# Seamk 2023

INTERNATIONAL, ENTREPRENEURIAL, BEST FOR OUR STUDENTS SEINÄJOKI UNIVERSITY OF APPLIED SCIENCES

Check the current information on the study options and application periods at seamk.fi/en/

## Seinäjoki University of Applied Sciences



#### Graduates rated SEAMK as the BEST UNIVERSITY of Applied Sciences in Finland

Seinäjoki University of Applied Sciences (SeAMK) achieved the position of the best university of applied sciences in Finland in a recent AVOP - Graduand feedback questionnaire (2020 and 2021). SeAMK ranked first when looking at both bachelor's degrees and bachelor's and master's degrees together. The ranking is calculated based on the averages of all about a hundred questions in the survey.

The assessments given by the graduating students continue to develop favourably. In the previous year's survey, SeAMK was third in the overall results and at that time rose to number one position in many areas of the survey: learning environments, study support services and study satisfaction. In addition to these, number one position was also achieved in the recent results in the groups of questions concerning studies as well as feedback and assessment.

"This is a really big deal for us. Determined work has been done at SeAMK to make us the best university in Finland for students. Our entire strategy is built around this endeavour. I am very proud on behalf of our employees that SeAMK is now a proven leader in Finland. Now that this level has been reached, determined development work must continue. Every Finnish university of applied sciences wants to be the best, and this is also measured every year," rejoices Jaakko Hallila, President and CEO of SeAMK.

Hallila also sends congratulations to Satakunta University of Applied Sciences (SAMK) in Pori, which ranked second in the results. SeAMK and SAMK have a strategic partnership agreement, and the universities cooperate in research, student entrepreneurship, quality work and the development of ICT services, among other things.

#### SeAMK has many of Finland's best bachelor's degree programmes

SeAMK's degree programmes also perform well in the national comparison. Among the bachelor's degree programmes, the degree programmes in Business Administration, Mechanical Engineering, Food Processing and Biotechnology, Automation Engineering, Food and Hospitality, Social Services and in Elderly Care are ranked at the top of the country.

Also close to the top are the bachelor's degree programmes in Physiotherapy (3rd) and in Library and Information Services (2nd).

"I am particularly pleased that we have been successful in the evaluations of many different education fields. The nation's top position was achieved in a total of six degree programmes in four fields. The fact that we have succeeded as a multidisciplinary university is a good incentive for the further development of multidisciplinarity," says Tuija Vasikkaniemi, Education Development Manager.

### Provision of entrepreneurial skills and the student union SAMO receive commendable reviews

The areas of the graduand feedback questionnaire include several individual questions.

In individual questions, SeAMK obtained strategically important results in providing entrepreneurial skills, which students rated worthy of a second place. According to the survey, SeAMK is also at the forefront in utilising working life experts in the university's operations, as well as the services and activities of the student union SAMO to support studies. In the question regarding the activities of the student union, SAMO's first place is fifth in a row.

"The incorruptible feedback from the students warms our hearts and we receive it with humble gratitude. For us at SAMO, student's needs and community are the starting point for all activities. The tremendous success in this survey cannot be a coincidence, but it tells of long-term work and success. I would like to thank and congratulate our active shop stewards and our knowledgeable workers for a good result," commented Jani Erkkonen, Executive Director of Student Union SAMO.

#### About the questionnaire

AVOP – Graduand feedback questionnaire of the universities of applied sciences asks graduating students to evaluate and provide feedback on their education. The findings are used locally by universities to improve their processes and practices and nationally to inform performance-based monitoring and funding. All graduating degree students from universities of applied sciences are requested to fill out the questionnaire.

The questionnaire was developed in close cooperation with the Rectors' Conference of Finnish Universities of Applied Sciences (ARENE), the Union of Students in Finnish Universities of Applied Sciences (SAMOK), Foundation for Research on Studying and Education (OTUS) and the Ministry for Education and Culture. The responsibility for development and implementation of the questionnaire lies with Arene.

The statistics are freely available at the <u>vipunen.fi/en-gb/</u> statistics services of the educational administration.

#### SeAMK

- 21 Bachelor's Degree Programmes, of which 4 taught in English
- 13 Master's Degree Programmes, of which 1 taught in English
- Approx. 5000 students, of which 10% international degree students
- 400 members of staff

# Profile Areas of SeAMK

In education and in RDI activities as well as in networks, SeAMK is concentrating on the profile areas, which are:

- Food safety
- Digital manufacturing and industrial internet
- Wellbeing technology
- Growth entrepreneurship and business transfers
- An emerging field: Circular economy with sustainability

These areas of expertise are being developed based on regional and international needs and our special strengths.



#### Get to know SeAMK! bit.ly/3UDKuua

#### At SeAMK

You study near the city centre of Seinäjoki on the beautiful SeAMK Campus.

