

# SeAMK International Week 2022

21-25 November 2022

## PROGRAMME

All times in Finnish time CET +1 / UTC +2  
Minor changes in the programme are possible.

A part of the programme is organised in a hybrid form. More detailed information can be found in the programme.

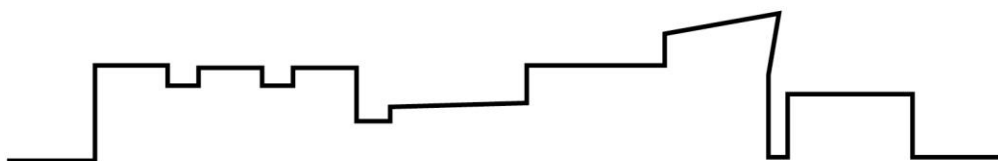
Further information:

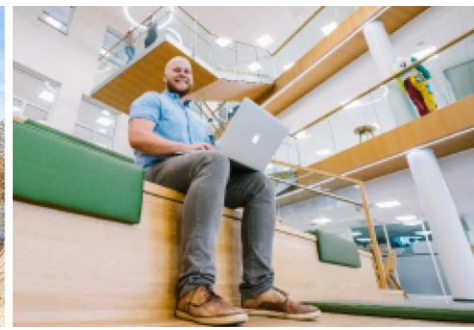
[international.office@seamk.fi](mailto:international.office@seamk.fi)

[SeAMK International Week 2022 | SeAMK](#)

**30** | **SeAMK**  
Seinäjoen ammattikorkeakoulu  
Seinäjoki University of Applied Sciences

SeAMK 30 years in 2022





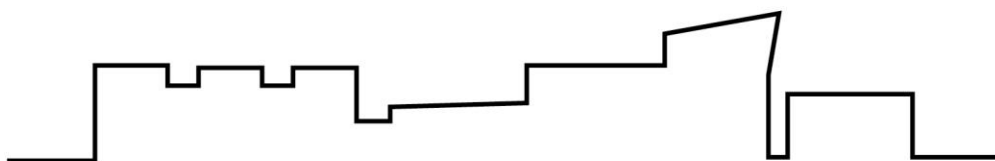
## **SeAMK International Week 2022**

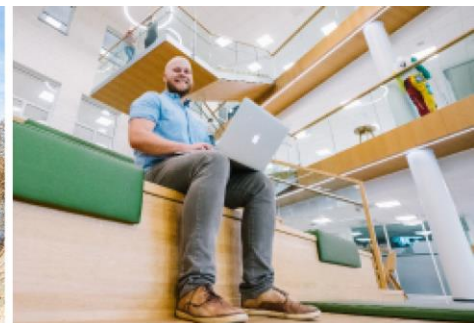
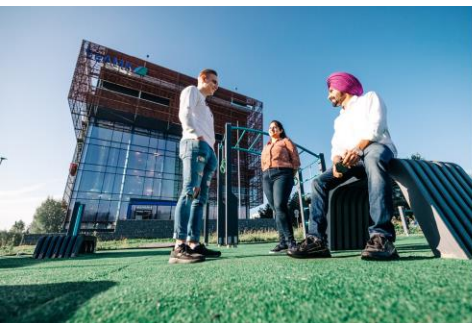
### **21-25 November 2022**

#### **Monday, 21 November 2022**

Possible teaching visits.

- 17.00      Sightseeing walking tour: City of Seinäjoki  
Registration required.  
Starting point: In front of Hotel Alma, address: Ruukintie 4
- 19.00      Get-together with a light evening snack  
Registration required.  
Hotel Lakeus, address: Torikatu 2



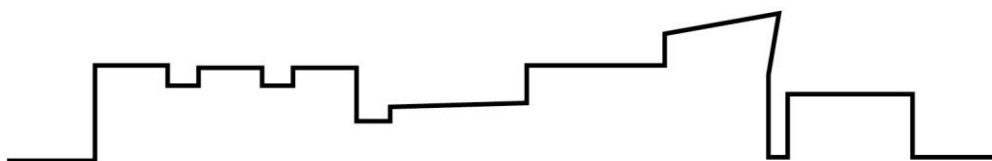


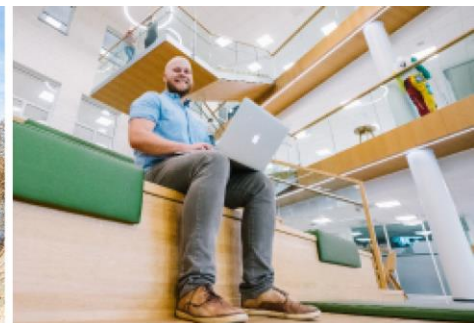
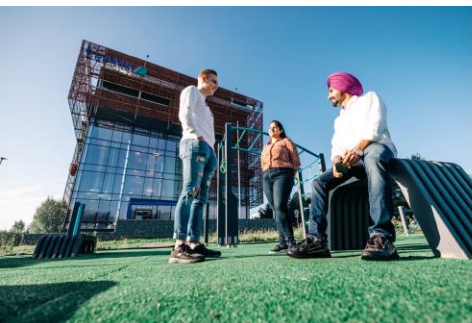
## SeAMK International Week 2022

