

# BRIDGING THE 30 MILLION WORD GAP



Compared to their peers, underserved children face a 30 million word gap as early as kindergarten. Bring Me A Book's mission is to strengthen the language and literacy skills of those underserved children through read-aloud programs, the creation of children's book libraries in classrooms, and book lending programs so children can access high-quality books at home.

Bring Me A Book's programs also provide workshops that teach parents about the benefits of reading aloud to their children, creating sustainable in-home support of their children's literacy.



**BRING ME A BOOK®**

*Learn more about their programs, or how you can get involved at* [BRINGMEABOOK.ORG](http://BRINGMEABOOK.ORG)

[SERENOGROUP.COM/ONEPERCENT](http://SERENOGROUP.COM/ONEPERCENT)

PALO ALTO



DURING THE MONTHS OF APRIL, MAY, AND JUNE 2013, SERENO GROUP PALO ALTO WILL BE CONTRIBUTING 1% OF THEIR GROSS COMMISSIONS TO BRING ME A BOOK.