



PAVING THE WAY

The Peninsula College Fund (PCF) provides the tools for success in college and beyond to low-income first-generation college students. Their select local scholars receive college scholarships, one-to-one mentors, college success workshops, and internship support throughout their college careers. More than a scholarship, the Peninsula College Fund offers a comprehensive program for student success and college completion.

Since their inception in 2005, PCF has defied the odds: more than 95% of the scholars have graduated from college or currently attend college on the path to completion. Nationally, fewer than half of first generation college students complete four-year colleges in six years.

Sereno Group is proud to support the commitment and service that PCF provides the deserving students of our community.

For more information about programs or how you can get involved, please visit peninsulacollegefund.org

FROM APRIL TO JUNE 2014, SERENO GROUP AND ITS PALO ALTO AGENTS WILL BE CONTRIBUTING 1% OF THEIR GROSS COMMISSIONS TO THE PENINSULA COLLEGE FUND.

HERE FOR GOOD SERENOGROUP.COM/ONEPERCENT



PALO ALTO