### 21-25 November 2022

#### Tuesday, 22 November 2022

- 9.00-9.45 Registration for SeAMK International Week  
(Frami F building, Lobby, address: Kampusranta 11)
- 9.45 Programme in the auditorium F128 and online  
Welcome words and practical information  
Ms Marjo Arola, Head, International Education Services, SeAMK
- 10.00 Internationalisation as part of SeAMK's strategy and operations  
Dr Jaakko Hallilla, President / CEO, SeAMK
- 10.30 SeAMK's expertise in RDI
- Wellbeing technology supporting transforming societies, Mr Sami Perälä
  - Growth entrepreneurship and business transfers, Dr Sanna Joensuu-Salo and Dr Anmari Viljamaa
  - Digital manufacturing and industrial internet, Mr Toni Luomanmäki
  - Food safety, Dr Gun Wirtanen
  - Circular Economy with Sustainability (emerging), Dr Kari Laasasenaho
- 11.30 Keynote speech: Internationalisation in Seinäjoki and the region  
Mr Jaakko Kiiskilä, Mayor, City of Seinäjoki
- 12.00 Lunch, Restaurant Komia
- 13.30 RDI poster session and SeAMK campus tour incl. laboratories and learning environments (starting point classroom F144)
- 17.30 Free-choice evening programme: Winter swimming with a light evening snack in [Tanelinranta](#). Registration required.  
Departure at 17.30 in front of Hotel Alma, address: Ruukintie 4
- Teaching visits and meetings according to personal schedule.





## SeAMK International Week 2022

### 21-25 November 2022

**Wednesday, 23 November 2022**

Teaching visits and meetings according to personal schedule.

**Choose one of the following:**

9.00-10.15 Workshop: How to facilitate high-quality student mobility  
Ms Jonna-Maria Peltoniemi and Ms Tiina Välimäki, SeAMK  
(F312 and online)

OR

9.00-10.45 Critical Incidents workshop  
Dr Doris Fetscher and Ms Susanne Klein, University of Zwickau, Germany (F308)

10.15 Break, Coffee available (F345)

**Choose one of the following:**

10.45-12.00 Workshop: Talent Boost programme  
Ms Tiina Ojanperä and Mr Giuliano Prisada, SeAMK  
(F144 and online)

OR

10.45 -12.00 Didactic Use of Critical Incidents: Critical Incident Cycle.  
Dr Dagmar Sieglöva, Skoda Auto University, Czechia (F312)

12.00 Lunch, Restaurant Komia

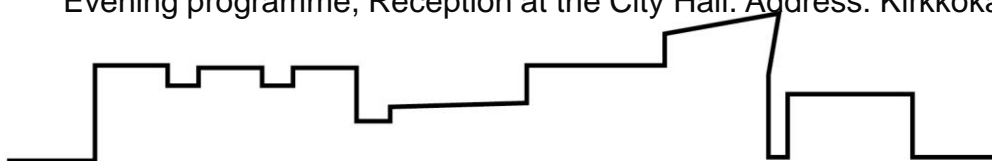
13.30-15.00 Networking Coffees organized by SeAMK Degree Programmes  
(between lectures and meetings)

- Agriculture, Food Processing and Biotechnology, and Hospitality Management, at 13.30 – 14.00: Coffee room, Frami A, 5<sup>th</sup> floor
- Business, International Business and Cultural Management, at 13.45 – 14.15: Coffee room F333, Frami F, 3<sup>rd</sup> floor
- Health Care and Social Work, at 13.45 – 14.15: Kampustalo D1079, 1<sup>st</sup> floor
- Automation, Construction and Mechanical Engineering, at 13.00 – 14.30, Frami A310.7, Frami A, 3<sup>rd</sup> floor

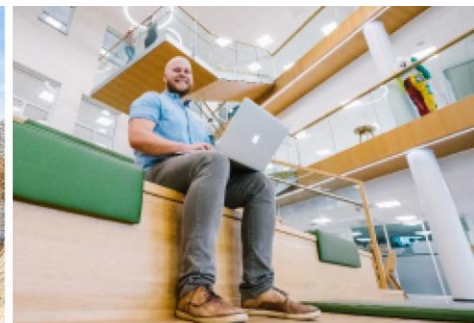
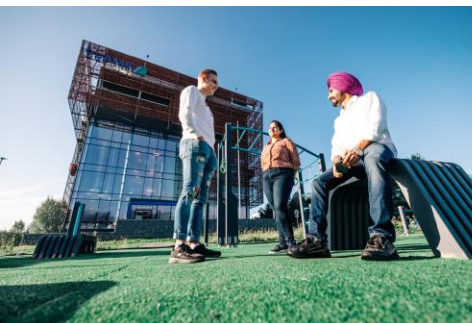
15.00 – 17.00 Diversity Wins

