmes (**Master's Degree Programme in International Business Management**)
- Tuition fee, scholarships available

## Tailor-made Master's Degree Programmes in International Business Management

- Combine theoretical competence with the development of working life practices, blended learning





# SeAMK Strategy

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# SeAMK strategy 2020-2024

## MISSION

The mission of SeAMK is to increase know-how, competitiveness and welfare

## VISION

International, Entrepreneurial SeAMK – Best for our students

## STRATEGIC GOALS

Strengthening of attraction

Standing out from other higher education institutes

Growth in internationalization

Digital leap in all operations

Succeeding together with the region and other cooperation partners

## STRATEGIC DEVELOPMENT PROGRAMMES

### For implementing the vision

- High-standard and working-life oriented teaching and guidance
- Entrepreneurial SeAMK
- International SeAMK
- Thriving, renewing and open SeAMK community

### For boosting growth

- Strengthening of profile areas
- Attractive SeAMK
- Increase in external funding/internationalization
- Increase in continuous learning
- Digital SeAMK

## VALUES

Entrepreneurial mindset  
Internationalization

Responsibility  
SeAMK spirit

# SeAMK International Audits and Evaluations



- Quality label: international audit of the quality system by Finnish Education Evaluation Centre FINEEC (2009-2015 and 2016-2022)
- Diploma Supplement Label (in 2010 and 2013)
- International audit of internationalization (2011)
- International U-Multirank evaluation since 2013
- International ECTS evaluation in 2006
- StudyPortals Gold Award for Outstanding International Student Satisfaction 2013
- IoT Competence Center (Digital Innovation Hub, the only one in Finland)





# For further information

## Homepage of SeAMK

<https://www.seamk.fi>

## SeAMK on social media



<https://www.twitter.com/seamk>



<https://www.facebook.com/seamkinternational>

<https://www.facebook.com/seamk>



[https://www.Instagram.com/SeAMK\\_official](https://www.Instagram.com/SeAMK_official)