We value our students and the quality of teaching is high.

We invest in internationality, and our teaching emphasises entrepreneurship and working life orientation.

We are one of the nation's top in terms of employment after graduation.

Students from the EU/EEA area are not charged any tuition fees. The non-EU/EEA citizens, please see the fees at seamk.fi/tuitionfees

# FINLAND

- Population 5.5 million
- 18 inhabitants / km²
- 7th largest country in Europe
- Almost 200 000 lakes
- Official languages:
  - Finnish (88.9%) and Swedish (5.3%)
- Independent republic since December
  6th 1917
- Member of the European Union (EU) since 1995

Finland is a hidden gem tucked into the far up North. It is a treasure waiting to be discovered. You will find thousands of reasons to fall in love with Finland; the people, arctic adventures and secrets. And four distinct seasons that continue to call you back. When you think you have seen and experienced it all, then it is time to explore Finland.

# **SEINÁJOKI** the Heart of South Ostrobothnia Region

- 65 000 inhabitants
- The region is well-known for its cultural and entrepreneurial atmosphere
- 6th largest market region in Finland
- One of the most rapidly growing urban areas in Finland

**BY TRAIN FROM SEINÄJOKI TO:** Helsinki 2h 40min Tampere 1h Oulu 3h

• SEINÄJOKI • Tampere Helsinki

• Oulu



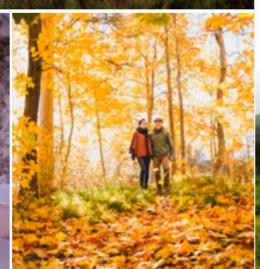












# SOUTH OSTROBOTHNIA

The Province of South Ostrobothnia is situated in the Region of Western Finland

Population: 194 000
 Land area: 13 400 km<sup>2</sup>



#### **BACHELOR OF BUSINESS ADMINISTRATION,** International Business

You will learn business skills with a focus on the international operations of companies and organisations. You will gain competencies in planning, running and developing business in a global environment. The study programme is based on a good understanding of entrepreneurship and small and medium-sized enterprises.

SeAMK has partnerships with many universities around the world, and, every semester, we receive a great number of exchange students. Internationalisation at SeAMK is not only visible in our International Business programme, but also in our everyday life on the Campus.

You can specialise in your studies according to your personal interests and you can select different study modules, for example Digital Business, Sustainable Management, Sports and eSports Business, International Marketing, Industrial Management and Global Trade. You can learn by entrepreneurial and international study methods. You can learn and experience entrepreneurship through virtual business pedagogy in close connection with regional working life. Studies include business projects, study trips, simulations, and studies in Digital Business Laboratory. You'll study in multicultural learning environment and you can include international intensive courses, exchange periods or even double degree studies on your study plan.





International Marketing · Sport and eSport Business · Industrial Management
 Sustainable Management · Digital Business · Global Trade

The scope of the Bachelor of Business Administration is 210 ECTS credits, duration 3.5 years.

**SEAMK.FI/APPLY** 

**Contact information** 

info.internationalbusiness@seamk.fi

#### **BACHELOR OF ENGINEERING,** Automation Engineering

Automation engineering studies at SeAMK are designed to meet the future requirements of industrial operations. Alongside full skillset of traditional automation engineering capabilities, you will get strongly involved with computer science and programming. SeAMK's field of technology is known for the research and development in the field of Industrial Internet and Digital Manufacturing, which also shows in our education.

Your studies include common studies for all SeAMK students regarding international working and communication skills, entrepreneurship, and research project skills. Common studies provide you with needed basic capabilities in language, mathematics and physics skills. Professional studies include a group of basic automation engineering

and computer science courses, after which you can focus on various modules to deepen your knowledge. These modules vary between information technology, business studies, industrial internet and many more. Your degree is finalised with two practical trainings and of course a thesis work – all of which are typically carried out as real life assignments for local companies. The whole programme is taught in English.





- Award-winning industrial internet laboratory SeAMK Digital Factory
- Good employment opportunities New degree programme
- Close co-operation with manufacturing companies

The scope of the Bachelor of Automation Engineering is 240 credits, duration 4 years.

