



LEUKEMIA &  
LYMPHOMA  
SOCIETY®

LIGHT THE  
NIGHT® WALK

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PALO ALTO  
CIVIC PLAZA

# LET'S WALK TO THE END OF CANCER

The Leukemia & Lymphoma Society's *Light The Night Walk* funds treatments that are saving the lives of patients today. LLS is making cures happen by providing patient support services, advocacy for lifesaving treatments and the most promising cancer research anywhere.

The funds we raise will provide lifesaving cancer research, financial assistance to patients, educational materials and events, programs and support groups, advocacy for better treatments and healthcare reform, and assistance through the LLS Information Resource Center.

*Light The Night Walk* events are evenings filled with inspiration. During the walk, *Champions For Cures* carry illuminated balloons - **white** for survivors, **red** for supporters and **gold** in memory of loved ones lost to cancer. We will be joined by thousands of walkers - men, women and children nationwide - to form a community of caring, and bring light to the dark world of cancer.



FOR GOOD

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ONEPERCENT

Learn more and register at  
[lightthenight.org/gba](http://lightthenight.org/gba)

FROM OCTOBER TO DECEMBER 2013, SERENO GROUP AND ITS PALO ALTO AGENTS WILL BE CONTRIBUTING 1% OF THEIR GROSS COMMISSIONS TO THE LEUKEMIA & LYMPHOMA SOCIETY'S LIGHT THE NIGHT WALK.



PALO ALTO