Dr Lenka Stejskalová, Ms Miluše Löffelmannová and Dr Dagmar Sieglöva,  
Skoda Auto University, Czechia (F308)

18.00 Evening programme, Reception at the City Hall. Address: Kirkkokatu 6







## SeAMK International Week 2022

### 21-25 November 2022

#### Thursday, 24 November 2022

Teaching visits and meetings according to personal schedule.

9.00-10.00 Session: Internationalisation in Higher Education institutions today and tomorrow  
Ms Marjo Arola, SeAMK (F110 and online)

Case: Digital transformation of higher education based on educational metauniverse - Practice of School of education of Sanda University.  
Dr Dongxing Yu, Sanda University, China

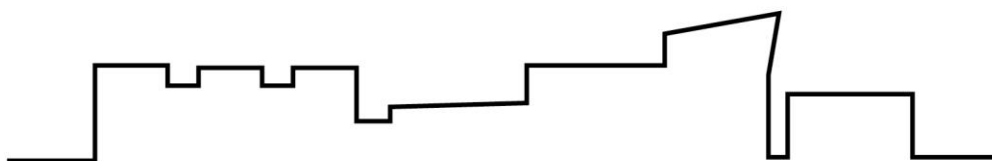
13.00-14.00 Meet and Greet over coffee. You can network with SeAMK international office staff in the coffee room of International Office (Frami F building, 2<sup>nd</sup> floor)

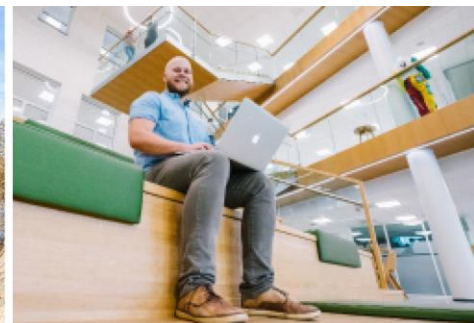
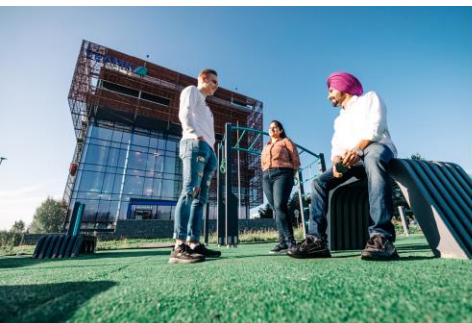
Travelling back home.

#### Friday 25, November 2022

Teaching visits and meetings according to personal schedule.

Travelling back home.





## SeAMK International Week 2022

### 21-25 November 2022

#### Workshop information:

Wednesday 23 November 2022

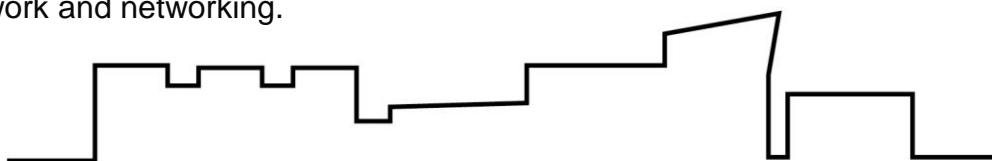
**9.00-10.15 Workshop: How to facilitate high-quality student mobility** (F312 and online). Ms Jonna-Maria Peltoniemi and Ms Tiina Välimäki, SeAMK. International skills and competence are required in globalised working life. Mobility is one effective tool for students to develop those skills. How to promote mobility and facilitate unforgettable mobility experience for students? How to use Internationalisation at Home activities as part of mobility processes? Join the workshop and share your best experience and innovate new methods with international colleagues. The workshop consists of short presentations, group work and networking.

