



1% IS
CREATING
POSSIBILITIES
BY SUPPORTING
THE BEAT WITHIN



THE BEAT WITHIN gives a voice to the voiceless and compels empathy for the growing population of incarcerated youth. Their mission encourages literacy, self-expression, and critical thinking skills to support a non-violent, productive life. TBW serves over 7500 youth annually through workshops operated across California county juvenile halls.

THEBEATWITHIN.ORG

The Beat Within 
A Publication of Writing and Art from the Inside

1% for Good Palo Alto awards grants to local organizations actively making a positive difference in our communities. Sereno Group 1% For Good Charitable Foundation has donated \$2,450,983 since 2012.

WWW.SERENOGROUP.COM/ONEPERCENT

PALO ALTO // LOS ALTOS // SARATOGA // LOS GATOS
LOS GATOS NORTHPOINT // WILLOW GLEN // SANTA CRUZ // APTOS