



# LET'S BUILD A NEW ZOO, FOR ME AND FOR YOU!

Each year, 150,000 visitors enjoy awe-inspiring exhibits and are fascinated by the intimacy of the animal habitat at the Palo Alto Junior Museum & Zoo (JMZ). Their science educators serve more than 10,000 students in the Palo Alto and Ravenswood School Districts through classroom programs, science camps and field trips to the JMZ. This valuable asset offers science programs, classes and camp experiences for families, schools and community groups.

We are proud to support Friends of the JMZ and believe in their mission of engaging a child's curiosity for science and nature. Join us in support of the effort to rebuild the JMZ for future generations to enjoy.



Friends of the  
Palo Alto Junior  
Museum & Zoo

1451 Middlefield Road, Palo Alto, CA 94301  
[www.friendsjmz.org](http://www.friendsjmz.org)

*Learn more about their programs,  
membership, or how else you can get  
involved at*

[WWW.FRIENDSJMZ.ORG](http://WWW.FRIENDSJMZ.ORG)

[SERENOGROUP.COM/ONEPERCENT](http://SERENOGROUP.COM/ONEPERCENT)

PALO ALTO



DURING THE MONTHS OF JULY, AUGUST & SEPTEMBER 2013,  
SERENO GROUP AND ITS PALO ALTO AGENTS WILL BE  
CONTRIBUTING 1% OF THEIR GROSS COMMISSIONS TO THE  
FRIENDS OF THE PALO ALTO JUNIOR MUSEUM & ZOO.