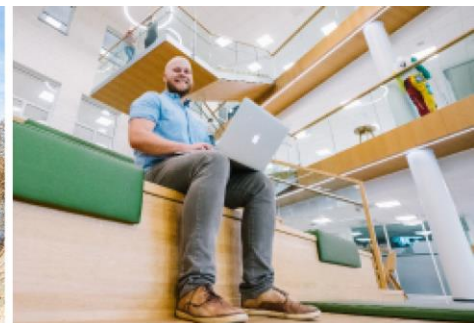
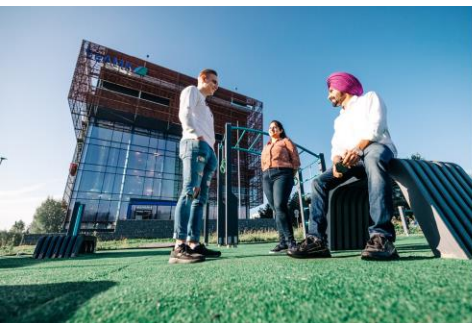
**9.00-10.45 Workshop: Critical Incidents** (F308). Dr Doris Fetscher and Ms Susanne Klein, University of Applied Sciences Zwickau, Germany

In this workshop we will work with stories about experiences that the participants themselves have experienced as irritating or conflictual in the intercultural context. We call such stories Critical-Incident Narrations. We will look at these situations together and analyse them from different perspectives. The primary goal is not to find “the right” solution to the irritation, but to broaden our interpretive horizons and thus our understanding of our own culture and other cultures. How do we perceive ourselves and others? How do others perceive us? What stereotypes influence us? What happens in the dynamics of a complex intercultural situation? How can we develop intercultural sensitivity? We would wish active participation from the participants.

**10.45-12.00 Workshop: Talent Boost programme** (F144 and online). Ms Tiina Ojanperä and Mr Jiuliano Prisada, SeAMK.

Talent Boost Finland is a national service package that help companies to recruit international professionals and develop multicultural organisations. The talents needed by the companies can be found in Finland, for example, among the international students who have graduated here, or they can also be recruited from abroad. Seinäjoki University of Applied Sciences is strongly committed to support its international students in their plans to learn Finnish language, integrate into the Finnish society and find jobs or start their own companies. We invite partner universities, which are interested to share their experiences related to these topics, to take part in this workshop. We will discuss about concrete policies, tools and examples that universities use to support integration and employment of international students. The workshop consists of short presentations, group work and networking.





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#### Workshop information:

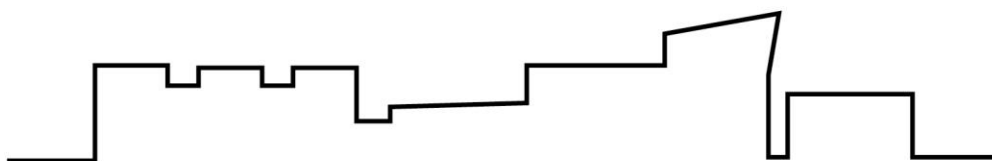
Wednesday 23 November 2022

**10.45-12.00 Workshop: Didactic Use of Critical Incidents. Critical Incident Cycle** (F312). Dr Dagmar Sieglova, Skoda Auto University, Czechia  
This workshop demonstrates critical incidents as cyclical process that can be used for multiple purposes in varied higher education subjects. Critical incidents as case studies will be used to show how to help students boost their professional as well as personal growth.

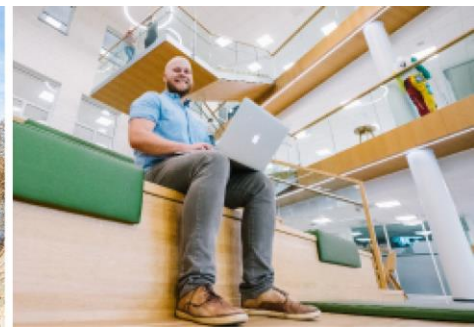
**15.00 – 17.00 Workshop: Diversity Wins** (F308). Dr Lenka Steijskalova, Dr Dagmar Sieglova, and Ms Miluše Löffelmannová, Skoda Auto University, Czechia  
The workshop leads the participants through the principles of unconscious biases and shows how to recognize, understand, and deal with critical incidents in diverse settings.

Thursday 24 November 2022

**9.00-10.00 Session: Internationalisation in Higher Education institutions today and tomorrow** (F110 and online). (Registration required). Ms Marjo Arola, SeAMK.  
The forms and modes of internationalisation are under the change in higher education institutions today and tomorrow. For example, digitalization and green thinking affect the ways how HEIs are developing and emphasizing their international activities now and in the coming years. Somehow, the international operations of HEIs are more “blended” now. Still, the basic elements as student, teacher and staff mobility, international network and project collaboration will stay and will be developed also in the future. Let’s discuss the future development of the internationalisation in higher education institutions.  
Case: Digital transformation of higher education based on educational metauniverse – Practice of School of education of Sanda University, Dr Dongxing Yu, Sanda University, China







**SeAMK**  
**International Week 2022**  
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Thank you for your  
participation in SeAMK  
International Week!

[International.office@seamk.fi](mailto:International.office@seamk.fi)