#### **BACHELOR OF HEALTH CARE,** Nursing

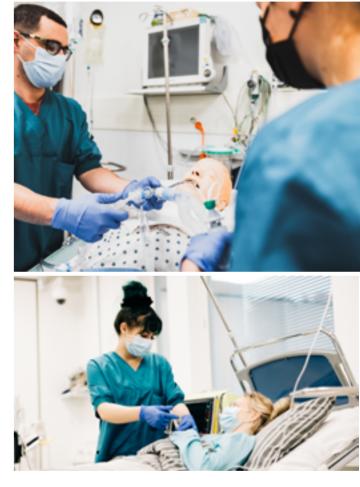
#### APPLICANTS ARE REQUIRED TO HAVE BASIC FINNISH SKILLS (LEVEL B1)

The Bachelor Degree Programme in Nursing provides the means for the student to receive a Registered Nurse (RN) qualification. A Registered Nurse (RN) graduating from SeAMK has the aptitudes (knowledge, skills and attitude) to act as an expert of nursing in various fields of work in health care, to work in co-operation with the clients, their next of-kins, as well as in multi-professional teams. Furthermore, Registered Nurses are able to develop their work and profession in a responsible manner using evidence-based information and critical thinking.

Your studies are multimodal studies. The programme is taught and conducted mainly in English. However, it also includes studies in Finnish so that students will be able to use the Finnish language in clinical trainings. Applicants are required to have basic Finnish skills (level B1). The clinical trainings are carried out in Finnish speaking organisations during the studies, but some parts of clinical training can be carried out abroad as an exchange student.

#### SOME EXAMPLES OF STUDIES:

- Ethicality in Nursing
- Client-oriented clinical competence
- Development of nursing expertise
- Professional interaction in
- simulated patient situations
- Safe medication and fluid therapy
- Sustainable development and global health
- eHealth and digitalisation in health care



Finnish language skills requirement - International nurse
 Registered Nurse (RN) qualification - can work in many countries

The scope of the Bachelor of Health Care, Nursing is 210 credits, duration 3.5 years. Applying through a nationwide joint application to higher education.



Contact information info.internationalbusiness@seamk.fi



**Contact information** 

info.nursing@seamk.fi



#### **BACHELOR OF ENGINEERING,** Agri-food Engineering

As an engineer of agri-food, you will get a holistic understanding of food systems. In your studies, you can follow the production of food from "field to fork". You will understand food processing from many perspectives and for different raw materials, like vegetables, cereals, beverages as well as dairy and meat products. You will get a good foundation to work in various positions in the field of agri-food, like in production, quality control, research and development, in management positions, in sales and marketing or even as a founder of a company.

The industries in agri-food business are quickly globalising, and they are also internationally competitive. The food processing industry in Finland is a competitive industry branch. Finnish expertise in the field is at top level in the world. This industry branch is crucial, and the development will continue around the world.

Agri-food Engineering studies at SeAMK are designed to meet the future requirements of agricultural production, food technology, food processing and packaging. Alongside full skillset of basic and natural sciences knowledge of engineering and agri-food processing, you will get strongly involved with process hygiene, mechanical engineering, automation and digitalisation. Also, sustainable management in agri-food business is essential part of the studies.



Comprehensive education of food processing
 Brand new state of the art laboratories
 Seamless collaboration with local food industry

The scope of the Bachelor of Agri-food Engineering is 240 credits, duration 4 years.

# SEAMK.FI/APPLY

Contact information info.agrifoodengineering@seamk.fi





#### **MASTER OF BUSINESS ADMINISTRATION,** International Business Management

The degree programme offers new models of thinking and operating for the development of international business skills. During the studies, students are able to create strong connections with Finnish working life. The international environment of SeAMK Master School offers opportunities to form multicultural relationships with students with different backgrounds. A significant part of the studies consists of a master thesis. It is a work life project supporting the development of student's personal professional competencies and expertise.

Together with our international partners, we facilitate an international solid network and multicultural learning environment. This means visiting lecturers, study trips, international intensive courses and exchange periods. You can also profit from the opportunity to earn an international double degree from our partner university.

#### **COMPLETING THE MBA DEGREE**

The language of the studies is English. There are two different modes of the degree program: full-time and part-time. Depending on the study mode, the studies are organized either on several week days or mainly n weekend. Some of the studies are organized online. In the beginning of the studies personal study plans are created together with students regarding the content and duration of the studies.





- Worklife orientation and connections International networking
- Multicultural learning environment

The scope of the Master of Business Administration (MBA) is 90 credits, duration 1.5–2 years. Applying through a nationwide direct application to higher education.



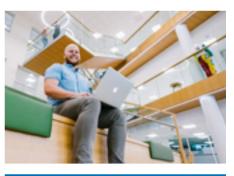
Contact information info.MBA@seamk.fi











# INTERNATIONAL, ENTREPRENEURIAL SEAMK -BEST FOR OUR STUDENTS.

Vision 2030

#### **At SeAMK**

- SeAMK is located in the Frami campus, near Seinäjoki city centre.
- Students' well-being is our top priority.
- High quality of teaching.
- Rating at a high level, studying at SeAMK will give you an advantage when looking for employment after graduation.
- Convenient accommodation for students near the Campus and the city centre.

